

RJ Lewie Natividad

Front-end Developer

CONTACTS

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PORTFOLIO

<https://rjnatividad.github.io/>

LANGUAGE AND TECHNOLOGIES

Experienced with

— HTML5/CSS3
— JavaScript
— jQuery
— ThreeJs
— Bootstrap
— C#
— Git
— SASS/SCSS

Familiar with

— VueJs
— GreenSock
— Laravel

CMS

— BigCommerce
— WordPress

Creative Softwares

— Figma
— Adobe XD
— Adobe Photoshop

EXPERIENCE

Front-end Developer

IPSUM Marketing Services, July 2019 - Present | Eastwood, Quezon City

- › Design websites according to client briefs and modify designs to meet changes in client specifications
- › Collaborated with graphics team and back-end developers to design, build, test and improve web products.
- › Implement websites, and landing pages from concept through deployment.
- › Designing and implementing HTML email templates and newsletters for marketing campaigns.
- › Recommend solutions for user-friendly interface with the design team.
- › Implement mobile first approach to existing websites.
- › Produced visual elements of web applications by translating UI/UX design wireframes into code.

KEY ACHIEVEMENTS

- › Created, optimized, and deployed a 3D product viewer feature for Trays and Canopies using ThreeJS, adding in limited panning and different hand gestures for mobile view.
- › Successfully created and deployed 3 eCommerce websites from wireframe up to front-end development.
- › Created and deployed a one-pager website for separate branding, successfully turnover from Web design proposal and wireframe up to front-end development.

EDUCATION

Bachelor of Science in Entertainment and Multimedia Computing with Specialization in Game Development

New Era University — Batch 2015 - 2019

Web Development NC III

Mindbank Training and Skills Corp. (TESDA)

- › Was trained to use basic HTML/CSS and JavaScript
- › Trained to develop responsive web design.
- › Prepare mock-ups and apply to user interface components.
- › Trained to create a wireframe with content, photos and graphics
- › Was also trained to identify and utilize design tools based on project requirements