

# Creative Arts and Web Development

*Assessment 3b*

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# Brief and Requirements

## **Brief:**

For this assessment, you are required to plan, design, and develop a website based on your client brief. You will need to choose from the two options provided to you.

The provided brief is designed to collect all the evidence of competency required for this subject. Following an alternative brief and/or presenting additional evidence of competency needs to be negotiated with your teacher. Further information on the assessment process and requirements can be found in the unit's subject and assessment guide.

## **To do this, you will need to:**

1. Create a schedule of your tasks
2. You need to plan and design on how to create your website
3. Develop a range of different 2D concept drawings of your own website design
4. Develop 2 pages and make sure that you include in all information
5. All progress needs to be approved by your client (teacher)

## **Website Development Requirements:**

There are some requirements you need to follow when developing your website.

- The website must be developed using HTML and CSS
- Content are strictly as per provided by client. Any other additional or changes needs an approval.

# Scheduling

## Scheduling Task:

From listed task below, you need to:

- Write down a reasonable estimated due date of when you may complete the task
- Write down the software you will need to use to complete the task  
(You may put down N/A if you are not using any software)
- Make sure you have time to do your critical evaluation
- Consider the time you need to put in extra studies to complete the tasks
- Consider of creating a buffer time to review of your overall work

# Schedule Task

List of Task	Est. Due Date	Software
Gather references of website template design	Week 6	Google Chrome
Design and draw website template	Week 8	Adobe Illustrator
Build website pages with HTML	Week 10	Adobe Dreamweaver
Apply CSS stylesheet	Week 10	Adobe Dreamweaver
Refined website	Friday 25 <sup>th</sup> of June	Adobe Dreamweaver
Critical evaluation (Post-mortem)	Friday 25 <sup>th</sup> of June	Adobe Dreamweaver

# Gather Resources

## Step 1 – Client Information Task:

Download and save the client brief information along with the folder of assets. The folder of assets should contain all images and the logo of the client.

There are two clients in which you can choose from where one focuses on the indoor settings and the other is an outdoor.

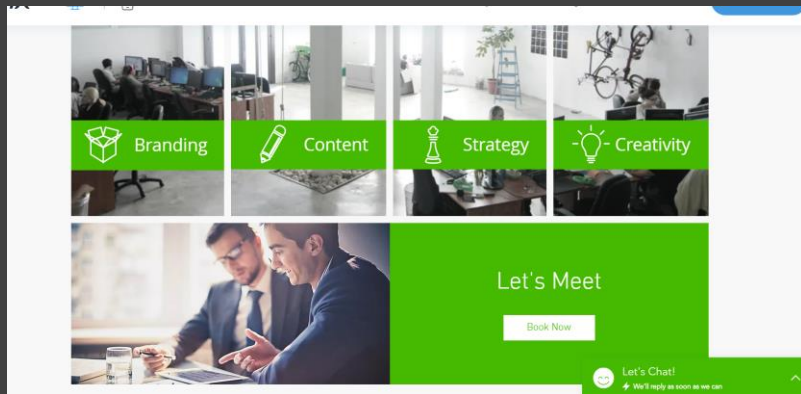
## Step 2 – Reference Task:

- Gather a minimum of 2 website template references
- Provide reference link
- Take a screenshot
- Briefly note down as to why you like it
- Duplicate slide if you want to provide more references

# Reference Task

Ref #1

[https://www.wix.com/website-template/view/html/1326?siteId=e4963410-8b18-44cd-9760-4c5714edc0ae&metaSiteId=9cb307c8-94bf-4ab5-8637-21d320d577b1&originUrl=https%3A%2F%2Fwww.wix.com%2Fwebsite%2Ftemplates%2Fhtml%2Fall%2F2&ipClick=view\\_button](https://www.wix.com/website-template/view/html/1326?siteId=e4963410-8b18-44cd-9760-4c5714edc0ae&metaSiteId=9cb307c8-94bf-4ab5-8637-21d320d577b1&originUrl=https%3A%2F%2Fwww.wix.com%2Fwebsite%2Ftemplates%2Fhtml%2Fall%2F2&ipClick=view_button)

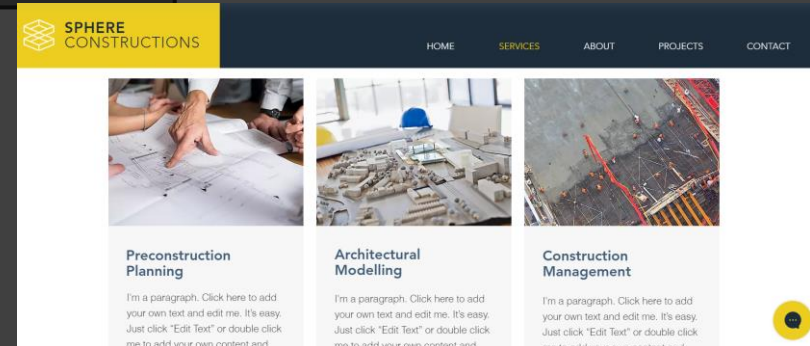


Notes:

I like this one because it looks very easy to access and has simple selections for clients to look through. There is also room for nice colour scheming.

Ref #2

[https://www.wix.com/website-template/view/html/1734?siteId=6739270e-5a40-4e84-8a05-66f8276e161a&metaSiteId=44101ac4-b1a9-4fb5-a26e-a0c672703114&originUrl=https%3A%2F%2Fwww.wix.com%2Fwebsite%2Ftemplates&ipClick=view\\_button](https://www.wix.com/website-template/view/html/1734?siteId=6739270e-5a40-4e84-8a05-66f8276e161a&metaSiteId=44101ac4-b1a9-4fb5-a26e-a0c672703114&originUrl=https%3A%2F%2Fwww.wix.com%2Fwebsite%2Ftemplates&ipClick=view_button)



Notes:

I like this one because it has a lot of different images that pair up with the options, which would give a clear view of the work that the company can do. It also looks sleek and modern.

# Design Website

## Step 1 – Quick Sketches Task:

- Draw quick sketches of 2 different layout of the website
- In your drawings, you can provide quick notes of how you may apply of the colours, font-size, font-style etc

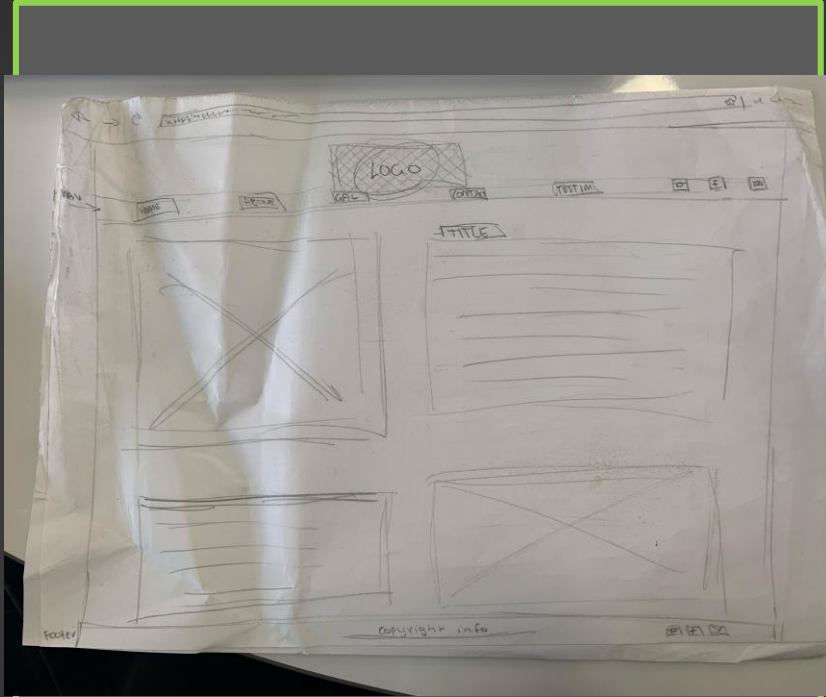
## Step 2 – Final Design Task:

- Draw your final concept digitally
- Consider all studied references and designs
- Apply all considered colour and style

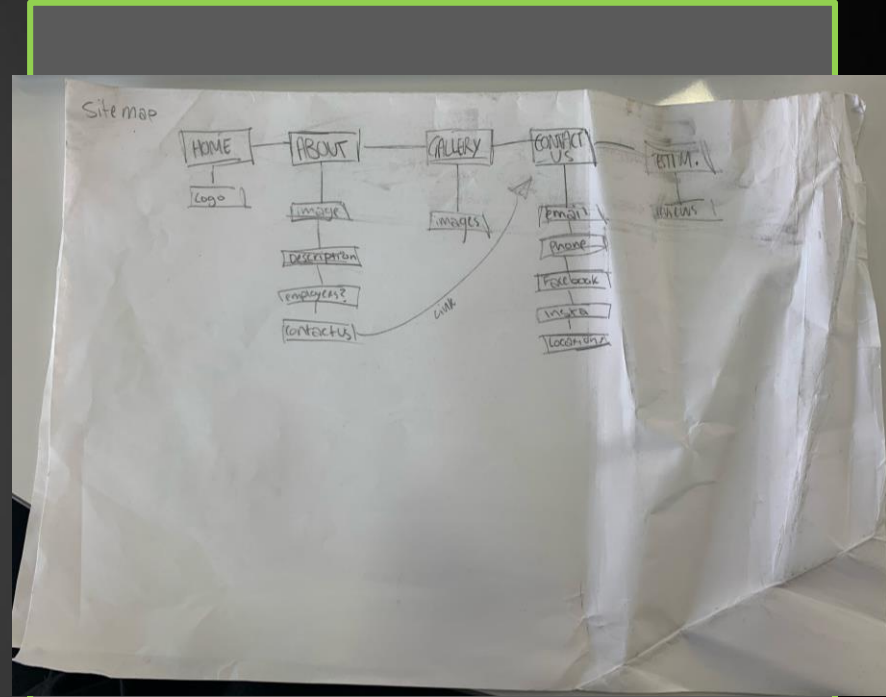
## Feedback Task:

- Request feedback from your client (teacher) of what needs or can be improved
- Request an approval from your client (teacher)
- Request feedback from peers

# Step 1 - Quick Sketches Task



Quick Sketch #1 – Physically or digitally drawn



Quick Sketch #2 – Physically or digitally drawn



# Step 2 - Final Design Task



HOME

ABOUT

GALLERY

CONTACTS

TESTIMONIALS



## What do we specialise in?

Content Living is a Melbourne based company started in 2019. We specialise in constructing contemporary stand-alone houses that respect minimalism. We also recognise that your needs come first so you can be completely satisfied with your way of living. Our goal is to create for you a secure home, as well as a comfortable lifestyle. We are client focused and will listen to your needs.

We specialise in modernising the minimalism sense of homes to make our clients feel more comfortable in their environment. We work well with our clients and use the best qualified employees to satisfy their home needs as well as their desires for their homes.

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Final Concept – Digitally drawn

# Production

## Production Task:

- Include the chosen client brief information
- Should have 2 pages using HTML language
- Use CSS Stylesheet to apply style to the website
- Make sure to receive feedback from client
- Make sure to organise your files and name them accordingly
- **Create a zip folder and have it ready for submission**

## Refinement Task:

- Make notes of any improvements you may or may not have received from your client (teacher)
- What other changes/improvements did you make yourself
- Provide reasons if you may or may not have made changes/improvements to your website

## Critical Evaluation Task:

- All questions must be answered
- Be sure to check your spelling, grammar and punctuation

# Critical Evaluation (Post-mortem)

**Review your progress through this assessment from start to end.**

## **What went right?**

My design on Illustrator went really well, I was honestly surprised with how neat it turned out and how I had designed it efficiently. I also liked that I was able to mostly replicate the design on Dreamweaver, as I was expecting to not do so well with that part.

## **Describe any challenges that you encountered .**

I had a few challenges in the CSS mainly when moving around the Logo and the social media icons in the header. There was an issue with the small icons because even if I put a margin on them they still were too far off to the right side of the page and half of them weren't visible.

## **What new skills / things did you learn?**

I learnt how to make multiple pages within one website and how to link them. I also learnt about easier ways to insert colours into the CSS of the website. I learnt how to download fonts to Illustrator and also how to put them into Dreamweaver as well which was very helpful.

## **Is there anything that you would do differently or like to improve on?**

I think I would like to improve on working on the website production more efficiently and trying to learn more about the coding for myself instead of asking my teacher too much.

## **Did you find the feedback to be useful? If so, what changes did you make? If not, why did you not incorporate those feedbacks?**

The feedback I received from my teacher was mostly supportive and helpful. I found that I went along with the decisions my teacher approved most such as the colour of my website.