

Ricardo Jonathan

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EDUCATION

University of Michigan, Ann Arbor, MI

Bachelor of Science in Information: UX & Human-Computer Interaction
Minor in Statistics / Data Science & Pathway in Social Media Analytics
College Honors, Thesis Option, Summa Cum Laude, Internship Award

Graduated: December 2021

Major GPA: 3.84 / 4.00

Cum GPA: 3.70 / 4.00

SKILLS

- Prod. Roadmaps, Strategy, Expansion, Launch
- A/B Testing & Experimentation, Usability Eval
- Design, Prototyping, Wireframing, Branding
- Agile Development, Programming, GitHub
- SQL, R, Python, Excel, Google Sheets
- Qualitative & Quantitative Research

EXPERIENCE

Amazon Inc.

Product Specialist, Data Analyst

06 / 22 - Present

Seattle, WA

- Audit the categorization generated by automated systems and offshore resources, to enforce a high target accuracy based on predefined criteria
- Creation of data sets of product verification and categorization tasks (ASINs) to a predefined taxonomy trees for improving the categorization quality
- Generation and prioritization of ASIN data sets by review to maintain metrics for identifying improvement opportunities within the classification process

University of Michigan SocialWorlds Lab

UX Researcher, Product Designer

08 / 21 - 06 / 22

Ann Arbor, MI

- Collaborated with MIT, Stanford, and UW Seattle to investigate the different types of products in design spaces for improving the usability features
- Labeled and evaluated each platforms separately using 35 pages online discussion systems taxonomy codebook with 60+ dimension categories
- Designed a website application using HTML, CSS, PHP, and JavaScript on GitHub to help facilitate science learning for 100+ youth with disability

Altavindo Inc.

Product Manager Intern

05 / 21 - 08 / 21

Remote

- Created feature roadmap and defined product vision to launch ZOOMIFY, a platform that connects consumers with experts based on their interests
- Led design & engineering teams with UX development and strategy to build accessible features for users that contributed to 150% increase in revenue
- Conducted A/B and usability testing to maximize product efficiency and user experience, which result in increased user engagement by 25%

ADDITIONAL

- Won 1st Prize in the World Association of Abacus and Mental Arithmetic Competition
- Alpha Phi Omega National Service Fraternity, United States 500,000+ collegiate
- National Residence Hall Honorary, top 1% of student leaders living on campus
- Phi Theta Kappa National Honor Society, top 5% of class across college
- Tau Sigma National Honor Society, top 10% of all incoming transfer students