

Rick W. Jones
Front End Web Developer/Software Engineer

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Selected Experience

Software Engineer / Demand Media **Santa Monica, CA** 2013 - Present

Render pixel-perfect responsive web applications for saatchiart.com, using a Mobile first approach in an Agile environment. Work to develop a clean, efficient UI with SEO best practices in mind. Tools used include Adobe CC, CSS, HTML, JavaScript, jQuery, PHP, MySQL, Zend MVC, Couchbase, Git, Sass, and Foundation 5. Support Marketing staff using Mailchimp, Unbounce landing pages, and DFP. Use Grunt to compile and minify CSS and JS.

Lead Front End Developer / StudioGood **San Luis Obispo, CA** 2011 - 2013

Front end development for high volume advertising and marketing sites, social media campaigns, and Facebook pages. Translated Photoshop designs into cross-browser functional websites using CSS, HTML, JS, and jQuery. Developed a rapid prototype site for the American Red Cross that helped our agency win the account. Used an Agile Scrum development approach and the Laravel framework to maximize coding efficiency.

Senior Web Producer / Apollo Interactive **El Segundo, CA** 2006 - 2011

Managed front end / UI development, site maintenance and QA for Apollo's major accounts, including Jack In the Box, Curves, Chuck E. Cheese, and Wellpoint. Built out PS designs into tableless, cross-browser functional sites using CSS, XHTML, PHP, JS, and jQuery. Apollo specialized in "Digital Lead Acquisition," which depended heavily on effective form design, clean markup, effective HTML email campaigns, and solid SEO. Trained and managed a team of four web producers, three at the L.A. office and one in Dallas. Lead quarterly production meetings to discuss new developments and address production issues. Worked with programmers, Flash developers and account managers to ensure client requests were handled efficiently and launch dates were met. Produced mobile sites using HTML5 and jQuery Mobile.

Web Manager / NAHRO **Washington, DC** 1998 - 2004

National Association of Housing and Redevelopment Officials www.nahro.org

Served as the sole Internet resource for the Association. Responsible for Web design, production, maintenance, vendor relations, web graphics, database maintenance (MySQL, MS SQL, FoxPro, MS Access) and server admin (Red Hat Linux / Apache Web Server). Redesigned site four times over five years. Increased use of site by 87%. Managed and trained team of three Web Producers. Suggested and implemented new technologies (ColdFusion and Lyris List Manager), that increased user satisfaction, encouraged new membership, and enhanced communication between users. Provided tech/site support for 20,000+ members and other users of the NAHRO website.

Programs / Skills

HTML5, CSS3, SCSS, Foundation 5, JavaScript, jQuery, Grunt, PHP, Git, hand coding using PHP Storm, Adobe CC, WordPress, DFP, Google Tag Manager, Google Page Speed, Mailchimp, Bootstrap, Sass / Compass, Laravel and Zend project frameworks, AWS, Basecamp, Trello, and Pivotal project management software.

Education

Piedmont Virginia Community College **Charlottesville, VA** GPA 3.5 1989 - 1991