

Key Factors – Produce a conceptual design AS1.3

(Priority Scale – Maximum, High, Normal, Low)

Key Factor	Description	Priority	Interactions
Constraints			
Time	Due end of Week 6 Term 3 (September 9 th) (6 Weeks to Plan your Multipage Website)	Maximum	Design, Stakeholders
Target Audience	Secondary School Students Years 9-13	High	Design
Stakeholders	3 Stakeholders – for feedback, establish decision making and on-going evaluation of your website research and development	High	Time
Specifications/Design	<ul style="list-style-type: none"> 3-page professional and appealing website Website should be about a topic learnt this year Resource graphics and text by yourself 	Maximum	Time, Copyright Ethics, Client, Stakeholders, Target Audience
Content/Research	Relevant and appealing information about the chosen topic intended for the target audience. Include New Zealand Image	Normal	Skill set, Time, Resources and the Internet
Ethics/Copyright	Proper observance of the New Zealand Copyright Law – involves copyright consents and copyright acknowledgements from owners	Maximum	Laws and Ethics, Design, Resources
Software	Adobe CS5 Dreamweaver, Internet Resources	Normal	Design, Skill set
Skills and Knowledge	Apply web design techniques learned during the past weeks i.e. Photoshop and Dreamweaver techniques	Normal	Design, Time
Client Needs and Wants	“What we’ve learned...” – Students are encouraged to design a website on any topic in their curriculum, with the view of educating other students about this topic.	High	Client, Stakeholders
Resources	Books, stakeholders, internet resources – ebooks, text and images	Normal	Specifications, Copyright Ethics
Testing	Stakeholder and Mentor Feedback on Draft copy	High	Stakeholders Feedback, Software