# Robert J. Rutman

Production Artist / Asset Manager / Photoshop Manipulation Artist

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## Production Artist / Asset Manager - Saban Brands LLC , Los Angeles, CA. Sep 2017 - present

- DAM management and server migration
- Creative services support for design, content, & media
- Work closely with clients to validate project requirements for technical feasibility
- Creation of various flyers, signs and marketing advertising
- Reviewing and preparing images for print

### Electronic Graphics Operator - Point 360, Burbank, CA Jul 2016 - Sep 2017

- Titles and graphics for TV and film
- Creation of end credits and end rolls
- Digital titling, inputting, proofing and rendering
- Create dub cards and subtitles in multiple languages

## Digital Distribution Operator - Point 360, Burbank, CA Feb 2015 - Sep 2017

- Distribution of both physical and digital media elements
- Creation and verification of both technical and contextual metadata documents (XLS and XML)
- Media transfers via various delivery methods including Aspera SCP, Faspex, FTP, Signiant, Media Exchange, Smartjog, Media Monorail and physical hard drive transfers
- Utilizing, monitoring and interfacing with production databases and systems including MVIS, WSIS, ITJ and various in-house methods of tracking assets

#### **SKILLS**

HTML5

CSS3

Adobe Photoshop CC 2017

Adobe Illustrator CC 2017

Adobe After Effects CC 2017

Adobe InDesign CC 2017

Bridge

LightRoom

Web-based delivery systems

Microsoft Office

Microsoft Excel

Aspera connect

Signiant Platforms

**FTPs** 

### Lead Digital Asset Specialist - SDI Media Inc, Culver City, CA Aug 2013 - Feb 2015

- 1. Data management organization and management of data as associated with media files and inter-departmental workflows
- Ingested and delivered audio/video deliverables to iTunes, Amazon, HBO, and other broadcasters and affiliates
- File management maintaining disk allocation and organization for vast digital media library
- Updated and maintained company's archive of tangible and digital media

#### **EDUCATION**

Santa Monica Community College - Various classes in Web Design

Clark College - Various general courses