Bird Dog PRD

Name of Tool: AI Bird Dog

Problem: Users who are looking for a role in Consulting, Big Tech, Startups, etc. have trouble identifying which roles they are actually a best fit for. There are so many roles with tags such as "Analyst, Associate, Operations, Strategy, Product" etc. - and even though two jobs may have the same title of "Senior Associate, Strategy" they may have two completely different functions and candidate requirements in practice. The user ends up applying to too many jobs that sound like a good fit, but actually do not play to their strengths at all.

Solution: An AI-powered workflow that takes inputs such as: user resume, a job description (link or copied and pasted), The user's ideal role, and whatever else the user finds relevant - decomposes those inputs, applies structured reasoning, and generates strategic outputs and insights.

Target User: Job Seekers

Core Use Case: A user uploads their resume, a description of their ideal role, and a job posting. The system analyzes role requirements, maps them against the user's strengths, identifies strategic gaps, and generates multiple positioning pathways. Instead of simply optimizing resumes, the tool helps users decide *which roles are worth pursuing* and *how to position themselves intelligently*.

Key features:
- **Feature 1: Structured Input Parsing**
    - Extract requirements from job description
    - Extract signals from resume
- **Feature 2: Alignment Scoring**
    - Quantitative fit score (0–10)
    - Qualitative strengths/weaknesses
- **Feature 3: Strategic Reasoning Layer**
    - Identify narrative gaps
    - Suggest positioning strategy
- **Feature 4: Output generation**
    - Resume bullet upgrades
    - Messaging recommendations
    - Risk flags

AI Workflow:

- **Step 1:** Normalize inputs
- **Step 2:** Extract key signals
- **Step 3:** Compare & score alignment
- **Step 4:** Generate structured insights
- **Step 5:** Produce final artifacts

Decision Framework:

The system evaluates roles across three dimensions:

1. **Skill Alignment:** How well the user matches core requirements
2. **Trajectory Fit:** Whether the role advances the user's long-term goals
3. **Differentiation Potential:** Whether the user can stand out vs typical candidates

Output:

- "Apply aggressively"
- "Apply with repositioning"
- "Low ROI role"
- "Strategic stretch role"

Success Metrics:

- Time saved vs. manual analysis
- Output quality (clarity, relevance)
- Reusability across roles

Constraints & Risks:

- Hallucinations in role interpretation
- Overgeneralization of candidate strengths (not helping them identify their unique strengths)
- Bias in scoring logic
- Overdoing the resume bullets: loss of signal & semantic inflation