

Website Panning Document

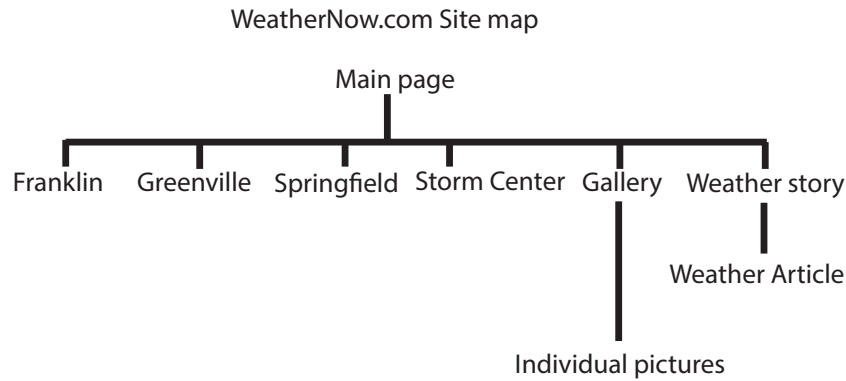
<http://www.weathernow.com>

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Site purpose; to give the most accurate up to date weather, making it easy to manage and access the what the public needs to plan their activies and life's each week and minute.

Description of the target audience;The residents and visitors of the Franklin, Greenville, Springfield area.

Site map;



Color scheme;

- We will go with a cool pallet with the back ground of a calm cloudy sky full of cumulous clouds.
- The title WeatherNow will be in green to have contrast but stay in the cool family
- The 6 nav titles of Home, Franklin, Greenville, Springville, Springfield, storm center, and Gallery will be framed in green with the text in white.
- The Footer will also be in green with white lettering.

Typography; Avenir Next will be a good font family to make a bolt straight presentation of the important information that will balance nicely with the soft backing of the sites clouds.

- The title will be in Bold
- The subtitle will be medium italicized
- The nav elements will be in bold also
- The story title and city titles will be in medium and the information will be in regular.

Header

Nav

Header

Main

Franklin

Nav

<h3> Weather data

<h3> 10 day forecast

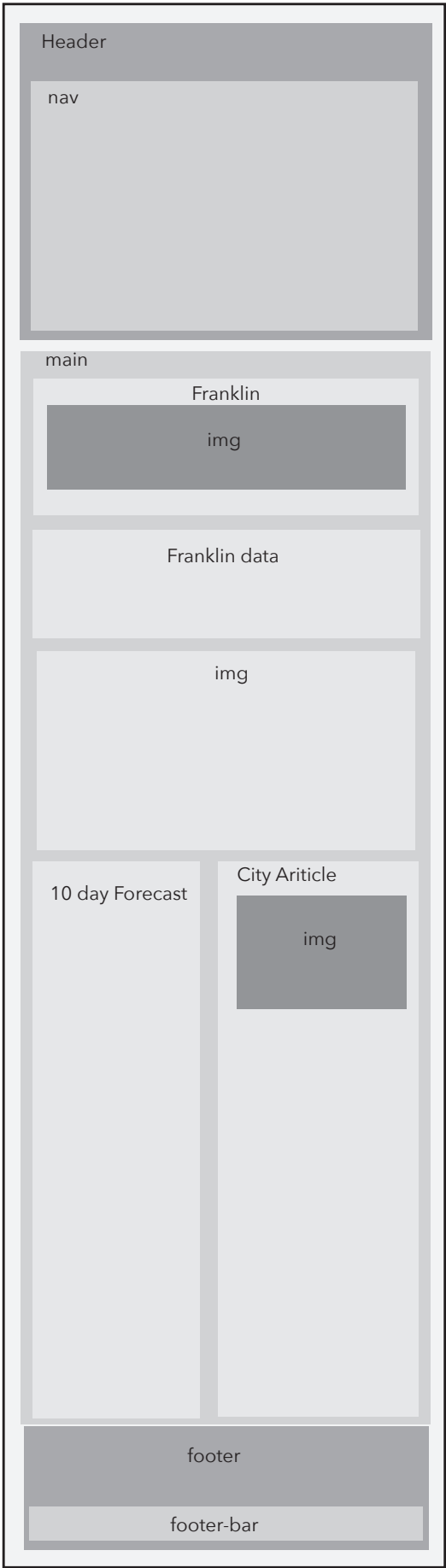
 article

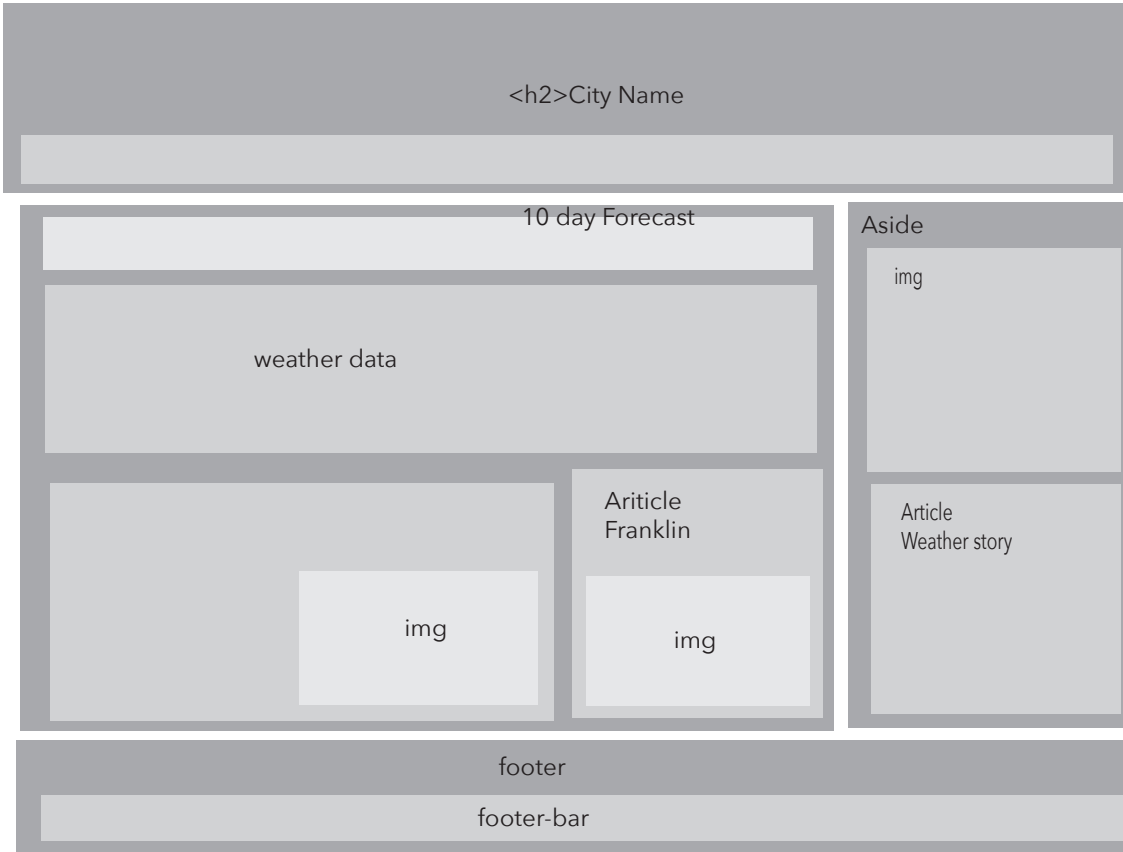
City Article

Footer

footer-bar

Small View





<h2>City Name

10 day Forecast

weather data

img

Article
Franklin

img

Aside

img

Article
Weather story

footer

footer-bar