- an appropriate site name (not *The Weather Site*),
- the site purpose,
- a description of the target audience,
- a site map,
- a color scheme with references to elements/content,
- typography selections with references to elements/content, and

- three wire-frame sketches for small, medium and large (wide) screen views **for the city pages**. Use the specifications listed here and the home page sketches as a general guide and have the site maintain a consistent look and feel. Your sketches for these three views ***will be modified by the client*** in the next lesson with more details.