# ROEL-JUNIOR ALEJO VIERNES

## Computer Science BSc (Hons) Graduate

⌗ www.rjviernes.tech  ·  📍 London, United Kingdom  ·  ⌨ github.com/rjviernes620  ·  in linkedin.com/in/rjviernes620

## PERSONAL STATEMENT

I'm a highly motivated Computer Science graduate with proven expertise in social media content creation (including UGC content), technical project development and management, and leadership within academic and ambassadorial roles. I'm skilled in conceptualising and producing content for marketing campaigns, with hands-on experience in video production, editing, and content management for the University of Greenwich. Adaptable and effective in multidisciplinary environments, with a track record of engaging with diverse stakeholders, leading student societies, and excelling in both independent and team-based projects. Recognised for innovative problem solving, a passion for technology integration and automations, and a commitment to advancing digital engagement and technical excellence in every role I've undertaken.

## PROJECTS & CAMPAIGNS

- **Clearing - 2024**
  - Played a key role in the 2024 & 2025 University Clearing campaign for the Faculty of Engineering and Science.
  - Created short-form videos showcasing faculty benefits, student testimonials, and campus facilities.
  - Managed content for the faculty's social media platforms, ensuring strong audience engagement.
  - Collaborated with the marketing team to align all materials with university brand guidelines and core messages.

- **University Open Day Guides w/ NFC Tags**
  To assist prospective students during the University Open Days whilst upholding the university's commitment to sustainability. I introduced a new interaction framework where staff members would have NFC tags linking towards a digital guide for the Unviersity and the relevant event. This reduced the need for printed materials and allowed for easy access to information via smartphones whilst also providing a modern and interactive experience for visitors.

- **University Events (Open Day + Outreach)**
  I have also participated and assisted in the organisation, running and the marketing of various University and Faculty events including Open Days and Outreach programs. During these events, I took on roles such as guiding prospective students, providing information about courses and campus life, and assisting with event logistics. My involvement in these events has helped me develop strong communication and interpersonal skills, as well as a deeper understanding of the university's offerings and student needs.

## EDUCATION

### BSc (Hons) - Computer Science - 2:1
**University Of Greenwich**

📅 Sep 22 – Jul 25    📍 Greenwich, London

- Modules inc. Human-Computer Interaction, Machine Learning, Applications of AI, Software Engineering, Data Structures and Algorithms, Advanced Programming, Operating Systems etc.

### A Level
**University of Kent Academies Trust**

📅 Sep 20 – Jun 22    📍 Gillingham, Kent

- Subjects: Information Technology (D*), Business Studies (D*), Finance (BB)
- 152 UCAS points

### GCSE
**Brompton Academy**

📅 Sep 15 – Jul 20    📍 Gillingham, Kent

## INTERESTS

**Technical**
- Human Computer Interaction
- Cloud Computing
- Hardware Engineering
- Machine Learning
- Video Editing

**Hobbies**
- Content Creation / Social Media
- Music
- Traveling
- Gaming

## VOLUNTEERING

### Society President
**comptech.gre (Greenwich Students Union)**

📅 Sep 24 - Jul 25    📍 Greenwich, London

### Programme Representative
**Greenwich Students Union**

📅 Sep 23 - Jul 24    📍 Greenwich, London

## SKILLS

| | |
|---|---|
| **English** | ●●●●● |
| **Tagalog/Filipino** | ●●●●○ |
| **Spanish** | ●●○○○ |

# EXPERIENCE

## Faculty Social Media Assistant

**University of Greenwich**

📅 June 2023 - Oct 2025    📍 Greenwich, London

- Conceptualised and produced technical video content for the Faculty of Engineering & Science, managing the full production lifecycle from storyboarding to final render.
- Collaborated with technical stakeholders (Professors, Researchers) to translate complex engineering concepts into accessible digital content, demonstrating the ability to bridge the gap between deep tech and user experience.
- Managed the Social Media channels for the Faculty, Maintained brand consistency across multiple platforms, ensuring high-fidelity output for major university campaigns (Clearing, Open Days).
- I've additionally participated within the content creation for various marketing campaigns in the University (Inc. Clearing, Open Days etc.) as well as starred in the University's Profile video for the Computer Science suite of degrees on YouTube.

## Student Ambassador

**University of Greenwich**

📅 Oct 2022 – Oct 2025    📍 Greenwich, London

- This role had allowed me to work for multiple different departments within the University including UK Student Recruitment, Outreach as well as roles within my own faculty. I had to constantly adapt my workflow and stance to appease the different stakeholders that I worked with as well as ensuring the I've furtherly received the University of Greenwich Instrumental Ambassador Award in 2024 for the contributions I've made in my role to the Scheme as a whole.
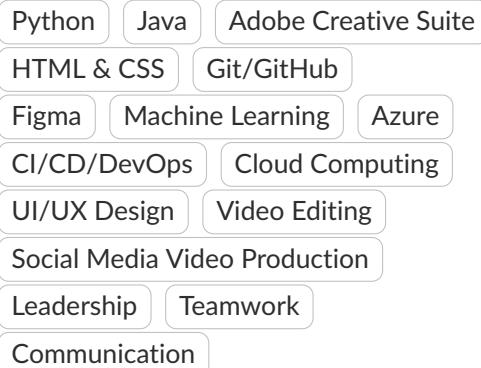
## Teacher Assistant

**Brompton Academy**

📅 Jan 2022 - Jul 2022    📍 Gillingham, Kent

- As a Teacher Assistant for Brompton Academy, I was responsible for supporting Year 10 students with their learning in Business Studies. I assisted in lesson preparation, provided one-on-one support to students, and helped manage classroom activities to create a positive learning environment.
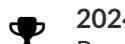
# SKILLS

Python    Java    Adobe Creative Suite

HTML & CSS    Git/GitHub

Figma    Machine Learning    Azure

CI/CD/DevOps    Cloud Computing

UI/UX Design    Video Editing

Social Media Video Production

Leadership    Teamwork

Communication

# CONTACT

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- LinkedIn: linkedin.com/in/rjviernes620

🏆 **Instrumental Ambassador Award 2024**
Received at Greenwich Employability Awards for Performance and contribution to the scheme over the year.

🏆 **Making a Difference Award 2024**
Recieved from the Faculty of Engineering and Science for volunteering and contribution to the University community.