

# Suriyanarayanan Rajakumar

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## SUMMARY

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Data Analyst with a Post-Graduate Diploma in **Data Analytics** and **International Business Management**, experienced in **SQL, Power BI, Tableau, and Python** to deliver actionable insights. Skilled in **data modeling, dashboard development, and ad-hoc analysis**, with a strong focus on supporting cross-functional teams in SaaS-driven environments. Passionate about leveraging data to uncover trends, optimize performance, and drive business impact.

## SKILLS

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**Data Analytics & Visualization:** SQL (Advanced Queries), Data Cleaning & Transformation, Exploratory Data Analysis (EDA), Predictive Modeling, Business Insights, Dashboard Development, KPI Tracking.

**Technical Tools & Platforms:** Python (Pandas, NumPy, Matplotlib, Seaborn), Power BI, Tableau, dbt (Data Modeling), Excel (Advanced Formulas, Pivot Tables).

**Business Intelligence & Reporting:** BI Tools (Power BI, Tableau, Looker), Report Automation, Data Storytelling, Self-Serve Analytics Enablement, SaaS Metrics Analysis.

**Collaboration & Stakeholder Management:** Partnering with Cross-Functional Teams, Requirements Gathering, Translating Business Needs into Analytical Solutions, Ad-hoc Analysis, Data-Driven Decision Making.

## CERTIFICATIONS

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SQL Essential Training Certificate	Mar 2025
Excel Essential Training Certificate	Jan 2024
Lean Six Sigma Foundations Certificate	Feb 2024
Project Management Foundations	Jul 2024

## PROFESSIONAL EXPERIENCE

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**Project Analyst**, Nature Plant Care – Chennai, India (Intern / Permanent: Nov 2022 - Nov 2023)

- Built and maintained **Excel-based tracking systems** for project schedules, resource planning, and deliverables.
- Performed **data preparation and feature categorization**, supporting operational efficiency and decision-making.
- Designed **interactive dashboards** using **Power BI** to monitor costs, material usage, and project KPIs.
- Partnered with cross-functional teams to **translate requirements into actionable data-driven insights** aligned with business goals.
- Delivered **data-driven reports** to stakeholders, improving process transparency and enabling informed decisions.

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## EDUCATION

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**Data Analytics for Business Decision Making (PGDM)**, Durham College, Ontario, Canada.

Jan 2025 – Aug 2025

**International Business Management (PGDM)**, Fleming College, Ontario, Canada.

Jan 2024 – Aug 2024

**BSc. (Hons) Agriculture**, Annamalai University, Tamil Nadu, India.

2019 – 2023

## PROJECTS

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### Data Visualization Using Python

- Created **interactive data visualizations** using **Matplotlib and Seaborn** to identify key business trends from large datasets.
- Analyzed **customer behavior** to uncover insights that influenced strategic decision-making.
- Presented **actionable findings** through clear, data-driven storytelling to enhance business performance.

**GitHub:** <https://github.com/rk-suriya/Data-Visualisation-using-python>

### Retail Sales Dashboard (Power BI / Tableau)

- Built an **interactive dashboard** showing monthly sales, category performance, and customer buying patterns.
- Used **Power BI / Tableau** for **data visualization** and drill-down insights.
- Delivered **actionable recommendations** for improving promotions and inventory planning.