# Website Report for rk0026.github.io/robofriends

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F-scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

rk0026.github.io/robofriends's Result

C-
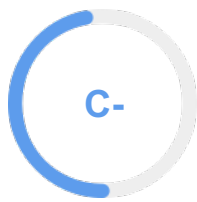
Your page could be better
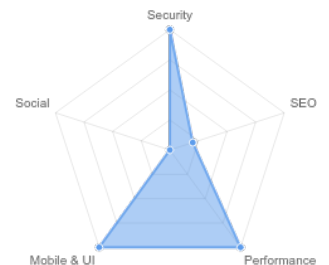
You have 15 Improvements Recommended

E+ SEO

A+ Usability

A+ Performance

F- Social

A+ Security

SEO Results

E+

Your SEO needs improvement

Your page is not well optimized from an SEO perspective. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfils basic recommended improvements outlined here.

HTML HEADER

Title Tag ✖

You have a title tag, but ideally it should be between 10 and 70 characters in length (including spaces).

React App

Length : 9

Meta Description Tag ✗

Your page appears to be missing a meta description tag. A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

BODY CONTENT

Header Tags ✓

Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency	
H1	11	████████
H2	10	███████
H3	0	
H4	0	
H5	0	
H6	0	

Keyword Consistency ✗

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
robofriend	✗	✗	✓	10	██████████
need	✗	✗	✗	1	▪
nicholas	✗	✗	✓	1	▪
dennis	✗	✗	✓	1	▪
schulist	✗	✗	✓	1	▪
karleydachjasperinfo	✗	✗	✗	1	▪
kurtis	✗	✗	✓	1	▪
weissnat	✗	✗	✓	1	▪

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency

Amount of Content ✖

Your page has a low volume of text content which search engines can interpret as 'thin content'. It has been well researched that higher text content volumes are related to better ranking ability in general.

Word Count: 78

Image Alt Attributes ✔

You do not have any images missing ALT attributes on your page.

LINKS

Number of Backlinks ✖

You have a reasonably weak level of backlink activity to this page. search engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

0
External Backlinks

0
All Backlinks

0
Moz Domain Authority

On-Page Link Structure *i*

We found 0 total links. 0% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Broken Links ✔

We have not detected any broken links on your page.

Friendly URLs ✔

Your page links appear friendly (easily human or search engine readable).

OTHER

Robots.txt ✖

We have not detected or been able to retrieve a robots.txt file successfully.

A robots.txt file is recommended as it can provide important instructions to a search engine for

how to most appropriately crawl your website as well as site areas that should be ignored.

XML Sitemaps ✖

We have not detected or been able to retrieve a XML sitemaps file successfully.

A sitemap includes a list of your pages that are available for crawling, as well as other useful information for search engines such as last update times and priority of pages. Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages. ✔
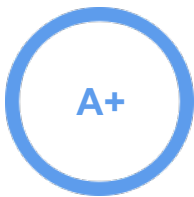
Analytics ✖

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Usability

A+

Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering *i*

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
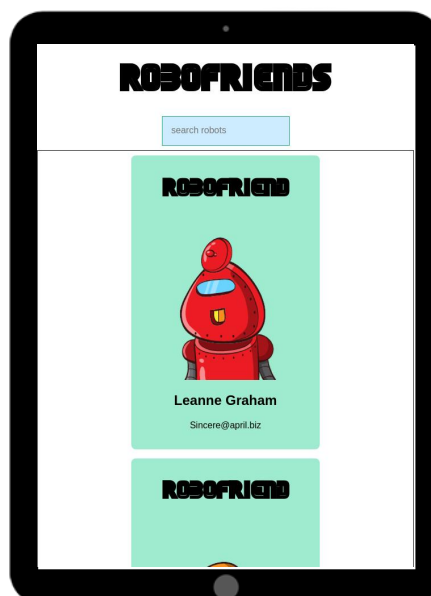
Use of Mobile Viewports ✔

Your page specifies a viewport matching the device's size, allowing it to render appropriately

across devices.

Flash Used? ✓

No Flash content has been identified on your page.

iFrames Used? ✓

There are no iFrames detected on your page.

Favicon ✓

Your page has specified a favicon.

Legible Font Sizes ✓

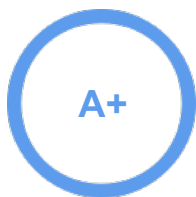The text on your page appears to be legible across devices.

Tap Target Sizing ✓

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results

A+

Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.
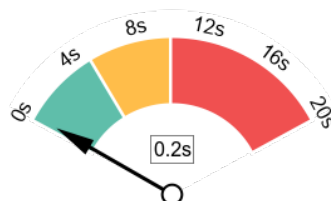
Page Speed Info ✓

Your page's server response time is reasonably low which is good for load speed and user experience.
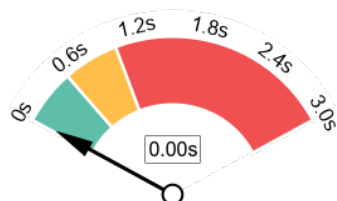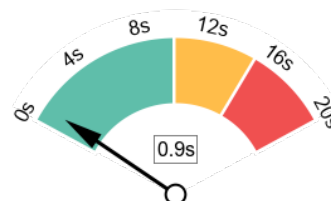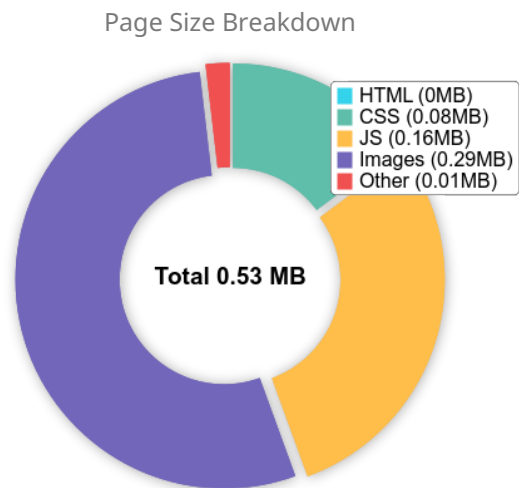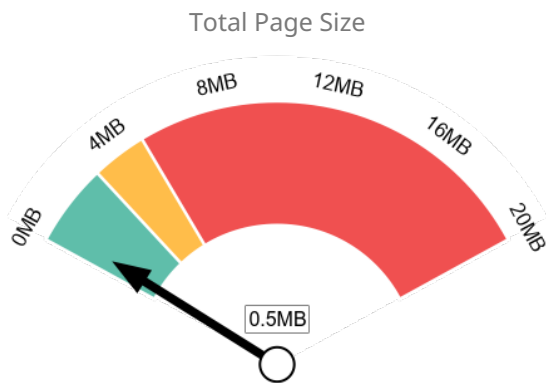
Server Response	All Page Content Loaded	All Page Scripts Complete
0.00s	0.2s	0.9s

Page Size Info ✓

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Total Page Size

8MB 12MB
4MB 16MB
0MB 20MB
0.5MB

Page Size Breakdown

- HTML (0MB)
- CSS (0.08MB)
- JS (0.16MB)
- Images (0.29MB)
- Other (0.01MB)

Total 0.53 MB

Number of Resources

i

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

#	HTML	JS	CSS	Images	•••
17	**3**	**1**	**1**	**10**	**2**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources
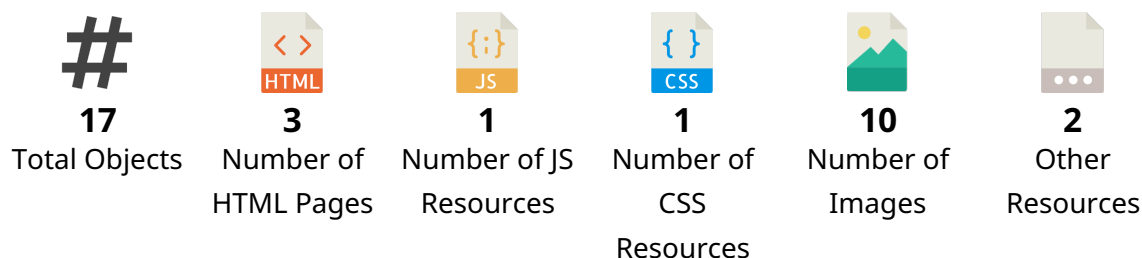
JavaScript Errors ✓

Your page is not reporting any JavaScript errors.

GZIP Compression ✓

Your website is using GZIP compression.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✓

All your JavaScript and CSS files appear to be minified.

Deprecated HTML ✓

No deprecated HTML tags have been found within your page.

Inline Styles ✓

No inline styles have been found within your page's HTML tags.

Social Results

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

F-

Facebook Connected ✖

No associated Facebook Page found as a link on your page.

Twitter Connected ✖

No associated Twitter profile found as a link on your page.

Google+ Connected ✖

No associated Google+ profile found linked on your page.

Instagram Connected ✖

No associated Instagram profile found linked on your page

Youtube Connected ✖

No associated Youtube channel found linked on your page.

LinkedIn Connected ✖

No associated LinkedIn profile found linked on your page.

Social Shares ✖

You have a low level of Social Sharing of this page. Social Sharing is an effective way to drive traffic and build brand awareness.

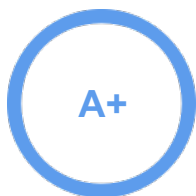| **0**	**0**	**0**	**0**
Facebook	LinkedIn	Pinterest	Stumbleupon

Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

A+

SSL Enabled
Your website has SSL enabled.

HTTPS Redirect
Your page successfully redirects to a HTTPS (SSL secure) version.

Malware Check
Your website has been flagged as safe by popular malware scanners

Google Safe Browsing   McAfee   Norton by Symantec   AVG.

✓   ✓   ✓   ✓

Critical Software Up To Date
No outdated software versions were identified on your server.

Email Privacy
No email addresses have been found in plain text on your page.

Technology Results

Technology List *i*
  No software or coding libraries could be identified on your page.

Server IP Address *i*
185.199.108.153

DNS Servers *i*

Web Server *i*
GitHub.com

Charset *i*
text/html; charset=utf-8

Recommendations

SEO	Execute a Link Building Strategy	High Priority
SEO	Increase length of title tag	Low Priority
SEO	Include a meta description tag	High Priority
SEO	Use your main keywords across the important HTML tags	Medium Priority
Social	Encourage Page Social Sharing	Medium Priority
Social	Create and link your Facebook Page	Medium Priority
SEO	Implement a XML sitemaps file	Medium Priority
SEO	Implement a robots.txt file	Medium Priority
Social	Create and link your Twitter profile	Low Priority
Social	Create and link an associated Google+ profile	Low Priority
SEO	Increase Page text content	Low Priority
SEO	Implement an analytics tracking tool	Low Priority
Social	Create and link an associated LinkedIn profile	Low Priority
Social	Create and link associated Instagram profile	Low Priority
Social	Create and link an associated Youtube channel	Low Priority