**job website having following features:**- Employers to post unlimited no. of jobs and manage database of their applicants, manage their profiles, accepting or rejecting an application etc.  
- job seekers to search for a job, uploading resume, applying for jobs, maintaining their profiles (Add / Edit / Delete profile content), holding from not applying for the same job again  
- Super Admin to manage different user roles (Recruiter, Employer and Seeker), content on website, email notification settings,  
- UI and graphic design  
- Social Media Integration and more  
-----------------------------------------------------------------------------------------------------

**Our increadible features:**

[**1. Facebook Application**](http://www.smartjobboard.com/facebook-recruiting-application/) - The application allows you to create your own personally branded page on Facebook featuring jobs from your main job board. It **automatically connects your job board with Facebook and dynamically displays job board jobson your Facebook page.** Anytime employers add, edit or remove the jobs your Facebook page is updated automatically. Job seekers search jobs on Facebook and when they are ready to apply they are sent directly to your main job board. The application provides user-friendly search module allowing to search jobs by keywords and location.

[**2. Flexiable Revenue Models**](http://www.smartjobboard.com/features.html)- You can charge your customers not only for posting their listings, but also for banner ads, number of resume views, number of job seeker/employer contact details view.

You can also charge for any additional services provided, for example “resume writing service”. Also, you can get more leads and sales by offering your employers trial products to test your services.

You can charge your users for products and services on one-time or recurring payment basis.

[**3. Android and iOS applications that you can easily re-brand**](http://www.smartjobboard.com/iphone_app/) - You can always stay t up-to-date and provide your job- seekers with the best in class iOS and Android applications. Your job – seekers will not need to enter site URL and account credentials each time they want to make a job search. Using Android and iOS Apps, it takes only a few clicks to find the right job and apply using user-friendly interface optimized for mobile phone screens.

**Design:**

1.Web-Interface

2.Job portal development platform

3.Functionality like- admin-module, registered user module, company module, Job seeker module & search module.

4.Data Integration

5.Online Payment Gateway

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**Features For Employers**

The first thing you should think is employers functionality:

* *Sign-up/Sign-in*
* *Profile*
* *Vacancies*
* *Search for applicants*

**Features For Job Seekers**

The next stage is to pay attention to the features for the job seekers:

* *Sign-up/Sign-in*
* *Profiles*
* *Résumé builder*
* *View profiles of companies*
* *Apply for a vacancy and/or contact the company*
* *Bookmarking*
* *Document and file upload*
* *Job search*

**Additional Functionality**

* *Security*
* *Search algorithms*
* *Moderation*
* *SEO*

**How Much?**

To understand how much does it cost, you need to know the team which is able to make such a website:

* *1 project manager*
* *1 UI/UX designer*
* *1 frontend developer*
* *1-2 backend developer*
* *1-2 QA specialist*

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| Essential Pages Setup |  |  |
| Homepage Video/Slider Support |  |  |
| Registration & Login Options on Homepage |  |  |
| Navigation Menu Setup |  |  |
| Recruiter Registration & Login Page Setup |  |  |
| Quick Company Profile Creation Option |  |  |
| Extensive Job Seeker Form Fields |  |  |
| Tags & Category Support |  |  |
| Detailed Search & Filters |  |  |
| Quick Job Application Option |  |  |
| Resume Management Module |  |  |
| Paid Listings Setup |  |  |
| Job Alert Emails |  |  |
| Paid Applicants Database Access |  |  |
| Payment Gateway Integration |  |  |
| Social Login Options |  |  |
| Localization Ready |  |  |
| Responsive Layouts |  |  |
| Search Engine Optimization | |  | | --- | |  | |  |
| **Candidate Recommendations** | – |  |
| **Job Recommendations** | – |  |
| **Email Marketing Module** | – |  |
| **LinkedIn Integration** | – |  |
| **Job Seeker/Company Database Import** | – |  |
| **Profile Suspend/Resume Options** | – |  |
| **Advertising Space for Featured Listings** | – |  |
| **Featured Candidate Profiles** | – |  |
| **LMS Integration** | – |  |
| **Custom Website Design** | – |  |
| **Theme Development** |  |  |

**Highlights of What You Get!**

**EMPLOYER PROFILE CREATION**

Create comprehensive profiles for employers and companies easily, with comprehensive form fields within the job portal website

**JOB SEEKER SETUP**

Create detailed job seeker profile forms, which interested candidates can use to easily fill their details and upload their resumes

**RESUME MANAGEMENT**

Make it easy for candidates to manage their resumes with a detailed resume management module with advanced editing tools

**ADVANCED SEARCH**

With category based search, job seekers can easily filter job listings as per their preference making job applications simple

**EASY ADDITION OF LISTINGS**

Let employers add, edit, deactivate, or delete their listings easily with a listing preview functionality before making changes live

**PAID LISTINGS SETUP**

Charge employers on a per listing basis or for multiple listings as a package to feature certain jobs for job seekers

**APPLICANTS DATABASE**

Recruiters can get paid access to job seeker database based on their search criteria; this access can be time-limited

**ADVANCED REGISTRATION FORMS**

A recruitment website is not complete without advanced registration and job listing forms to seamlessly add profiles as job posts

**JOB ALERTS**

Customizable job alerts for job seekers, to keep them updated about new listings that get uploaded on the recruitment website

**BOOKMARK SUPPORT**

Employers and seekers can bookmark the job listings or candidate profiles they are interested in and add notifications

**PAYMENT OPTIONS**

The website integrates a payment gateway that ensures quick and hassle-free payments from employers and job seekers

**MOBILE OPTIMIZED**

The responsive design makes the job portal seamlessly compatible across all devices and screen sizes

**SOCIAL MEDIA INTEGRATION**

Integration with social media websites such as Facebook make log-in easier for job seekers

**LOCALIZATION READY**

Translatable across multiple languages, the website design is localization ready

**USER-FRIENDLY INTERFACE**

User-friendly and search-friendly interface makes it easy to manage and navigate

**Application Used:**

 It does by intelligently using matchmaking algorithms, gamification techniques and Artificial Intelligence (talk to its professional assistant [Voila](https://cutshort.io/voila)).

**A job search portal is an online career portal which connects employers and applicants who are looking for a job**. It offers a variety of job fields and acts as an intermediary and helps the applicants find a job which is the most suitable for them. They make money by matching the right people to the right job. These are some of the ways these portals make money:

## 1. Advertisement

**Whenever there is a new position vacant in a company, these companies contact the job portals. These job portals advertise the job opening on their homepage where they get a huge number of visitor views.** They are divided under various categories – Ranging from the number of days to the number of jobs available on those locations to the city.

A global job can also be posted on these websites attracting people from all around the world. In this way, the job portals make a huge amount of money from the company depending upon each factor.

## 2. Selling of database

**A job portal has information about the job seekers’ profile, resume, and contact, which they can easily sell to the companies to earn money**. Also, it can give details about the vacant job positions in the company to the job seekers and charge them. It is the most common and simple way of earning money.

## 3. Email Newsletters

**The job portals have an email database of all the candidates seeking a job**. Thus, if a company wants to fill in the job vacancy it contacts these job portals and asks them for the email address in exchange of money. This process is however not always beneficial from the viewpoint of the company because it is very difficult to find the perfect candidate amidst the huge audience.

## 4. Premium Content

**Job portals can make money by charging a basic amount of fees from both the candidate and recruiter who is registering on the website**. Services on the portal are usually not free. Sometimes these portals charge the employer on the basis of every candidate they interview. Also, sometimes it happens that the job portals charge an extra fee for reputed and big companies from the candidates.

## 5. Affiliate Marketing strategies

Sometimes to earn money the job portals try to adopt the affiliate marketing strategies. After a candidate has posted his details on the website as to his field of interest, qualification, city preferred and past job experiences. **Every time the job acts as an affiliate between the recruiter and the applicant, it charges commission.**

**There are various job portals which are available online such as Monster.com, Naukri.com, CareerBuilder. They attract two types of customers- recruiter and job seeker by huge advertisements and publicity.** These portals make money mostly from the employers by just having a database about the applicants. There are many job portals most of them are Public Limited making huge money and success and investing back into many new projects.

Well, considering the kind of employment it is providing to job-seekers, none of us mind if they earn their share in the process!