

REED L. KINNING

github.com/rk23 | linkedin.com/pub/reed-kinning/39/651/187
(303) 803-4227 | reed.kinning@gmail.com
Seattle, WA

EDUCATION

Web Development Immersive | General Assembly – Seattle | November 2015 – February 2016

- HTML5, CSS3, JQuery, Ruby on Rails, JavaScript, Node.js, Angular.js, MEAN

College of Letters and Science | University of Wisconsin – Madison | January 2013 – December 2014

- BA in Philosophy
- Significant coursework: AI, Data Structures, Database Management Systems, Tech Entrepreneurship

Daniels College of Business | University of Denver | September 2010 – June 2012

- Significant coursework: Business Law, Micro and Macro Economics II, Public Speaking, Statistics II

EXPERIENCE

Product Manager | InHub, LLC | June 2014 – June 2015

- Third member (first hire) of a financial-technology startup with varying responsibilities:
 - Managing and updating the website (ASP.NET) and database (Microsoft SQL Manager)
 - Managing an offshore development team using JIRA
 - Produced mock-ups of new features
 - Experience with Infusionsoft (CRM)
 - Debugging and writing C# code
- Reference: Kent Costello, Founder; kent@theinhub.com

Data Collection | Kegonsa Capital Partners | March 2014 – May 2014

- Data collection and analysis of local private equity firms (details under NDA)
 - Compiled reports into Excel spreadsheets

Junior Marketing Associate | RK Mechanical, Inc. | June 2011 – September 2011

- One of only two marketers for medium sized business
 - Created ads in InDesign
- Actively involved during a company-wide rebranding
 - Reviewed proposals of multiple website vendors and participated in selection process

ACCOMPLISHMENTS

Wisconsin Governors Business Plan Contest | April 2015 – May-2015

- Advanced to semi-finalist position

Language in Motion Kickstarter Campaign | July 2014

- Assisted in the planning, directing, and launch of a successful Kickstarter campaign for a Madison-based startup geared towards language learning.

Founding Member | TEDxUWMadison | September 2013 – December 2013

- Successfully pitched to get funds and created budget for the club.

SKILLS

Microsoft Office Specialist, Adobe Photoshop and InDesign, HTML5, CSS3, Java, C#, JavaScript, Node.js, Angular.js, MEAN, Microsoft SQL Manager, Ruby on Rails, MailChimp, Infusionsoft, SketchUp 3D Modeling, People/Product Photography