

Introduction/Business Problem

The city chosen to examine is New York City. As one of the most populated and visited cities in the United States, there is much to look at. When visiting, New York City has lots of apartments, hotels, and Airbnb's to choose from. Based on their proximity to tourist attractions, restaurants, particular neighborhoods, etc. they range in price. This project will take a look at the best place to stay in relation to the previously stated criterion in Manhattan.

Target Audience:

The target audience for this project is anyone who is looking to visit New York City for longer than 1 night and needs information on the best available location to stay based on price, quality of area, and proximity to local attractions such as museums, restaurants, food, etc.