

## COVER PAGE

### STAT 608 Homework 05 Summer 2017

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HOMEWORK NUMBER: 5

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### (Solution 1)

```
adRevenue <- read.csv("AdRevenue.csv", header=TRUE)
#attach(adRevenue)

library(alr3)
summary(powerTransform(cbind(adRevenue, Circulation)~1, data=adRevenue)
)
```

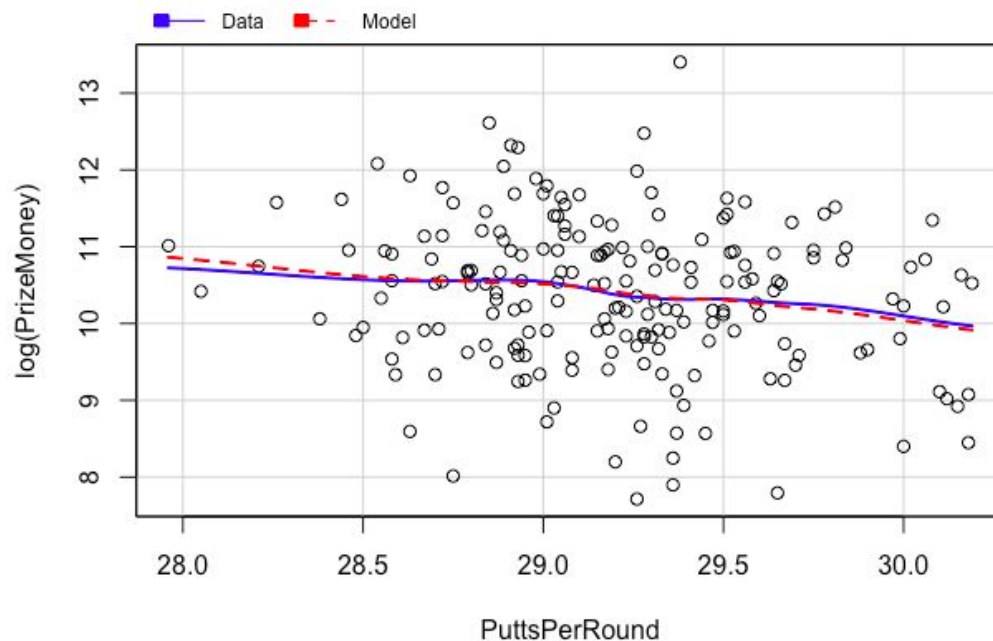
R output:

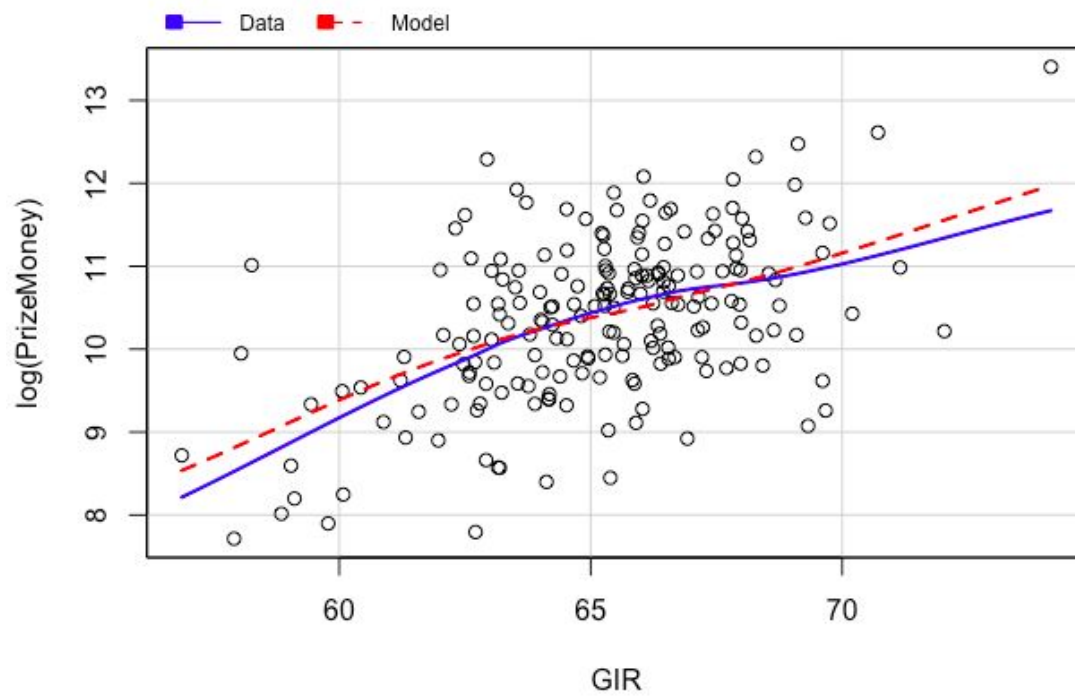
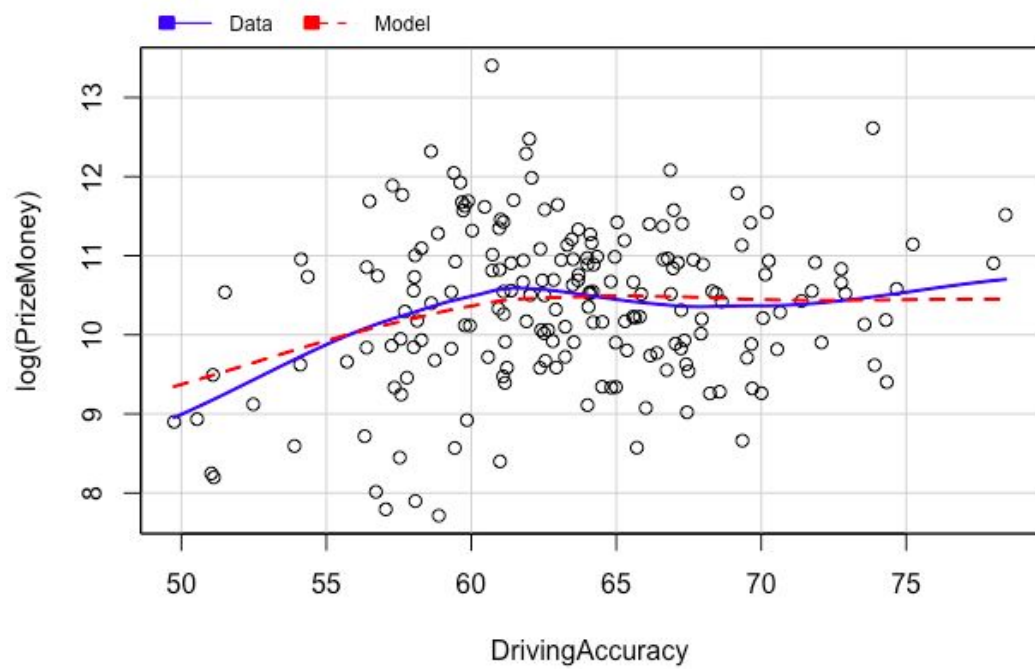
```
bcPower Transformations to Multinormality
      Est.Power Std.Err. Wald Lower Bound Wald Upper Bound
AdRevenue   -0.5873   0.1709           -0.9222           -0.2524
Circulation  -0.2428   0.0828           -0.4051           -0.0805
```

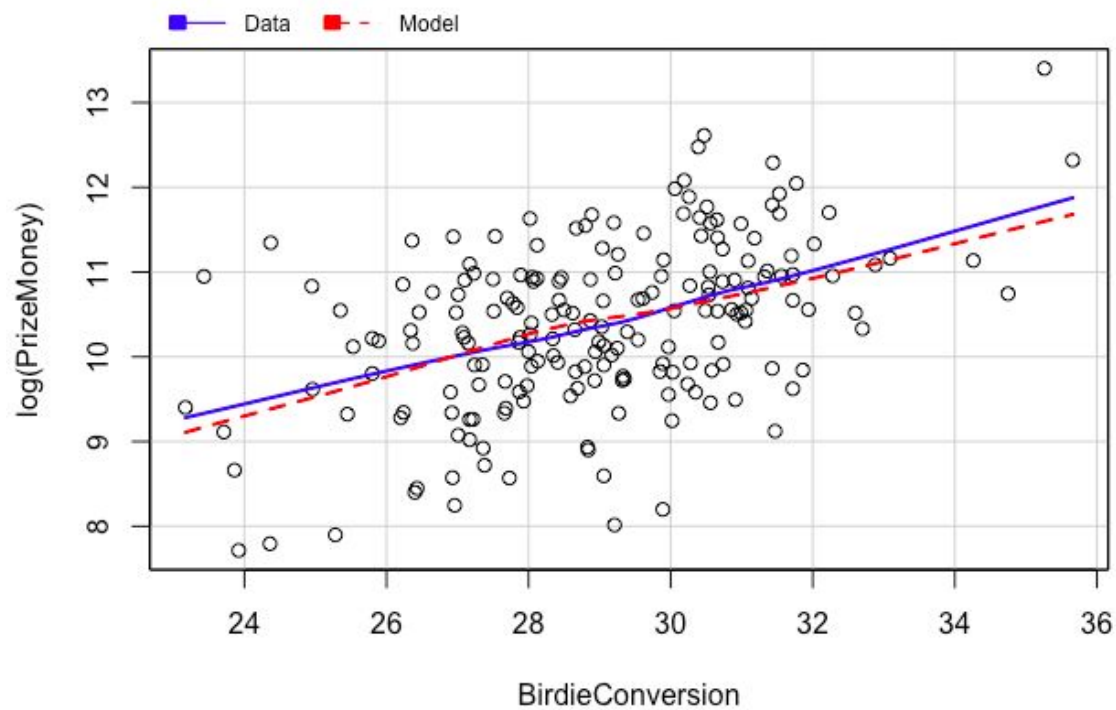
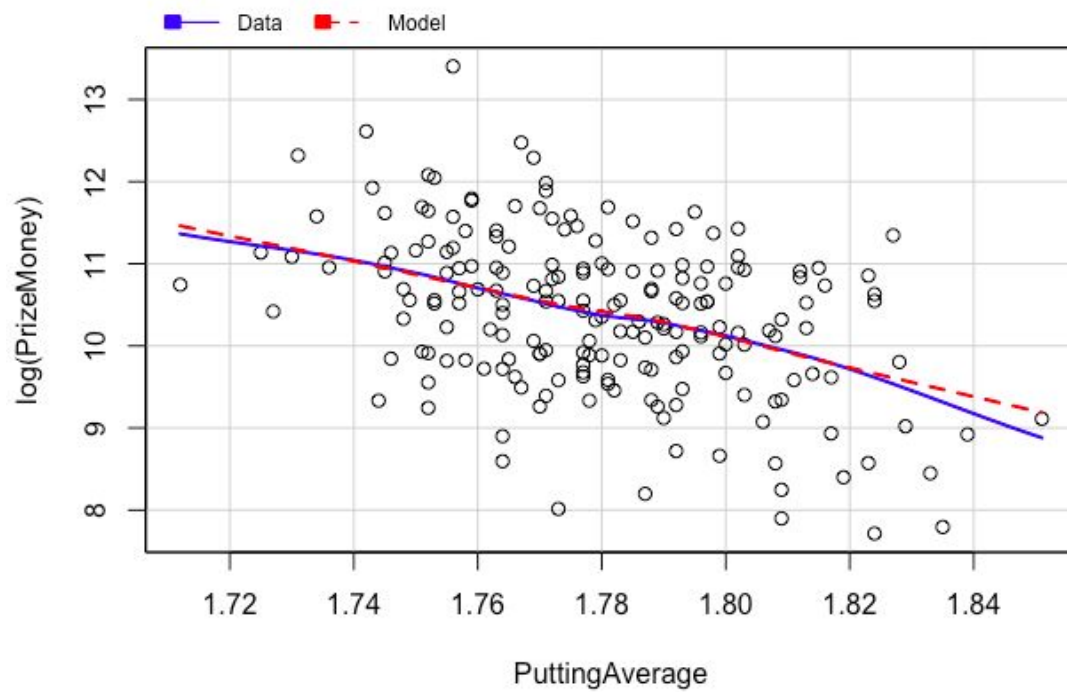
```
Likelihood ratio tests about transformation parameters
              LRT df      pval
LR test, lambda = (0 0)      13.809568  2 0.001002976
LR test, lambda = (1 1)      249.214715  2 0.000000000
LR test, lambda = (-0.5 -0.33)  4.224511  2 0.120964845
```

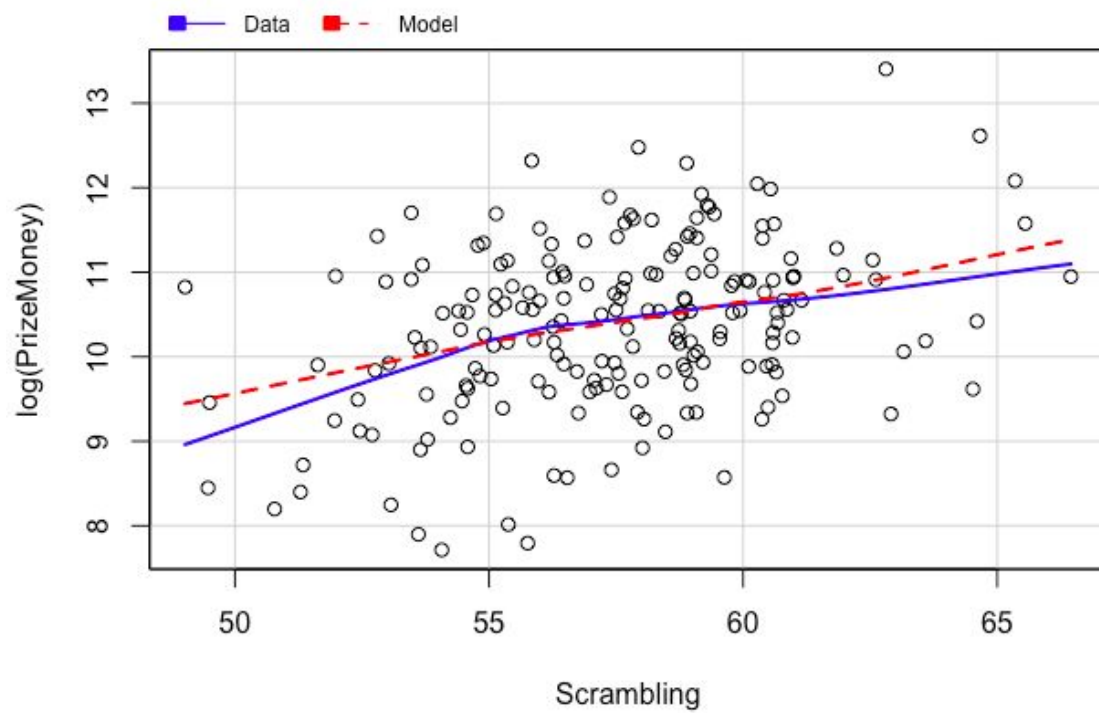
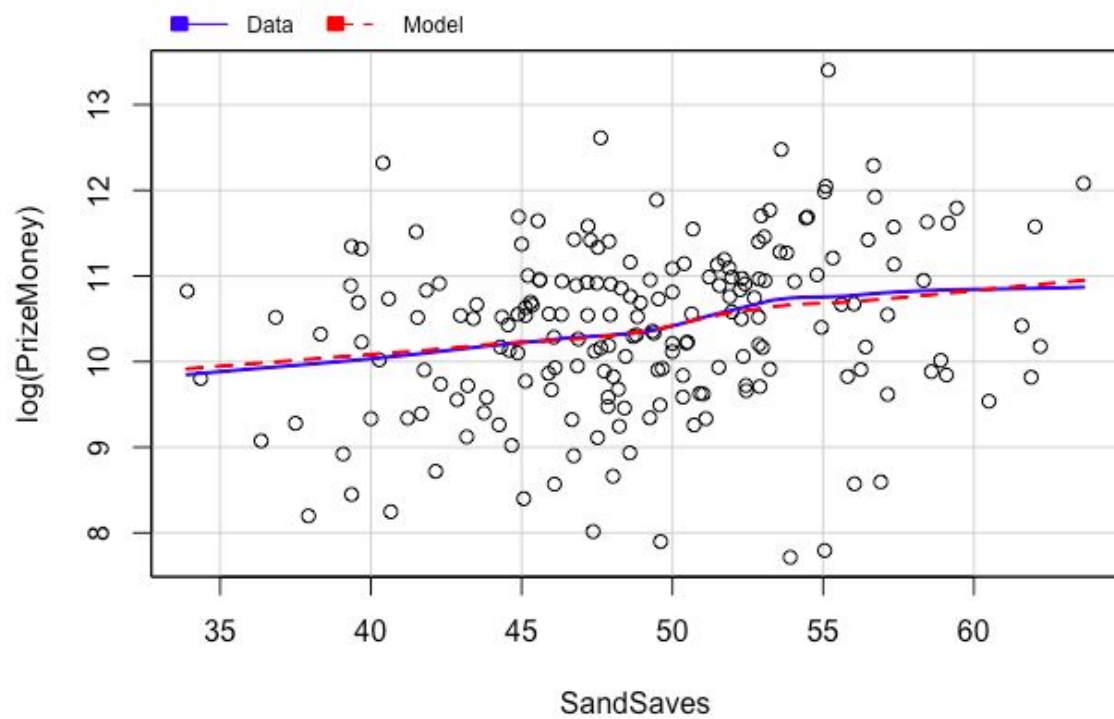
These results indicate  $\lambda = 0$  i.e. log transformation for both Ad Revenue and Circulation is appropriate.

### (Solution 2)









The data and model plots do not perfectly match indicating some transformation of predictor variables is required.

### Solution 3

①

$$y_j = \beta_0 + \beta_1 x_j + e_j \quad j = 1, \dots, n$$

$$\hat{y}_j = \hat{\beta}_0 + \hat{\beta}_1 x_j$$

(3.1)

$$\hat{y}_j = \hat{\beta}_0 + \hat{\beta}_1 x_j$$

$$\Rightarrow \sum_{j=1}^n \hat{y}_j = \sum_{j=1}^n \hat{\beta}_0 + \sum_{j=1}^n \hat{\beta}_1 x_j$$

$$\Rightarrow \frac{\sum_{j=1}^n \hat{y}_j}{n} = \frac{\sum_{j=1}^n \hat{\beta}_0}{n} + \frac{\sum_{j=1}^n \hat{\beta}_1 x_j}{n}$$

$$\Rightarrow \bar{\hat{y}} = \hat{\beta}_0 + \hat{\beta}_1 \bar{x}$$
$$= \bar{y}$$

(3.2) By definition,

$$SS_{\text{reg}} = \sum_{i=1}^n (\hat{y}_i - \bar{y})^2$$

$$= \sum (\hat{y}_i - \bar{y})(\hat{y}_i - \bar{y})$$

$$= \sum (\hat{y}_i - \bar{y})[(\hat{y}_i - y_i) + (y_i - \bar{y})]$$

$$= \sum (\hat{y}_i - \bar{y})(\hat{y}_i - y_i) + \sum (\hat{y}_i - \bar{y})(y_i - \bar{y})$$

Consider the first term

$$\begin{aligned}
 & \sum (\hat{y}_i - \bar{y})(y_i - \bar{y}) \\
 &= \sum (\hat{\beta}_0 + \hat{\beta}_1 x_i - \hat{\beta}_0 - \hat{\beta}_1 \bar{x})(\hat{\beta}_0 + \hat{\beta}_1 x_i - y_i) \\
 &= \sum \hat{\beta}_1 (x_i - \bar{x})(\bar{y} - \hat{\beta}_1 \bar{x} + \hat{\beta}_1 x_i - y_i) \\
 &= \sum \hat{\beta}_1 (x_i - \bar{x}) \{(\bar{y} - y_i) + \hat{\beta}_1 (x_i - \bar{x})\} \\
 &= -\sum \hat{\beta}_1 (x_i - \bar{x})(y_i - \bar{y}) + \sum \hat{\beta}_1^2 (x_i - \bar{x})^2 \\
 &= -\hat{\beta}_1 (S_{XY}) + \hat{\beta}_1^2 (S_{XX})
 \end{aligned}$$

$$= -\hat{\beta}_1 S_{XY} + \hat{\beta}_1 S_{XY}$$

$$= 0$$

$$(\because \hat{\beta}_1 = \frac{S_{XY}}{S_{XX}})$$

$$\Rightarrow S_{XX} \cdot \hat{\beta}_1 = S_{XY}$$

$$\therefore SS_{reg} = \sum_{i=1}^n (\hat{y}_i - \bar{y})(y_i - \bar{y}) \quad (\because \bar{\hat{y}} = \bar{y})$$

(3.3)

$$R^2 = \frac{SS_{reg}}{SST}$$

$$= \frac{\sum_i (\hat{y}_i - \bar{y})^2}{\sum_i (y_i - \bar{y})^2} \quad (\text{by definition}) - \text{Eq 1}$$

$$\text{and } \rho_{(y, \hat{y})}^2 = \frac{\left[ \sum_{i=1}^n (y_i - \bar{y})(\hat{y}_i - \bar{y}) \right]^2}{\left[ \sum_{i=1}^n (y_i - \bar{y})^2 \right] \left[ \sum_{i=1}^n (\hat{y}_i - \bar{y})^2 \right]}$$



Multiplying Eq ① by  $\frac{\sum_{i=1}^n (\hat{y}_i - \bar{\hat{y}})^2}{\sum_{i=1}^n (\hat{y}_i - \bar{\hat{y}})^2}$

$$R^2 = \frac{\left[ \sum_{i=1}^n (\hat{y}_i - \bar{\hat{y}})^2 \right]^2}{\sum_{i=1}^n (\hat{y}_i - \bar{\hat{y}})^2 \sum_{i=1}^n (y_i - \bar{y})^2} \quad (\because \bar{\hat{y}} = \bar{y})$$

$$= \frac{SS_{reg}^2}{\sum_{i=1}^n (\hat{y}_i - \bar{\hat{y}})^2 \sum_{i=1}^n (y_i - \bar{y})^2}$$

$$= \frac{\left[ \sum_{i=1}^n (y_i - \bar{y})(\hat{y}_i - \bar{\hat{y}}) \right]^2}{\sum_{i=1}^n (\hat{y}_i - \bar{\hat{y}})^2 \sum_{i=1}^n (y_i - \bar{y})^2} \quad (\text{Using 3.2})$$

$$= \rho^2$$

(3.4) Adding more covariates reduces RSS so that more of the variation is explained by the regression model, thus increasing  $SS_{reg}$  since the sum  $RSS + SS_{reg} = SST$  is constant. Since  $R^2 = \frac{SS_{reg}}{SST}$ , the coefficient of determination increases on adding more covariates and should be maximum at maximum no. of allowable covariates i.e.  $m=20$ .