



An aerial photograph of a bright blue boat with yellow accents and a "Yamaha" motor, anchored in clear turquoise water. Three people are in the water around the boat: one man is jumping from the stern, another man is sitting on the bow, and a woman is floating nearby. The water is a vibrant turquoise color, and distant land is visible on the horizon under a clear blue sky.

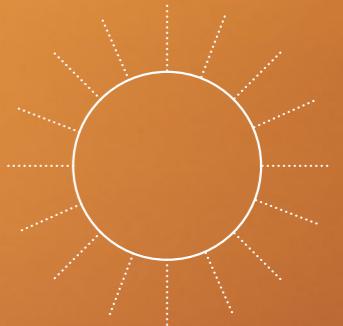
1 VISIT  
IS WORTH  
1000  
PICTURES



**1018**  
plant species



Over  
**200**  
kilometers of trails  
and footpaths



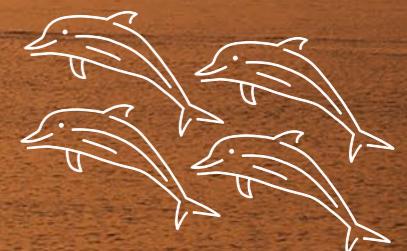
More than  
**200**  
sunny days a year

# LOŠINJ

**112.7**  
**km**  
long  
indented  
coastline



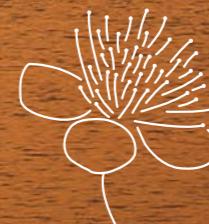
**200**  
resident common  
bottlenose dolphins



**8116**  
inhabitants



**230**  
kinds of medicinal plants





# LOŠINJ

A magical blend of health,  
gastronomy, culture and the  
fragrances of the archipelago  
= the **Island of Vitality**



## NATURE

With sea of high quality and first quality air, more than 200 sunny days a year and 1018 plant species of which 939 belong to indigenous flora, the island of Lošinj is an aromatherapy centre that encourages you to breathe as deep as you can.

Inhale the first quality Lošinj air and, with the fragrance of Lošinj plants abundant in essential oils and sea salt aerosol, relish in the unique open-air aromatherapy. Live and breathe life to the fullest!



With more than 200 sunny days a year, Lošinj is one of the sunniest regions in Croatia.



Lošinj... It's the Island of Vitality for a reason!

## CLIMATE AND HEALTH

The 125-year long tradition of health tourism is a valuable segment of our offer, and the combined fragrances of the dense pine forest, medicinal plants and sea salt aerosol create unique open air aromatherapy.

Ever since 1892 when it was declared a climatic health resort, Lošinj has been the place for treating respiratory distress. Inhale first quality air - feel the mild Mediterranean climate and the fragrance of the island!

# OUTDOORS

Feel the trails, the sea, and the nature of Lošinj,  
join the adrenaline adventure and enjoy doing  
sports all year long. **Welcome to the private  
adventure where everything is just like you  
dreamt it would be...**





## GASTRONOMY

Lošinj cuisine is rich with flavours and aromas of the Mediterranean and the dishes are still prepared in the same way as they have always been - in the traditional way!

Experience the symphony of colours, aromas and flavours! Savouring the traditional island cuisine based on wild growing aromatic herbs and olive oil.

**Apoxyomenos' Antique Cuisine** - a fusion of Lošinj's creative assortment of gastronomy and the gastronomy of ancient times.



Let yourself indulge in the gastronomic delights! Check out the Lošinj cuisine, the aromatic specialities and join the Lošinj Cuisine Festival.



# CULTURE AND APOXYOMENOS

The rich cultural heritage that dates back to ancient times has left its mark not only on the architecture but on the customs, stories, and legends.

Don't miss the chance to visit the [Lošinj Museum](#) (there are 3 locations on 2 islands) and the [Museum of Apoxyomenos](#) - a unique museum in the Mediterranean!



Of the nine known variations of the Apoxyomenos prototype (the most famous one being the bronze statue in the Kunsthistorisches Museum in Vienna, discovered in 1896 in Ephesus), the Lošinj statue is the most complete and best preserved.

# BEACHES

Numerous beaches and coves hidden in the Lošinj archipelago are enchanting with their diversity - **discover the hidden gems of the Island of Vitality!**





## SMALL TOWNS

Discover the town of Veli Lošinj and its playful harbour, embark on a trip to the paradise beaches of the islands of Oruda and Palacol or the sandy island of Susak.

Discover the fragrant gardens of the island of Ilovik and the biodiversity of the island of Unije and become invigorated by the abundance of the depths of the sea near Srakan.



Explore the Lošinj archipelago and discover the little secrets of hidden places.



## TRADITION AND EVENTS

Experience the exciting story of navigation and Lošinj's history... Numerous sports, cultural and entertainment events on Lošinj!

People from Lošinj were held in high regard for their skill in building sailing ships, and for being the best sailors in the Mediterranean.

# FOOTPATHS AND PROMENADES

**Learn how to live in harmony with nature.**  
Over 200 km of footpaths on 5 islands of  
the Lošinj archipelago! Breathe and walk  
along the footpaths of the Island of vitality!





## ACCOMMODATION

Find your ideal accommodation among the many villas, boarding houses or family hotels.

Get to know your friendly hosts and their customs in private accommodation, or enjoy the natural aromatherapy at the Lošinj camping sites.





## 3 DAYS

- MUSEUM OF APOXYOMENOS
- DOLPHIN WATCHING
- OSOR – ANCIENT TOWN

# PRO GRA MS

While you are enjoying the natural abundance of the Lošinj archipelago, do not forget to visit the numerous cultural, sports, health and gastronomic features and attractions.

## 7 DAYS

- DOLPHIN WATCHING
- MUSEUM OF APOXYOMENOS
- FRAGRANT ISLAND GARDEN
- ISLAND HOPPING - DAY TRIPS TO ISLANDS NEARBY (Susak - the sand island/curing infertility; Ilovik - the island of flowers and longevity, Unije - the island of biodiversity, Srakane, Orijule...)
- THE LOŠINJ MUSEUM - THREE BUILDINGS, TWO ISLANDS, ONE MUSEUM (the Fritzi Pallace in Mali Lošinj, Tower of Veli Lošinj and the Archeological collection of Osor)
- GASTRONOMIC JOURNEY THROUGH THE FLAVOURS OF LOŠINJ
- THEMATIC PROVIDENCA VIEWPOINT
- FOLLOWING THE TRAIL OF RUDOLF HABSBURG - HIKING ON OSORŠČICA MOUNTAIN



## 14 DAYS

- DAY TRIPS TO THE SMALL TOWNS ON THE ISLAND (Veli Lošinj, Čunski, Sveti Jakov, Nerezine, Osor, Punta Križa, Ustrine, Belej...)
- FOLLOWING THE TRAIL OF RUDOLF HABSBURG - HIKING ON OSORŠČICA MOUNTAIN
- LOŠINJ TRAILS AND FOOTPATHS
- THE LOŠINJ MUSEUM - THREE BUILDINGS, TWO ISLANDS, ONE MUSEUM (the Fritzi Pallace in Mali Lošinj, Tower of Veli Lošinj and the Archeological collection of Osor!)
- GASTRONOMIC JOURNEY THROUGH THE FLAVOURS OF LOŠINJ
- WELLNESS AND HEALTH PROGRAMS
- WATER SPORTS
- ADRENALINE RIDES





SEE YOU!



Lošinj  
ISLAND OF VITALITY

IMPRESSIONUM:

—

PUBLISHER:

Tourist Board of Mali Lošinj

FOR THE PUBLISHER:

Dalibor Cvitković

GRAFIČKO OBLIKOVANJE  
I PRIPREMA ZA TISKAK:

Kuharić Matoš

PHOTOGRAPHS:

Hrvoje Serdar  
Marko Vrdoljak  
Blue World Institute  
Siniša Gulic  
Lošinj Hotels & Villas  
Jadranka camping  
TZGML archives

—

© TZML 2017.

1 VISIT  
IS WORTH  
1000  
PICTURES





ISLAND OF VITALITY

Tourist Board  
of Mali Lošinj

Priko 42  
HR – 51550 Mali Lošinj

+385 51 231 884  
+ 385 51 231 547  
[losinj@visitlosinj.hr](mailto:losinj@visitlosinj.hr)  
[visitlosinj.hr](http://visitlosinj.hr)