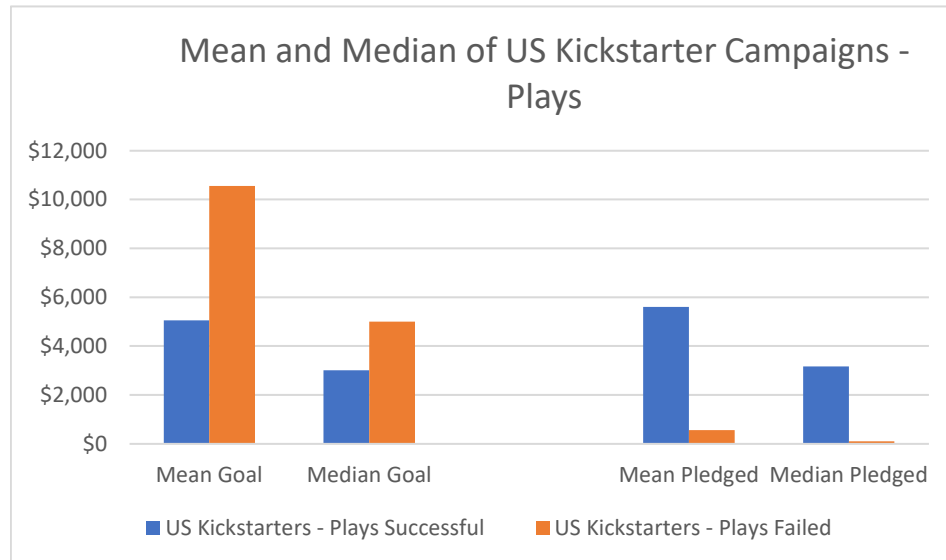


<i>US Kickstarters - Plays</i>		
	<i>Successful</i>	<i>Failed</i>
<i>Mean Goal</i>	\$5,049	\$10,554
<i>Median Goal</i>	\$3,000	\$5,000
<i>Mean Pledged</i>	\$5,602	\$559
<i>Median Pledged</i>	\$3,168	\$103



<i>Plays</i>		
	<i>Successful</i>	<i>Failed</i>
<i>Mean Goal</i>	\$5,049	\$10,554
<i>Median Goal</i>	\$3,000	\$5,000
<i>Standard Deviation of Goal</i>	\$7,749	\$21,968
<i>Upper Quartile of Goal</i>	\$5,000	\$10,000
<i>Lower Quartile of Goal</i>	\$1,500	\$2,000
<i>IQR of Goal</i>	\$3,500	\$8,000
<i>Mean Pledged</i>	\$5,602	\$559
<i>Median Pledged</i>	\$3,168	\$103
<i>Standard Deviation of Pledged</i>	\$8,335	\$1,331
<i>Upper Quartile of Pledged</i>	\$5,699	\$501
<i>Lower Quartile of Pledged</i>	\$1,717	\$9
<i>IQR of Pledged</i>	\$3,982	\$492