ryan borgstrom

full-stack developer

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Dear Percolate Development Team,

Please accept this cover letter as my application for the Frontend Engineer position with Percolate. Being a developer for a company as reputable as Percolate would be an incredible opportunity; and getting the chance to acquire first-hand experience would be a huge stepping-stone in my pursuit of a rewarding career. My background in software development and working with Google Analytics makes me a perfect fit for this role.

My knowledge in development extends far, considering my experience. I have recently graduated Galvanize's Web Development Immersive program, and have full stack web development under my belt. My repertoire includes, but is not limited to, JavaScript, Swift, Xcode, React, Node.js, JavaScript, Bootstrap, and Agile methodologies. I pride myself on my ability to learn and adapt to new technologies quickly and efficiently, and I know on your fast-paced team how essential that will be.

Last week, I completed my Galvanize capstone project, Move It. We were challenged with building a full-stack application using new technologies in ten days. Move It is a mobile application that connects users who are relocating with users with trucks. The major new technologies implemented in this project were Swift, Xcode, and the Google Maps API.

Last year, I interned as a creative and research director for the Taylor County Adventure Club. I helped execute a marketing and promotional strategy intended to reach WVU students. The crux of the initiative was a brochure that utilized a QR code to direct students to the Adventure Club website. This strategy, in tandem with social media marketing increased website traffic 15% over the four month period.

I am also proficient in graphic design tools e.g. Adobe Photoshop, Premiere, InDesign, and Illustrator. My experience in West Virginia University's graphic design program taught me how to think critically while maintaining a creative mindset. This has helped me immensely in my pursuit of software development.

Thank you for considering me for this position.

Sincerely,

Ryan Borgstrom