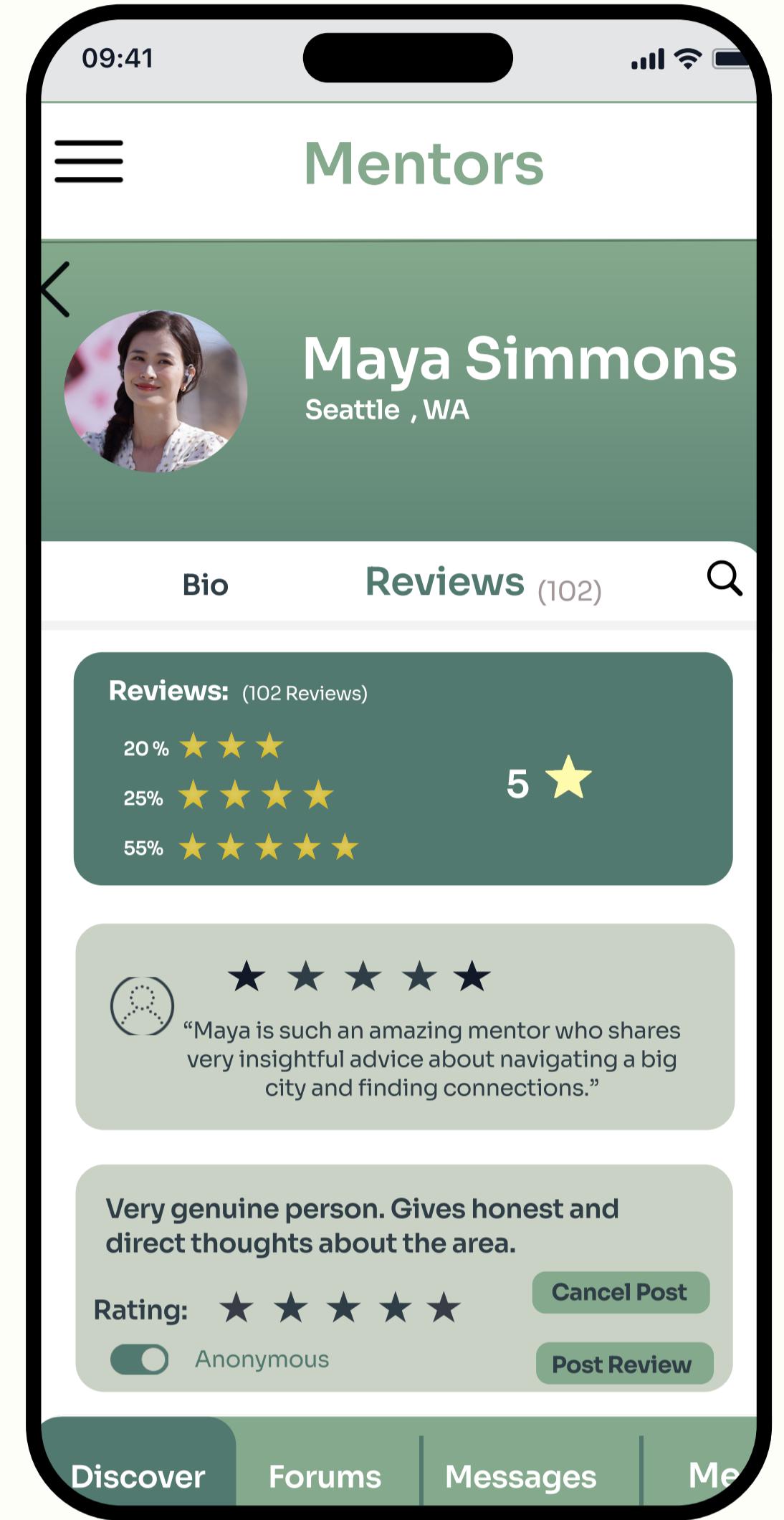
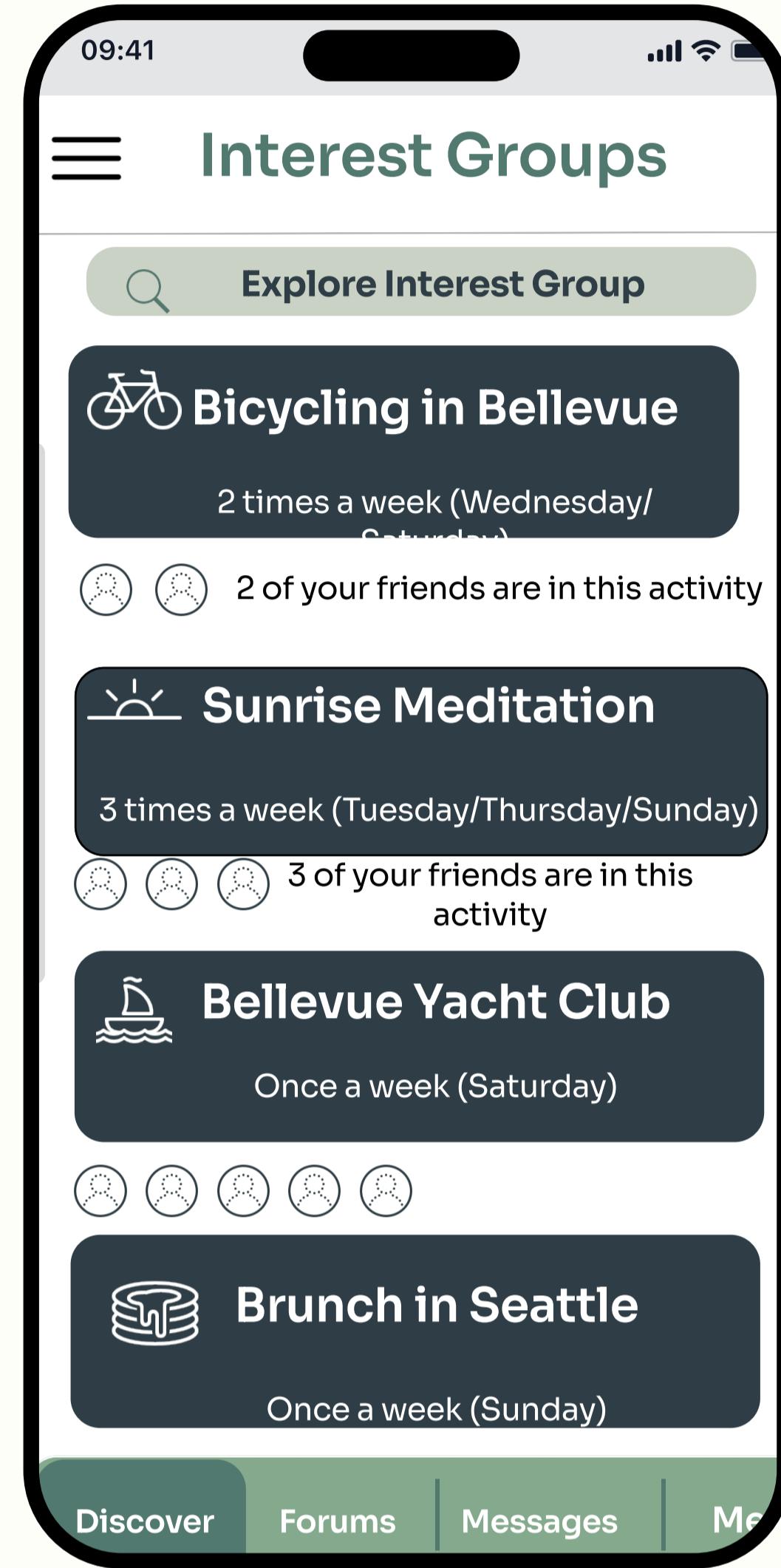
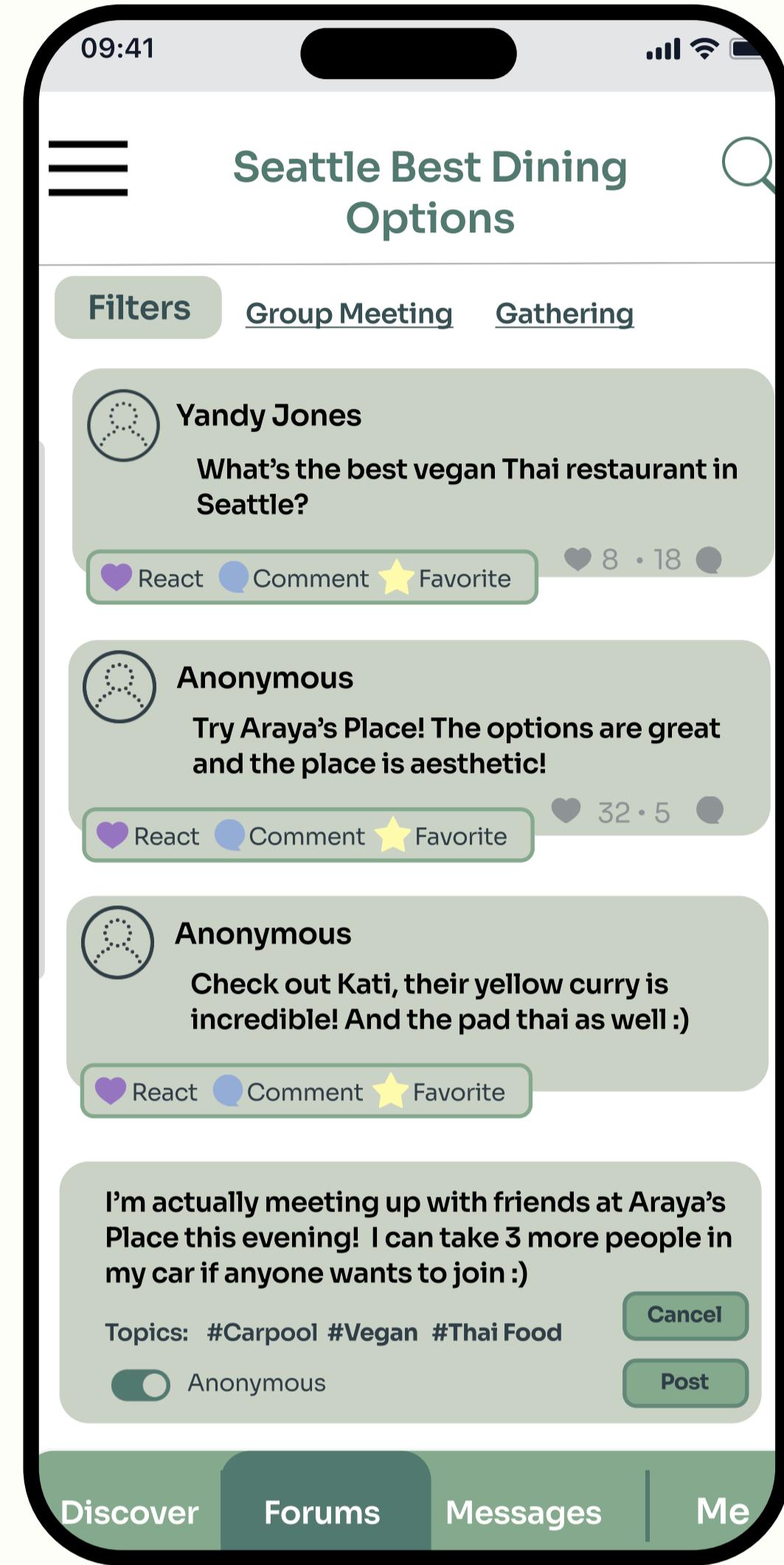
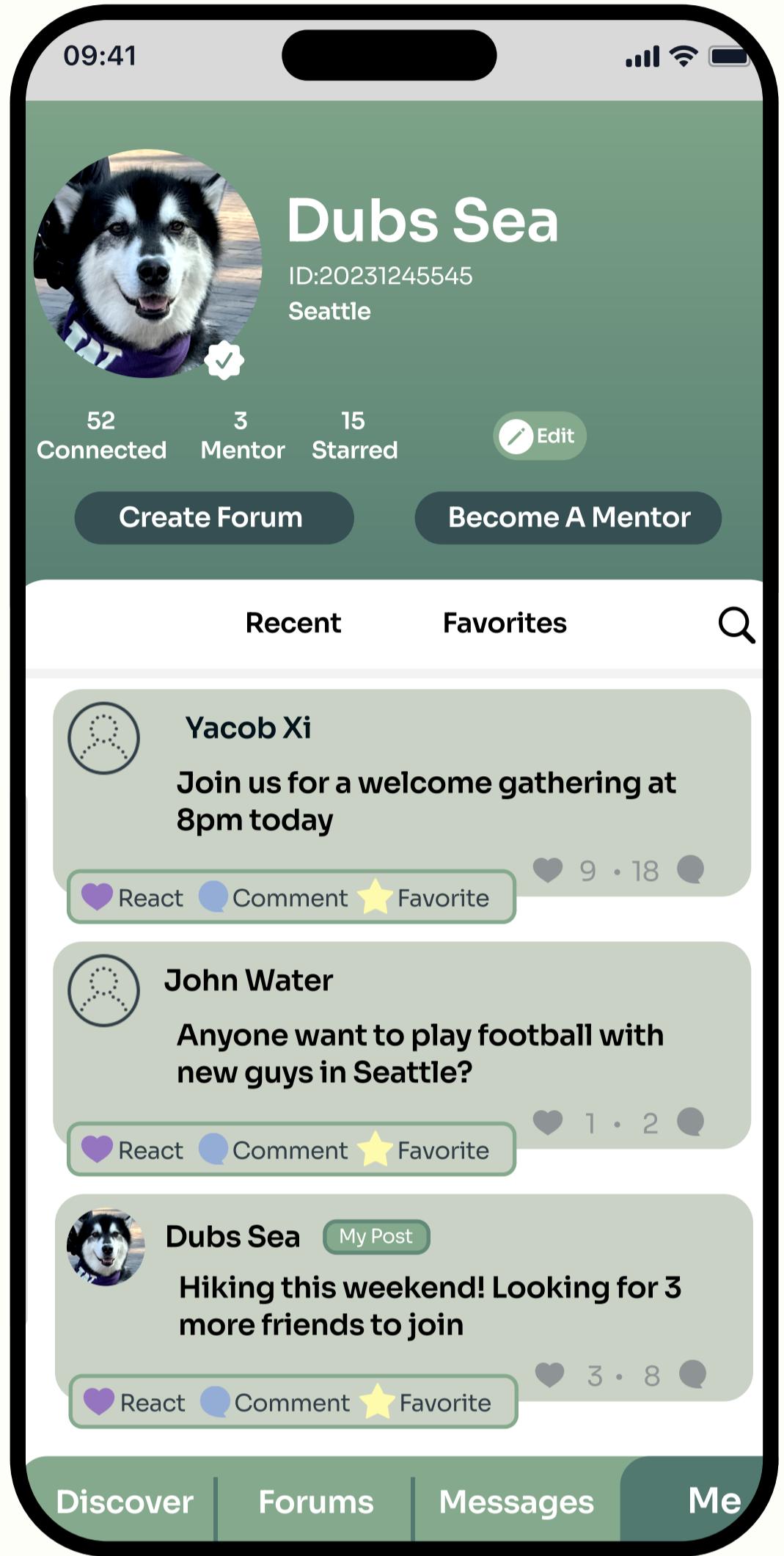




New in Town? Feeling Disconnected & Overwhelmed?

"Moving leads to destruction of one's established social networks, which is a strong determinant of poor mental health"
(Greenblatt et al., 1982; Kawachi and Berkman, 2001)



Connect with peers who are new to the city

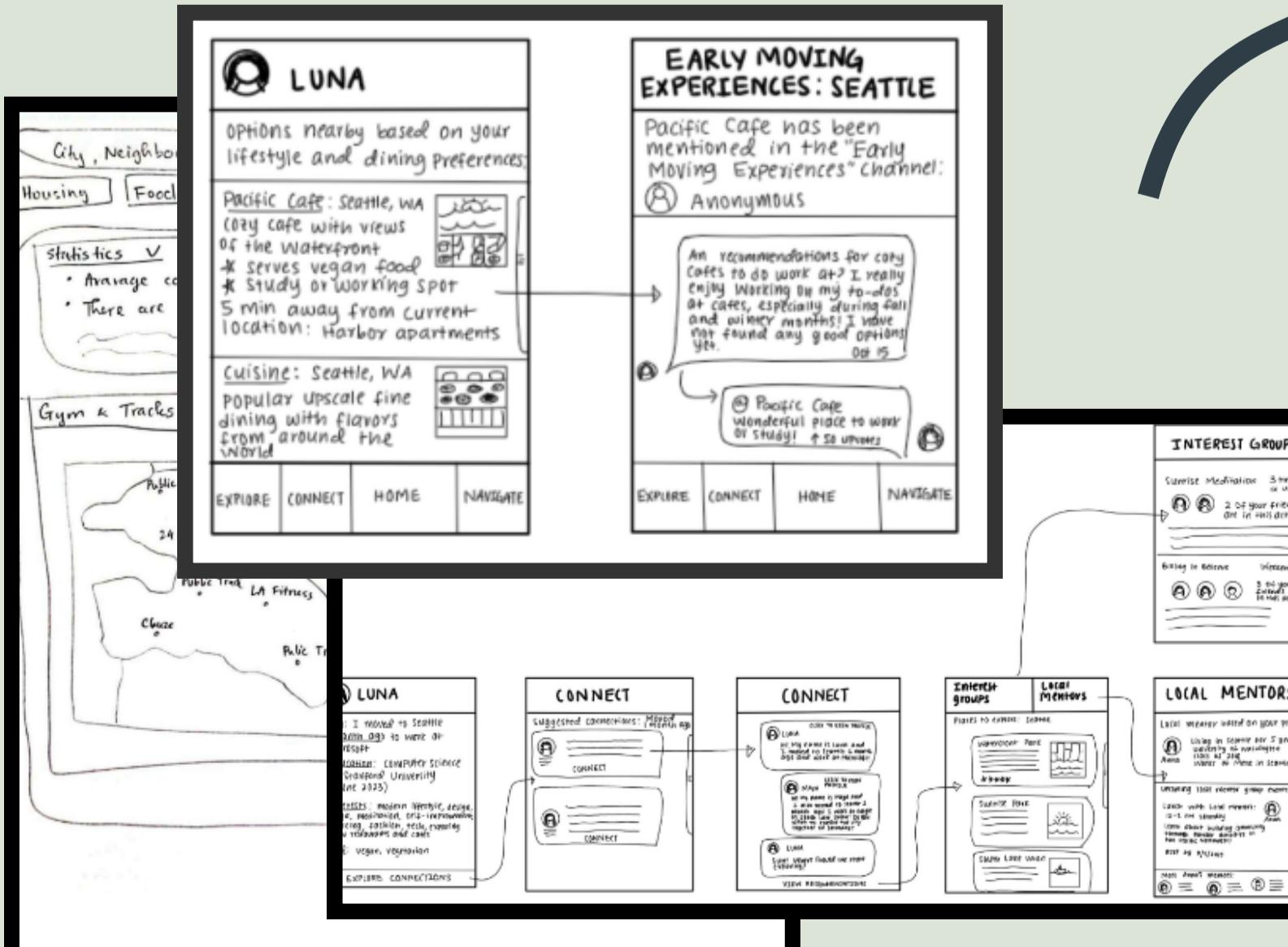
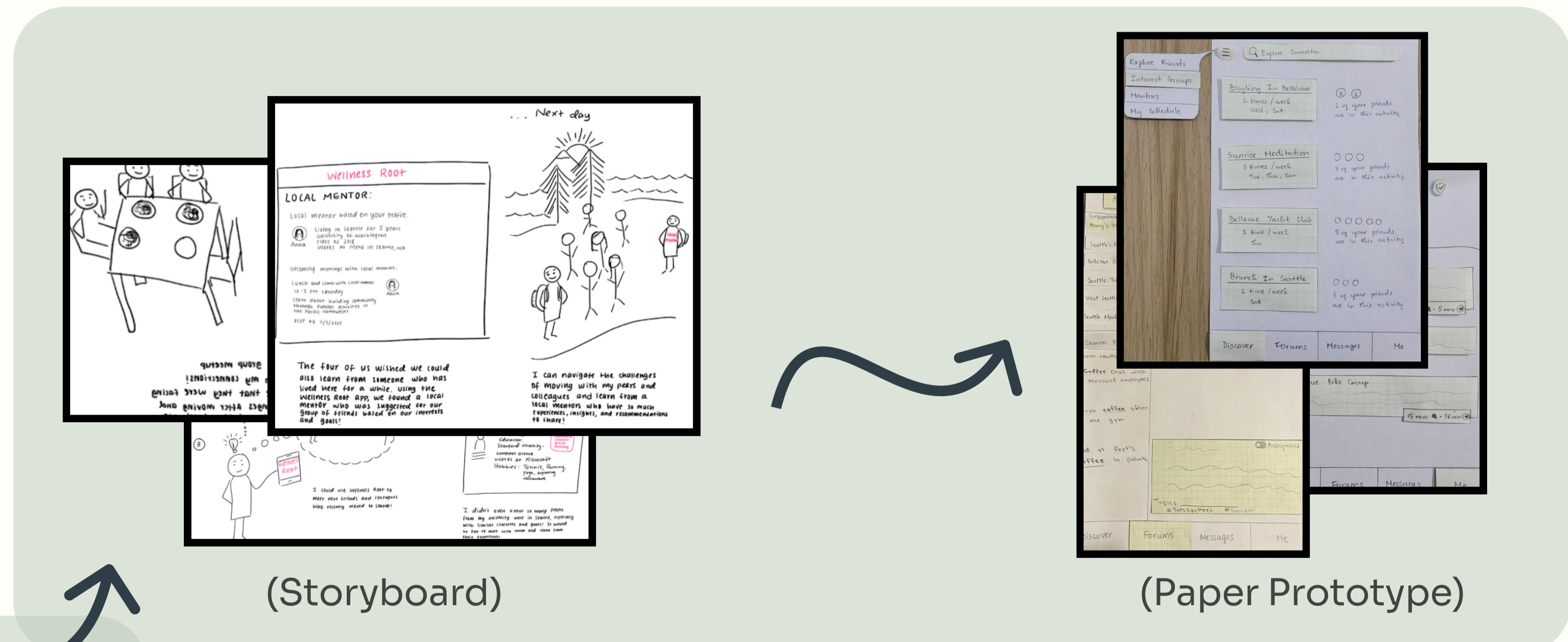
Share experiences & ask questions with privacy

Revitalize your interests

Learn from local mentors

Value Proposition:

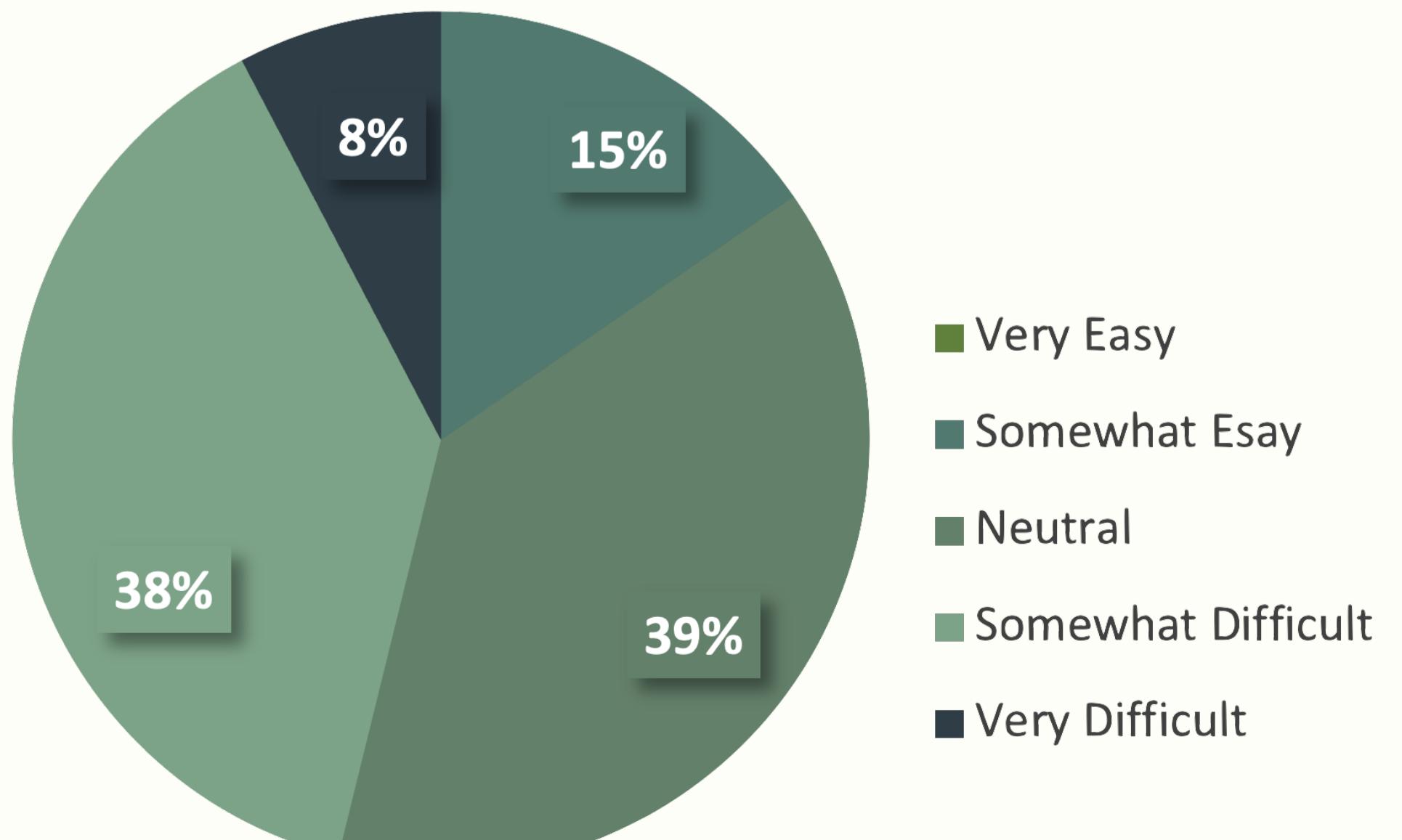
Make your move to a new city into an **opportunity for connection and community**. Our app connects you with fellow **newcomers**, encourages continuation of shared hobbies, and provides local mentorship, all while **building lasting, genuine relationships** in your new home.



(Initial Sketches)

User Research Result:

In the survey, as depicted by the right pie chart, almost 80% of respondents indicated **difficulty in making new friends or establishing social connections** in a new city.



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