RYAN COOK



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SUMMARY

Full-Time MBA student at Western Carolina University seeking position with a forward thinking company focused on innovation.

LEADERSHIP HIGHLIGHTS

Consistently advanced to leadership positions in several industries. Actively sought out opportunities to increase efficiency while cultivating customer relations and guiding associates to improve productivity.

CORE COMPETENCIES

Creativity

Critical Thinking

Ethics

Innovation

Leadership

Research

Teamwork

SOFTWARE & SKILLS

Adobe Illustrator: Intermediate

Adobe Photoshop: Intermediate

Avid Pro Tools: Advanced

Google App Suite: Intermediate

Microsoft Access: Intermediate

Microsoft Excel: Advanced

ORGANIZATIONS/AWARDS

**MEISA** *Recording Engineer*

01.2011 – 05.2011 Tallahassee, FL

**Renegade SR** *Recording Engineer*

01.2011 – 05.2011 Tallahassee, FL

**IAJE CC All-Star Band** *2nd Alto*

02.2008 Toronto, ON

LINKEDIN EMAIL

 

## EDUCATION

**Master of Business Administration;** Western Carolina University, Asheville, NC (Estimated Graduation: Fall 2015)

**Bachelor of Arts in Commercial Music;** *Minor in Business,* Florida State University, Tallahassee, FL (Summer 2011)

## EXPERIENCE

**Western Carolina University,** *Asheville, NC* October 2014 – Present

*Business Consultant with the Center for Entrepreneurship and Innovation*

* Developed solutions for businesses in emerging industries: Face2FaceMD
* Assessed viability of innovative products through market research: The Twistek Case & EZLift

**Western Carolina University,** *Asheville, NC* January 2015 – Present

*Graduate Assistant for Sports Marketing & Intro to Business*

* Performed research for journal publications and case studies
* Improved operations and procedures manual
* Graded and provided feedback for tests, quizzes, and other assignments

**Newsong Music/Riparius Productions,** *Asheville, NC*January 2014 – January 2015

*Research and Production Assistant*

* Helped develop strategy and management of a potential SXSW event
* Sourced and corresponded with talent for local events and conferences
* Packaged and shipped orders for the NewSong Label
* Primary respondent for press releases, customer inquiries, and talent notices

**Alton Road Nurseries,** *Miami Beach, FL* November 2012 – November 2013

*Project Management: Assistant Manager*

* Created a report system for maintenance and installation projects utilizing Google Drive
* Implemented an accounting and inventory system using the ERPLY cloud service
* Assisted in design of marketing materials and distribution

## PRIOR EXPERIENCE

**Uptempo Audio & Final Mix Audio,** *Miami, FL*May 2011 – November 2013

*Broadcast Production: Freelance Audio Engineer*

**Casting Partners,** *Miami Beach, FL*January 2012 – October 2012

*Broadcast Production: VP/Operations*

**Aramark (Club Downunder),** *Tallahassee, FL*January 2011 – May 2011

*Hospitality: Location Manager*

**Aramark (Starbucks),** *Tallahassee, FL*September 2009 – May 2011

*Hospitality: Supervisor*

**Starbucks,** *Jacksonville, FL*April 2008 – August 2009

*Hospitality: Barista*

**Publix Supermarkets,** *Jacksonville, FL*December 2006 – March 2008

*Retail: Customer Service Staff*