# Price Optimization In Retail Industry

Develop an AI system that dynamically adjusts product pricing based on demand, competition, and other market factors to maximize profitability.

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2024F-T3\_AISC2013\_01-Group C

#### **Team Members**

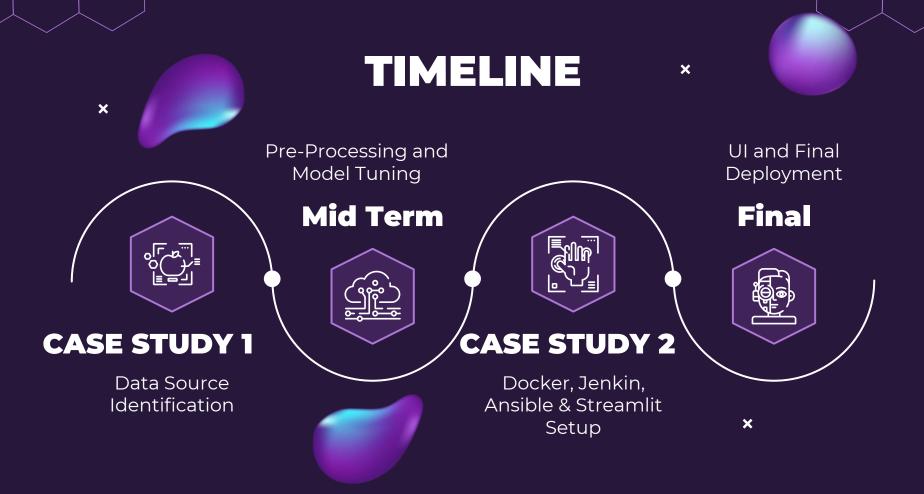
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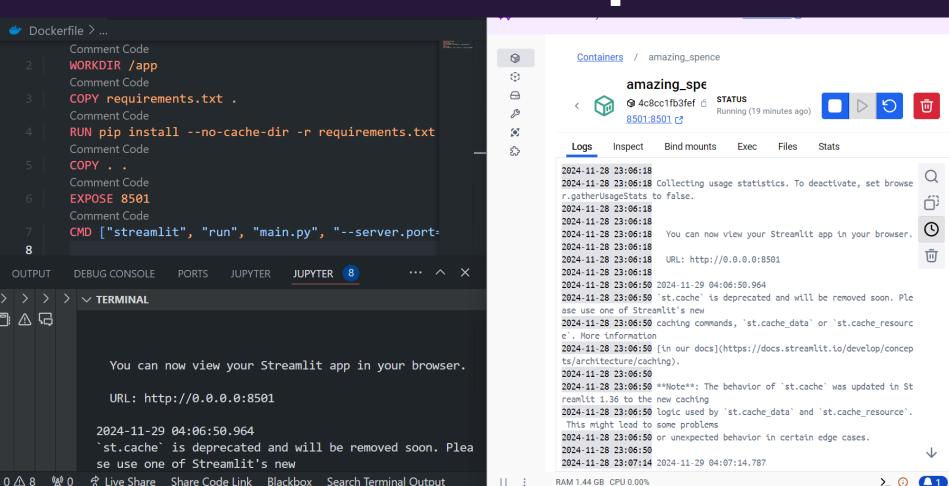
#### **About the Data:**

- Our Dataset is a Maven toy store data set with around 800,000 rows and 13 features.
- We have performed initial preprocessing and feature extraction(month & year).
- Added profit feature
- Product cost and product price as our target variables.
- Trained the random forest regressor model for initial testing later we will train the Neural Network models.

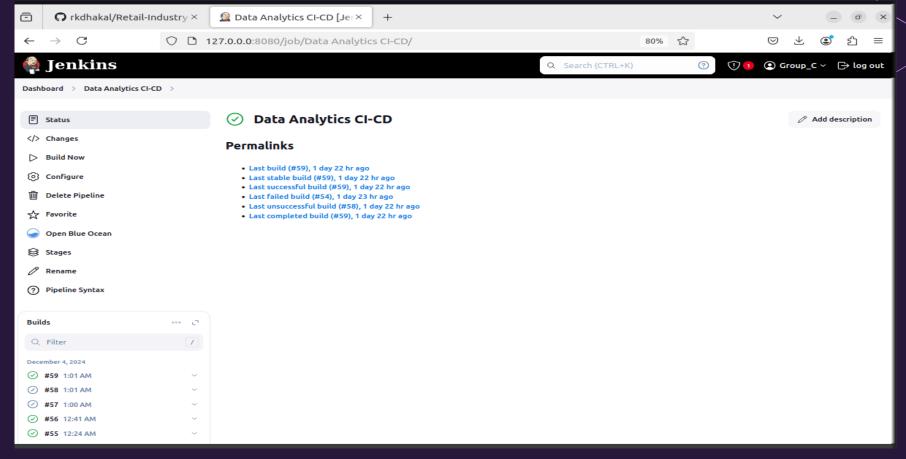
												$\sim$
	Product_1	[D	Prod	uct_Name	Product	t_Categ	gory	Prod	luct_Cost	Produ	uct_Prio	e
0		1	Actio	n Figure		1	oys		\$9.99		\$15.99	)
1		2	Animal	Figures		T	oys		\$9.99		\$12.99	)
2		3 E	Barrel (	O' Slime	Ar	t & Cra	fts		\$1.99		\$3.99	)
3		4 Cl	nutes &	Ladders		Ga	mes		\$9.99		\$12.99	)
4		5 C	lassic	Dominoes		Ga	mes		\$7.99		\$9.99	)
	Sale_ID		Date	Store_ID	Produ	uct_ID	Uni	its				
0	1	2022	-01-01	24		4		1				
1	2	2022	-01-01	28		1		1				
2	3	2022	-01-01	6		8		1				
3	4	2022	-01-01	48		7		1				
4	5	2022	-01-01	44		18		1				
	Store_ID			Store	_Name	Store	_Cit	ty St	core_Locat	ion	\	
0	1	Mave	en Toys	Guadalaj	ara 1	Guadal	.ajar	`a	Resident	ial		
1	2	Má	even To	ys Monter	rey 1	Mont	erre	≘y	Resident	ial		
2	3	Mave	en Toys	Guadalaj	ara 2	Guadal	.ajar	a	Commerc	ial		
3	4	1	Maven To	oys Salti	llo 1	Sal	till	lo	Downt	own		
4	5		Maven	Toys La	Paz 1	1	a Pa	ΒZ	Downt	own		
	Store_Oper	_Date	3									
0	1992-	-09-18	3									
1	1995-	-04-27	7									
2	1999-	-12-27	7									
3	2000-	-01-01	L									
	2004	AF 34										

2001-05-31

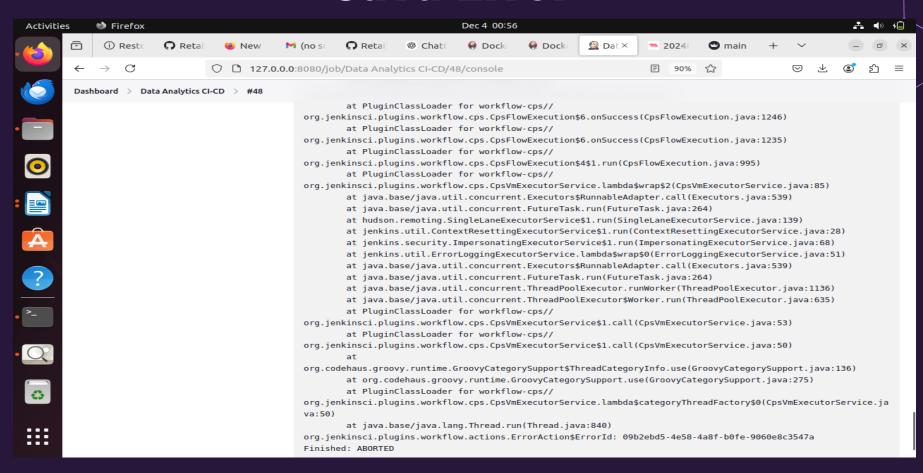
#### **Docker Setup**



### **Jenkins Setup**



#### **Java Error**



#### **Docker Permission Issue**

```
[Pipeline] sh
+ docker build -t data-analytics-app .
DEPRECATED: The legacy builder is deprecated and will be removed in a future release.
            Install the buildx component to build images with BuildKit:
            https://docs.docker.com/go/buildx/
permission denied while trying to connect to the Docker daemon socket at unix:///var/run/docker.sock: F
%2Fvar%2Frun%2Fdocker.sock/v1.24/build?
buildargs=%7B%7D&cachefrom=%5B%5D&cgroupparent=&cpuperiod=0&cpuguota=0&cpusetcpus=&cpusetmems=&cpushare
labels=%7B%7D&memory=0&memswap=0&networkmode=default&rm=1&shmsize=0&t=data-analytics-app&target=&ulimit
unix /var/run/docker.sock: connect: permission denied
[Pipelinel }
[Pipeline] // stage
[Pipeline] stage
[Pipeline] { (Deploy to Minikube)
Stage "Deploy to Minikube" skipped due to earlier failure(s)
[Pipeline] getContext
[Pipeline] }
[Pipeline] // stage
[Pipeline] stage
[Pipeline] { (Declarative: Post Actions)
```

#### Solution

```
# Create a non-root user with Docker permissions
RUN groupadd -f docker && \
    useradd -r -m -s /bin/bash -G docker dockeruser || echo "User already exists"
# Allow the user to use sudo without a password
RUN echo "dockeruser ALL=(ALL) NOPASSWD:ALL" >> /etc/sudoers
# Set the environment variable for Docker CLI
```

ENV DOCKER HOST=unix:///var/run/docker.sock

#### Jenkin Issue

```
[Pipeline] withEnv
[Pipeline] {
[Pipeline] isUnix
[Pipeline] withEnv
[Pipeline] {
[Pipeline] sh
+ docker inspect -f . docker:24.0.7
[Pipeline] }
[Pipeline] // withEnv
[Pipeline] withDockerContainer
Jenkins does not seem to be running inside a container
$ docker run -t -d -u 129:138 --privileged -v /var/run/docker.sock:/var/run/docker.sock -v $WORKSPACE/.docker:/root/.docker -w "/
var/lib/jenkins/workspace/Data Analytics CI-CD" -v "/var/lib/jenkins/workspace/Data Analytics CI-CD:/var/lib/jenkins/workspace/
Data Analytics CI-CD:rw,z" -v "/var/lib/jenkins/workspace/Data Analytics CI-CD@tmp:/var/lib/jenkins/workspace/Data Analytics CI-
CD@tmp:rw,z" -e ******* -e *******
-e ******* -e ******* -e ******* -e ******* -e ******* -e ******* -e ******* -e ******* -e *******
docker:24.0.7 cat
$ docker top 24af2fffa94d649126179ccbe06063fc04f2929a252273ecace6a00b0a26bf25 -eo pid,comm
[Pipeline] {
```

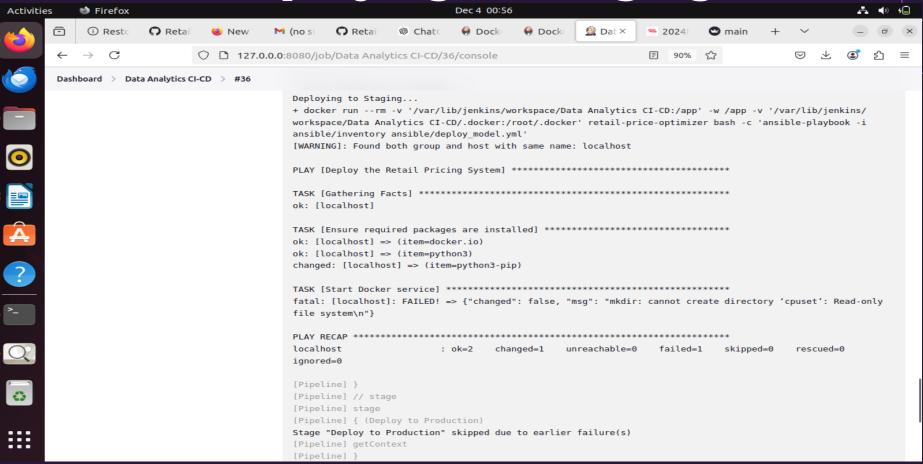
#### Solution

```
pipeline {
    agent {
        docker {
            image 'docker:24.0.7'
            args '--privileged -v /var/run/docker.sock:/var/run/docker.sock -v $WORKSPACE/.docker:/root/.docker'
    environment {
        DOCKER IMAGE = "retail-price-optimizer"
        REPO_URL = "https://github.com/rkdhakal/Retail-Industry-Project"
        DOCKER_CONFIG = "$WORKSPACE/.docker"
```

#### **Docker Instantiated**

```
#8 [4/8] RUN groupadd -f docker && useradd -r -m -s /bin/bash -G docker dockeruser || echo "User already
exists"
#8 CACHED
#9 [5/8] RUN echo "dockeruser ALL=(ALL) NOPASSWD:ALL" >> /etc/sudoers
#9 CACHED
#10 [6/8] COPY requirements.txt .
#10 CACHED
#11 [7/8] RUN pip install --no-cache-dir -r requirements.txt
#11 CACHED
#12 [8/8] COPY . .
#12 DONE 0.5s
#13 exporting to image
#13 exporting layers 0.1s done
#13 writing image sha256:709e5cef09b6f5d81ccaf40f65b62b23b0197dd04543e66a7f818b4f1480033a done
#13 naming to docker.io/library/retail-price-optimizer done
#13 DONE 0.1s
WARNING: current commit information was not captured by the build: git was not found in the system: exec:
"git": executable file not found in $PATH
[Pipeline] }
[Pipeline] // stage
[Pipeline] stage
[Pipeline] { (Deploy to Staging)
[Pipeline] sh
```

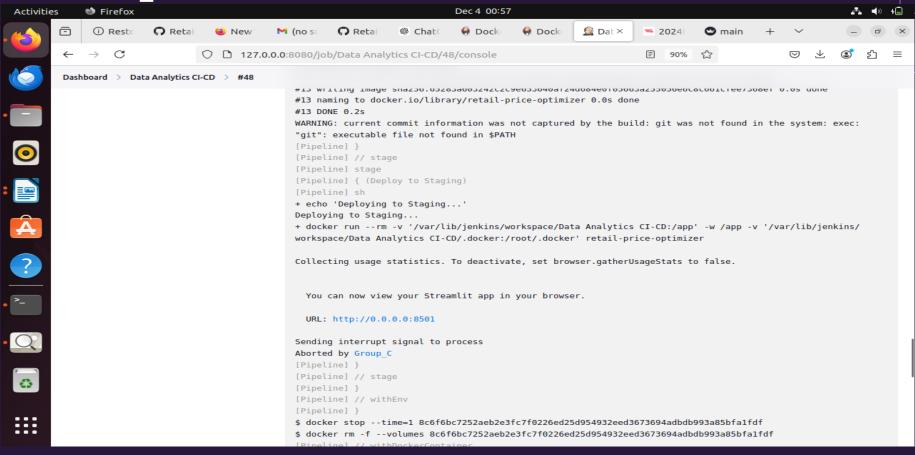
#### **Deploying To Staging**



#### **Deploying to Production**

[Pipeline] stage [Pipeline] { (Deploy to Staging) [Pipeline] sh + echo 'Deploying to Staging...' Deploying to Staging... + docker rm -f retail-pricing-system retail-pricing-system + docker run -d --name retail-pricing-system -p 8501:8501 retail-price-optimizer 9e770a9c82bd6982e5164983fd4e8f61307a52e4fd779189780e5a6fc594048f [Pipeline] } [Pipeline] // stage [Pipeline] stage [Pipeline] { (Deploy to Production) [Pipeline] sh + echo 'Deploying to Production...' Deploying to Production... + docker rm -f retail-pricing-system-production Error response from daemon: No such container: retail-pricing-system-production + docker run -d --name retail-pricing-system-production -p 8502:8501 retail-price-optimizer bash -c 'ansibleplaybook -i ansible/inventory ansible/deploy model.yml --extra-vars '"'"'env=production'"'" 72d6edb04683a7c33b85051dbe8f7b737c03de988d163a7f55a8b4a4ab9dc8a0 [Pipeline] } [Pipeline] // stage [Pipeline] stage [Pipeline] { (Declarative: Post Actions) [Pipelinel echo Pipeline executed successfully! [Pipeline] } [Pipeline] // stage [Pipelinel } [Pipeline] // withEnv

## Output



#### **Docker Image**

```
vboxuser@ram:~$ ^C
vboxuser@ram:~$ docker ps
CONTAINER ID IMAGE
                        COMMAND
                                  CREATED
                                           STATUS
                                                      PORTS
                                                                NAMES
vboxuser@ram:~$ sudo systemctl restart jenkins
[sudo] password for vboxuser:
vboxuser@ram:~$ sudo systemctl restart docker
vboxuser@ram:~$ docker ps
CONTAINER ID IMAGE
                                       COMMAND
                                                                CREATED
                                                                                 STATUS
                                                                                                 PORTS
         NAMES
097c4d50720c retail-price-optimizer "streamlit run main...."
                                                                20 seconds ago
                                                                                 Up 18 seconds
                                                                                                0.0.0.0:8501->8501/tcp, :::8501->8
501/tcp retail-pricing-system
vboxuser@ram:~$ sudo systemctl restart jenkins
[sudo] password for vboxuser:
Sorry, try again.
[sudo] password for vboxuser:
vboxuser@ram:~$ sudo systemctl restart docker
vboxuser@ram:~S docker ps
CONTAINER ID IMAGE
                        COMMAND
                                  CREATED
                                            STATUS
                                                      PORTS
                                                                NAMES
vboxuser@ram:~$ docker ps
CONTAINER ID IMAGE
                                       COMMAND
                                                                CREATED
                                                                                 STATUS
                                                                                                 PORTS
         NAMES
72d6edb04683 retail-price-optimizer
                                       "bash -c 'ansible-pl..."
                                                                11 seconds ago
                                                                                 Up 10 seconds
                                                                                                 0.0.0.0:8502->8501/tcp, :::8502->8
501/tcp retail-pricing-system-production
9e770a9c82bd retail-price-optimizer
                                       "streamlit run main...."
                                                                14 seconds ago
                                                                                 Up 12 seconds
                                                                                                0.0.0.0:8501->8501/tcp, :::8501->8
501/tcp retail-pricing-system
vboxuser@ram:~$
```

#### **Frontend**

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Deploy

#### **Upload Dataset**

Upload a CSV file

#### Drag and drop file here

Limit 200MB per file • CSV

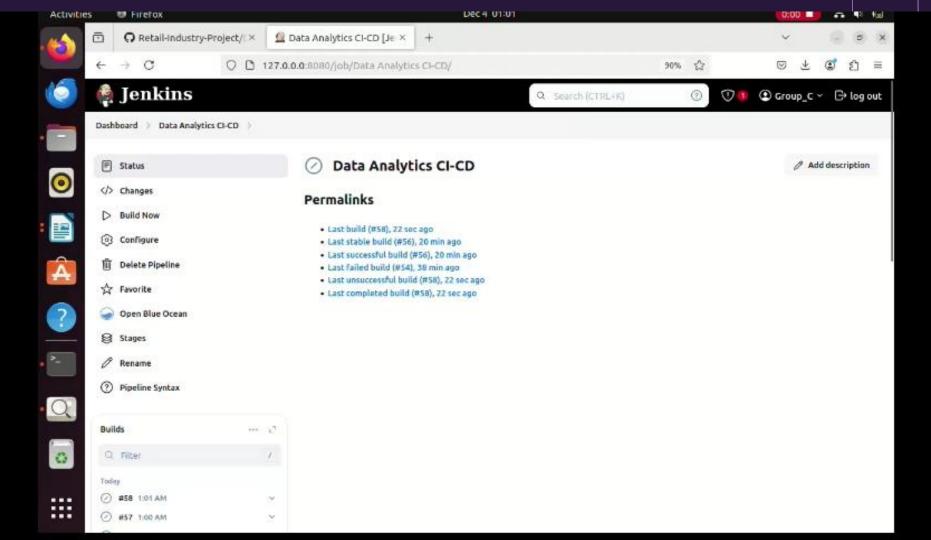
Browse files

st.cache is deprecated and will be removed soon. Please use one of Streamlit's new caching commands, st.cache\_data Or st.cache\_resource. More information in our docs.

Note: The behavior of st.cache was updated in Streamlit 1.36 to the new caching logic used by st.cache\_data and st.cache\_resource. This might lead to some problems or unexpected behavior in certain edge cases.

#### **Retail Price Optimization Dashboard**

Use this dashboard to explore and optimize product pricing.



#### **Github Link**

https://github.com/rkdhakal/Reta il-Industry-Project

Report





## THANK YOU

Git Hub