# Detailed Proposal
# of
# Nightlife Application

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# 1   Company Profile

## 1.1  About Us

WebMobril Technologies Pvt. Ltd. is an IT service company providing a wide range of solutions in several IT domains and Technologies. We started back in 2016 as a Website Development, Mobile App Development, and Digital Marketing Company by time extended our services in Game App Development and Cyber Security Services.

Our Head office is based in Noida near to the capital city Delhi, we are empowered by our Development Centers based in three locations which are Bengaluru (Silicon city of India), Chandigarh, and Indore. We have also got ourselves registered in the New Jersey USA, in 2019.

## 1.2  Our Expertise



## 1.3  Our Clients

## 1.4 Quick Stats



## 1.5 Achievements Awards



## 1.6 Journey so Far

### 1.7 Few Advantages of using WebMobril

- Quick Response Time
- Specialized team - Certified Professionals
- Proven Track Record
- Verifiable References
- SLA Based agreements
- Specialized and focused service area
- Agile Methodology
- World class infrastructure
- ISO Based Processes

## 2    Deliverable Components

These are the deliverables component that will be delivered post completion of the project.

| Deliverables Components |
| --- |
| **Business Analyst:** Proposal, UFD, Gantt Chart and WBS |
| **Project Management:** Delivery Plan, Sprint Plan |
| **QA Team:** Test Cases and Test Results |
| IP & Source Code Delivery |

## 3    Project Estimation

**The proposed quote is USD 24,800 only and the estimate of the total effort would be 155 Man Days.**

**On your approval and confirmation, we will be working on a project delivery schedule based on our resources' allocation plan.**

## 4 Commercial and Payment Terms

| S. No. | Milestones | % | Amount (USD) |
|:---:|:---|:---:|:---:|
| 1 | Mobilization Fund | 20 | USD 5,440 |
| 2 | On Design Completion | 20 | USD 5,440 |
| 3 | On 50% Completion of Project | 20 | USD 5,440 |
| 4 | On User Acceptance Testing Initiation | 20 | USD 5,440 |
| 5 | On Final Delivery- Project Completion (Before LIVE) | 20 | USD 5,440 |
| | **Total** | **100** | **USD 27,200** |

### Payment Terms and Conditions

- This quote is valid for 4 weeks from the proposal date.
- In case the payment is done via PayPal then 4.5% of the PayPal fee will be applicable.
- Additional payment processing fee will be applied as per the policy of your respective bank (if payments are processed through Bank Wire Transfer).
- Project Plan to be defined at the beginning of the project and the invoice shall be raised accordingly.
- All the invoices have to be cleared within five business days post which it will attract penalty at 2% per month of the total Project Cost.

## 5 Roles and Responsibilities

| S. No. | Deliverables & Details | WebMobril | Client |
|:---:|:---|:---:|:---:|
| 1. | Logo | ✓ | |
| 2. | Staging Server (Development) | ✓ | |
| 3. | Source Code protected under NDA & IPR | ✓ | |
| 4. | Project Collaboration and Management Tool | ✓ | |
| 5. | Deployment Servers, Domain & Account Details | | ✓ |
| 6. | Third-Party SDK, Tool, API, Module or Component | | ✓ |

| 7. | Design Sign-off on shared designs | | ✓ |
|----|-----------------------------------|---|---|
| 8. | Testing of the system development release testing by their users starting 15 working days before the system release date | | ✓ |
| 9. | Feedback on system flow within 2 business days of receiving the web and mobile system flow. | | ✓ |

**Note: - Nikola** will ensure that the hosting service provided is compliant with the requirements for the hosting server provided by WebMobril.

## 6   Delivery Model

WebMobril adopts and adheres to the Delivery Model as per the latest IT industry trends.

### 6.1 Work Model

- The resources shall work from any Business Place of Webmobril in India.
- For requirement gathering, a Project Manager shall coordinate with **Nikola** point of contact.
- Weekly meeting shall be set up for status meeting between the **Nikola** (Point of Contact) and Webmobril Point of Contact (Project Manager).
- Project Manager & Project Expert shall be the point of contact for any technical issues related to the project.

### 6.2 Project Methodology & Timelines

- Project shall be executed on Agile Methodology, which promotes adaptive planning, evolutionary development and delivery, a time-boxed iterative system approach, and encourages rapid and flexible response to change
- As we gather better understanding of the project, a project plan shall be created with tentative timelines mentioned.
- Our Methodology… Best quality with the best design

## 7    Other Terms and Conditions

- Project Start: Project would start within one week of awarding

- This proposal will be only valid once we receive a signed copy of the same from **Nikola's** end.

- Deliverables listed in the proposal above will be referred to during the development of the project.

- Any new features, additional modules, major changes in workflow or any other element which is out of scope as mentioned in the document **Technical Specification Annexure – I** would be reevaluated.

- In case the need to make the resource(s) available onsite for study/delivery or any other purpose the cost of travel, boarding, lodging and daily expenses as per actuals shall be borne by Nikola.

- WebMobril will provide 1 design concept for Design work and there will be 2-3 revisions that can be done as per **Nikola's** remarks. If more revisions are required then those will be on chargeable basis.

- WebMobril would only provide dummy content however the actual content would be uploaded or published by the **Nikola** only.

- WebMobril is not responsible for the delay of the project if the necessary information required by **Nikola** like API's information, third party plug-ins, Payment gateways and shipping gateways info etc. is not provided within the stipulated timeline by **Nikola**.

- WebMobril is not responsible for the delay caused by the malfunctioning of any third-party software integrated with some other system appreciated works.

- General features, not described in detail, will be carried out as per the industry standards.
- Neither party can hire/contact/work with either of its employees/resources /former employees directly or indirectly during the term of this contract and for 5 years without the written permission from the directors of the company.
- **If project is put on-hold due to what so ever reason, then the total efforts put upon by the WebMobril has to be paid by Nikola.**

## 8 Escalation Matrix

| Level I | Level II | Level III |
|---|---|---|
| **Project Expert** | **Project Manager** | **Delivery Head** |
| Siddharth | Anil Saraswat | Viveka Upadhyay |
| siddharth.s@webmobril.com | anil.saraswat@webmobril.com | viveka.upadhyay@webmobril.com |

## 9 Post Maintenance

These are the terms of Mobile App Maintenance that apply after the expiry of the one-month free maintenance period following deployment, as specified below:

- The Maintenance Provider shall dedicate a minimum of 20 hours per month during one quarter.

- The Cost of Maintenance shall be 600 USD per quarter, consisting of three months.

- The Cost of Maintenance shall be payable within two weeks from the commencement of the free one-month maintenance period following deployment.

- The parties hereby agree that the Agreed Annual Cost of Maintenance for the provision of services by WebMobril shall be 2,400 USD. During the maintenance period, WebMobril shall be obligated to provide a minimum of twenty (20) hours per month to the Client for the performance of the mobile app.

**IN WITNESS WHEREOF**, both parties here have to agree upon the details furnished in the proposal document for this project as of the date.

**For: Nikola**                                                    **For: WebMobril Inc**.

Signature:                                                         Signature:

_____                    _____