

Date: 14-December-2023

Dear Maggie,

Thank you for your recent enquiry, our quote is as follows:

Redevelopment of FUNKEY MATHS WEBSITE

Existing Website Overview: Maths cards for use in primary schools or at home. Maths activities for times tables, counting & place value, doubling & halving. Free maths resources (<https://www.funkeymaths.com>).

Project Overview: Maggie have a WordPress website where she wants to add two functionality i.e., authentication & Subscription. Also, wanted to change the template as she wants to simplify the website with minimum images and more content visible like (<https://numbersensematics.com>)

Features of Website:

➤ **Menu**

- **Sign In/Sign Up**
 - Client needs sign in/sign up functionality to be added in the website.
 - Sign-in/Sign-up will be changed to my account when the user is logged in.
- **Subscription**
 - User have to subscribe on the platform to view all of the content.
 - History of subscription will be shown here.
- **In School**
 - Static content.
 - Course can be downloaded.
 - Option to buy cards.
 - Videos
- **At Home**
 - Static content.
 - Option to buy cards.
 - Videos
- **Peer Mentoring**
 - Static content.
 - Hyperlink
 - Videos
 - To know more-Contact us form.

- **Shop**
 - Option to select between different cards.
 - When selecting card redirects to product detail page
 - Description
 - Option to add in basket.
 - Checkout using PayPal.
- **Home page**
 - Static content
 - Different courses details.
- **How to use**
 - Static content explaining about the rules of different cards
- **Blog**
 - Different blogs available.
- **About**
 - Static Content
 - Contact us here button which will redirect to contact us form.
- **Search**
 - Search option to search using any particular keywords.
- **Cart**
 - All the item added in basket will be shown here, user can checkout using PayPal.

Proposed Quote for website Includes:

- The website would be user-friendly, Mobile friendly, and SEO-friendly.
- The website would be dynamic.
- We will consider WordPress as a Technology.
- The website would be optimized and lightweight.
- Complete QA and Testing of the website.
- Complete copyrights and ownership would be transferred to the client on completion.

Please Note: Bug fixing support and ongoing maintenance services including updates, versions, and/or new releases as a part of the Contract and agreed on the scope.

Production/Development Process:

- We will create your project over Basecamp (Project management tool) where our entire team will communicate with you and provide you with daily updates and exchange project details.
- We will align a dedicated team for your project where you will have having project manager who will be your single point of contact and take care of all communication.
- Our development team will prepare the Sprint plans and share them with you to ensure that you will have a clear understanding of the upcoming milestones.
- We will ensure the service delivery and keep you posted with all the necessary updates.
- We will also set up weekly meetings to go over our completed milestones and gather your feedback, comments, modifications, and adjustments required.
- After completing every milestone, our team will give you a walkthrough of what we have done, and what we are planning for upcoming milestones and gather your feedback on the same.
- Once the project is completed, we will deliver it to you with all the necessary documents, credentials, and files of the project along with ownership rights.

Technologies:

Development Phases	Tools & Technology
Requirement Analysis, Proposal Drafting, SRS writing and Wire framing	<ul style="list-style-type: none"> ➤ MS Office Word 2016 ➤ MS Office Visio 2016 ➤ MS Office PowerPoint 2016
Website	<ul style="list-style-type: none"> ➤ WordPress
Quality Assurance & Testing	<ul style="list-style-type: none"> ➤ Test Cases & Plans - MS Office Word 2016 ➤ Testing - Manual

Project Estimation:

The proposed quote is 2,500 GBP only and the estimate of the total effort would be 30 Business days / 5 Weeks. On your approval and confirmation, we will be working on a project delivery schedule based on our resource allocation plan.*4.5% of the PayPal fee will apply in case of payment via PayPal.

* No Additional payment processing fee will be applied if payments are processed through Bank Wire Transfer. ***This quote is valid for 4 weeks from the proposal date.**

Commercials and Payment terms:

S. No.	Tasks	Amount
1	Initial Deposit - Prior to kick off the Project	1,600 GBP
2	On Final Delivery- Project Completion	900 GBP
	Total Quote	2,500 GBP