



Date: 01-February-2024

Contact Person: Kevin Colas

Dear Kevin,

Thank you for your recent enquiry, our quote is as follows:

Project: Empire Angel Collective Website

User Flow with Feature Breakdown of Website:

➤ **Header Section:**

- **Primary Navigation:**

- Logo: Clicking redirects to the home screen.
- Team: Dropdown menu with subcategories:
 - Investment Teams
 - Portfolio Services
 - Advisors
- Companies: Redirects to a page showcasing all portfolio companies with search and filtering options.
- Why Empire Angel: Dropdown menu with subcategories:
 - Culture & Values
 - Responsible Investing
 - Who We Help
 - How We Help
 - Talent & People
 - Marketing & Sales
 - Capital Markets & Operations
- Resources: Dropdown menu with subcategories:
 - Blog
 - Events
 - Case Studies
 - News
 - Outcomes
- About: Dropdown menu with subcategories:

- Venture Capital
- Growth Equity
- Contact
- Portfolio Jobs

- **Secondary Navigation:**

- Search Bar: Allows users to search for specific content across the website.
- Home Screen: Option to return to the main landing page.

➤ **Middle Section:**

- Hero Banner: Rotates or showcases different information depending on campaigns or current focus.
- Static Content: Provides key information about Empire Angel, its investment philosophy, and value proposition.
- Dynamic Content: Depending on your specific needs, this could include:
 - Featured portfolio companies
 - Recent blog posts
 - Upcoming events
 - Testimonial sliders
 - Call to action buttons

➤ **Footer Section:**

- Contact Information: Email address, phone number, physical address (optional).
- Social Media Links: Connect with Empire Angel on various platforms.
- Legal Pages: Terms of Use, Privacy Policy, etc.

➤ **User Flow:**

- Landing on the Home Page: Users are greeted by the hero banner and static content, providing a quick overview of Empire Angel.
- Exploring Specific Areas: Users can easily navigate using the dropdown menus in the header to access information about the team, companies, investment approach, and resources.



- **Finding Specific Content:** The search bar enables users to quickly locate specific information across the website.
- **Engaging with Dynamic Content:** Users can learn more about featured companies, read insightful blog posts, and discover upcoming events in the middle section.
- **Taking Action:** Call to action buttons can encourage users to contact Empire Angel, subscribe to the newsletter, or explore relevant job opportunities.
- **Accessing Additional Information:** The footer provides contact details, legal information, and links to further resources.

➤ **Implementation:**

- Design and Development Website.

All the required Paid Plugins and 3rd Party API (compatible with WordPress) will be provided by Kevin.

Estimated Timeline (In Business Days):	20 Business Days
Estimated Cost:	USD 3,200

➤ **Commercial Terms:**

S. No.	Milestones	Amount (USD)
1	Mobilization Fund	1,600
2	On 50% Completion of Project	800
3	On Final Delivery- Project Completion (Before LIVE)	800
	Total	3,200

IN WITNESS WHEREOF, both parties here have to agree the finalized scope for this project as of the date.

For: Kevin Colas

Signature:

For: Webmobril Inc.

Signature
