WEBMOBRIL
Building congenial apps—

Detailed Proposal
of
Mental Wellness Event Mobile
Application

Contents

1. Executive Summary

WebMobril is an ISO 27001 certified company headquartered at Noida with Development centers across India in Bangalore, Chandigarh, and Indore with a team of 500+ in-house professionals. We are a leading Mobile app development, Cyber Security Services, Website Development and Digital Marketing service provider company.

2. Few Advantages of using WebMobril

- Quick Response Time
- Specialized team - Certified Professionals
- Proven Track Record
- Verifiable References
- SLA Based agreements
- Specialized and focused service area
- Agile Methodology
- World class infrastructure
- ISO Based Processes

3. Project Overview

✓ **Business Need**

Developing an innovative event application that seamlessly connects users with a diverse range of events, including live streams, webinars, and conferences. The platform will enable users to effortlessly explore, purchase tickets, and engage with events, while providing a valuable advertising space for vendors to showcase their products. Efficiently managed by the admin, this application aims to redefine the event experience, fostering a dynamic and interactive community.

✓ **Stakeholders**

Actor	Task
End Users	End users will be able to attend sessions in form of streaming's , webinars
Vendor	One who will post ad's/products from the vendor web panel
Admin	One who would be managing the complete platform using the Admin Panel

Project Scope and Deliverable Components

This project scope comprises of the following components to deliver:

- **Design and Development of Mobile App for End User (Android and iOS)**
- **Web-Panel Development of Vendor Panel**
- **Web-Panel Development of Admin Panel**

4. Deliverable Components

These are the deliverables component that will be delivered post completion of the different phases in the project.

Deliverables Components
Business Analyst: Proposal, DFD, Gantt Chart and WBS
Project Management: Delivery Plan, Sprint Plan
Development End: Architecture Diagram, API Documentation
QA Team: Test Cases and Test Results
IP & Source Code Delivery

5. Technologies

Development Phases		Tools & Technology
Requirement Analysis, Proposal Drafting, SRS writing and Wire framing		➢ MS Office Word 2016 ➢ MS Office Visio 2016 ➢ MS Office PowerPoint 2016 ➢ Axure
Development	Application	➢ React Native/Flutter
	Backend	➢ Node.js/PHP
	Database	➢ MySQL, MongoDB
➢ Android Version Supportive: - Android 9.0 and Above ➢ iOS Version Supportive: - iOS 10.0 and Above		
Quality Assurance & Testing		➢ Test Cases & Plans - MS Office Word 2016 ➢ Testing - Manual

6. Project Estimation

The proposed quote is $ 18000 USD only and the estimate of the total effort would be 90 Business days / 18 Weeks. On your approval and confirmation, we will be working on a project delivery schedule based on our resources allocation plan.
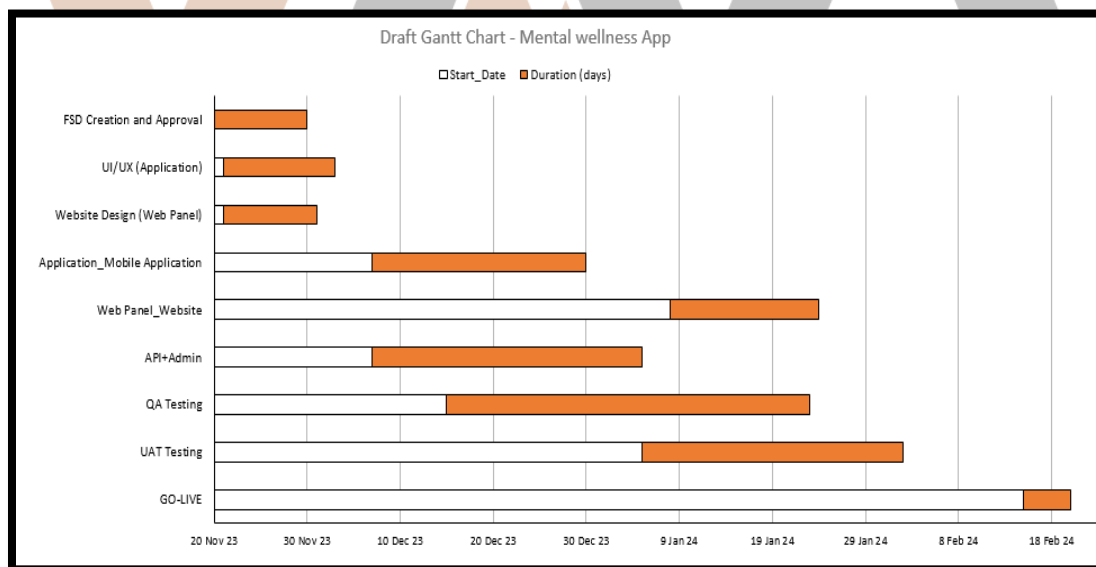
** The cost is estimated based on high-level requirements however there may be a variation of + - 10% based on the final requirements freeze.

*4.5% of the PayPal fee will apply in case of payment via PayPal.

* No Additional payment processing fee will be applied if payments are processed through Bank Wire Transfer.

*This quote is valid for 4 weeks from the proposal date.
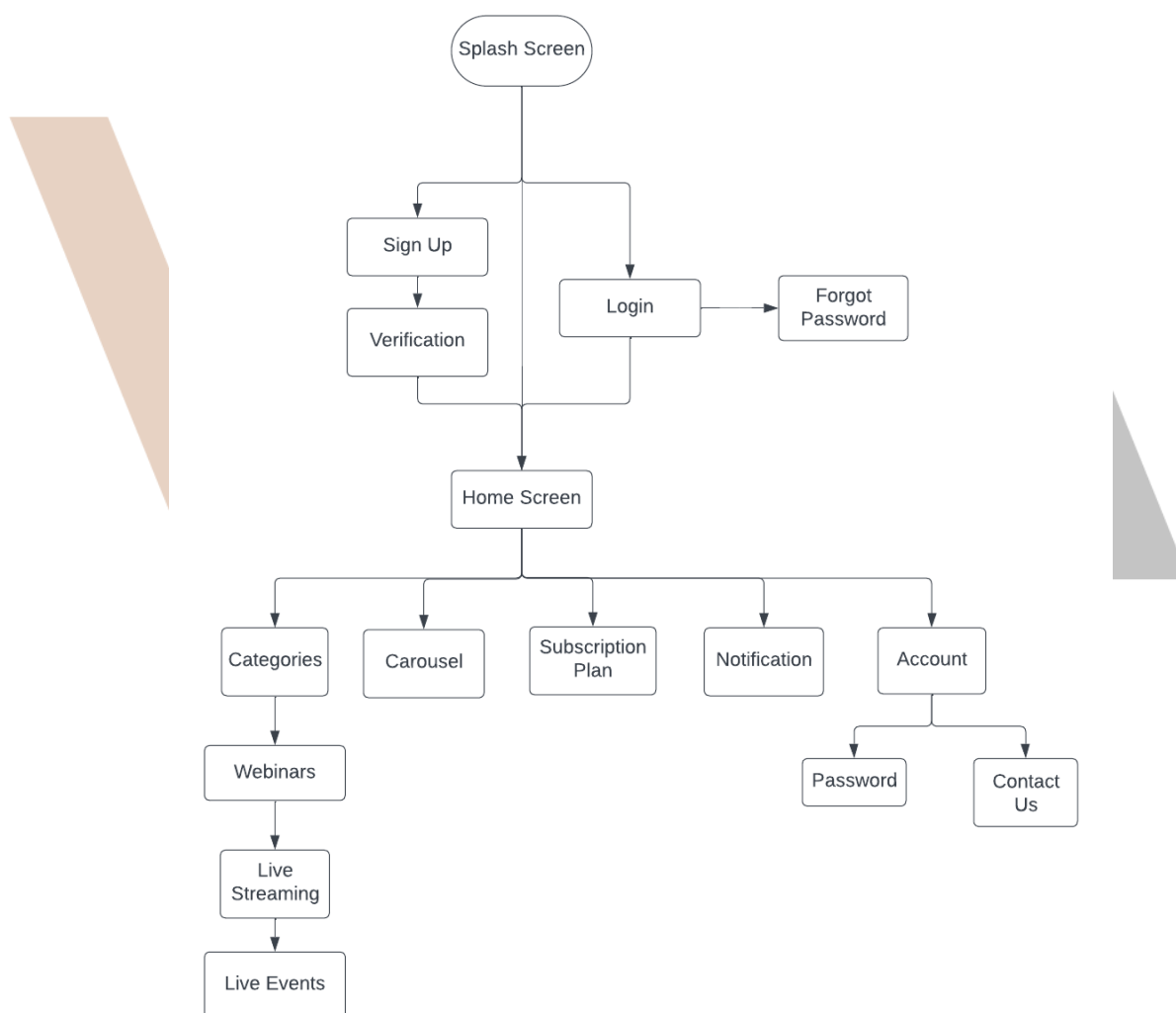
Backend Technology - Node.js / PHP (Laravel)	
Development Start Date	Development End Date
20-Nov-23	21-Feb-24
Total Project Effort (in person days)	90

Draft Gantt Chart - Mental wellness App

7. Commercials and Payment terms:

S. No.	Tasks	Amount
1	40% as Initial Deposit - Prior to kick off the Project	7200 USD
2	20% on Design Integration	3600 USD
3	20% on Completion of 50% Development	3600 USD
4	20% on Final Delivery- Project Completion	3600 USD
	Total Quote	**18000 USD**

8. User flow diagram

9. Features and Scope of Work

9.1. Application Flow for End User

➢ **Splash Screen**

- User will view the logo and company name on the application.

➢ **Sign-Up**

- Users can register themselves using their name, email address, mobile number and password on the application.
- Users will receive an OTP to verify their email id.
- After verification user will be redirected on home screen.

➢ **Sign-in**

- Users can sign in using their Email address and password in the Application.
- If Users forget their password, users will click forget password link and enter their registered email id.
- Users can write the OTP and set a new password.

➢ **Home Screen**

- **User will view several sections as hamburger/bottom menu on screen such as:**
  - Event Categories
  - Live Events
  - Messages
  - Carousel
  - Notification
  - My Account

➢ **Categories**

- User will be able to view multiple categories of events, webinars, and conferences and select any one from the list as per their interest.
- After selecting the category it will lead to the detailed screen user have selected.

➢ **Live Events**

- User will be able to view list of events and can join any of them after subscribing.

- User will pay the subscription amount and will get a unique ID.

- On the basis of the unique ID user can join the live events.

- User can view all the details of the event.

- Users will be able to view the live streams. Live-stream will include the view of the stage on live basis.

    ▪ **Speakers**

    - User will be able to view the details of the speaker.

    - Experience of the speaker.

    - Skill set of the speaker & Duration.

    ▪ **Vendors**

    - Users will be able to view the multiple vendors and the products.

    - User will be redirected to the vendor website for the purchase.

    - Users will be able to send text message to the vendors.

    ▪ **Attendees**

    - Users will be able to view the attendees who joined the event.

    - Users will be able to send the text message to the attendees.

➢ **Messages**

- User can view chat history with the users and chat with them accordingly.

➢ **Notifications**

- Users will be able to receive reminders/ notification for the upcoming event.

➢ **Settings**

- Users can set the profile settings on the basis of their preference such as password, profile picture, personal details, and password and privacy settings.

- Users will be able to log-out and able to delete their account from the application.

9.2. Web Panel Flow for the Vendors

➢ **Landing page**

- Landing page would have authentication page.

➢ **Sign-Up**

- Vendors can register using their name, email address, mobile number and password on the web panel.
- Vendors will receive an OTP to verify their email id.
- After verification, user will be redirected on home screen for the next steps.

➢ **Sign-in**

- Vendors can sign in using their Email address and password in the Website.
- If Vendors forget their password, users will click forget password link and enter their registered email id.
- Vendors can write the OTP and set a new password.

➢ **Home Screen**

- Vendors will explore several sections on hamburger/bottom menu on screen:
  - Add Advertisement
  - Messages
  - Previous ads/product history
  - Notifications
  - Account & Settings

➢ **Add Advertisement**

- Vendors will be able to add, view and delete their ads from the carousel.
- To advertise their product the vendor need to take the subscription based on the duration for the Advertisement.
- Vendors will be able to make payment for subscription via Credit/Debit Card.
- The advertisement will be reviewed by the super admin before showcasing it on the carousel of the application of end-users.

➢ **Notifications**

- Vendors will receive different notification from the super admin.

➢ **Messages**

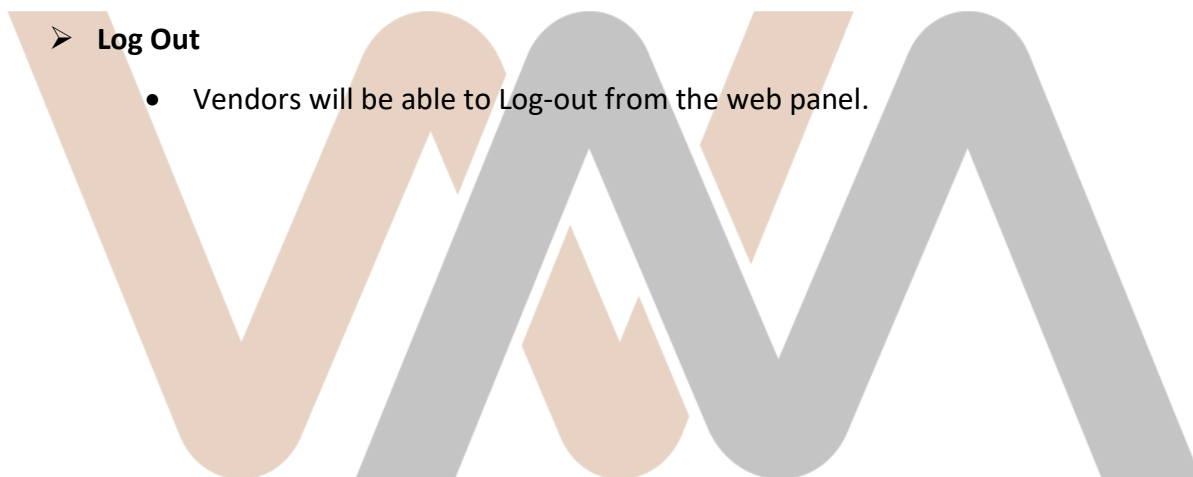- Vendors will be able to chat with the super admin and end-users.

➢ **History**

- Vendor will be able to see the entire history of payments, advertisements, and chats.

➢ **Account & Settings**

- Vendors will be able to manage the profile and account privacy.

➢ **Log Out**

- Vendors will be able to Log-out from the web panel.

9.3. Administrative Features

➤ **Login**

- Admin will be able to login into the admin panel using username and password.

➤ **Dashboard**

- Quick links of given feature will be visible such as:-
  - User management
  - Products Management
  - Live Stream Management
  - Speakers Management
  - Notification management
  - Content Management

➤ **User Management (End Users & Vendors)**

- Admin will be able to manage the users from the backend.
- Admin will be able to add/edit/delete/activate/deactivate the account of the users from the backend.

➤ **Products Management**

- Admin will be able to view and delete advertisement from the platform.

- Admin will review the ads published by the vendor before publishing it on the app for users.

➤ **Event Management**

- User will be able to add, edit, and delete the events details.

➤ **Live Stream Management**

- Admin will be able to start/stop/pause the live stream using webcam.

➢ **Speakers Management**

- Admin can add, edit, and delete the speaker's details along with their bios and handouts.

➢ **Notifications Management**

- Admin will be able to send the notifications and necessary reminder email to the end users and vendors.

➢ **Content Management**

- Admin will be able to manage (Add/View/Edit) the static contents.
  - Terms and Conditions
  - Privacy Policy

NOTE- Client must provide all the 3rd Party APIs required for the development of the application.

10. Highlights

- Logo will be designed by Webmobril.

- Post LIVE, 30 days of bug maintenance support would be provided by Webmobril.

- Project Start: Project would start within one week of awarding.

- Staging server provided for interim and fast paced delivery.

- Source code protected under NDA & IPR and is owned by Stefanie Hughes.

- Project Collaboration and Management tools available for tracking.

- Any third-party tool, module or component would be paid and owned by Stefanie Hughes.

11. Requirements from Stefanie Hughes

- Making choices where the choice impacts the timeline and cost towards an alternative which reduces timelines and costs, balance out on timeline and features.

- Giving sign-off on designs shared. Ensuring feedback on UI and UX concepts within 2 business days. Any delay will increase the timeline by that many days.

- Ensuring testing of the system development release testing by their users starting 15 working days before the system release date. Ensuring they have appropriate devices to test the application at least 7 days before the delivery date.

- Feedback on system flow within 2 business days of receiving the web and mobile system flow.

- Buying servers and account details and providing WebMobril with the credentials.

IN WITNESS WHEREOF, both parties here have to agree the finalized scope for this project as of the date.

For: Stefanie Hughes   **For: Webmobril Inc.**

Signature: Signature

_____   _____

12. Project Management

Before Project is awarded			
Business Analysis	**Project Management/Software Development**	**Business Development/Sales**	**Accounting**
1. Project Identify/ Analysis 2. Develop one-page proposal overview 3. Create project management overview 4. Stefanie assigned to business manager GBM *GBM :Global Business Manager*	1. Project Evaluation by technical teams 2. Introduction call 1 on 1 interaction with Stefanie 3. System appropriate services determined 4. Requirements / System application architecting 5. Project needs analysis 6. Detailed proposal development 7. Cost and Time effort estimation	1. Introduction call 2. Deliverables discussed with Stefanie 3. Milestones discussed 4. Project success discussed 5. Future growth alignment 6. Detailed proposal provided 7. Payment instructions	1. Invoice submitted to Stefanie 2. Payment received 3. Payment confirmation sent to Stefanie 4. Account forwarded to PM

After Project is awarded			
Phase 1	**Phase 2**	**Phase 3**	**Phase 4**
1. Project manager assigned 2. Project initiation/ introduction call 3. Online project profile created 4. Weekly project meetings scheduled 5. Reporting formats explained to Stefanie	6. Design, Development / technical teams assigned 7. Project start 8. Stefanie feedback on weekly 9. Weekly project feedback session- 30 min 10. Reports available on-line 11. Online Rebel catering access of PM system application	12. Testing / Quality Assurance 13. Live server testing 14. Final bugs issues fixed 15. Campaign completed	16. Periodic project maintenance 17. Data backups 18. Web site – System application upgrades 19. On line marketing ** Optional

13. Proposed Team of Project

The proposed team to achieve the deliverables in a time span of 18 Business Weeks comprising of 40 hrs. / Week is as follows

Designation	Availability
Project Manager	Part Time
Project Expert	Part Time
Designers	Full Time
Developers	Full Time
Quality Analyst	Full Time

14. Work Model

- The resources shall work from Webmobril place of business Noida, India.
- For requirement gathering, a Project Manager shall coordinate with Stefanie point of contact.
- Weekly meeting shall be set up for status meeting between the Stefanie (Point of Contact) and Webmobril Point of Contact (Project Manager).
- Project Manager & Project Expert shall be the point of contact for any technical issues related to the project.

15. Project Methodology & Timelines

- Project shall be executed on Agile Methodology, which promotes adaptive planning, evolutionary development and delivery, a time-boxed iterative system approach, and encourages rapid and flexible response to change
- As we gather better understanding of the project, a project plan shall be created with tentative timelines mentioned.

16. Process Flow Diagram

Our Methodology… Best quality with the best design

17. Terms and Conditions

- The invoice shall be raised on each milestone, to be defined at the time of the creation of the Project Plan has to be cleared within five business days post which it may attract penalty.

- If project on-hold or cancelation request is raised by the client during the development or after the development completion, Webmobril will not be liable for refund for any amount against the paid amount of the Project.

- In case the need to make the resource(s) available onsite for study/delivery or any other purpose the cost shall be borne by STEFANIE (a separate scope of work is provided by WebMobril as the need arises).

- This proposal will be only valid once we receive a signed copy of the same from STEFANIE's end along.

- Deliverables listed in the proposal above will be referred to during the development of the project.

- Any new features, additional modules, major changes in workflow or any other element which is out of scope as per the above will attract a fresh ETA and quote which will be submitted separately by WebMobril.

- All content, images, texts, videos, third party integration, services, API, Plug-in etc. information will be provided by STEFANIE If any of those attracts any cost to be acquired, the same will be borne by STEFANIE.

- WebMobril is not liable to write or publish the content on the project.

- WebMobril is not responsible for the delay of the project if the necessary information required by STEFANIE like API's information, third party plug-ins, Payment gateways and shipping gateways info etc. is not provided timely by STEFANIE.

- WebMobril will provide 1 design concept for Design work and there will be 2-3 revisions that can be done as per STEFANIE's remarks if more revisions are required then these will be billable.

- WebMobril is not responsible for the delay caused by the malfunctioning of any third-party software integrated with some other system appreciated works.

- General features not described in detail will carry out as per industry standards and will be supported by open-source scripts when available.

- Domain Registration & Hosting Server for the installation of the final product will be bought by STEFANIE and provided to WebMobril.

- Neither party can hire/contact/work with either of its employees/resources/former employees directly or indirectly during the term of this contract and for 5 years without the written permission from the directors of the company.

- STEFANIE will ensure that the hosting service provided is compliant with the requirements for the hosting server provided by WebMobril.