Date: 29 November 2023

Dear Rao Kolusu
Thank you for your recent enquiry, our quote is as follows:

Project Overview: Embark on a digital evolution with us as we reimagine and elevate your current website (https://www.beapal.net/) on the dynamic WordPress platform. Our team, committed to excellence, is poised to create a visually captivating and technically robust website tailored to your distinct requirements. Envision a site that not only captivates with its aesthetics but also delivers seamless functionality. With our expertise, we aim to redefine your online identity, ensuring a modern, responsive, and engaging platform for your audience.

Features and Scope of Be-A-Pal Website:

- **Home**

  - Learn button redirects to about us.
  - Mr. Rao's e-book option redirect to register tab
  - Client testimonies with YouTube videos and texts as well
  - Subscribe to news letter
  - All the work me buttons redirect to register tab.

- **Events**

  - A text only- Learn with Dr. Rao on Zoom.

- **About**

  - Static content.

- **Services**

  - Static content with subscribe to news letter

- **Therapy for Depression**

  - Static content

- **Menu**

  - Select any category
  - Redirects to Work with me.

- **Register**

  - Different packages with an option register option and will be added to cart.

- **Contact**

  - Client details with a contact form and checkbox to select the nature of contact

- **Blog**

  - Different blog and articles would be in this section.

- **Cart**

  - Items in the cart with payment gateway.

- **Work with me**

  - Content with a URL.

- **Member Login**

  - Sign In Option

- **Hyperlink Chat on Whatsapp**

- **Social Media Profiles**

  - Icons of social media platform profiles

Proposed Quote for website Includes:

- Website would be User's friendly, Mobile friendly, and SEO friendly.
- Website would be dynamic.
- We will consider the WordPress as a Technology.
- Website would be optimized and light weighted.
- Complete QA and Testing of the website.
- Complete copyrights and ownership of would be transferred to client on completion.

Please Note: Bug fixing support and ongoing maintenance services including updates, versions, and/or new releases as a part of the Contract and agreed on the scope.

Production/Development Process:

- We will create your project over Basecamp (Project management tool) where our entire team will communicate with you and provide you with daily updates and exchange project details.
- We will align a dedicated team for your project where you will have having project manager who will be your single point of contact and take care of all communication.
- Our development team will prepare the Sprint plans and share them with you to ensure that you will have a clear understanding of the upcoming milestones.
- We will ensure the service delivery and keep you posted with all the necessary updates.
- We will also set up weekly meetings to go over our completed milestones and gather your feedback, comments, modifications, and adjustments required.
- After completing every milestone, our team will give you a walkthrough of what we have done, and what we are planning for upcoming milestones and gather your feedback on the same.
- Once the project is completed, we will deliver it to you with all the necessary documents, credentials, and files of the project along with ownership rights.

Technologies:

Development Phases		Tools & Technology
Requirement Analysis, Proposal Drafting, SRS writing and Wire framing		➢ MS Office Word 2016 ➢ MS Office Visio 2016 ➢ MS Office PowerPoint 2016
Development	Website	➢ WordPress
Quality Assurance & Testing		➢ Test Cases & Plans - MS Office Word 2016 ➢ Testing - Manual

Project Estimation:

The proposed quote is $ 3,500 USD only and the estimate of the total effort would be 35 Business days / 5 Weeks. On your approval and confirmation, we will be working on a project delivery schedule based on our resource allocation plan.

Commercials and Payment terms:

S. No.	Tasks	Amount
1	Initial Deposit - Prior to kick off the Project	2000 USD
2	On Final Delivery- Project Completion	1500 USD
	Total Quote	**3500 USD**