



Technical Document – Annexure I of Website Revamp

Contents

Annexure I	3
1. Project Overview	3
2. Technologies	3
3. Features and Scope of Work.....	4
3.1. E-Commerce Website	4
3.2. E-Commerce Website	5
3.3. Personal Coaching Website	6
5. Project Management.....	8
6. Proposed Team of Project	9
7. Assumptions and Constraints	9
7.1. Assumptions.....	9



Annexure I

1. Project Overview

✓ Business Need

The client wants to revamp this website to give it a refreshed look and feel with a modern and visually appealing design, align it with current trends, implement optimization to enhance the website's loading speed, and introduce a communication support feature for the contact.

✓ Solution Suggested

As a solution we are suggesting to develop the responsive website on word Press and Shopify.

✓ Project Scope and Development Deliverables

This project scope comprises of the following components to deliver:

- Development of Website for end users (Shopify and Word Press)
- Development of Admin Web Panel.

2. Technologies

Development Phases		Tools & Technology
Requirement Gathering and Analysis	Proposal Drafting, SRS Writing and User Flow Diagram	Microsoft Office Word 2019 / Microsoft Office Presentation 2019 / Microsoft Office Vision 2019
Development	Website	Word Press/ Shopify
	Browser	Google Chrome, Safari, Mozilla Firefox
Quality Assurance & Testing	Test Cases	MS Office Excel 2019
	Testing	Manual

3. Features and Scope of Work

3.1. E-Commerce Website – <https://www.ananshy.com/>

➤ Home Landing Page

- Banner Carousel
- Product Collection
- Testimonials
- Blogs

➤ About Us

- User can view about the company with text and image description.

➤ Blogs

- User will be able to view all the blogs shared across the platform.

➤ Testimonials

- User will be able to view all the customer Testimonials.

➤ Contact Us

- User will be able to view contact information and they can raise the inquiry by filling out the form.

➤ Add-On

- Change the Template of the website to be more attractive and user friendly.
- Add Website content and Make it aligned overall.
- Ecommerce is already in the website, need to check if it's working fine for the Users.
- Check the overall website if it's fully functioning or not without bugs and make it live.

3.2. E-Commerce Website – <https://shop.ananshy.com/>

➤ Home Landing Page

- Banner Carousel
- Product Category
- Search
- About Us
- Cart

➤ Product Category

- User will be able to view all the product category. Once they click the category they will be moved to product listing screen.
- Once user click the product, they will be moved to product descriptions screen to view the product details.

➤ Search

- User will be able to search the product.

➤ About Us

- User can view about the company with text and image description.

➤ Cart

- User will be able to view available products in the cart.
- User will be able to check out the product.
- User will be able to make the payment online.

➤ Add-On

- Change the Template of the website to be more attractive and user friendly.
- Add Website content and Make it aligned overall
- Ecommerce is already in the website, need to check if it's working fine for the Users.
- Check the overall website if it's fully functioning or not without bugs and make it live.

3.3. Personal Coaching Website – <http://www.uncap-abilities.com/>

➤ **Add-On**

- Change the Template of the website to be more attractive and user friendly.
- Add Website content and Make it aligned overall.
- Check the overall website if it's fully functioning or not without bugs and make it live.

NOTE- Client must provide all the 3rd Party plugins or APIs required for the development of the website.



4. Draft Delivery Timeline

Planned Project Start Date	Scheduled Project Completion Date
Project Duration*	62 Business days

*Project Duration would be met with a condition that the client responses are received on time.



5. Project Management

Before Project is awarded			
Business Analysis	Project Management / Software Development	Business Development / Sales	Accounting
1. Project Identify / Analysis 2. Develop one-page proposal overview 3. Create project management overview 4. Ashish assigned to business manager GBM <i>GBM: Global Business Manager</i>	5. Project Evaluation by technical teams 6. Introduction call 1 on 1 interaction with Ashish 7. System appropriate services determined 8. Requirements / System application architecting 9. Project needs analysis 10. Detailed proposal development 11. Cost and Time effort estimation	12. Introduction call 13. Deliverables discussed with Ashish 14. Milestones discussed 15. Project success discussed 16. Future growth alignment 17. Detailed proposal provided 18. Payment instructions	19. Invoice submitted to Ashish 20. Payment received 21. Payment confirmation sent to Ashish 22. Account forwarded to PM

After Project is awarded			
Phase 1	Phase 2	Phase 3	Phase 4
1. Project manager assigned 2. Project initiation/ introduction call 3. Online project profile created 4. Weekly project meetings scheduled 5. Reporting formats explained to Ashish	6. Design, Development / technical teams assigned 7. Project start 8. Ashish feedback on weekly 9. Weekly project feedback session- 30 min 10. Reports available on-line 11. Online Rebel catering access of PM system application	12. Testing / Quality Assurance 13. Live server testing 14. Final bugs issues fixed 15. Campaign completed	16. Periodic project maintenance 17. Data backups 18. Web site – System application upgrades 19. On line marketing ** Optional

6. Proposed Team of Project

The proposed team to achieve the deliverables in a time span of 11 Business Weeks comprising of 40 hrs. /week is as follows

Designation	Availability
Project Manager	Part Time
Project Expert	Part Time
Designers	Full Time
Developers	Full Time
Quality Analyst	Full Time

7. Assumptions and Constraints

This section would have the list of all the assumptions that have been considered during the development of proposal accompanied with the list of constraints (i.e., technology restrictions) that would be beyond anyone's capabilities.

7.1. Assumptions

- The client will provide the server and domain credentials of the current website for revamping.

IN WITNESS WHEREOF, both parties here have to agree the finalized scope for this project as of the date.

For: Ashish

For: WebMobril Inc.

Signature:

Signature:
