



Detailed Proposal of Party Hunt Application V1.0

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1. Executive Summary

WebMobril is an ISO 27001 certified company headquartered at Noida with Development centers across India in Bangalore, Chandigarh, and Indore with a team of 500+ in-house professionals. We are a leading Mobile app development, Cyber Security Services, Website Development and Digital Marketing service provider company.

2. Few Advantages of using WebMobril

- Quick Response Time
- Specialized team - Certified Professionals
- Proven Track Record
- Verifiable References
- SLA Based agreements
- Specialized and focused service area
- Agile Methodology
- World class infrastructure
- ISO Based Processes

3. Project Overview

The proposed project comprises the design and development of Party Hunt Application, below are the overall summary and the crux of the project

✓ Business Need

To have a platform, which will enable users to discover, plan, and engage with a variety of events and celebrations, enhancing their social experiences.

How the solution will help to achieve the need

As a solution, we are introducing an application that will engage three distinct user types such as – End users, Organizer and Admin. The platform will fulfill the needs of end users and organizers, where the former can create their account, search and view event/party and its information. The latter can create event/party by adding the

relevant details and buy subscription plan on the platform. Admin will be able to manage end users, organizers and overall application content from the admin panel.

✓ Stakeholders

Actor	Task
Customer	End user will be able to create their account, search and view event/party listing, view event/party details, add it to calendar, buy subscription plan and access all the features of menu navigation section.
Organizer	End user will be able to create their account, buy subscription plan, create an event/party and access all the features of my account section.
Admin	Admin will be managing the complete platform using the web-panel.

✓ Project Scope and Deliverable Components

This project scope comprises of the following components to deliver:

- **Design and Development of Party Hunt Application (Android and iOS)**
- **Development of Backend, Admin Panel & API Integration**

4. Deliverable Components

These are the deliverables component that will be delivered post completion of the different phases in the project.

Deliverables Components
Business Analyst: Proposal, Wireframes, UFD, Gantt Chart and WBS
Project Management: Delivery Plan, Sprint Plan
Development End: Architecture Diagram, API Documentation
QA Team: Test Cases and Test Results
IP & Source Code Delivery

5. Technologies

Development Phases		Tools & Technology
Requirement Analysis, Proposal Drafting, SRS writing and Wire framing		<ul style="list-style-type: none"> ➤ MS Office Word 2016 ➤ MS Office Visio 2016 ➤ MS Office PowerPoint 2016 ➤ Axure
Development	Application	➤ React Native/Flutter
	Web Backend	➤ Node js
	Database	➤ MySQL, Mongo DB
<ul style="list-style-type: none"> ➤ Android Version Supportive: - Android 8.0 and Above ➤ iOS Version Supportive: - iOS 10.0 and Above 		
Quality Assurance & Testing		<ul style="list-style-type: none"> ➤ Test Cases & Plans - MS Office Word 2016 ➤ Testing - Manual

6. Project Estimation

The proposed quote is USD 21,400 only and the estimate of the total effort would be 107 Business days / 21 Weeks. On your approval and confirmation, we will be working on a project delivery schedule based on our resources allocation plan.

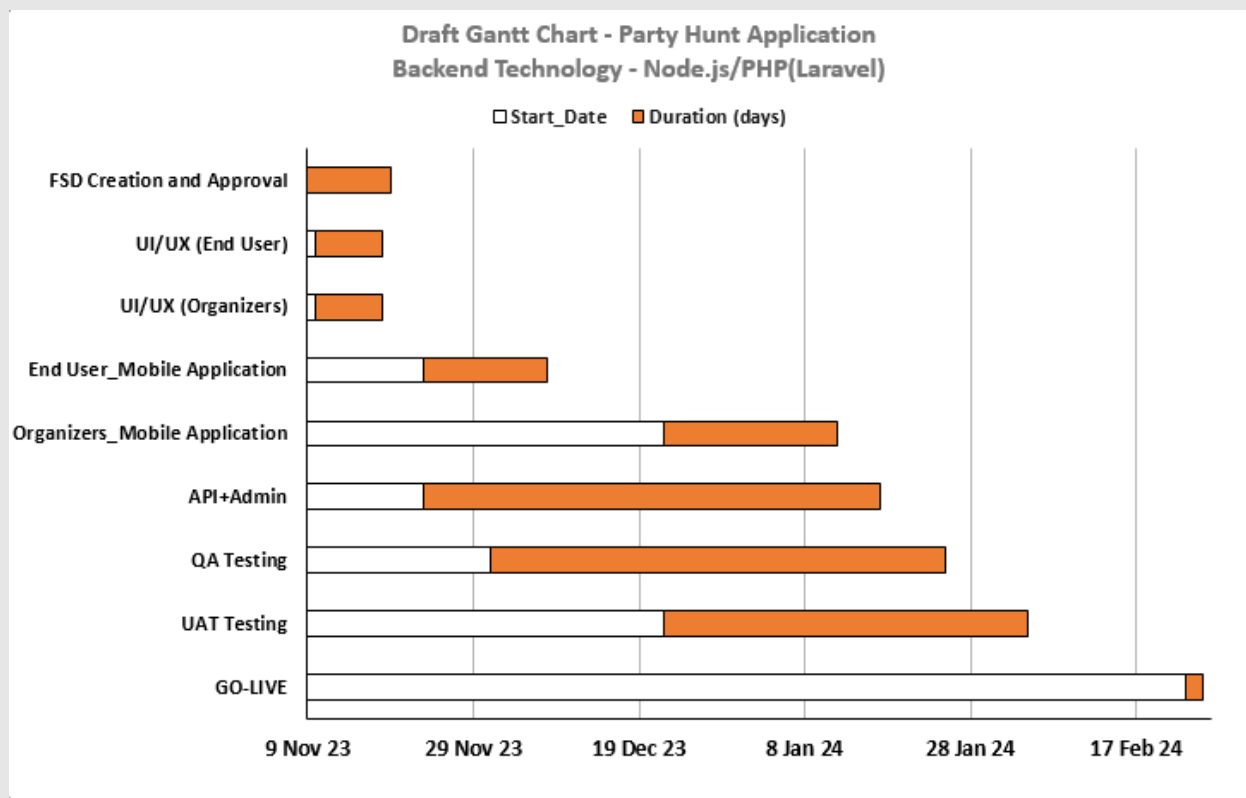
** The cost is estimated based on high-level requirements however there may be a variation of + - 10% based on the final requirements freeze.

***4.5% of the PayPal fee will apply in case of payment via PayPal.**

*** No Additional payment processing fee will be applied if payments are processed through Bank Wire Transfer.**

*This quote is valid for 4 weeks from the proposal date.

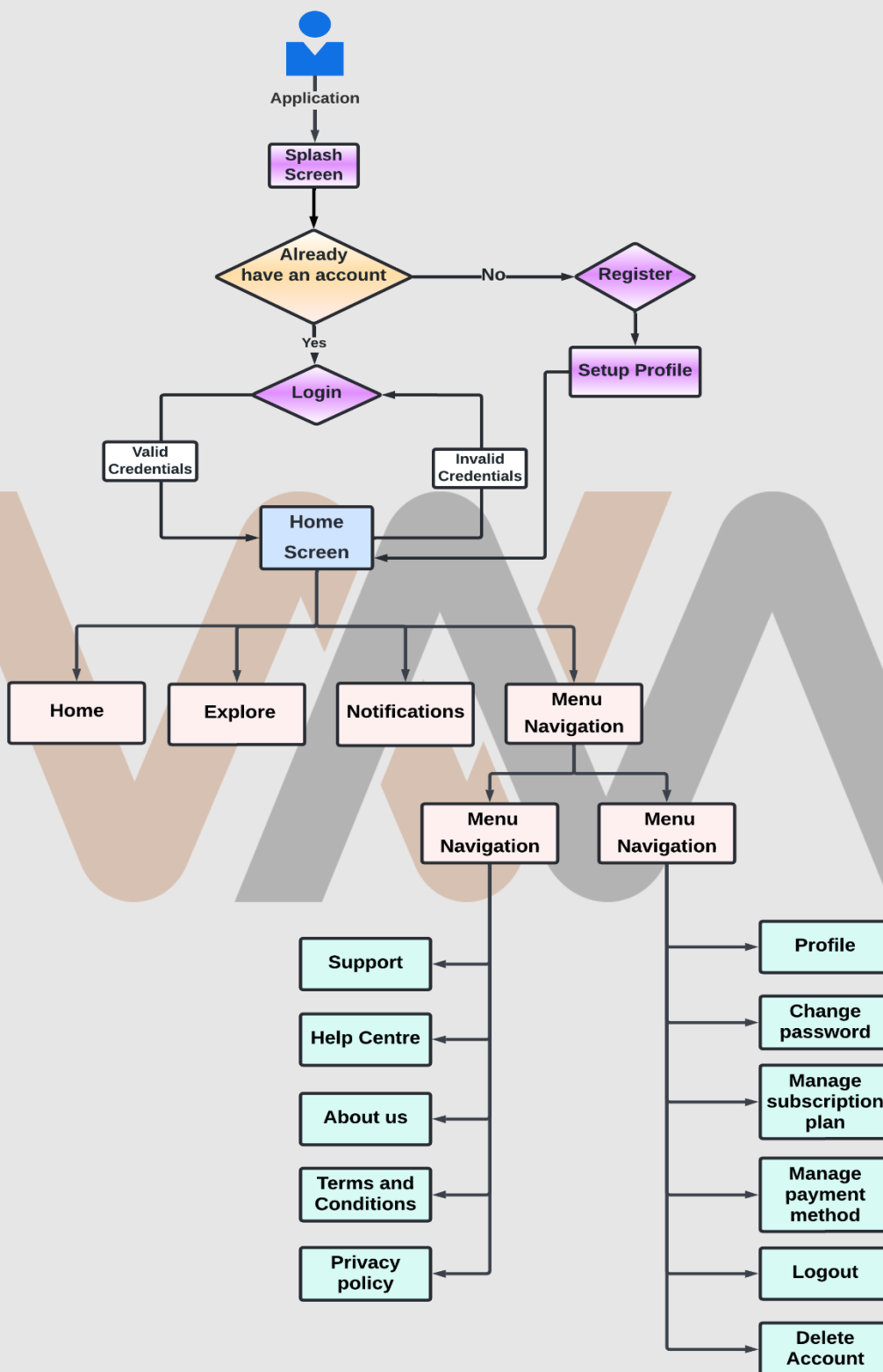
Backend Technology - Node.js / PHP (Laravel)	
Development Start Date	Development End Date
9-Nov-23	26-Feb-24
Total Project Effort (in person days)	107



7. Commercials and Payment terms:

S. No.	Tasks	Amount
1	Initial Deposit - Prior to kick off the Project	USD 5,350
2	On Design Completion	USD 5,350
3	On 50% Completion of Project	USD 5,350
4	On Final Delivery- Project Completion	USD 5,350
	Total Quote	USD 21,400

8. User flow diagram



9. Application Features and Scope of Work

9.1. Mobile Application User Flow

➤ **Splash Screen**

- Launch screen of the application which will have the business logo and name.

➤ **Authentication**

- This module is for checking the authenticity of the user that would be used for the user trust.
- **Register / Sign-up**
 - This functionality would allow users to create an account by entering the below details:
 - **Name**
 - **Mobile Number/E-mail ID**
 - **Password**
 - **Confirm Password**
- **Login**
 - User will be able to login by entering e-mail address and password that they have created while signing up on the application:
 - **Email Address/ Mobile Number**
 - **Password**
 - User will receive an OTP on their e-mail address and they need to enter it on the application.
- **Forgot Password**
 - This functionality would allow users to recover their password which would be verified through OTP which would be received on e-mail ID or mobile number.

➤ Home Screen

- On the home screen, following options will be displayed:
 - **Home**
 - **Explore**
 - **Notifications**
 - **Menu Navigation**
- **Home**
 - User will be able to select their preferred location on the platform.
 - Based on the chosen location, view listing of events/parties which could be open or secret.

Note: The secret one will appear with a lock image on the application.

 - To know details about the secret one, user needs to buy subscription plan on the application.
 - They can select a date from the calendar to view previous and upcoming events or parties.
 - User can also apply a filter to narrow down their search results. The filter type will be as mentioned below:
 - **Sort by**
 - **Tags**
 - **Locality**
 - **Timings**
 - **Distance**
 - **Entry fees**
 - When the user will tap on a particular event or party listing, they can view following information:
 - **Event/ party name**
 - **Event/ party image**
 - **Venue details** – Location and distance
 - **Tags**

- **Start and end date and timing**
- **Entry fee information**
- **View map** – User can view location of event/party on the map.
- **Add to calendar button** - By tapping on this button, user can add this event/party to their calendar.
- **Book event button** - By tapping on this button, user will get redirected to 3rd party URL.

Note: Integration of 3rd party URL is required.

- User will also be able to view listing of similar events/parties.
- They can report or block a certain event/party on the application.

- **Explore**

- Users will be able to search event/party by using keyword on the application.
- They can also select tags view event/party listing as per their preference.

Note: When the user will tap on a particular listing, they will get redirected to the event/party information as mentioned in the Home section.

- **Subscription Plan**

- User will be able to buy subscription plan through the In-app purchase on the platform.

- **Notifications**

- Users will receive following notifications on the application:
 - **New events/party added**
 - **Nearby even/party details**
 - **Payment successful update**
 - **Subscription plan purchased**
 - **New updates**

- **Menu Navigation**

- **Profile:** - User will be able to view /edit his profile details like: - Name, Email address and Phone Number.
- **Change Password:** - User will be able to change his password.
- **Manage subscription plan:** Users will be able to manage their subscription plan.
- **Manage payment method:** - Users will be able to add or remove payment modes and its details on the platform.
- **Logout:** - Users will be able to logout from the application.
- **Delete Account:** - Users will be able to delete their account permanently from the platform.

- **Settings**

- **Support:** - Users will be able to view Support services on the application.
- **Help Centre:** - Users can reach out to the Help Centre in case of any problem or inconvenience caused.
- **About us:** - Users will be able to view information about the products and services on the application.
- **Terms and Conditions:** - Users will be able to view Terms and Conditions on the application.
- **Privacy Policy:** - Users will be able to view Privacy policy on the application.

9.2. Mobile Application Organizer Flow

➤ Splash Screen

- Launch screen of the application which will have the business logo and name.

➤ Authentication

- This module is for checking the authenticity of the user that would be used for the user trust.
- **Register / Sign-up**
 - This functionality would allow users to create an account by entering the below details:
 - **Name**
 - **Mobile Number/E-mail ID**
 - **Password**
 - **Confirm Password**
- **Login**
 - User will be able to login by entering e-mail address and password that they have created while signing up on the application:
 - **Email Address/ Phone Number**
 - **Password**
 - User will receive an OTP on their e-mail address and they need to enter it on the application.
- **Forgot Password**
 - This functionality would allow users to recover their password which would be verified through OTP which would be received on e-mail ID or mobile number.

➤ Subscription Plan

- User will be able to buy subscription plan through the In-app purchase on the platform.

Note: To access features of the platform, organizers needs to buy subscription plan.

➤ Home Screen

- On the home screen, following options will be displayed:
 - **Add button**
 - **Notifications**
 - **My Account**
- **Add Button**
 - When the user will tap on this option, they can create an event/party on the application.
 - To create it they need to enter following information:
 - **Upload party image**
 - **Enter party title and description**
 - **Enter location**
 - **Select start date and time**
 - **Select end date and time**
 - **Enter entry fee**
 - **Add tags**
 - Users can define the event type, if they want to post it for public or secret.
- **Notifications**
 - Users will receive following notifications on the application:
 - **Activities of end user on created event/party listing**
 - **Payment successful update**
 - **Subscription plan purchased**
 - **New updates**
- **My Account**
 - **Profile:** - User will be able to view /edit his profile details like: - Name, Email address and Phone Number.
 - **Change Password:** - User will be able to change his password.
 - **Event/Party History:** - User will be able to view history of events/parties created

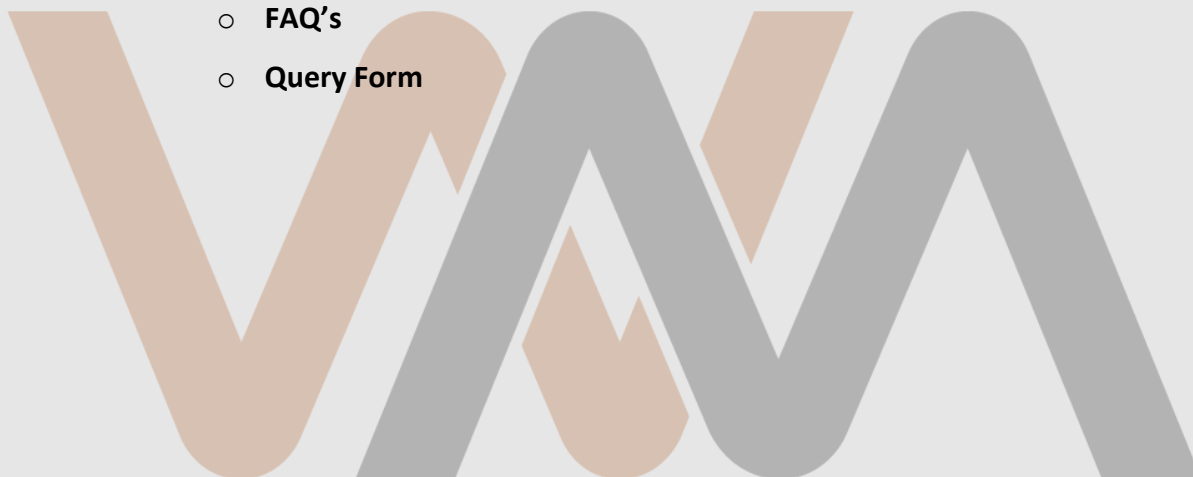
by them on the platform.

- **Manage subscription plan:** Users will be able to manage their subscription plan.
- **Manage payment method:** - Users will be able to add or remove payment modes and its details on the platform.
- **Logout:** - Users will be able to logout from the application.
- **Delete Account:** - Users will be able to delete their account permanently from the platform.

- **Help Centre**

- Clicking on the Help Centre button user would be re-directed to the screen where below details would be displayed: -

- **FAQ's**
- **Query Form**



9.3. Administrator Panel

The back end of the platform will be power packed with an administrative panel to manage the updates of data at the application level as well as back end.

Following would be the key functionalities:

➤ **Login**

- Admin would be able to login to the admin web-panel using the credentials (E-mail ID and Password).

➤ **Users Management**

- Admin will be able to view/search the list of all users of the platform.
- Admin will be able to activate or deactivate the account of the users.
- Admin will be able to do the identity verification of the users.
- Admin will be able to supervise all the activities performed by users on the platform.

➤ **Manage Events**

- Admin will be able to manage events from the admin panel.
- Admin will be able to Search/View/Remove/Add any events from the admin panel.

➤ **View Subscription Plan**

- Admin can view how many users have taken the Subscription Plan from the admin panel.

➤ **Notification Management**

- Admin will be able to push the notifications to the end users using mobile application.
- The push notification could be sent to 1 or multiple users at a time.

➤ **Help Center Management**

- Admin will be able to manage and view issues raised by the users from the admin panel
- Admin will provide the resolution to the user queries.

➤ **General Management**

- Manage About Us
- Manage Privacy policy
- Manage Terms and Conditions
- Manage Application images and content

Note: All the 3rd party API's that are needed in the development will be provided by the Anleey.



10. Highlights

- Logo will be designed by Webmobril.

- Post LIVE, 4 weeks of bug maintenance support would be provided by Webmobril.
- Project Start: Project would start within one week of awarding.
- Staging server provided for interim and fast paced delivery.
- Source code protected under NDA & IPR and is owned by **Anleey**.
- Project Collaboration and Management tools available for tracking.
- Any third-party tool, module or component would be paid and owned by **Anleey**.

11. Requirements from Anleey

- Making choices where the choice impacts the timeline and cost towards an alternative which reduces timelines and costs, balance out on timeline and features.
- Giving sign-off on designs shared. Ensuring feedback on UI and UX concepts within 2 business days. Any delay will increase the timeline by that many days.
- Ensuring testing of the system development release testing by their users starting 15 working days before the system release date. Ensuring they have appropriate devices to test the application at least 7 days before the delivery date.
- Feedback on system flow within 2 business days of receiving the web and mobile system flow.
- Buying servers and account details and providing WebMobril with the credentials.

IN WITNESS WHEREOF, both parties here have to agree the finalized scope for this project as of the date.

For: Anleey

Signature:

For: Webmobril Inc.

Signature

12. Project Management

Before Project is awarded			
Business Analysis	Project Management/Software Development	Business Development/Sales	Accounting
1. Project Identify/ Analysis 2. Develop one-page proposal overview 3. Create project management overview 4. Anleey assigned to business manager GBM <i>GBM :Global Business Manager</i>	1. Project Evaluation by technical teams 2. Introduction call 1 on 1 interaction with Anleey 3. System appropriate services determined 4. Requirements / System application architecting 5. Project needs analysis 6. Detailed proposal development 7. Cost and Time effort estimation	1. Introduction call 2. Deliverables discussed with Anleey 3. Milestones discussed 4. Project success discussed 5. Future growth alignment 6. Detailed proposal provided 7. Payment instructions	1. Invoice submitted to Anleey 2. Payment received 3. Payment confirmation sent to Anleey 4. Account forwarded to PM

After Project is awarded			
Phase 1	Phase 2	Phase 3	Phase 4
1. Project manager assigned 2. Project initiation/ introduction call 3. Online project profile created 4. Weekly project meetings scheduled 5. Reporting formats explained to Anleey	6. Design, Development / technical teams assigned 7. Project start 8. Anleey feedback on weekly 9. Weekly project feedback session- 30 min 10. Reports available on-line 11. Online Rebel catering access of PM system application	12. Testing / Quality Assurance 13. Live server testing 14. Final bugs issues fixed 15. Campaign completed	16. Periodic project maintenance 17. Data backups 18. Web site – System application upgrades 19. On line marketing ** Optional

13. Proposed Team of Project

The proposed team to achieve the deliverables in a time span of 21 Business Weeks comprising of 40 hrs. / Week is as follows

Designation	Availability
Project Manager	Part Time
Project Expert	Part Time
Designers	Full Time
Developers	Full Time
Quality Analyst	Full Time

14. Work Model

- The resources shall work from Webmobril place of business Noida, India.
- For requirement gathering, a Project Manager shall coordinate with **Anleey** point of contact.
- Weekly meeting shall be set up for status meeting between the **Anleey** (Point of Contact) and Webmobril Point of Contact (Project Manager).
- Project Manager & Project Expert shall be the point of contact for any technical issues related to the project.

15. Project Methodology & Timelines

- Project shall be executed on Agile Methodology, which promotes adaptive planning, evolutionary development and delivery, a time-boxed iterative system approach, and encourages rapid and flexible response to change
- As we gather better understanding of the project, a project plan shall be created with tentative timelines mentioned.

16. Process Flow Diagram

Our Methodology... Best quality with the best design



17. Terms and Conditions

- The invoice shall be raised on each milestone, to be defined at the time of the creation of the Project Plan has to be cleared within five business days post which it may attract penalty.
- If project on-hold or cancelation request is raised by the client during the development or after the development completion, Webmobril will not be liable for refund for any amount against the paid amount of the Project.
- In case the need to make the resource(s) available onsite for study/delivery or any other purpose the cost shall be borne by **ANLEEY** (a separate scope of work is provided by WebMobril as the need arises).
- This proposal will be only valid once we receive a signed copy of the same from **ANLEEY's** end along.
- Deliverables listed in the proposal above will be referred to during the development of the project.
- Any new features, additional modules, major changes in workflow or any other element which is out of scope as per the above will attract a fresh ETA and quote which will be submitted separately by WebMobril.

- All content, images, texts, videos, third party integration, services, API, Plug-in etc. information will be provided by **ANLEEY** If any of those attracts any cost to be acquired, the same will be borne by **ANLEEY**.
- WebMobril is not liable to write or publish the content on the project.
- WebMobril is not responsible for the delay of the project if the necessary information required by **ANLEEY** like API's information, third party plug-ins, Payment gateways and shipping gateways info etc. is not provided timely by **ANLEEY**.
- WebMobril will provide 1 design concept for Design work and there will be 2-3 revisions that can be done as per **ANLEEY's** remarks if more revisions are required then these will be billable.
- WebMobril is not responsible for the delay caused by the malfunctioning of any third-party software integrated with some other system appreciated works.
- General features not described in detail will carry out as per industry standards and will be supported by open-source scripts when available.
- Domain Registration & Hosting Server for the installation of the final product will be bought by **ANLEEY** and provided to WebMobril.
- Neither party can hire/contact/work with either of its employees/resources/former employees directly or indirectly during the term of this contract and for 5 years without the written permission from the directors of the company.
- **ANLEEY** will ensure that the hosting service provided is compliant with the requirements for the hosting server provided by WebMobril.