Detailed Proposal

of

Talk Cafe Application v1.0

Contents

1   Company Profile

1.1 About Us

WebMobril Technologies Pvt. Ltd. is an IT service company providing a wide range of solutions in several IT domains and Technologies. We started back in 2016 as a Website Development, Mobile App Development, and Digital Marketing Company by time extended our services in Game App Development and Cyber Security Services.

Our Head office is based in Noida near to the capital city Delhi, we are empowered by our Development Centers based in three locations which are Bengaluru (Silicon city of India), Chandigarh, and Indore. We have also got ourselves registered in the New Jersey USA, in 2019.

2 Deliverable Components

These are the deliverables component that will be delivered post completion of the project.

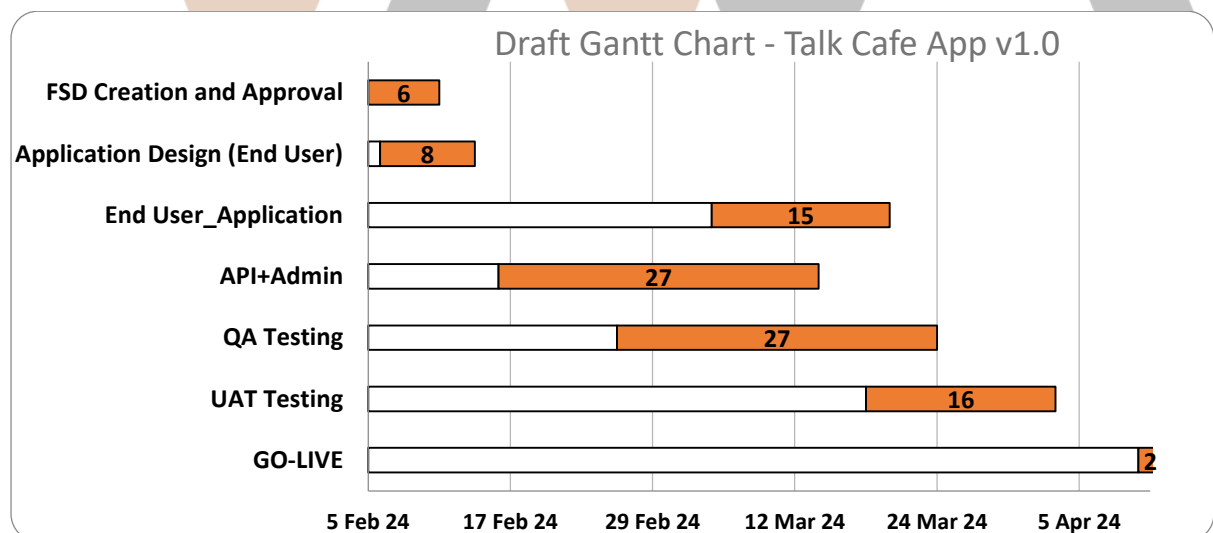| Deliverables Components |
| --- |
| **Business Analyst:** Proposal, UFD, Gantt Chart and WBS |
| **Project Management:** Delivery Plan, Sprint Plan |
| **QA Team:** Test Cases and Test Results |
| IP & Source Code Delivery |

3 Project Estimation

Proposed quote is USD 10,000 and total efforts estimate would be 50 Business Days. On your approval and confirmation, we will be working on project delivery schedule on the basis of our resources allocation plan.

** The cost is estimated on the basis of high level requirements however there may be a variation of + - 10% based on the final requirements freeze.

* This quote is valid for 4 weeks from the proposal date.

**** 4.5% of PayPal fee will applicable in case of payment via PayPal.**

Development Start Date	Development End Date
05-Feb-24	11-Apr-24
Total Project Effort (in person days)	50

Draft Gantt Chart - Talk Cafe App v1.0

Task	Value
FSD Creation and Approval	6
Application Design (End User)	8
End User_Application	15
API+Admin	27
QA Testing	27
UAT Testing	16
GO-LIVE	2

5 Feb 24   17 Feb 24   29 Feb 24   12 Mar 24   24 Mar 24   5 Apr 24

4 Technologies:

Development Phases		Tools & Technology
Requirement Gathering and Analysis	Proposal Drafting, SRS Writing and User Flow Diagram	Microsoft Office Word 2019 / Microsoft Office Presentation 2019 / Microsoft Office Vision 2019
	Wire Framing	Axure / UiZard
Development	Application	Flutter / React Native
	Web Backend	Node.js
	Database	MongoDB / MySql
Version/s Supported	Android	9.0 and above
	iOS	13.0 and above
	Browser	Google Chrome, Safari, Mozilla Firefox
Quality Assurance & Testing	Test Cases	MS Office Excel 2019
	Testing	Manual

5   Commercials and Payment terms:

Sl. No.	Tasks	Amount
1	Initial Deposit– Prior to kick off the Project	**USD 2,500**
2	On completion of Designs	**USD 2,500**
3	On Design Integration and 50% Development	**USD 2,500**
4	On Final Delivery- Project Completion	**USD 2,500**
	Total Quote	**USD 10,000**

Payment Terms and Conditions

- This quote is valid for 4 weeks from the proposal date.
- In case the payment is done via PayPal then 4.5% of the PayPal fee will be applicable.
- Additional payment processing fee will be applied as per the policy of your respective bank (if payments are processed through Bank Wire Transfer).
- Project Plan to be defined at the beginning of the project and the invoice shall be raised accordingly.
- All the invoices have to be cleared within five business days post which it will attract penalty at 2% per month of the total Project Cost.

6 Roles and Responsibilities

S. No.	Deliverables & Details	WebMobril	Client
1.	Logo	✓	
2.	Staging Server (Development)	✓	
3.	Source Code protected under NDA & IPR	✓	
4.	Project Collaboration and Management Tool	✓	
5.	Deployment Servers, Domain & Account Details		✓
6.	Third-Party SDK, Tool, API, Module or Component		✓
7.	Design Sign-off on shared designs		✓
8.	Testing of the system development release testing by their users starting 15 working days before the system release date		✓
9.	Feedback on system flow within 2 business days of receiving the web and mobile system flow.		✓

Note: - Lorna Doyle will ensure that the hosting service provided is compliant with the requirements for the hosting server provided by WebMobril.

7 Delivery Model

WebMobril adopts and adheres to the Delivery Model as per the latest IT industry trends.

7.1 Work Model

- The resources shall work from any Business Place of Webmobril in India.

- For requirement gathering, a Project Manager shall coordinate with **Lorna Doyle** point of contact.

- Weekly meeting shall be set up for status meeting between the **Lorna Doyle** (Point of Contact) and Webmobril Point of Contact (Project Manager).

- Project Manager & Project Expert shall be the point of contact for any technical issues related to the project.

7.2 Project Methodology & Timelines

- Project shall be executed on Agile Methodology, which promotes adaptive planning, evolutionary development and delivery, a time-boxed iterative system approach, and encourages rapid and flexible response to change
- As we gather better understanding of the project, a project plan shall be created with tentative timelines mentioned.
- Our Methodology… Best quality with the best design

8   Other Terms and Conditions

- Project Start: Project would start within one week of awarding
- This proposal will be only valid once we receive a signed copy of the same from **Lorna Doyle's** end.
- Deliverables listed in the proposal above will be referred to during the development of the project.
- Any new features, additional modules, major changes in workflow or any other element which is out of scope as mentioned in the document **Technical Specification Annexure – I** would be reevaluated.
- In case the need to make the resource(s) available onsite for study/delivery or any other purpose the cost of travel, boarding, lodging and daily expenses as per actuals shall be borne by **Lorna Doyle.**
- WebMobril will provide 1 design concept for Design work and there will be 2-3 revisions that can be done as per **Lorna Doyle's** remarks. If more revisions are required then those will be on chargeable basis.
- WebMobril would only provide dummy content however the actual content would be uploaded or published by the **Lorna Doyle** only.

- WebMobril is not responsible for the delay of the project if the necessary information required by **Lorna Doyle** like API's information, third party plug-ins, Payment gateways and shipping gateways info etc. is not provided within the stipulated timeline by **Lorna Doyle.**

- WebMobril is not responsible for the delay caused by the malfunctioning of any third-party software integrated with some other system appreciated works.

- General features, not described in detail, will be carried out as per the industry standards.

- Neither party can hire/contact/work with either of its employees/resources /former employees directly or indirectly during the term of this contract and for 5 years without the written permission from the directors of the company.

- **If project is put on-hold due to what so ever reason, then the total efforts put upon by the WebMobril has to be paid by Lorna Doyle.**

9 Escalation Matrix

Level I	Level II	Level III
Project Expert	**Project Manager**	**Delivery Head**
Vijay Thakur	Anil Saraswat	Viveka Upadhyay
vijay.thakur@webmobril.com	anil.saraswat@webmobril.com	viveka.upadhyay@webmobril.com