A All Users   Add comparison +   Last 12 months   3 Jan 2023 – 3 Jan 2024 ▾
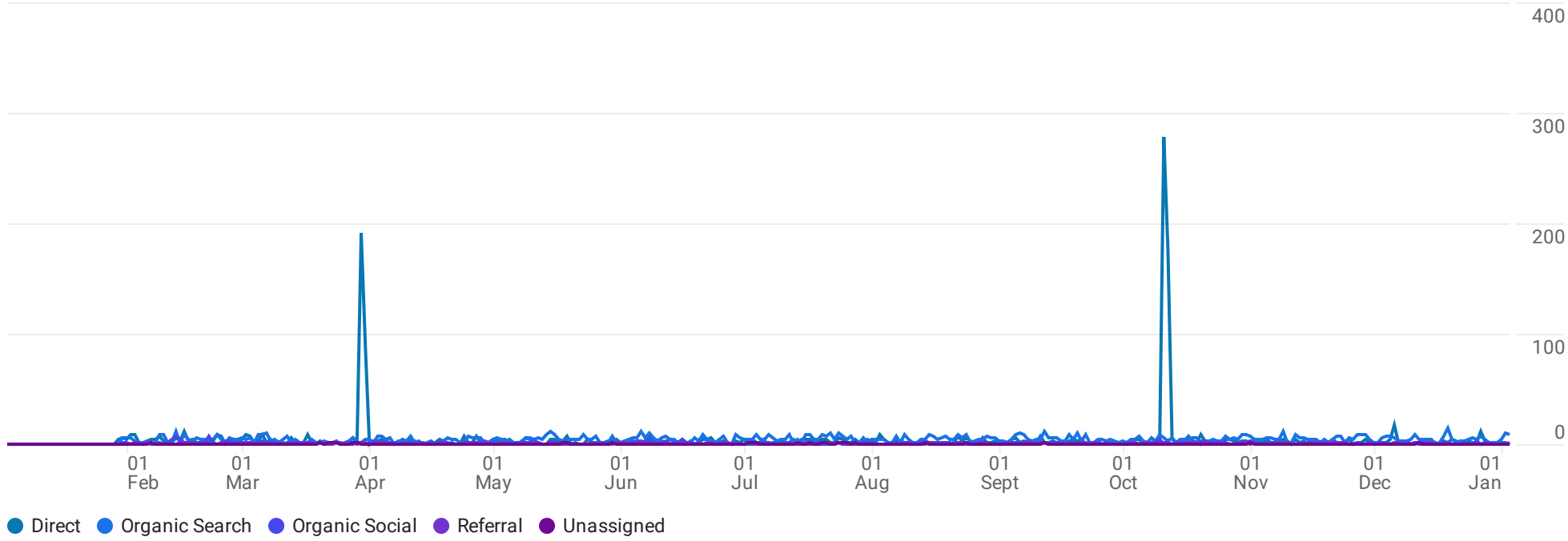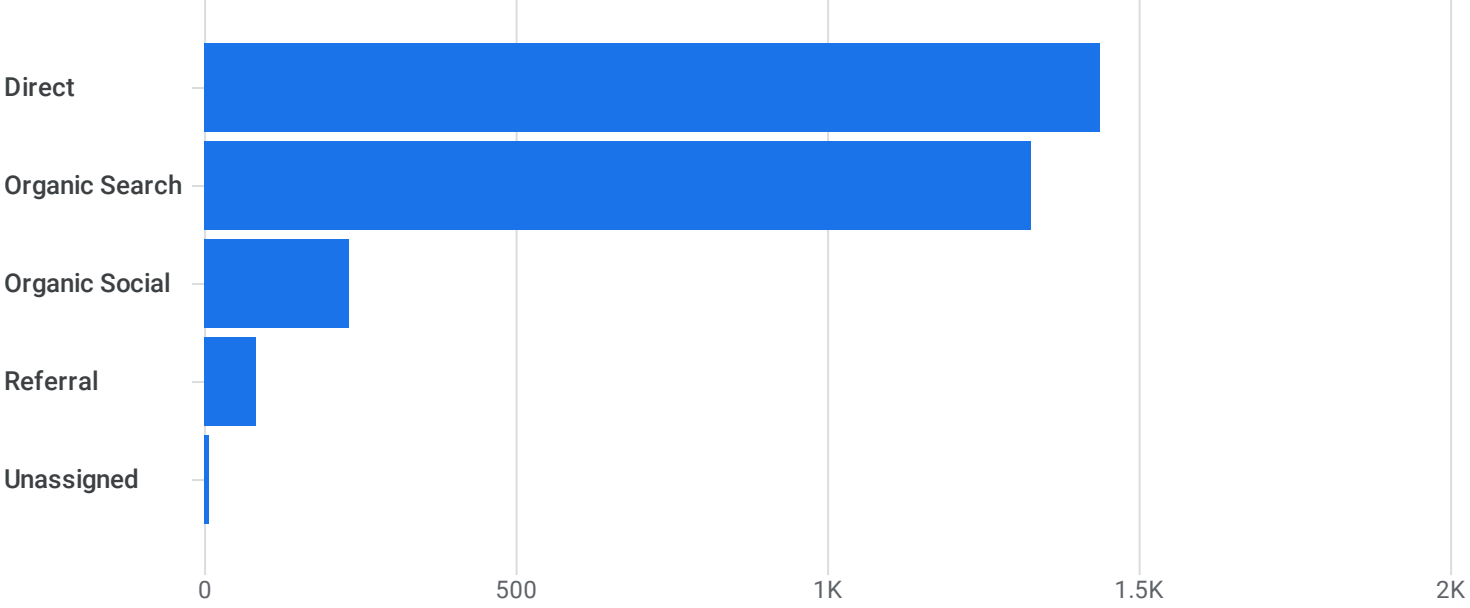
Traffic acquisition: Session default channel group ⊘ ▾

Add filter +

Users by Session default channel group over time

● Direct ● Organic Search ● Organic Social ● Referral ● Unassigned

Users by Session default channel group

🔍 Search...   Rows per page: 10 ▾   1-5 of 5

	Session default channel group ▾ +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events ▾	Conversions All events ▾	Total revenue
		3,038 100% of total	4,707 100% of total	3,209 100% of total	2m 01s Avg 0%	1.06 Avg 0%	11.03 Avg 0%	68.18% Avg 0%	51,933 100% of total	0.00	SAR0.00
1	Direct	1,438	1,906	1,351	3m 10s	0.94	12.63	70.88%	24,067	0.00	SAR0.00
2	Organic Search	1,327	2,000	1,410	1m 23s	1.06	10.51	70.5%	21,023	0.00	SAR0.00
3	Organic Social	232	359	264	39s	1.14	8.99	73.54%	3,226	0.00	SAR0.00
4	Referral	83	320	186	1m 13s	2.24	9.25	58.13%	2,961	0.00	SAR0.00
5	Unassigned	8	87	39	43s	4.88	7.54	44.83%	656	0.00	SAR0.00