

SVNIT SURAT

*Sparsh*

TECHNO-CULTURAL FEST

2015



**SARDAR VALLABHBHAI NATIONAL INSTITUTE OF TECHNOLOGY (SVNIT), SURAT IS ONE OF THE PREMIER NITS SETUP BY THE CENTRAL GOVERNMENT IN 1961 WITH THE PURPOSE OF CREATING SOME OF THE BEST ENGINEERS AND SCIENTISTS OF THE WORLD. WE ARE PROUD TO SAY THAT WE HAVE SUCCESSFULLY FULFILLED THE AIM. WE CATER TO THE STUDENTS NOT ONLY FROM DIFFERENT PARTS OF INDIA BUT ALSO FROM THE OVERSEAS.**

**APART FROM STRIVING FOR EXCELLENCE IN ACADEMICS, OUR FACULTY ENCOURAGES US TO DIVULGE IN THE EXTRA-CURRICULAR ACTIVITIES AND THE ANNUAL TECHNICAL AND CULTURAL FESTS WHERE WE SHOWCASE OUR OTHER TALENTS. SVNIT SURAT OFFERS UNDERGRADUATE, POST GRADUATE AND PH.D. COURSES IN ENGINEERING AND INTEGRATED M.Sc. COURSES IN BASIC SCIENCE. WITH A REMARKABLE 250 ACRE AREA IT IS A PARADISE FOR ITS STUDENTS. ONE OF THE COLLEGE'S STRIKING FEATURE IS ITS LOCATION. IT IS SITUATED IN THE PRIME LOCATION OF SURAT (ONE OF THE MOST DYNAMIC CITIES OF INDIA WITH ONE OF THE FASTEST GROWTH RATES.)**

**ABOUT  
SVNIT**



## ABOUT SPARSH

SPARSH IS THE ANNUAL TECHNO CULTURAL FEST OF SVNIT SURAT, HELD IN MONTH OF FEBRUARY. ITS USUALLY TAKES PLACE IN THE SECOND AND THIRD WEEK OF FEBRUARY. THE LARGEST OF ITS KIND IN WESTERN REGION, THIS FIVE DAY FESTIVAL CONSISTS OF DAY EVENTS (INCLUDING MAJOR COMPETITIONS THIS BANDWARS, SPARSH IDOL AND INFORMAL EVENTS) AND GALA CULTURAL NIGHTS

THE 'SPARSH NIGHTS' ARE THE INAUGURAL NIGHT, SINGING NIGHT, DANCING NIGHT, FASHION NIGHT AND THE CELEBRITY NIGHT. THE LAST OF THESE IS A GRAND EVENT THAT HAS SEEN PERFORMANCES BY UDIT NARAYAN, SHAAN, OCCASSIONALLY EVENTS LIKE KAVI SAMMELAN AND GHAZAL NIGHTS HAVE TAKEN PLACE DURING SPARSH. THE PERSONALITY CONTEST IS CONDUCTED BY THE LITERARY AND DEBATING COMMITTEE.

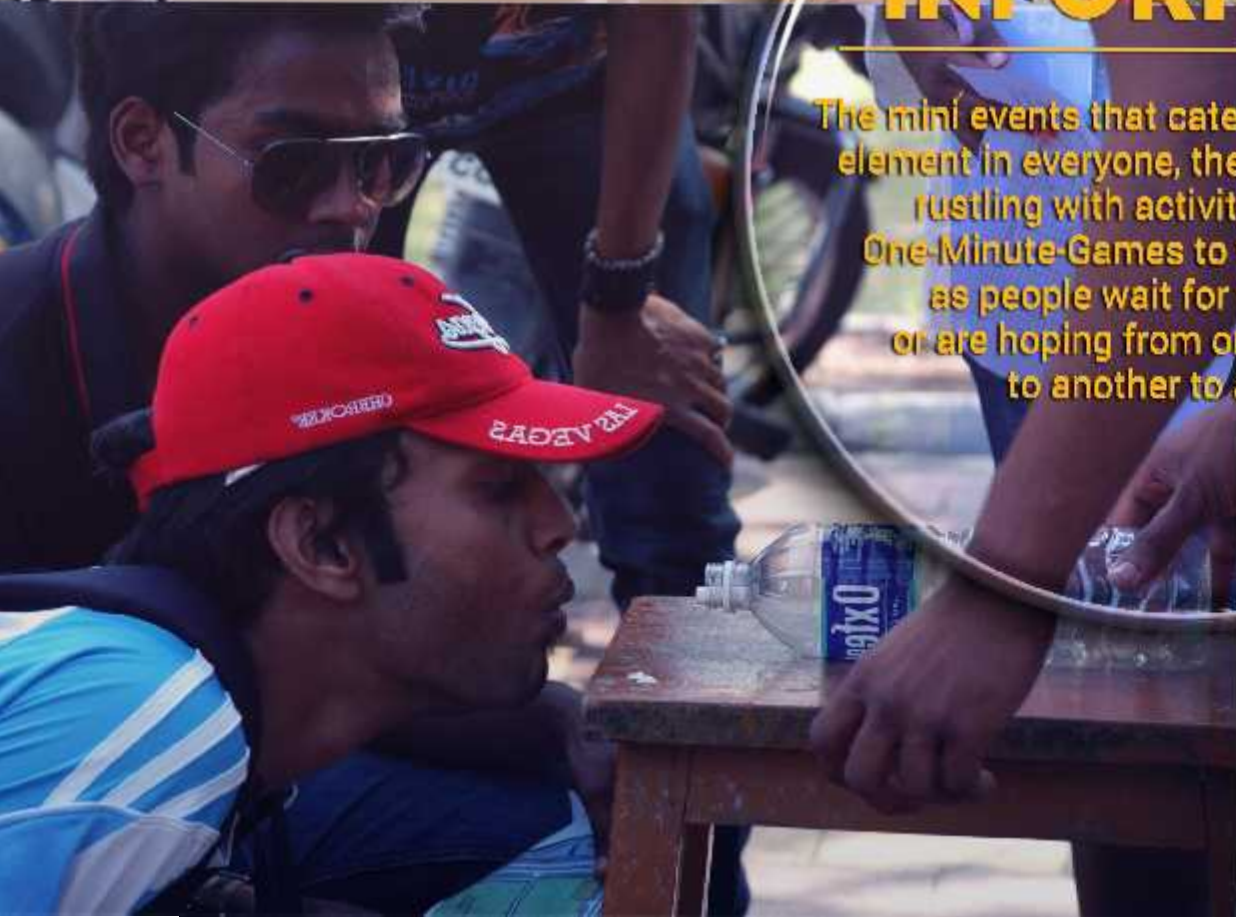
THE 2009 EDITION SAW MOHIT CHAUHAN AND GAURAV DAGONKAR. THE 2011 EDITION WAS SUBLIME WITH POPULAR MUSIC SUNG BY KAILASH KHER. SPARSH '12 WAS A GRAND SUCCESS WITH KK PERFORMING IN THE CELEB NIGHT. MOST RECENTLY, IN SPARSH '13, THE CELEB NIGHT WITNESSED THE FAMOUS DUO SALIM-SULAIMAN ALONG WITH SHRADDHA PANDIT. THE 2014 EDITION WAS GRACED BY MUSICAL GENIUS JAVED ALI.





# INFORMALS

The mini events that cater to the hyperactive element in everyone, they keep the streets rustling with activity. Events like One-Minute-Games to while away time as people wait for their friends, or are hoping from one competition to another to another.

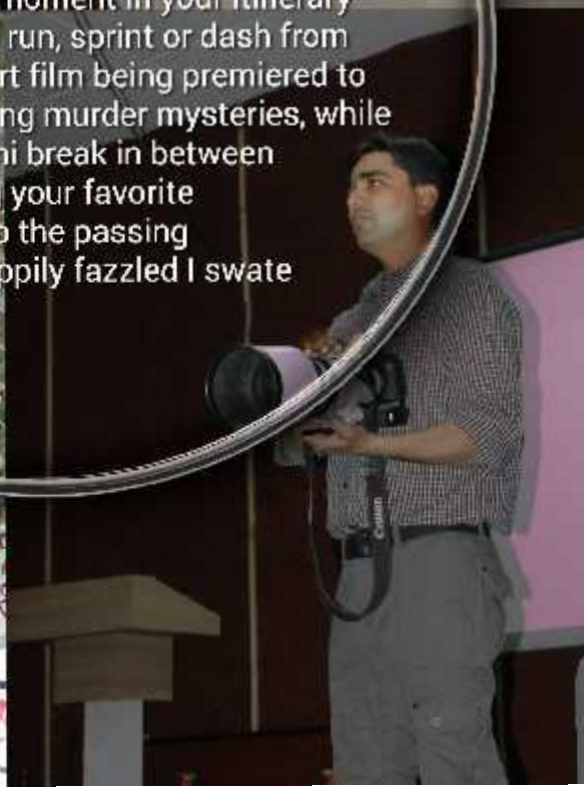
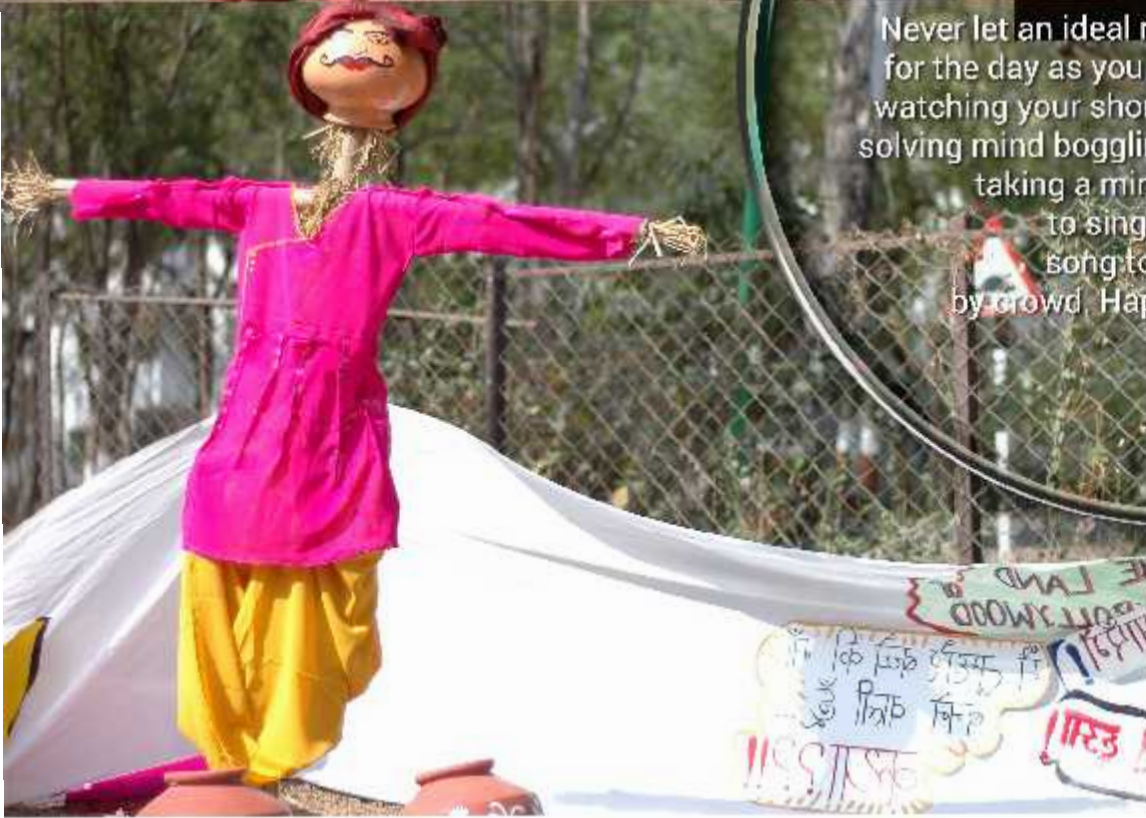




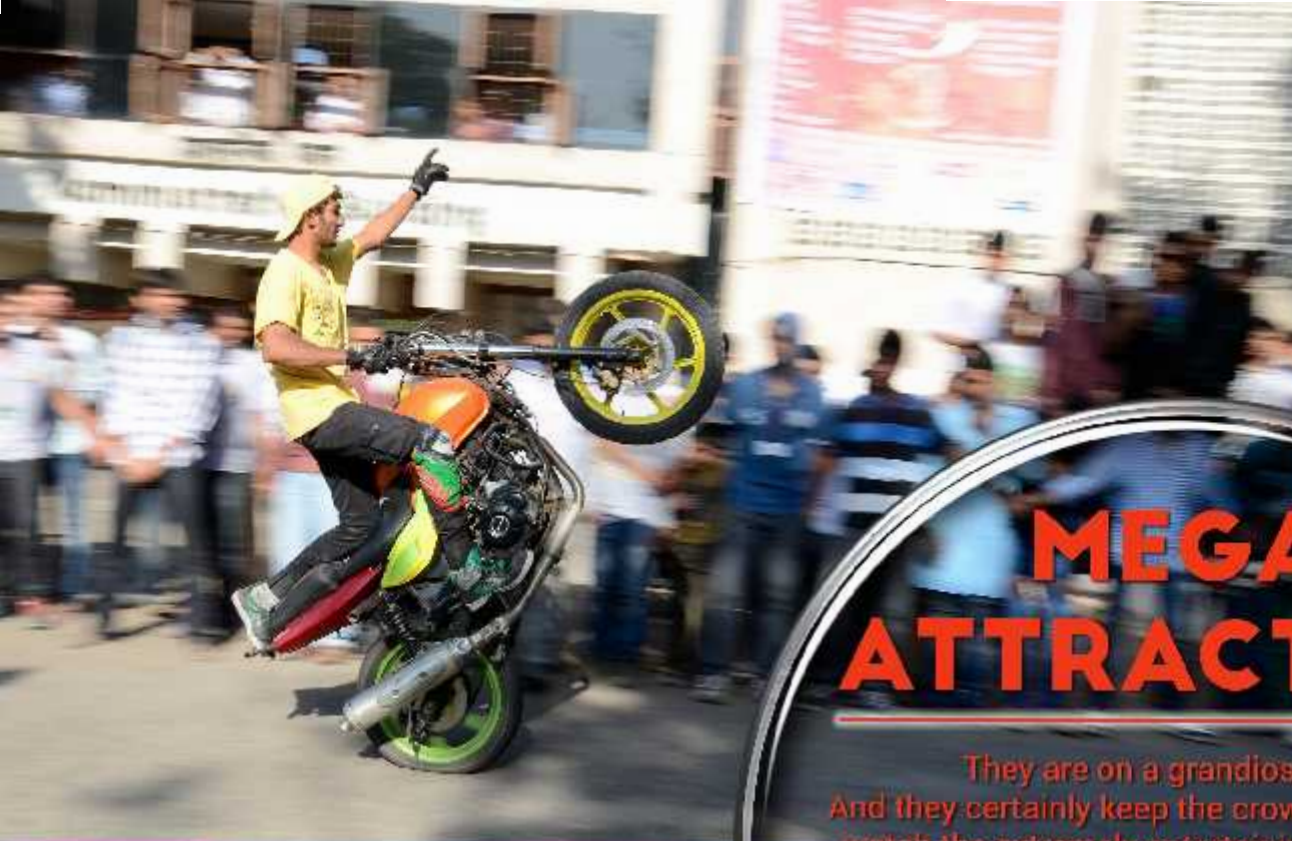


# DAY EVENTS

Never let an ideal moment in your itinerary for the day as you run, sprint or dash from watching your short film being premiered to solving mind boggling murder mysteries, while taking a mini break in between to sing your favorite song to the passing by crowd. Happily fazzled I swate

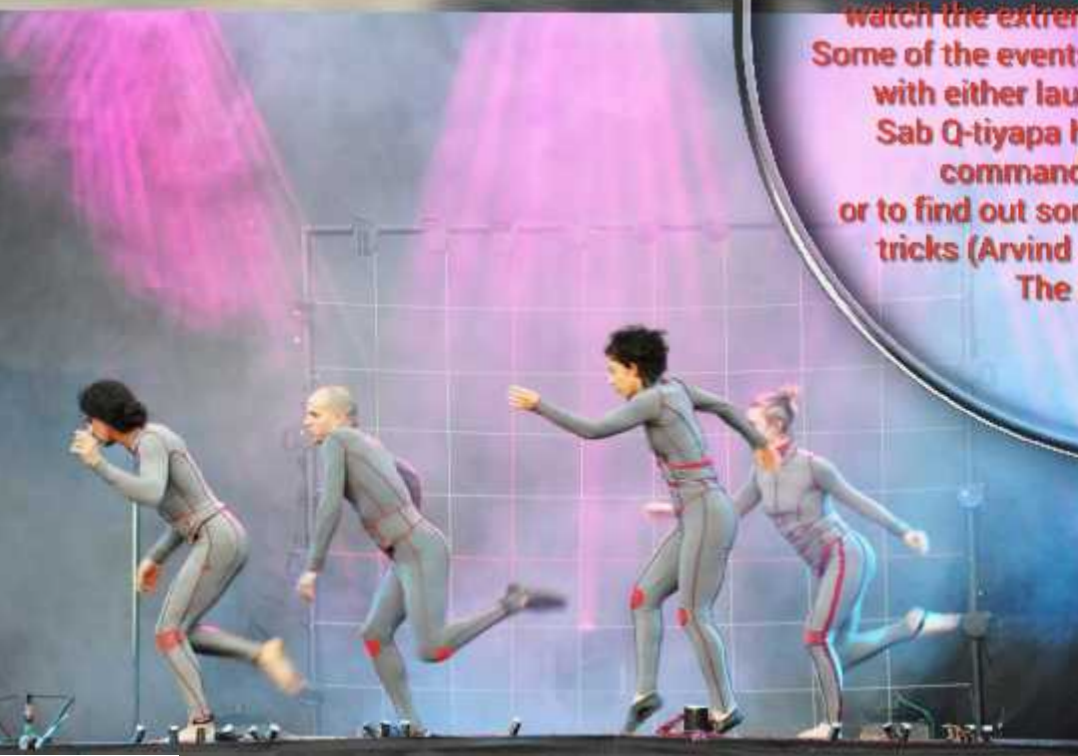






# MEGA ATTRACTION

They are on a grandiose scale!  
And they certainly keep the crowd on their toes to  
watch the extremely entertaining performances.  
Some of the events had students rolling on the floor  
with either laughter (The Viral Fever Videos,  
Sab Q-tiyapa hai) or involuntarily as per the  
command of master (Hypnotism),  
or to find out some possibly visible secret of the  
tricks (Arvind Jayashankar and Nigel Mead,  
The Magician Mentalist)







# LECTURES

3D Compositing

Several enlightening lectures on topics that are both technical and non technical have been organised in the past. These events have seen a tumultuous reception and have provided the students with the latest techniques and information about the topics.

Our guest speakers and lecturers are nothing less than experts in their domains.

Some topics include ethical hacking, 3D Compositing, Gesture Control, and Mock-CAT.





# MANAGERIAL EVENTS

Bulls & Bears, LAN gaming, Business Baazigar and Walk the Talk. These are just some of the exciting events that test the managerial skills of the students.





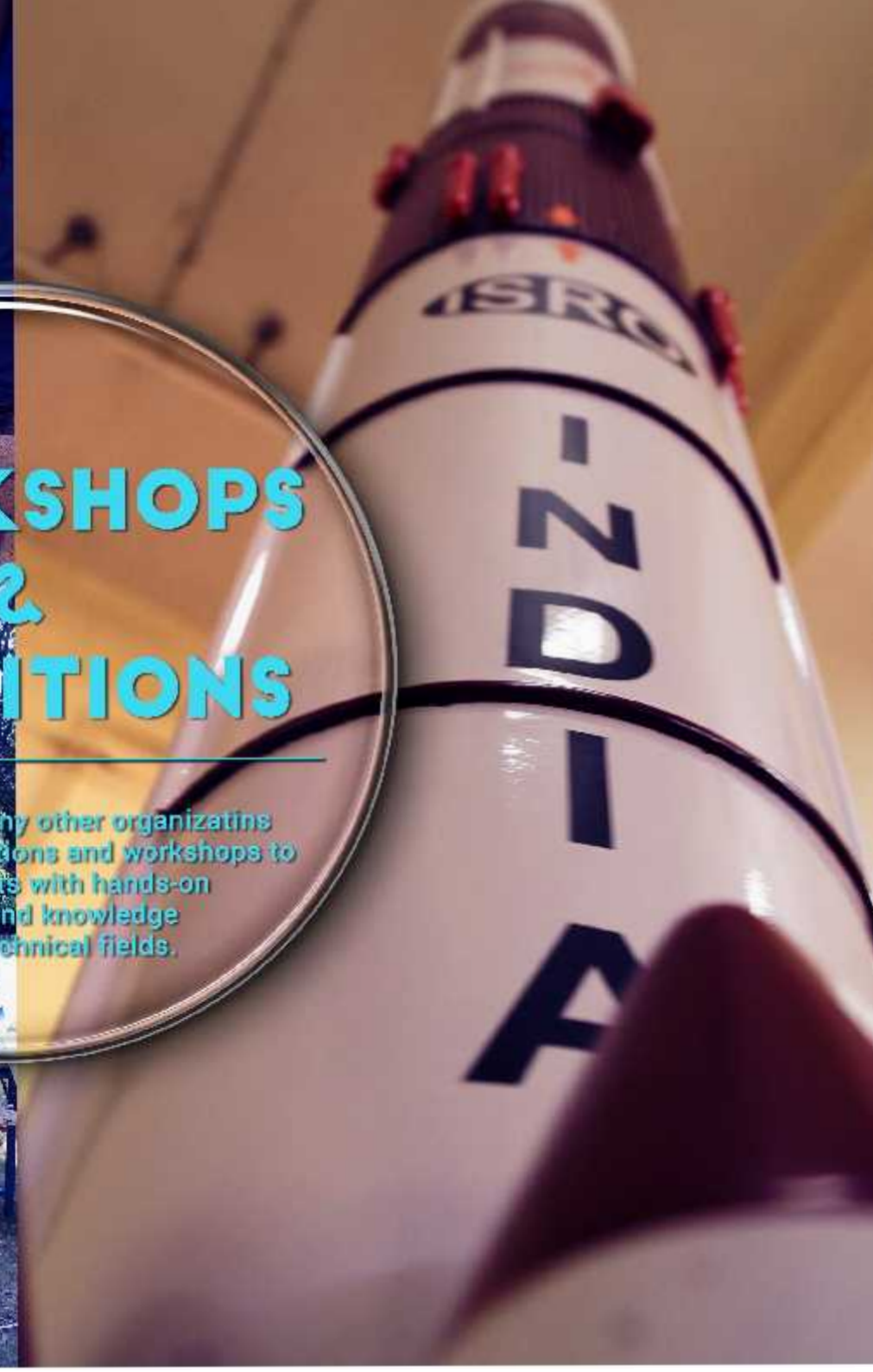


# TECHNICAL EVENTS

Make your robots fight their life out till their metals burn to the ground. This grand war lauded with deafening roars will make your heart skip a beat. Or if you are not the aggressive one, you can always bring a smart droid to get an automated task done. If you still don't have a clue of where to poke your nose in why don't you test the waters to make your own bot that crosses all our hurdles?







# WORKSHOPS & EXHIBITIONS

ISRO, DRDO and many other organizations have presented exhibitions and workshops to provide students with hands-on experience and knowledge in various technical fields.





# INAUGURAL NIGHT

The night of proclamation, it is celebrated in the dignitaries of the night lighting the lamp, followed by the lamp, followed by a prayer to goddess Saraswati. After the initiation prayers, the hosts declare the fest open and invite the guest performers on the stage. Many famous troupes like the Hungarian Face Team, Nigel Mead. Pyromania, Antriksh band. Hand Shadowgraph artists Amar and Sabyaschi Sen. The team of Laser Show have performed on some of the previous inaugural nights.





# DANCING NIGHT

From Bharatnatyam in the South to Bhangra in the North, Garba in the west to Chauu in the East, nothing is left out. Also mired in the concoction we have got dancing styles like Hip-Hop, Salsa, Jazz, Boogie and Rumba where the students bring out the essence of various cultures through there dances, thus creating an atmosphere of harmony in cultural diversity. The crowd pulling event of Sparsh where the participants go crazy (literally) in the attempt to bag best dance in different categories.





# SINGING NIGHT

Hindustani, Classical, symphony, Orchestra, Opera,  
Heavy metal, Punk rock. You name it  
, they do it. 'Dhwani', the Singing Night of  
Sparsh, is the umbrella night, where  
the students and teachers alike come  
together to enjoy the divine invention or discovery  
whichever  
would you prefer to call it, called Music.  
The melodious voice and the flowing music  
transport your mind into Trance. Its  
hard to discern whether they  
are budding scientist or singers!





# FASHION NIGHT

Beauty. Sensuality. Chic, Panache, runaway, vogue! See all these terms come alive as the Divas and heart throbs of our college walk the red carpet, donning various attires which inspire awe and envy, at the same time, in every persons mind. It is one of the most awaited nights in the Sparsh, where students get a chance to display their skills and talents required to be the showstoppers of the night. The judges are amongst the known and certified fashion connoisseurs.



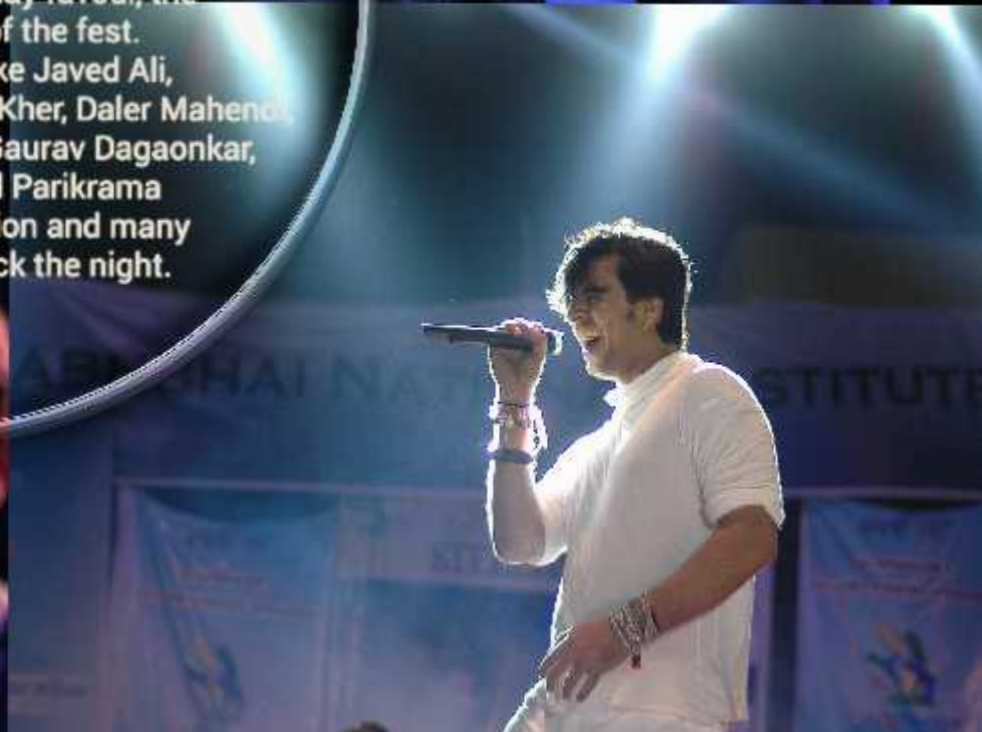




# CELEB NIGHT

Nuff' said. This says it all.  
The icing on the cake, this night serves as  
perfect end to the four day favour, the  
Pièce de resistance of the fest.

Eminent personality like Javed Ali,  
Salim-Suleiman, K.K., Kailash Kher, Daler Mahend,  
Euphoria, Mohit Chauhan, Gaurav Dagaonkar,  
Bombay Rockers and Parikrama  
have graced the occasion and many  
more are expected to rock the night.







## SOCIAL CAUSE

The students of NIT-Surat have realized their duties in giving back to the society in every way possible, big or small. From small but effective events like blind orchestra in order to encourage and appreciate them to large scale movements to eliminate educational inequality through associations with Teach for India, we have tried not to limit ourselves in any way at all.



- Being a NIT of Gujarat state we carry a brand name which grabs 10-15k of footfall irrespective of what event we organize.
- Sparsh is the biggest cultural fest of Gujarat and in 23rd edition it's just going to the raise the bar by organizing the best show ever.
- Sparsh offers number of spectacular platforms to their sponsors for branding. We have pro-nights, mega attractions, day events and dozens of informal events which grabs thousands of eyeballs.
- We have envious history of celebrities and personalities visiting our campus in SPARSH which includes Daler Mehndi, Kailash Kher, K.K., Salim Sulaiman, Nigel mead, Lords of Gravity, Pulsar stunt maina
- Our publicity team dedicates themselves to publicise our fest and covers around 50 to 100 colleges all over Gujarat and Maharashtra.
- Sparsh's video commercials and posters in other colleges which include our list of sponsors glimmers all around the state.
- Apart from our media partners and print partners we get coverage from other networks and print media too.
- We make our presence felt on interest through FACEBOOK, YOUTUBE, KNOW YOUR FEST.COM & COOLAGE.

**WHY  
SPONSOR  
SPARSH**



Sponsorship category  Key benefits	Title Sponsor (10 lacs)	In association with (7 lacs)	Powered by (5 lacs)	Co sponsor (3 lacs)	Inaugural Night Partner (2 lacs)
Name association with fest	✓	-	-	-	-
Logo on all print and publicity media	✓	✓	✓	✓	✓
Number of Flexes for installation	25	20	15	10	5
Stall and brand association events	3	2	1	1	-
Extra Particulars	Logo on the festival T-shirts, Branding through Audio Visual Channels, 50 spaces in events.	Branding through Audio Visual Channels, 35 spaces for firm in Nights & Mega Events.	Branding through Audio Visual Channels, 25 spaces for firm in Nights & Mega Events.	Branding through Audio Visual Channels, 20 spaces for firm in all events.	15 spaces for firm in Nights & Mega Events





Sponsorship category  Key benifits	Singing, Dancing & Fashion Night (1.5 lacs)	Celebrity Night Partner (2.5 lacs)	Mega Events Partner (1 lacs)	Food Partner \ Beverage Partner (2 lacs)	Hospitality Partner
Name association with fest	-	-	-	-	-
Logo on all print and publicity media	✓	✓	✓	✓	✓
Number of Flexes for installation	5	5	3	5	3
Stall and brand association events	-	-	-	2	-
Extra Particulars	15 spaces for firm in Nights & Mega Fvents	25 spaces for firm in Nights & Mega Fvents	10 spaces for firm in Nights & Mega Events	10 spaces for firm in Nights & Mega Events	10 spaces for firm in Nights & Mega Events & Logo visibility on online website





*Coca-Cola*

VAR



**RUPA**



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# Contact Details



## Cultural Secretary

- Aagam Shah 09726666222

## Co- Curricular Secretary

- Malav Patel 09624336681

## Sponsorship Heads

- Jayendra Khuman 07405312840

- Sanya Zaman 08758259210



# SARDAR VALLABHBHAI NATIONAL INSTITUTE OF TECHNOLOGY (MASTER PLAN)



## A ACADEMIC SECTION

- A-1 ADMINISTRATION & DRAWING HALL
- A-2 CLASSROOM COMPLEX
- A-3 CIVIL ENGG. DEPT.
- A-4 APPLIED MECH. DEPT.
- A-5 APPLIED SC. & HUM. DEPT.
- A-6 ELECTRICAL ENGG. DEPT.
- A-7 LIBRARY
- A-8 MECHANICAL ENGG. DEPT.
- A-9 FLUID MECH. & HYDRAULIC LAB.
- A-10 ELECTRIC CIRCUIT LAB.
- A-11 INTERNAL COMBUSTION ENGINE & REF. LAB.
- A-12 BOILER LAB.
- A-13 ELECTRONICS ENGG. DEPT.
- A-14 CHEMICAL ENGG. DEPT.
- A-15 COMPUTER ENGG. DEPT.
- A-16 CENTRAL COMPUTER CENTRE
- A-17 MATERIAL TESTING LAB.
- A-18 TRANSPORTATION ENGG. LAB.
- A-19 WATER RESOURCES ENGG. LAB.
- A-20 PRODUCTION ENGG. DEPT.
- A-21 ESTATE SECTION

## H HOSTEL

- |                     |                      |
|---------------------|----------------------|
| H-1 BHABHA BHAVAN   | H-7 KASTURBA BHAVAN  |
| H-2 NARMAD BHAVAN   | H-8 TAGOR BHAVAN     |
| H-3 SARABHAI BHAVAN | H-9 NEHRU BHAVAN     |
| H-4 GAJJAR BHAVAN   | H-10 RAMAN BHAVAN    |
| H-5 GANDHI BHAVAN   | H-11 SAROJINI BHAVAN |
| H-6 SARDAR BHAVAN   |                      |

## R RESIDENTIAL QUARTERS

- |                    |                    |
|--------------------|--------------------|
| R-1 A1 - 1 TO 2    | R-12 C5 - 25 TO 30 |
| R-2 A2 - 3 TO 4    | R-13 C6 - 31 TO 36 |
| R-3 A3 - 5 TO 6    | R-14 C7 - 37 TO 42 |
| R-4 B1 - 1 TO 4    | R-15 C8 - 43 TO 48 |
| R-5 B2 - 5 TO 8    | R-16 D1 - 1 TO 12  |
| R-6 B3 - 9 TO 12   | R-17 D2 - 13 TO 24 |
| R-7 B4 - 13 TO 16  | R-18 D3 - 25 TO 36 |
| R-8 C1 - 1 TO 6    | R-19 D4 - 37 TO 48 |
| R-9 C2 - 7 TO 12   | R-20 E - 1 TO 48   |
| R-10 C3 - 13 TO 18 | R-21 E1 - 49 TO 60 |
| R-11 C4 - 19 TO 24 | R-22 E2 - 61 TO 72 |

## ZONAL COLOUR INDICATION

- |  |  |
|--|--|
| <span style="color: red;">■</span> ACADEMIC          | <span style="color: blue;">■</span> GENERAL AMENITIES  |
| <span style="color: orange;">■</span> HOSTELS        | <span style="color: grey;">■</span> PROPOSED BUILDINGS |
| <span style="color: yellow;">■</span> STAFF QUARTERS |  |



