

Arul Raj

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ABOUT ME

I am **Arul Raj**, a passionate **UI/UX Designer** with hands-on experience through **internships and freelancing projects**. I specialize in creating intuitive, user-friendly, and visually appealing digital experiences. My goal is to design interfaces that not only look great but also provide seamless usability, ensuring an engaging experience for users

EDUCATION

Bachelor in Computer Application

2023 - 2026

SRM IST, Chennai, India

- ✓ GPA: 8.5/10
- ✓ *Related coursework:* Studied Human - Computer Interaction, Web Development (HTML, CSS, JavaScript), and user-centered design. Gained knowledge in UI/UX principles, prototyping, and usability testing.

PROJECTS

IQ Bridge - Education Center Located at UAE

- ✓ Implemented a **responsive UI/UX design** ensuring smooth user experience across devices.
- ✓ Integrated **course showcase, contact forms, and information sections** for students and parents.
- ✓ Collaborated with the client to align design with brand identity and academic goals.

Cookie inc. Startup Software Organization

- ✓ Designed and developed **company portfolio website** showcasing services in web, app, and branding solutions.
- ✓ Built a **clean and engaging UI/UX** with smooth navigation and responsive layouts.
- ✓ Implemented **project showcase and client sections** to highlight completed works and credibility.
- ✓ Collaborated with the team to ensure the design reflects **brand identity and professionalism**.

SKILLS

Computational

- **Figma:**
 - ✓ Proficient in creating **wireframes, prototypes, and interactive UI designs** using Figma.
 - ✓ Skilled in **collaborative design workflows**, including real-time team collaboration and version control.
 - ✓ Experienced in applying **design systems, components, and responsive layouts** to ensure consistency and scalability.
- **Adobe XD and Canva:**
 - ✓ Experienced in interactive UI design, prototyping, and component-based workflows.
 - ✓ Proficient in designing social media creatives, branding materials, and presentations.