DITA's core archetypes of information: task, reference, and concept, create a system wherein mark-up structure and contents' relationships coincide.

In contrast to less ordered mark-up, the Darwin Typing Architecture attempts to impart cohesion on the authoring and publication process. For the former, DITA provides structured authoring in a standard ontology. Within DITA, different content types inherit different characteristics and patterned relationships. These predetermined positions in a hierarchy enable single source publishing to many formats including Eclipse Help, CHM, PDF, and HTML5/CSS.