Building Macros and Tracking Their Use

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Business Requirements

Starting with SASHELP.SHOES, calculate a new variable defined as

```
(Sales - Returns) / Stores
```

Identify the top & bottom three products per region (there are ten regions) based on new variable.

Save the results to individual data sets and generate combined listing output.



Hard-Coded Approach

Subset statements are hard-coded into code.

Develop one complete, working 'branch'.

Duplicate and adjust for each remaining region.

```
*** Africa ***;
title1 'Region: Africa';
proc summary data=sashelp.shoes nway;
   where region = 'Africa';
   class region product;
   var stores sales returns;
   output out=shoes Africa(drop= :)
      n(stores)=
      sum(sales returns)=;
run;
data shoes Africa;
   set shoes Africa;
   format slrps dollar12.;
   label slrps ='Sales (Less Returns) Per Store';
   slrps = (sales - returns) / stores;
run;
title2 'Top/Bottom 3 Products';
proc sort data=shoes Africa;
   by descending slrps;
run;
data shoes Africa top;
   set shoes Africa(obs=3);
run;
. . .
```

```
proc sort data=shoes Africa;
   by slrps;
run;
data shoes Africa bottom;
   set shoes Africa(obs=3);
run;
proc sort data=shoes Africa bottom;
   by descending slrps;
run;
data Africa;
   set shoes Africa top(rename=(product=Top Product
slrps=Top slrps));
   set
shoes Africa bottom(rename=(product=Bottom_Product
slrps=Bottom slrps));
   keep top : bottom :;
run;
proc print data=Africa label;
   var top : bottom :;
run;
proc datasets library=work nodetails nolist;
   delete shoes Africa:;
   run;
quit;
```

Nearly 500 lines

Convert to Parameterized Code

Isolate parameters.

Add parameter assignment statement near top.

Replace hard-coded parameter values with macro variables.

```
*** Central America/Caribbean ***;
%let Region=Central America/Caribbean;
data null;
   format dsn $19.;
   dsn = compress("&REGION", , 'ka');
   call symput('regiondsn', trim(dsn));
run;
title1 "Region: & REGION";
proc summary data=sashelp.shoes nway;
   where region = "&REGION";
   class region product;
   var stores sales returns;
   output out=shoes & REGIONDSN (drop=:)
      n(stores)=
      sum(sales returns)=;
run;
data shoes & REGIONDSN;
   set shoes & REGIONDSN;
   format slrps dollar12.;
   label slrps = 'Sales (Less Returns) Per Store';
   slrps = (sales - returns) / stores;
run;
title2 'Top/Bottom 3 Products';
proc sort data=shoes &REGIONDSN;
   by descending slrps;
run;
```

```
data shoes & REGIONDSN. top;
   set shoes & REGIONDSN (obs=3);
run;
proc sort data=shoes &REGIONDSN;
   by slrps;
run;
data shoes & REGIONDSN. bottom;
   set shoes &REGIONDSN(obs=3);
run;
proc sort data=shoes & REGIONDSN. bottom;
   by descending slrps;
run;
data & REGIONDSN;
   set shoes & REGIONDSN. top (rename = (product = Top Product
slrps=Top slrps));
   set
   shoes & REGIONDSN. bottom (rename=(product=Bottom Product
slrps=Bottom slrps));
   keep top : bottom :;
run;
proc print data=&REGIONDSN label;
   var top : bottom :;
run;
proc datasets library=work nodetails nolist;
   delete shoes & REGIONDSN:;
   run;
quit;
```

Over 550 lines

Convert to Parameterized Macro

Wrap parameterized code in macro definition.

Call macro for each Region.

or

Create control data set to call macro automatically.

```
%macro TopBottomShoes (Region);
*%let Region=Central America/Caribbean;
data null;
   format dsn $19.;
   dsn = compress("&REGION", , 'ka');
   call symput('regiondsn', trim(dsn));
run;
title1 "Region: &REGION";
proc summary data=sashelp.shoes nway;
   where region = "&REGION";
   class region product;
   var stores sales returns;
   output out=shoes &REGIONDSN(drop= :)
      n(stores)=
      sum(sales returns)=;
run;
. . .
proc datasets library=work nodetails nolist;
   delete shoes & REGIONDSN:;
   run;
quit;
%mend;
```

```
/* explicit call for each region */;
ods listing file='TopBottomShoes by Region.txt';
%TopBottomShoes(Africa);
%TopBottomShoes(Asia);
%TopBottomShoes(Canada);
%TopBottomShoes(Central America/Caribbean);
%TopBottomShoes(Eastern Europe);
%TopBottomShoes(Middle East);
%TopBottomShoes(Pacific);
%TopBottomShoes(South America);
%TopBottomShoes(United States);
%TopBottomShoes(Western Europe);
%TopBottomShoes(South America);
%TopBottomShoes(South America);
%TopBottomShoes(United States);
ods listing;
```

```
/* generate control file for all regions */;
proc freq data=sashelp.shoes;
   table Region / noprint out=Regions;
run;
data _null_;
   set regions;
   calltext = cats('%', 'TopBottomShoes(', Region, ');');
   file 'TopBottomShoes by Region.sas';
   put calltext;
run;
ods listing file='TopBottomShoes by Region.txt';
%inc 'TopBottomShoes by Region.sas';
ods listing;
```

Business Requirements Change

Rather than Top & Bottom products based on one metric, provide Top products based on two metrics

```
(Sales - Returns) / Stores

(Inventory - Sales + Returns) /
Stores
```

```
%macro TopSalesDebtShoes (Region);
data null;
   format dsn $19.;
   dsn = compress("&REGION", , 'ka');
   call symput('regiondsn', trim(dsn));
run;
title1 "Region: &REGION";
proc summary data=sashelp.shoes nway;
   where region = "&REGION";
   class region product;
   var stores sales returns inventory;
   output out=shoes &REGIONDSN(drop= :)
      n(stores)=
      sum(sales returns inventory)=;
run;
data shoes & REGIONDSN;
   set shoes & REGIONDSN;
   format slrps isrps dollar12.;
   label slrps='Sales (Less Returns) Per Store'
      isrps='Debt per Store';
   slrps = (sales - returns) / stores;
   isrps = (inventory - sales + returns) / stores;
run;
title2 'Top 3 Product Sales/Debt';
proc sort data=shoes &REGIONDSN;
   by descending slrps;
run;
data shoes & REGIONDSN. sales;
   set shoes &REGIONDSN(obs=3);
run;
. . .
```

```
proc sort data=shoes &REGIONDSN;
   by descending isrps;
run;
data shoes &REGIONDSN. debt;
   set shoes &REGIONDSN(obs=3);
run;
data & REGIONDSN;
   set shoes & REGIONDSN. sales (rename=(product=Top Product Sales slrps=Top Sales));
   set shoes &REGIONDSN. debt(rename=(product=Top Product Debt isrps=Top Debt));
   keep top :;
run;
proc print data=&REGIONDSN label;
   var top :;
run;
proc datasets library=work nodetails nolist;
   delete shoes & REGIONDSN:;
   run;
quit;
%mend;
/* generate control file for all regions */;
proc freq data=sashelp.shoes;
   table Region / noprint out=Regions;
run;
data null;
   set regions;
   calltext = cats('%', 'TopSalesDebtShoes(', Region, ');');
   file 'Shoe Sales & Debt.sas';
   put calltext;
run;
ods listing file='Shoe Sales & Debt.txt';
%inc 'Shoe Sales & Debt.sas';
ods listing;
```

Track Macro Usage

The macro has been adopted by several other users.

Determine how frequently the macro is called in a given week and who the top users are.



Extend Macro Functionality

Add tracking code.

Able to track macro use and offer end users help.



```
%macro TopSalesDebtShoes (Region);
%local macro;
%let macro=&SYSMACRONAME;
%if %upcase("&REGION") eq "HELP" %then %do;
   %put;
   %put //// &SYSMACRONAME. information;
   %put Extracts top products for Sales and Debt for specified region from
SASHELP. SHOES.;
   %put;
   %put //// Positional Parameters (in this order):;
   %put 1. Region: Course section start date begin in date9 format. If null, first of
current month;
   %put;
   %put //// Optional Keyword Parameters (in any order):;
   %put -none-;
   %put;
   %put //// Notes:;
   %put -none-;
   %put;
   dm log 'show';
   %goto ByeBye;
%end:
*** use of this macro will be tracked ***;
%tracker(Macro, &MACRO);
%ByeBye:;
%mend;
```

%TopSalesDebtShoes(HELP);

```
2237 ods listing;
2238 %TopSalesDebtShoes(HELP);
/// TOPSALESDEBTSHOES information
Lists top products Sales and Debt for specified region from SASHELP.SHOES.
//// Positional Parameters (in this order):
1. Region: Which region to extract information for.
/// Optional Keyword Parameters (in any order):
-none-
//// Notes:
-none-
```

```
%macro TopSalesDebtShoes (Region);
%local macro;
%let macro=&SYSMACRONAME;
%if %upcase("&REGION") eq "HELP" %then %do;
   %put;
   %put //// &SYSMACRONAME. information;
   %put Extracts top products for Sales and Debt for specified region from
SASHELP.SHOES.;
   %put;
   %put //// Positional Parameters (in this order):;
   %put 1. Region: Course section start date begin in date9 format. If null, first of
current month;
   %put;
   %put //// Optional Keyword Parameters (in any order):;
   %put -none-;
   %put;
   %put //// Notes:;
   %put -none-;
   %put;
   dm log 'show';
   %goto ByeBye;
%end;
*** use of this macro will be tracked ***;
%tracker(Macro, &MACRO);
%ByeBye:;
%mend;
```

```
%macro tracker(
  action
, description
);
%local macro;
%let macro=&SYSMACRONAME;
%if %upcase(&ACTION) eq HELP %then %do;
  %put;
  %put // &SYSMACRONAME. information;
  %put Tracks actions and events for usage-tracking.;
  %put;
  %put // Positional Parameters (in this order):;
  %put 1. ACTION: Brief description of what kind of action was taken by user.;
  %put 2. DESCRIPTION: Description of this action, if needed.;
  %put;
  %put //Optional Keyword Parameters (in any order):;
  %put -none-;
  %put;
  dm log 'show';
  %goto ByeBye;
%end;
option nonotes;
proc sql;
insert into sasuser.tracker
  set sysuserid=upcase("&SYSUSERID")
, Action=upcase("&ACTION")
, Description=upcase("&DESCRIPTION")
 datetime=dhms(today(),0,0,time())
quit;
option notes;
%ByeBye:;
%mend;
```

```
proc means data=sys.tracker n;
  format description sysUserID $20.;
  where action eq 'MACRO'
  and description like 'TOP%SHOES'
  and datepart(datetime) ge "&SYSDATE9."d-7;
  class sysUserID Description;
  var datetime;
  types sysUserID Description;
run;
```

Analysis Varia	able : DateTime	
Description	N Obs	N
TOPBOTTOMSHOES	2	2
TOPSALESDEBTSHOES	10	10
Analysis Varia	able : DateTime	
SysUserID	N Obs	N
RKOOPMANN	12	12

```
/* add this to autoexec.sas to transfer client tracker records to shared library */;
option nonotes;
libname sys 'path-to-shared-drive';

proc append base=sys.tracker data=sasuser.tracker;
run;
data sasuser.tracker;
set sys.tracker;
stop;
run;
libname sys clear;
option notes;
dm log 'clear;';
```

Contact Information

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