

Social Media Post Using Canva

1 INTRODUCTION

1.1 Overview

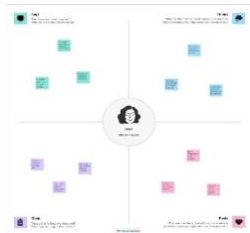
Create a social media Post using Canva. Social media post is a short form type of content or message that gets published on social media platforms such as Facebook, Instagram, Twitter, LinkedIn and other similar channels.

1.2 Purpose

Students can share their ideas and thoughts on a global platform. Social Media gives individual identity to each person.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Brainstorm



3 RESULT



4 ADVANTAGES & DISADVANTAGES

Canva is user-friendly because it is easy to navigate. You can make your own or customize your own designs in canva.

It's disadvantage is, you do not have access to every templates especially if you are using the free canva.

5 APPLICATIONS

Canva is a fantastic online tool that allows you to create professional-looking designs at the click of a button. It has drag-and-drop functionality so it's simple to use. It also provides you with templates, as well as pre-loaded visual elements and fonts so social media graphics are quick to create.

6 CONCLUSION

Canva is an essential tool for most businesses. It is easy to use, offers a wide range of templates, is affordable, customizable, and helps businesses with their branding.