

In this lecture, we will discuss...

# **Heading Elements (and some new HTML5 semantic elements)**



# se·man·tic

Relating to meaning in language or logic



# semantic html element

Element that implies some meaning to the content

- ✧ Human and/or machine can understand meaning of content surrounded by a semantic element better
- ✧ May help search engine ranking, i.e., SEO



# Summary

- ✧ Well chosen content of H1 element is crucial to SEO
- ✧ Semantic elements allow for a more meaningful expression of the structure of our HTML page

**NEXT:**

**Structuring Content with Lists**

