Microsoft for Startups

Microsoft for Startups Founders Hub helps remove traditional barriers to building a tech company by democratizing historically inaccessible resources including expert mentorship. Founders can get started on the platform in minutes and gain free access to the technology and support that's critical to turning dreams into life-changing products.

- Provides Cloud services for startups.
- Provides support to the budding startups.
- Providing startups with the opportunity to service their existing clients.
- Mentors who are experts in your industry or technology type to help validate your idea.
- Azure sponsorship credits that grow with you as your needs increase.
- Microsoft 365 productivity tools including Teams for video conferencing, Word, PowerPoint, etc.
- GitHub and Visual Studio Code for developer collaboration.

Who can qualify:

All startup founders, from those who just had inspiration spark to those scaling their business are welcome to join Microsoft for Startups Founders Hub.

1. You must be engaged in development of a software-based product or service that will form a core piece of your current or intended business - this software must be owned, not licensed.
2. Your Startup has not already received more than a total of $10,000 in free Azure.
3. Your headquarters must reside in the countries covered by our Azure global infrastructure.
4. Your startup has not gone through a Series D or later funding round.
5. Your startup must be privately held.
6. Your startup must be a for-profit business.
7. Your startup is not an educational institution, government entity, personal blog, dev shop, consultancy, agency, bitcoin or cryptomining company.

Steps to begin:
- Create a new account using outlook.
- Login and enter the code shared by the team.

- Now, enter the details of the company and have to accept the program agreement.
- The account will be activated within 48 hours.

Co-sell:

It is the feature which enables small startups to partner with Microsoft and start doing business together. This partnership largely helps the startups as they can utilize the existing client base of Microsoft for selling their products and services. Also this helps the startup as their services are being sold to the client with the reliability of Microsoft. This further increases the business prospects for the startups.