





# Microsoft for Startups: Free Azure and Other Benefits



By Chris Pietschmann | January 14, 2020 - 8:07 AM CST (14:07 UTC) Categories: Architecture, Infrastructure, Offer



Awhile back Microsoft had the BizSpark program that offered free Microsoft software for startups. A couple of my own startups were able to get free licenses for Microsoft software and Azure services credits to help get bootstrapped. While BizSpark is no longer around, Microsoft has a newer program called Microsoft for Startups that offers similar benefits, plus more than BizSpark ever offered!



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The Microsoft for Startups program has a large number of benefits that are offered for any startup that participates. Plus, there are additional benefits for startups that meet certain qualifying criteria.

Here's a list of some of the most notable benefits offered by the Microsoft for Startups program; for qualifying startups:

- up to \$120k of free Azure cloud for two years
- Visual Studio Enterprise cloud subscription
- Office 365 Business Premium
- Dynamics 365 for Customer Engagement and Talent
- Enterprise grage Azure support
- NDA roadmap briefings with engineers
- 1:1 consultations
- Architectural Design Sessions
- 1:few coding events
- Business enablement
  - Customized 6-month Go-To-Market plan
  - Dedicated marketplace onboarding support desk
  - Marketplace listing optimization
- Sales enablement
  - A dedicated success manager
  - · Bi-directional lead sharing with our sales teams
  - Targeted account planning
- And much more!

This is not an official list, and these benefits may change with or without notice. Please reference the official Microsoft for Startups site for the current benefits offered to startups.



# Microsoft for Startups Eligibility Requirements

Microsoft does have some requirements that need to be met for a "startup" to qualify for the

nrogram Just as the old Biz Spark program was targeted towards startups building products and

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Here are the other qualification requirements for getting your Startup accepted in the Microsoft for Startups program:

- Offer an innovative, technical solution that supports customers in their digital transformation
- Less than five years of existence
- Less than \$10M in total annual revenue
- Seed or Series A, or equivalent phase of development
- Up to \$20M in funding

If you're interested in getting your startup signed up and enrolled in the Microsoft for Startups program, then you'll certainly want to go to the official website and apply today!

# **About the Author**



# MVP Microsoft® Most Valuable Professional

# **Chris Pietschmann**

Chris is the **Founder of Build5Nines.com** and a **Microsoft MVP** in Azure & IoT with 20 years of experience designing and building Cloud & Enterprise systems. He is also a **Microsoft Certified: Azure Solutions Architect**, developer, **Microsoft Certified Trainer** (MCT), and Cloud Advocate. He has a passion for technology and sharing what he learns with others to help enable them to learn faster and be more productive.

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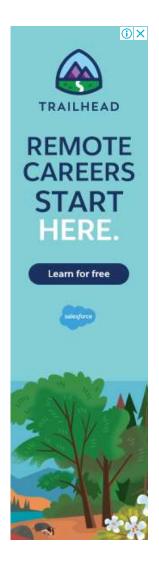
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#### Common solutions to this issue:

- The application failed to start
- The application started but then stopped
- The application started but threw an exception during startup

## Troubleshooting steps:

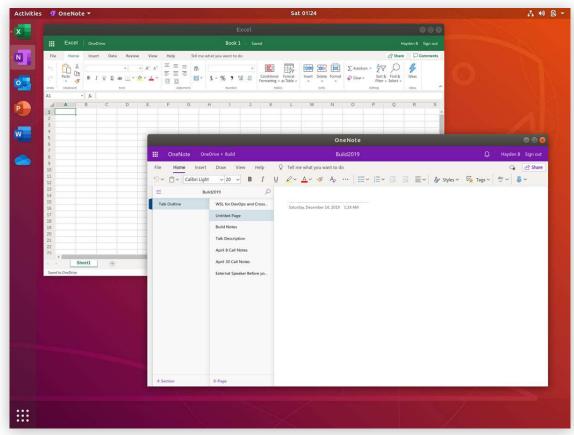
- Check the system event log for error messages
- Enable logging the application process' stdout messages
- Attach a debugger to the application process and inspect

For more information visit: https://go.microsoft.com/fwlink/?LinkID=2028265

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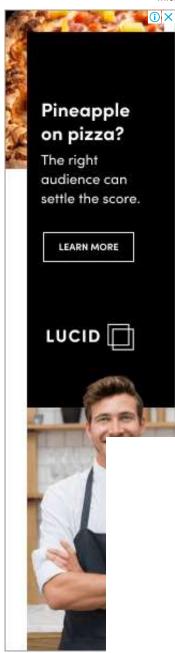
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