## REBECCA KUEHNER

UX/UI DESIGNER

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As a designer located in the NYC area, my passion is creating clean, elegant designs that solve complex problems and create enjoyable experiences for users.

### **SKILLS**

UX/UI Design
Visual Design
User Research & Testing
Brand Strategy & Identity
Information Architecture
Personas & User Stories
Wireframing &
Prototyping
HTML & CSS

# TOOLS & SOFTWARE

Figma
Adobe Illustrator
Adobe Photoshop
InVision
Draw.io
Usability Hub
Balsamiq Wireframes
GitHub

#### **PROJECTS**

**Pouch** | 2018

**DESKTOP AND IOS PROTOTYPE** 

Pouch is a SaaS (Software as a Service) cloud storage iOS and web app for that enables users to store, share, collaborate, and organize their files online.

#### **EDUCATION**

**Bloc** | 2018 - 2019

**UX/UI DESIGN APPRENTICESHIP** 

Ramapo College of New Jersey | Graduated Cum Laude, 2011 BA VISUAL ARTS WITH ART & TECHNOLOGY CONCENTRATION BUSINESS ESSENTIALS CERTIFICATION

- Edward J. Blounstein Distinguished Scholar
- Ramapo College of New Jersey Provost Scholar

#### **EXPERIENCE**

Waikiki Marina Resort at the Ilikai | 2016-2017 GUEST SERVICES ASSOCIATE

- Used empathy to connect with guests and resolve any problems and situations that arose.
- Solely in charge of handling Accounts Receivable for the resort.
- Completed registration and check-out processes. Handled billing and charges to guest accounts.

Michaels Stores, Inc. | 2014-2015

**CUSTOM FRAMER** 

- Used knowledge of color theory, texture, and style to design custom framed pieces for customers' art.
- Completed framing of pieces on a tight deadline.
- Built strong customer relationships, exceeded sales goals, and helped increase revenue by over 20% from previous year.