

# RAM KUMAR

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Results-driven Data Analyst with over 4+ years of experience specializing in Power BI and Excel-based business intelligence solutions. Proven ability to develop automated dashboards, analyze performance metrics, and provide actionable insights for strategic decision-making. Adept at working with cross-functional teams to enhance reporting efficiency and business outcomes. Skilled in DAX, Power Query, SQL basics, Data Modelling, Data visualization, and large-scale data handling.

## TECHNICAL SKILLS

<ul style="list-style-type: none"><li>Power BI Desktop</li><li>Power BI Service</li><li>Power Query</li><li>DAX</li></ul>	<ul style="list-style-type: none"><li>Advanced Excel</li><li>Basic SQL</li><li>Data Modelling</li><li>Data Visualization</li></ul>	<ul style="list-style-type: none"><li>Data Cleaning</li><li>Automation</li><li>MS Access</li></ul>
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## PROFESSIONAL SUMMARY

**Senior Data Analyst | Shyam Spectra Pvt. Ltd., Gurgaon** Jun-2024 – Present

- Developed 12+ Power BI dashboards to analyze business performance across departments.
  - Automated daily/weekly/monthly reports, reducing manual effort by 30%.
  - Conducted KPI and churn analysis for customer retention strategies.
  - Provided data insights for marketing campaigns and product launches.
  - Supported decision-making through historical trend analysis and forecasting.
- Tools used:** Power BI desktop, Power BI service, Power query, DAX function, Vlookup, Pivot Table, MS Access

**Data Analyst Team Lead | DEN Networks Ltd., New Delhi** Sep-2022 – Jun-2024

- Created automated Excel dashboards for Area Manager KPIs.
  - Developed macros for sorting/filtering data for over 900 local cable operators.
  - Reduced report generation time by 25% through automation.
  - Provided daily performance insights to operations and leadership teams.
- Tools used:** MS Excel, Vlookup, Pivot Table, Power BI

**Data Analyst Executive | Om Logistics Ltd., New Delhi** Feb-2019 – Sep-2022

- Created interactive Excel dashboards and ad hoc reports for senior leadership.
  - Analyzed trends in logistics operations and recommended process improvements.
  - Supported IT and Business System Analysts with performance data monitoring.
- Tools used:** MS Excel, Vlookup, Pivot Table, Power BI

**Audit Executive | Sohanlal Commodity Management Pvt. Ltd., New Delhi** Apr-2017 – Feb-2019

- Conducted audits for 550+ warehouses per month, ensuring stock quality.
  - Generated daily and monthly audit reports using advanced Excel techniques.
  - Designed audit presentation reports for senior management review.
- Tools used:** MS Excel, Vlookup, Pivot Table

## EDUCATION

**Bachelor of Arts (B.A), Delhi University - School of Open Learning (DU - SOL)**  
**CBSE - Class 12 (2014)**  
**Class 10 (2012)**

## ACHIEVEMENTS

- Best Employee of the Month at Den Networks Ltd.
- Best Employee of the Month at Sohanlal Commodity Management Pvt. Ltd.

## CERTIFICATIONS

- Basic SQL – Great Learning
- Advanced Excel – NIIT