

# Raymond Lee

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## Experience

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### Filmboard.io

January 2020 - Present

#### *Founder & Developer*

- Implementing features from prototype to application using MongoDB, Express, React, and NodeJS
- Conducting user interviews with production companies for feedback improve UI/UX Design
- Performing frequent bug fixes and quality tests to ensure seamless experience for users

### Strrant

August 2018 - Present

#### *Video Producer*

- Creating advertising campaigns for Udemy, Oakland Roots, Summitry, Jamestown, and ConceptSF
- Working directly with business owners to develop creative solutions to generate leads
- Collaborating with clients from proposal, pre-production, production, post-production, to deliverables

### SupplyShift

March 2018 - August 2018

#### *Web Developer Intern*

- Designed software graphics with Sketch for landing page through Wordpress
- Wrote weekly product update email campaigns to 2200 subscribers to improve brand awareness
- Developed script to remove 930 bad links to improve SEO ranking

### HelloVino

June 2017 - September 2017

#### *Software Engineer Intern*

- Programmed in C++ to debug errors within the NSURLRequest classes in XCode
- Researched Homepod's early adoption with SiriKit to design MVP for voice commands
- Designed voice interface platform using Balsamiq to collaborate on ideas with developers

## Education

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### University of California, Santa Cruz

Graduation: September 2020

Bachelor in Computer Science

Course Work: Algorithms and Abstract Data Types, Database Systems I, Intro to Computer Graphics, Natural Language Processing, Data Programming & Visualization

## Activities

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### Tesla Interface Redesign <https://bit.ly/39urcSX>

November 2020

Software Developer

- Planned & programmed Tesla's interface using React, Sass, APIs, Event Handlers and Sketch
- Expanded Tesla's interface to allow a seamless interactive UI

### Gesher Group <https://www.geshergroup.org>

May 2018 - June 2019

Director of Marketing

- Led the marketing division of Gesher Group, a pro-bono student run business group who works with clients such as Disney and GoPro. Taught 35+ students on marketing funnels & client deliveries

### Hack UCSC

December 2017

Software Developer

- Developed Tether, an app that exchanges QR codes to replace business cards using XCode and Swift

## Skills

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ReactJS  
CSS3  
Python

jQuery  
Git  
Redux

GraphQL  
Wireframes  
Express.js

Sass  
API  
C++

JSON  
Product Design  
Storyboards