

Ryan Lacon

Developer and designer based in Philadelphia, PA

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Experience

JavaScript Developer

OnCourse Systems for Education | Media, PA | November 2019 - Current

- Refactoring codebase from Ext.js 3.4 to the latest versions.
- Fixing bugs and fulfilling ticket requests.
- Conducting QA testing on staging and production pipelines.
- Using design expertise to improve existing UI layouts while upgrading older applications and building new features.

Human Centered Design Contractor

Freelance | Philadelphia, PA | December 2018 - Current

Performing freelance UX Design work for clients such as conducting market research, designing wireframes, and creating prototypes with Axure and InVision to communicate solutions to problems through user interfaces. Crafting surveys, identifying target demographics, and acquiring qualitative and quantitative data through user interviews and surveys.

- Created Axure prototypes for a pharmaceutical company that would search/filter documents in a database.
- Redesigned a website for a non-profit, conducting interviews and card sorting sessions with employees and stakeholders.
- Conducted market research to inform the IA for an apparel review app.
- Designing wireframes for intuitive user experiences.

Designer (Contract)

LiquidHub | Philadelphia, PA | February 2018 - April 2018

Utilized holistic design & research methods to assist businesses in improving their workflows. Conveyed findings through aesthetically-pleasing visuals that showcase painpoints, process steps, and personas to present business solutions. Helped set new standard for how LiquidHub approaches Engagement Blueprint process.

- Collaborated alongside researchers and designers.
- Designed Engagement Blueprints to help businesses identify bottlenecks and opportunities for improvements.
- Interviewed stakeholders and represented findings visually.

Junior UX Designer (Contract)

AmerisourceBergen | Chesterbrook, PA | October 2016 - April 2017

Assisted lead designer by creating specifications for UI mockups. Exported icons and assets with precision and uploaded to JIRA and Sharepoint. Created mockups for an internationally recognized brand, utilizing exact colors, typeface, and logos.

- Collaborated with developers, business analysts, and lead designer.
- Created wireframes, interactive prototypes, and mockups.
- Incorporated business requirements into UI mockups.

Expertise

Front-end development

JavaScript

HTML/CSS

Design Research

User Testing

Competitive Analysis

Team Collaboration

Information Architecture

Rapid Validation

Wireframing

Prototyping

Tools

Visual Studio Code

Visual Studio

Ext.JS

Google Analytics

Google Forms

UserTesting.com

Adobe Creative Suite

Sketch

InVision

Figma

AxureRP

Education

**Certificate in Full-Stack
Web Development**

Penn LPS | 2019

**M.S. - UX & Interaction
Design**

Jefferson University | 2018

**User Experience Design
Immersive**

General Assembly | 2016

B.A. - English

Temple University | 2014