



在 Google Cloud 上做資料分析

使用 R

.

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Google



Google Cloud Data/AI 產品家族

Cloud AI 解決方案



Cloud
Job Discovery



Contact
Center AI

ML 專家 & 合作夥伴



ASL



Professional Services
Organization

Cloud AI 基礎服務

Pre-Packaged

視覺



Cloud
Vision API



Cloud Video
Intelligence API

語言



Cloud Natural
Language API



Cloud
Translation API

對話



Cloud
Speech-to-Text API



Cloud
Text-to-Speech API



Dialogflow
Enterprise

Custom and
Automated



AutoML
Vision



AutoML Natural
Language



AutoML
Translation



AutoML
Speech-to-Text

Cloud AI 平台

工具



Kubeflow
Pipelines



Datasets

服務



Cloud ML
Engine



Cloud
Dataflow



Cloud
Dataproc



Google
BigQuery



BigQuery
ML



Cloud
Dataprep



Google Data
Studio

市集



AI Hub

kaggle

基礎建設



Cloud
TPU



Cloud
GPU



Kubeflow

ML 函式庫



Tensorflow



PyTorch



Keras



Spark
MLlib



beam



Spark
MLlib

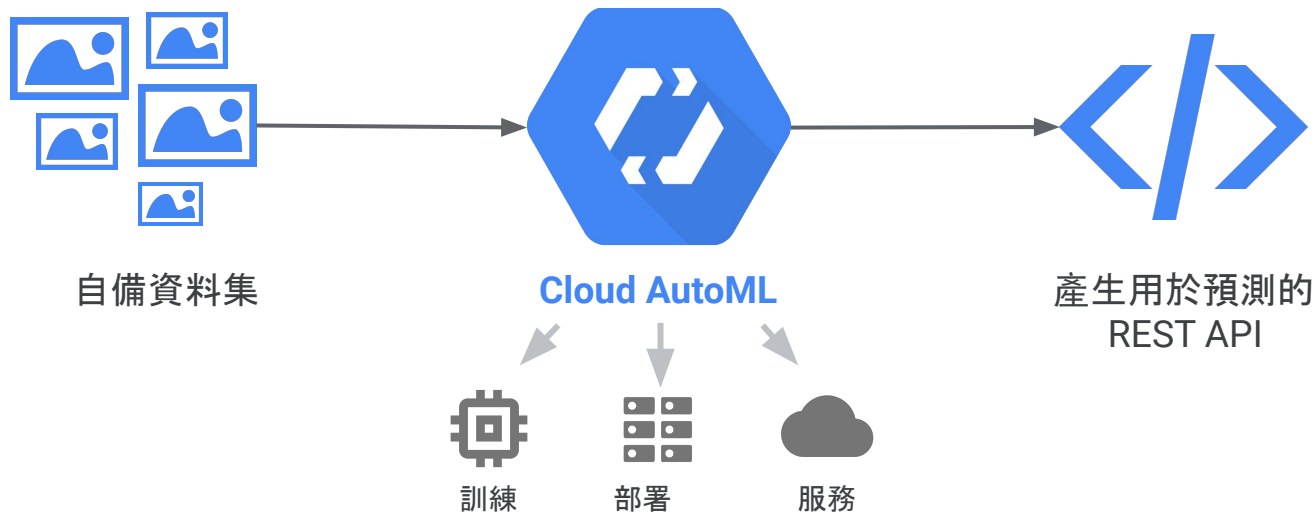
PyTorch

beam

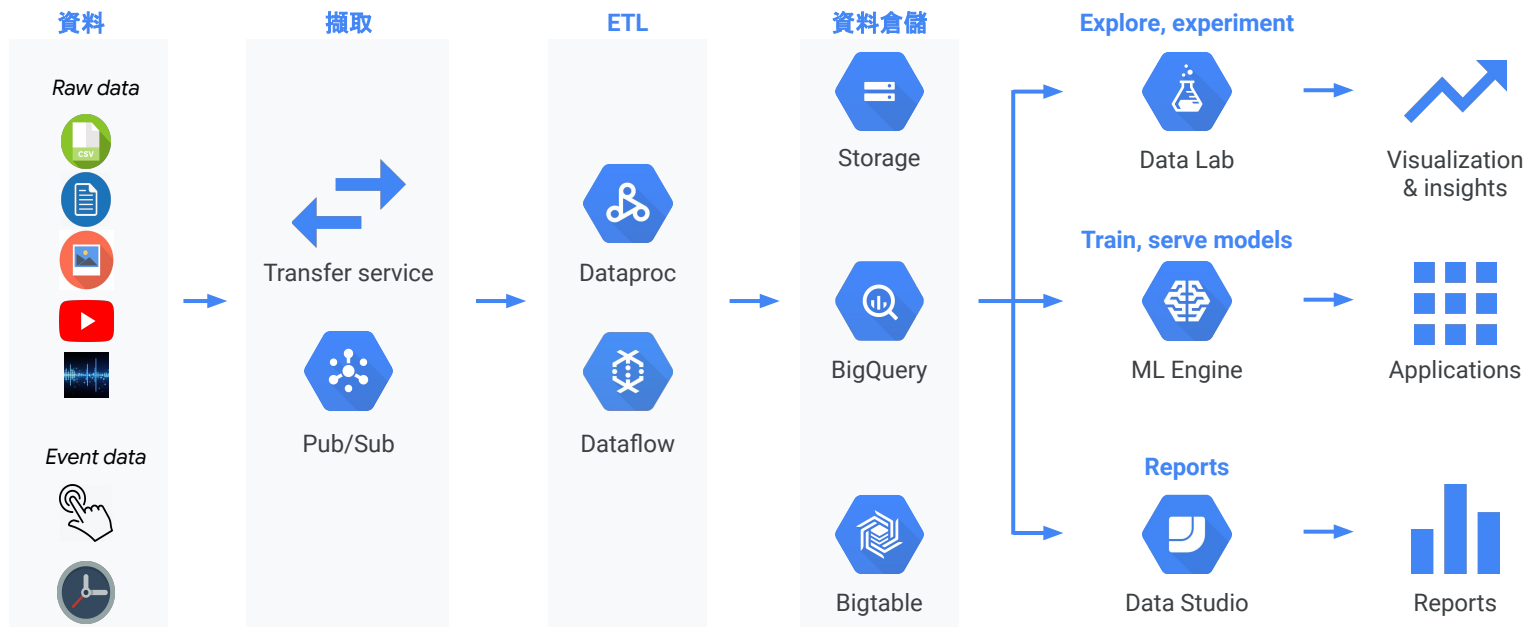
Spark
MLlib

Cloud AutoML

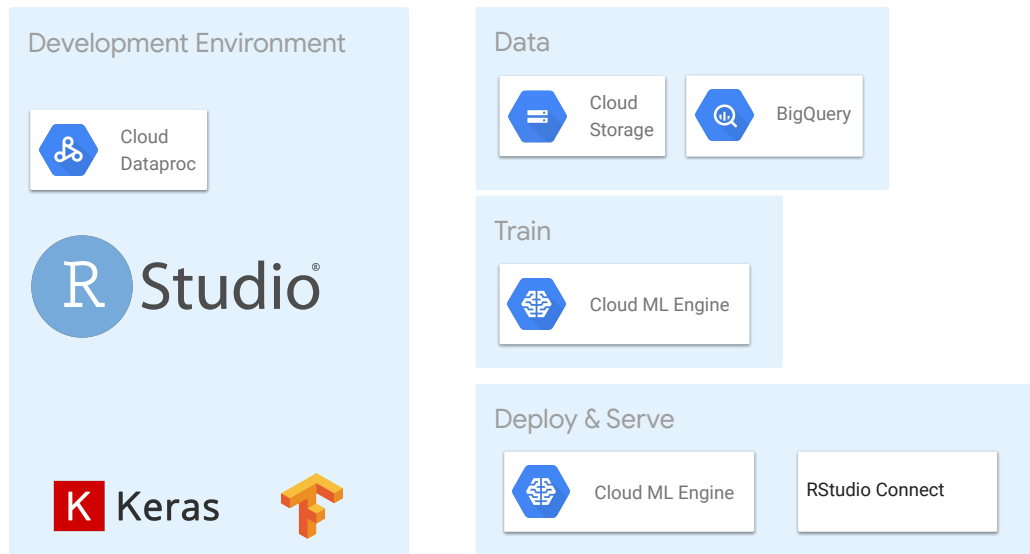
用你自己的資料集訓練 ML 模型



使用 GCP 做資料處理的各個步驟

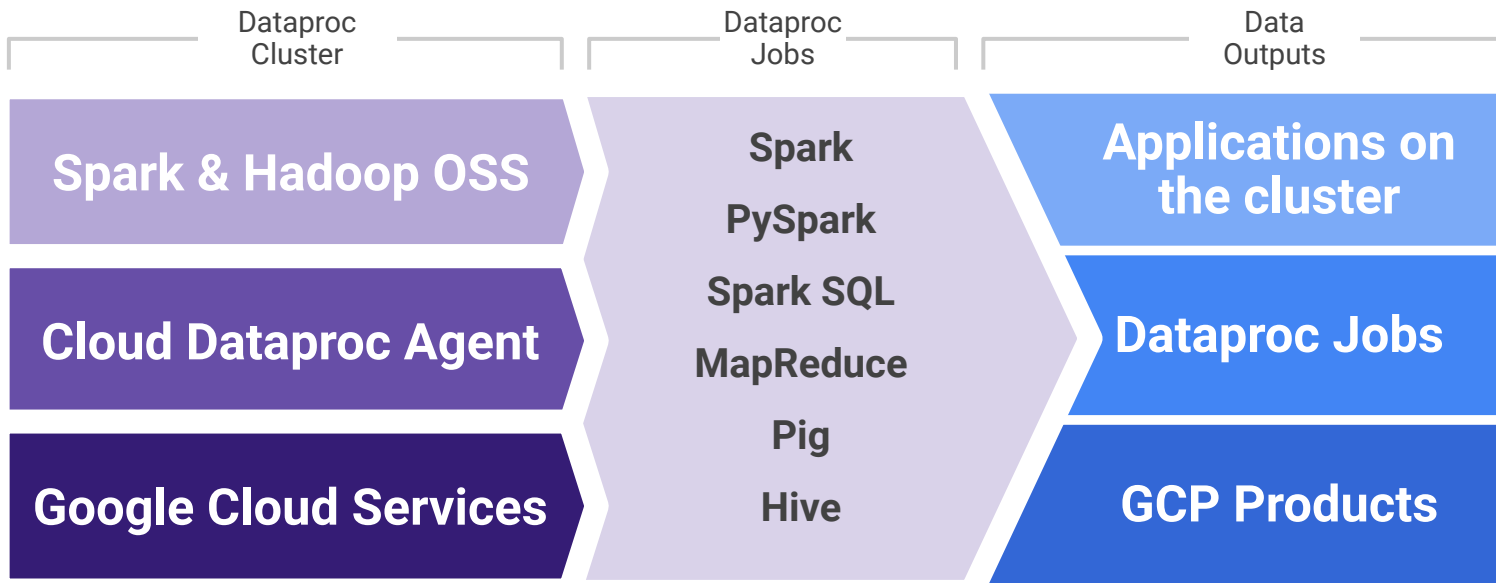


Using R on Google Cloud



- RStudio Server Pro from Cloud Launcher
- Submitting SparkR jobs from Cloud Dataproc
- Connecting R to the rest of GCP
 - Cloud ML
 - BigQuery

Google Cloud Dataproc - **under the hood**



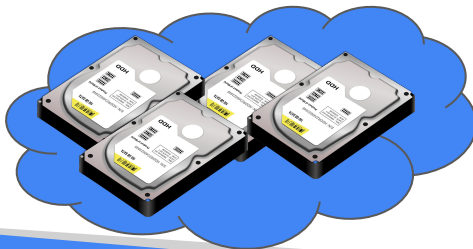
Google BigQuery is actually two services in one



Google
Big Query

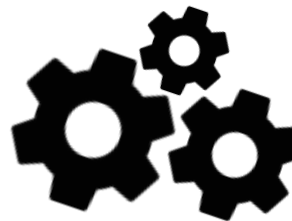
BigQuery Managed Storage

Fully-managed and **scalable data storage** that is based on the same technology that stores Google's product data (ads, gmail etc.)



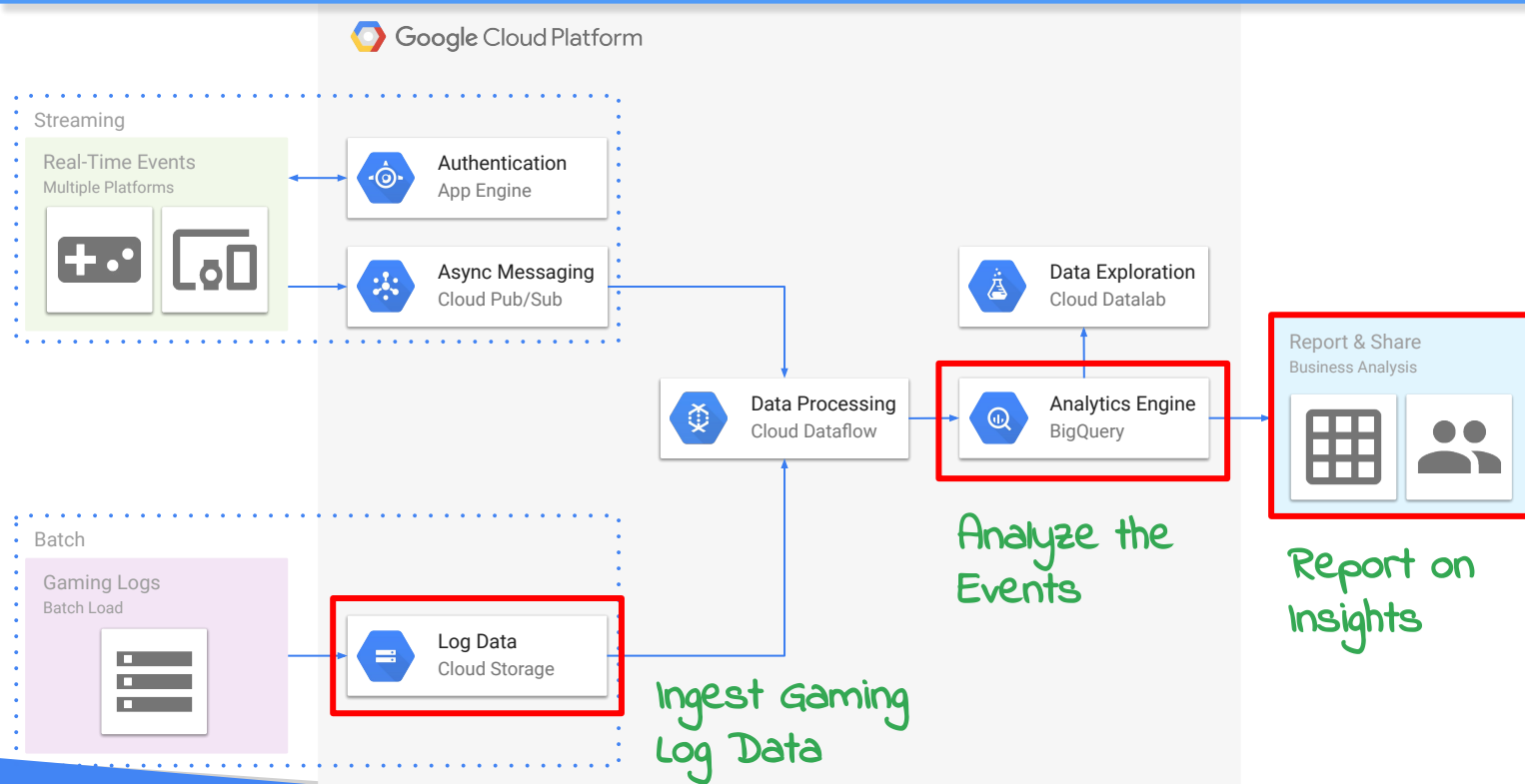
BigQuery Analysis

Fast massively parallel **SQL Engine** based on Google's own internal Dremel query engine technology

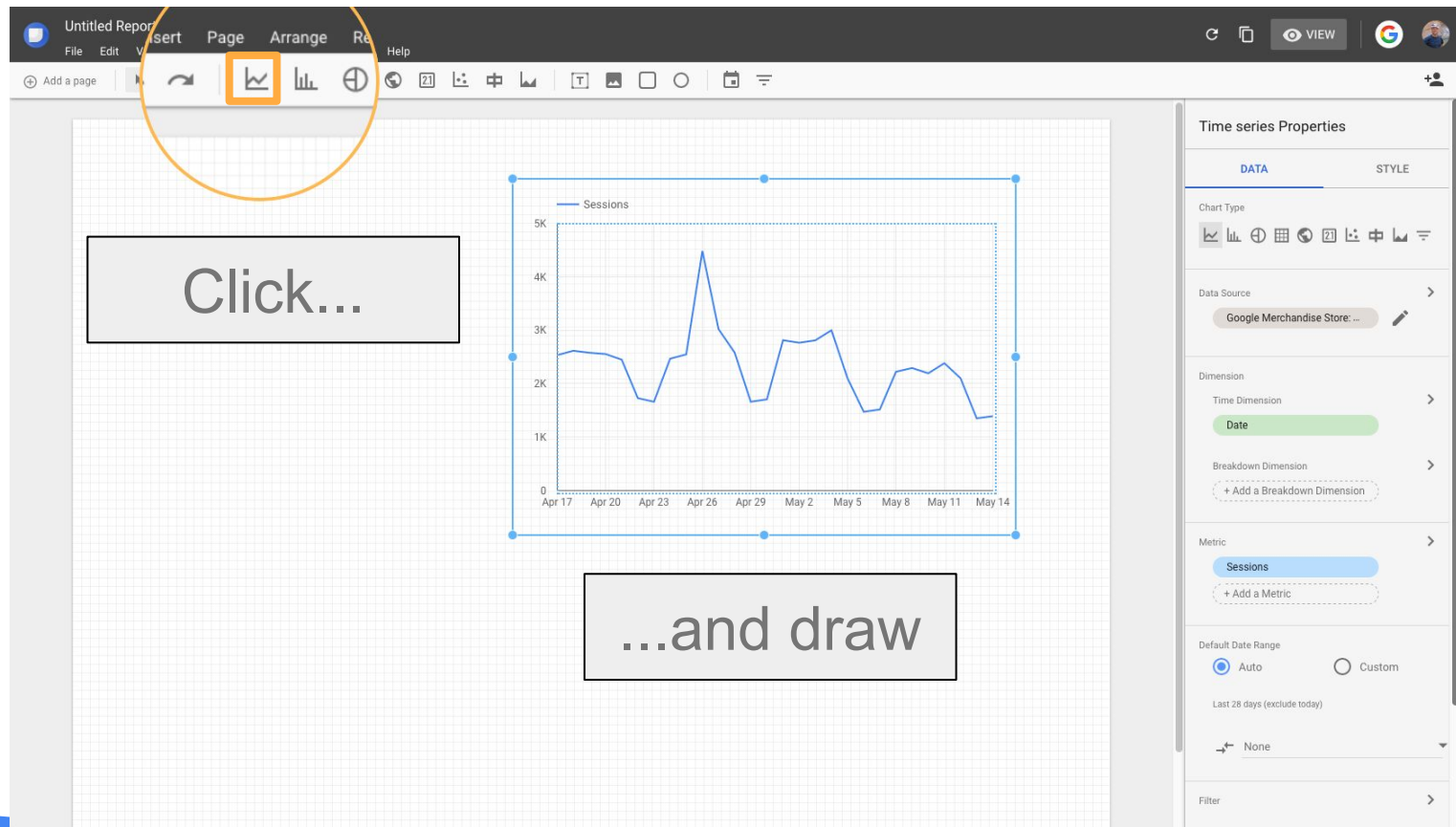


End-to-end gaming analytics example highlighting GCP tools

Architecture: Gaming > Gaming Analytics



Datalab: Data Visualization



Hands-on Qwiklabs