Rob Lahoda

Front-End Web Design, Drupal 8, Multimedia Production

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Versatile front-end web designer with a passion for creating impactful and compelling web experiences that exceed client expectations. Easy-going, loyal, dependable worker who connects well with clients and leadership to understand all aspects of a project and ensure successful outcome. Flexible and creative with a background in multimedia production that helps bring a deeper interdisciplinary understanding of how to effectively leverage media and other content in online projects. Enjoys collaborating in a team while also able to be highly motivated as a solo operator.

Top Strengths

Flexible	Fast Learner	Team Leadership	Technical Understanding
Client Relations	Teamwork	Solo Motivation	Troubleshooting
Quick Thinker	Methodical Approach To Work	Organized	Adaptable
Creative	Attention To Detail	Desire to mentor	

Selected Professional Experience

2005-Present – Freelance Multimedia Production and Web Design
- Created numerous websites for clients using Drupal 8 and Wordpress
- Projects listed below under "Practical Experience" are freelance projects
- Worked with clients to identify goals and focus of projects that will allow for maximum effectiveness
- Timely delivery of finished projects to meet client deadlines
- Please visit media.roblahoda.com to view my photography and video portfolio

2013-2017 – Multimedia and Web Specialist – CAS, A division of the American Chemical Society, Columbus, OH
- Worked on team maintaining and expanding CAS.org website content and media
- Helped plan transition from legacy CMS to Drupal (transition occured after I was no longer on staff)
- Built numerous microsites and pages for employee intranet
- Managed most technical aspects of video hosting service (RAMP)
- Produced numerous videos for internal employee communications
- Created print and digital graphics, posters, brochures, etc. for mail, email, web, sales, and tradeshow distribution

2006-2012 – Video and Lighting Engineer – Vineyard Columbus, Westerville, OH
- Managed a team of 25+ volunteers to cover 4-8 positions for 4 church services each week
- Trained volunteers to run skilled positions such as a video switcher, graphics computer, and lighting console
- Rebuilt video system from basic analog presentation system to multicamera HD digital system
- Produced videos for internal and external communication on short deadlines
- Produced graphics for videos and events

Practical Experience

hia-oh.com

Platform: Drupal 8
Host: Pantheon
Key Modules: Paragraphs, Webform, Metatag
Key Technologies: UIKit
Theme: Custom
Base Theme: UIKit

- Built using Paragraphs for maximum editorial customization
- Built using UIKit front-end framework to meet client's budget and schedule concerns
- Multi-step quote form including conditional logic and programatically hiding unnecessary steps in progress bar
- Fully responsive

lovegodlovefrance.org ↗

Platform: Drupal 8
Host: Pantheon
Key Modules: Paragraphs, Mailchimp, Metatag
Key Technologies: Flexbox, SVG
Theme: Custom

- Built using Paragraphs for maximum editorial customization
- SVG-based pie chart paragraph type
- Mailchimp integration
- Fully responsive

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Platform: HTML
Key Techologies: Twig templating, Gulp compiling workflow, JSON content, Flexbox

- Media production portfolio site
- Twig templates combined with a JSON content document through a Gulp workflow
- Custom Google Analytics script to track how far down the page users scroll

Ushersyndromeidoc.org ↗

Platform: Wordpress
Key Plugins: Get Custom Field Values, Form Maker Pro
Key Technologies: Flexbox, Skrollr.js parallax plugin
Theme: Custom

- Master's thesis project
- Combined editorial research into deaf-blindness with web design to build site
- Used parallax effects to give user visual understanding of the condition

Technical Skills

Experience Level: 🟩 🟩 🟩

Photoshop CC	Illustrator CC	InDesign CC	Adobe XD
HTML	CSS	SASS	Twig
Atom	Flexbox	Paragraphs module	

Experience Level: 🟩 🟩 ⬜

Drupal 8	Drupal Views	Javascript	Git
Patternlab	SEO	Gulp	Browsersync
JSON	MAMP	HAML	JQuery
Drush	Webform module	PHP	Patternlab
Mailchimp email marketing	SVG sprite generation	UI/UX Development	
Front-end frameworks (specifically UIKit)		Pantheon hosting and Dev/Multidev environments	

Experience Level: 🟩 ⬜ ⬜

Composer	React	Vagrant	Docker
Agile	Salesforce		

Education

Quinnipiac University, Hamden, CT
2015 M.S. Interactive Media

Ohio University, Athens, OH
2004 B.S. Telecommunication - Video Production
2003 B.S. Visual Communication - Photojournalism

Multimedia Experience

Adobe Premiere Pro CC	Adobe AfterEffects CC	Adobe Audition CC	Adobe Media Encoder CC
Adobe Lightroom	Photojournalism	Event photography	Portrait photography
Travel photography	Studio and location lighting	Audio for video	
Baseband digital video infrastructure and engineering		Single and multicamera production	