

Rob Lahoda

Front-End Web Design and Development, Drupal 8 Site Building and Theming

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Versatile front-end web designer with a passion for creating impactful and compelling web experiences that exceed client expectations. Easy-going, loyal, dependable worker who connects well with clients and leadership to understand all aspects of a project and ensure successful outcome. Flexible and creative with a background in multimedia production that helps bring a deeper interdisciplinary understanding of how to effectively leverage media and other content in online projects. Enjoys collaborating in a team while also able to be highly motivated as a solo operator.

Top Strengths

Flexible	Fast Learner	Team Leadership	Technical Understanding
Client Relations	Teamwork	Solo Motivation	Troubleshooting
Quick Thinker	Methodical Approach To Work	Organized	Adaptable
Creative	Attention To Detail	Desire to mentor	

Selected Professional Experience

2005-Present – Freelance Multimedia Production and Web Design

- Created numerous websites for clients using Drupal 8 and Wordpress
- Projects listed below under “Practical Experience” are freelance projects
- Worked with clients to identify goals and focus of projects that will allow for maximum effectiveness
- Timely delivery of finished projects to meet client deadlines
- Please visit media.roblahoda.com  to view my photography and video portfolio

2013-2017 – Multimedia and Web Specialist – CAS, A division of the American Chemical Society, Columbus, OH

- Worked on team maintaining and expanding CAS.org website content and media
- Helped plan transition from legacy CMS to Drupal (transition occurred after I was no longer on staff)
- Built numerous microsites and pages for employee intranet
- Managed most technical aspects of video hosting service (RAMP)
- Produced numerous videos for internal employee communications
- Created print and digital graphics, posters, brochures, etc. for mail, email, web, sales, and tradeshow distribution

2006-2012 – Video and Lighting Engineer – Vineyard Columbus, Westerville, OH

- Managed a team of 25+ volunteers to cover 4-8 positions for 4 church services each week
- Trained volunteers to run skilled positions such as a video switcher, graphics computer, and lighting console
- Rebuilt video system from basic analog presentation system to multicamera HD digital system
- Produced videos for internal and external communication on short deadlines
- Produced graphics for videos and events

Practical Experience

hia-oh.com 

Platform: Drupal 8

Host: Pantheon

Key Modules: Paragraphs, Webform, Metatag

Key Technologies: UIKit

Theme: Custom

Base Theme: UIKit

- Built using Paragraphs for maximum editorial customization
- Built using UIKit front-end framework to meet client's budget and schedule concerns
- Multi-step quote form including conditional logic and programatically hiding unnecessary steps in progress bar
- Fully responsive

lovegodlovefrance.org 

Platform: Drupal 8

Host: Pantheon

Key Modules: Paragraphs, Mailchimp, Metatag

Key Technologies: Flexbox, SVG

Theme: Custom


- Built using Paragraphs for maximum editorial customization
- SVG-based pie chart paragraph type
- Mailchimp integration
- Fully responsive

media.roblahoda.com 

Platform: HTML

Key Technologies: Twig templating, Gulp compiling workflow, JSON content, Flexbox

- Media production portfolio site
- Twig templates combined with a JSON content document through a Gulp workflow
- Custom Google Analytics script to track how far down the page users scroll

Ushersyndromeidoc.org 

Platform: Wordpress

Key Plugins: Get Custom Field Values, Form Maker Pro

Key Technologies: Flexbox, Skrollr.js parallax plugin

Theme: Custom

- Master's thesis project
- Combined editorial research into deaf-blindness with web design to build site
- Used parallax effects to give user visual understanding of the condition

Technical Skills

Experience Level:   

Photoshop CC

Illustrator CC

InDesign CC

Adobe XD

HTML

CSS

SASS

Drupal 8

Drupal 8 Theming

Twig

Atom

Flexbox

Paragraphs module

Experience Level:   

Drupal Views

Javascript

Git

Patternlab

CSS Grid

SEO

Gulp

Browsersync

JSON

JQuery

Drush

Webform module

PHP

Patternlab

Mailchimp email marketing

UI/UX Development

Front-end frameworks (specifically UIKit)

Pantheon hosting and Dev/Multidev environments

Experience Level:   

Composer

Drupal 7 Theming

React

Vagrant

Docker

Agile

Salesforce

Education

Quinnipiac University, Hamden, CT

2015 M.S. Interactive Media

Ohio University, Athens, OH

2004 B.S. Telecommunication - Video Production

2003 B.S. Visual Communication - Photojournalism

Multimedia Experience

Adobe Premiere Pro CC

Adobe AfterEffects CC

Adobe Audition CC

Adobe Media Encoder CC

Adobe Lightroom

Photojournalism

Event photography

Portrait photography

Travel photography

Studio and location lighting

Audio for video

Baseband digital video infrastructure and engineering

Single and multicamera production