Rob Lahoda

Front-End Web Design and Development, Drupal 8 Site Building and Theming

rob@roblahoda.com +1 614 783 7501 rlahoda.github.io

<u>linkedin.com/in/robert-lahoda/</u>

Versatile front-end web designer with a passion for creating impactful and compelling web experiences that exceed client expectations. Easy-going, loyal, dependable worker who connects well with clients and leadership to understand all aspects of a project and ensure successful outcome. Flexible and creative with a background in multimedia production that helps bring a deeper interdisciplinary understanding of how to effectively leverage media and other content in online projects. Enjoys collaborating in a team while also able to be highly motivated as a solo operator.

Top Strengths

Flexible Fast Learner Team Leadership Technical Understanding

Client Relations Teamwork Solo Motivation Troubleshooting

Quick Thinker Methodical Approach To Work Organized Adaptable

Creative Attention To Detail Desire to mentor

Selected Professional Experience

2005-Present – Freelance Multimedia Production and Web Design

- · Created numerous websites for clients using Drupal 8 and Wordpress
- · Projects listed below under "Practical Experience" are freelance projects
- · Worked with clients to identify goals and focus of projects that will allow for maximum effectiveness
- Timely delivery of finished projects to meet client deadlines
- Please visit <u>media.roblahoda.com</u> <u>r</u> to view my photography and video portfolio

2013-2017 – Multimedia and Web Specialist – CAS, A division of the American Chemical Society, Columbus, OH

- · Worked on team maintaining and expanding CAS.org website content and media
- · Helped plan transition from legacy CMS to Drupal (transition occurred after I was no longer on staff)
- · Built numerous microsites and pages for employee intranet
- Managed most technical aspects of video hosting service (RAMP)
- Produced numerous videos for internal employee communications
- · Created print and digital graphics, posters, brochures, etc. for mail, email, web, sales, and tradeshow distribution

2006-2012 – Video and Lighting Engineer – Vineyard Columbus, Westerville, OH

- · Managed a team of 25+ volunteers to cover 4-8 positions for 4 church services each week
- · Trained volunteers to run skilled positions such as a video switcher, graphics computer, and lighting console
- · Rebuilt video system from basic analog presentation system to multicamera HD digital system
- · Produced videos for internal and external communication on short deadlines
- · Produced graphics for videos and events

Practical Experience

hia-oh.com

Platform: Drupal 8 **Host:** Pantheon

Key Modules: Paragraphs, Webform, Metatag

Key Technologies: UIKit

Theme: Custom **Base Theme:** UIKit

- Built using Paragraphs for maximum editorial customization
- Built using UlKit front-end framework to meet client's budget and schedule concerns
- Multi-step quote form including conditional logic and programatically hiding unnecessary steps in progress
- Fully responsive

lovegodlovefrance.org

Platform: Drupal 8 **Host:** Pantheon

Key Modules: Paragraphs, Mailchimp, Metatag

Key Technologies: Flexbox, SVG

Theme: Custom

media.roblahoda.com

Platform: HTML

Key Techologies: Twig templating, Gulp compiling

workflow, ISON content, Flexbox

<u>Ushersyndromeidoc.org</u>

Platform: Wordpress

Key Plugins: Get Custom Field Values, Form Maker Pro **Key Technologies**: Flexbox, Skrollr.js parallax plugin

Theme: Custom

- Built using Paragraphs for maximum editorial customization
- SVG-based pie chart paragraph type
- Mailchimp integration
- · Fully responsive
- Media production portfolio site
- Twig templates combined with a JSON content document through a Gulp workflow
- Custom Google Analytics script to track how far down the page users scroll
- Master's thesis project
- Combined editorial research into deaf-blindness with web design to build site
- Used parallax effects to give user visual understanding of the condition

Technical Skills

Experience Level:

Photoshop CCIllustrator CCInDesign CCAdobe XDHTMLCSSSASSDrupal 8Drupal 8 ThemingTwigAtomFlexbox

Paragraphs module

Experience Level:

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Drupal Views Javascript Git Patternlab CSS Grid **SEO** Gulp Browsersync **ISON** Drush **Query** Webform module PHP **Patternlab** Mailchimp email marketing UI/UX Development Pantheon hosting and Dev/Multidev environments Front-end frameworks (specifically UIKit)

Composer Drupal 7 Theming React Vagrant

Docker Agile Salesforce

Education

Quinnipiac University, Hamden, CT 2015 M.S. Interactive Media

Ohio University, Athens, OH

2004 B.S. Telecommunication - Video Production 2003 B.S. Visual Communication - Photojournalism

Multimedia Experience

Adobe Premiere Pro CCAdobe AfterEffects CCAdobe Audition CCAdobe Media Encoder CCAdobe LightroomPhotojournalismEvent photographyPortrait photography

Travel photography Studio and location lighting Audio for video

Baseband digital video infrastructure and engineering Single and multicamera production