Instructional Designers Who We Are Presentation Outline

1. **Welcome – Exploring Instructional Designers**

2. **Presentation Objectives**
   Clarify goals early for audience alignment.

3. **Agenda**
   Give a roadmap of what's to come.

4. **Introduction – Who Are Instructional Systems Designers?**
   Set the stage, humanize the topic.

5. **What We Are NOT!**
   Now contrasts the real role against misconceptions.

6. **How We Define It!**
   Introduce formal definitions after clearing myths.

7. **Similar Practices, Different Sides**
   Explore overlaps and nuances.

8. **The Role of the ISD – At a Glance**
   Give a visual snapshot of responsibilities.

9. **Instructional Design in Corporations**
   Start diving into applied contexts.

10. **In Education – K–12 (Kindergarten & Elementary)**

11. **In Education – K–12 (Middle & High School)**

12. **In Education – College and University**

13. **In Business**

14. **Tools & Models, We Use**
    Bridge theory and practice here—perfect moment to introduce this.

15. **Looking to Make a Change**

16. **Challenges & Solutions**

17. **Instructional Design & Technology – Facts**

18. **Instructional Design & Technology – Fictions**

19. **Why ISDs Matter**
   Inspire and reflect—perfect closing before references.

20. **References**
   Always close with credibility.