Logistic regression, the binomial construction, and a hierarchical regression model

Roger Levy

9.19: Computational Psycholinguistics

20 October 2021

Probing binomial ordering preferences

- In each pair, which phrase sounds more natural?

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hit and run | *run and hit*

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cat and mouse	26,774	367
skirts and sweaters	1,763	1,707
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- What is the representation of these ordering preferences?
- Are these preferences also *productive*?

An *n*-grams dataset from millions of books

(image credit Top of the List)

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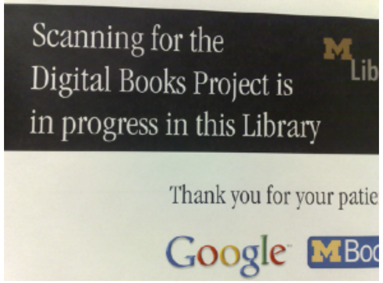
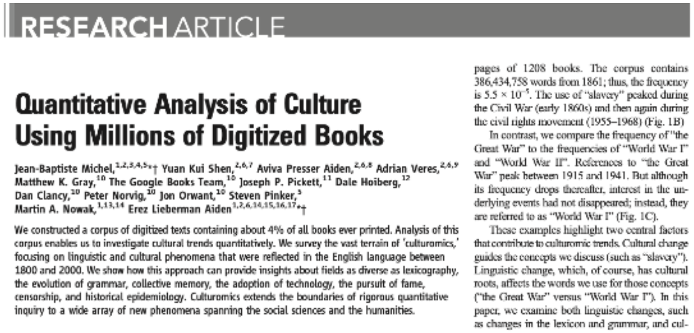




RESEARCH ARTICLE

Quantitative Analysis of Culture Using Millions of Digitized Books

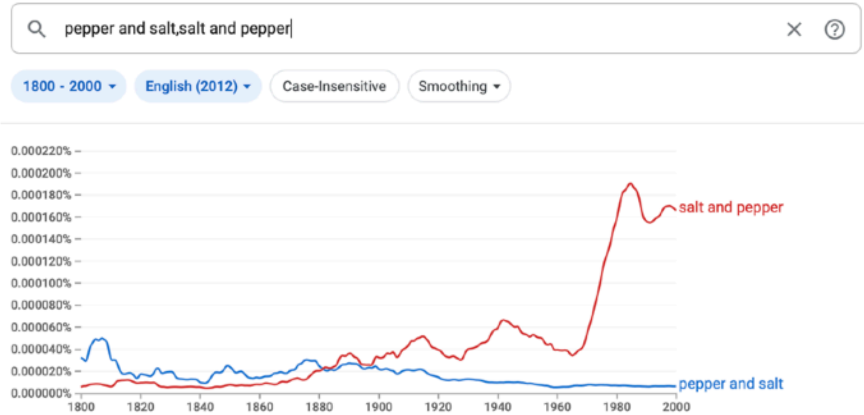
Jean-Baptiste Michel,[1,2,3,4,5*†] Yuan Kui Shen,[2,6,7] Aviva Presser Aiden,[2,6,8] Adrian Veres,[2,6,9] Matthew K. Gray,[10] The Google Books Team,[10] Joseph P. Pickett,[11] Dale Hoiberg,[12] Dan Clancy,[10] Peter Norvig,[10] Jon Orwant,[10] Steven Pinker,[5] Martin A. Nowak,[1,13,14] Erez Lieberman Aiden[1,2,6,14,15,16,17*†]

We constructed a corpus of digitized texts containing about 4% of all books ever printed. Analysis of this corpus enables us to investigate cultural trends quantitatively. We survey the vast terrain of 'culturomics,' focusing on linguistic and cultural phenomena that were reflected in the English language between 1800 and 2000. We show how this approach can provide insights about fields as diverse as lexicography, the evolution of grammar, collective memory, the adoption of technology, the pursuit of fame, censorship, and historical epidemiology. Culturomics extends the boundaries of rigorous quantitative inquiry to a wide array of new phenomena spanning the social sciences and the humanities.

pages of 1208 books. The corpus contains 386,434,758 words from 1861; thus, the frequency is 5.5×10^{-5}. The use of "slavery" peaked during the Civil War (early 1860s) and then again during the civil rights movement (1955–1968) (Fig. 1B)

In contrast, we compare the frequency of "the Great War" to the frequencies of "World War I" and "World War II". References to "the Great War" peak between 1915 and 1941. But although its frequency drops thereafter, interest in the underlying events had not disappeared; instead, they are referred to as "World War I" (Fig. 1C).

These examples highlight two central factors that contribute to culturomic trends. Cultural change guides the concepts we discuss (such as "slavery"). Linguistic change, which, of course, has cultural roots, affects the words we use for those concepts ("the Great War" versus "World War I"). In this paper, we examine both linguistic changes, such as changes in the lexicon and grammar, and cul-



(Michel et al., 2011; the Google Books project)

Testing some more intuitions

(Pinker & Birdsong, 1979)

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boof and kaboof   *kaboof and boof*

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boof and kaboof	*kaboof and boof*
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boof and kaboof	*kaboof and boof*	***Word Length***
glagy and gligy	*gligy and glagy*	***Vowel Quality***
swirp and swirr	*swirr and swirp*	***# Final Consonants***
smates and smats	*smats and smates*	***Vowel Length***
rasby and dasby	*dasby and rasby*	***Initial Consonant Obstruency***

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fim	–	*fum*		*fum*	–	*fim*
begroast	and	*begroat*		*begroat*	and	*begroast*

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fim	–	*fum*	*fum*	–	*fim*
begroast	*and*	*begroat*	*begroat*	*and*	*begroast*
spladilk	*or*	*dilk*	*dilk*	*or*	*spladilk*

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begroast	*and*	*begroat*	*begroat*	*and*	*begroast*
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spladilk	*or*	*dilk*	*dilk*	*or*	*spladilk*
waf	–	*paf*	*paf*	–	*waf*
frinning	*and*	*freening*	*freening*	*and*	*grinning*

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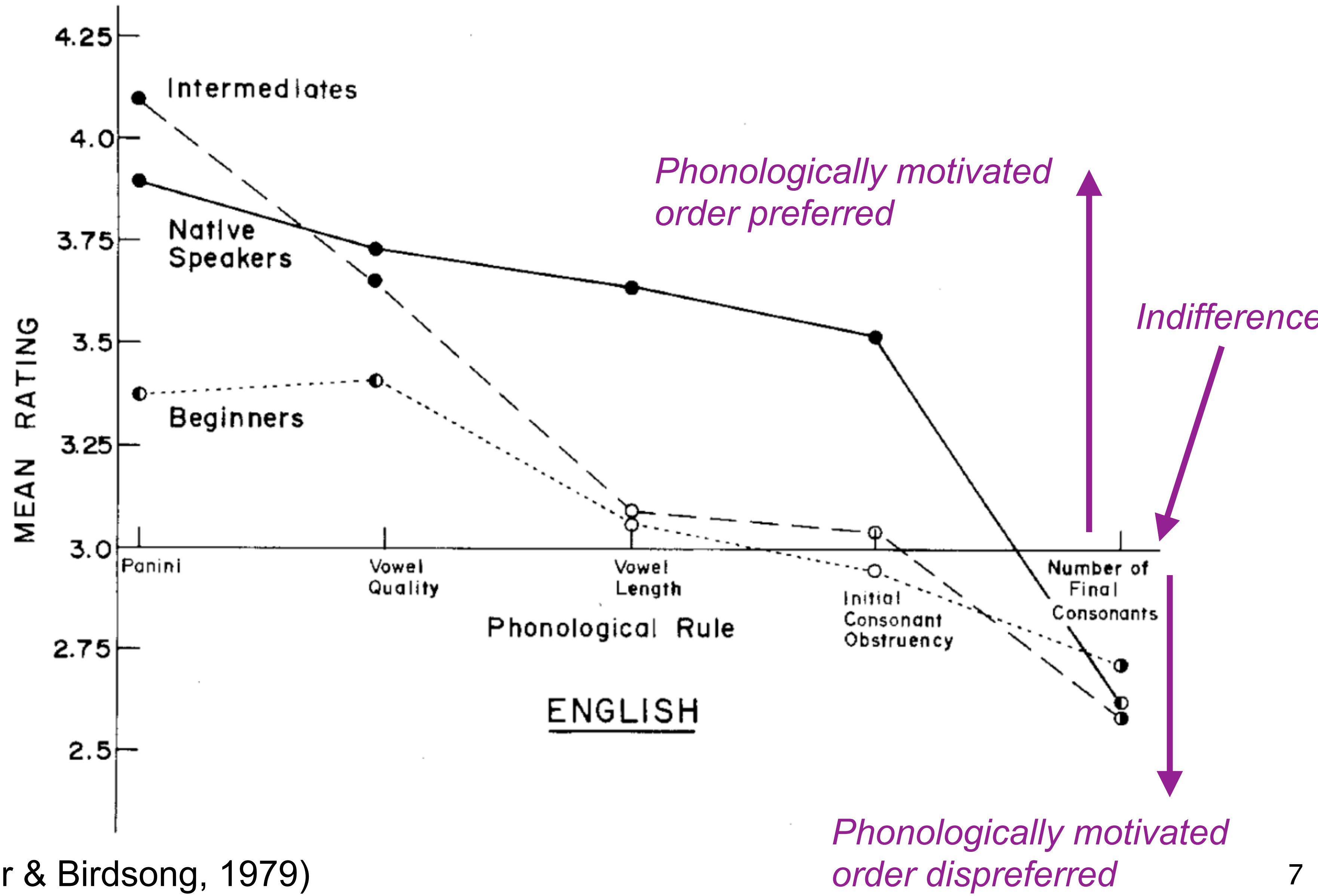
Ordering preferences for nonce words



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  - More culturally prioritized or "powerful" word comes first
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*The **condiment rule** (Cooper & Ross 1975)*

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  - *bride and groom; smile and wink; *psychiatrists and patients*
- Length ("Panini's Law")
  - The shorter word comes first (we count in syllables)
  - *ask and answer; tense and irritable; *family and friends*

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e.g., $P(\text{"pepper and salt"} \mid \{\text{salt, pepper}\})$

A dataset of binomial expressions

Binomials are all over in naturalistic use→easy to sample:

ask	and	answer	right	and	good
knew	and	admired	sit-ups	and	push-ups
medicines	and	yeast	fits	and	starts
surprised	and	dubious	anxiously	and	eagerly
rank	and	file	congressional	and	presidential
thick	and	brown	toe	and	fronts
understand	and	share	startling	and	skillful
consider	and	rate	carefully	and	prudently
commoners	and	kings	WordPerfect	and	Lotus
always	and	everywhere	milk	and	honey
stained	and	waxed	improperly	and	unfairly
officially	and	publicly	business	and	government
tear	and	inflame	playbacks	and	study
By	and	large	cold	and	wet
linguistic	and	paralinguistic	softly	and	triumphantly
further	and	unnecessarily	register	and	vote
pie	and	bar	proposed	and	accepted
anger	and	anxiety	geographical	and	socio-economic
follow	and	understand	welcomed	and	approved
crime	and	sports	dwindling	and	diminishing
poetry	and	non-poetry	tough	and	dirty
immediately	and	directly	eighth	and	ninth

(Benor & Levy, 2006)

⋮

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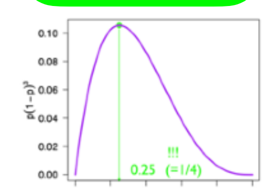

From earlier in the semester!

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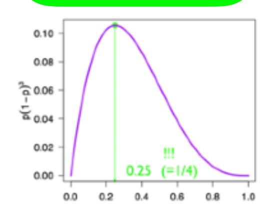
  - Remember: this is the ***maximum likelihood estimate!***

abused and neglected ✔
bold and entertaining ✔
coughed and chattered ✔
medicines and yeast ✘

MLE



From earlier in the semester!

Probabilistic models of binomial ordering preferences

- One-constraint model, e.g.,

$$P([\text{SHORT}]\ \mathit{and}\ [\text{LONG}] \mid \{[\text{short}],[\text{long}]\}) = p$$

- In our dataset, 65% preference when conjuncts differ in number of syllables
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abused and neglected ✔
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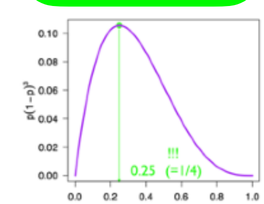
coughed and chattered ✔
medicines and yeast ✘

people and soils ✘
surprised and dubious ✔
sought and received ✔
sharp and rapid ✔

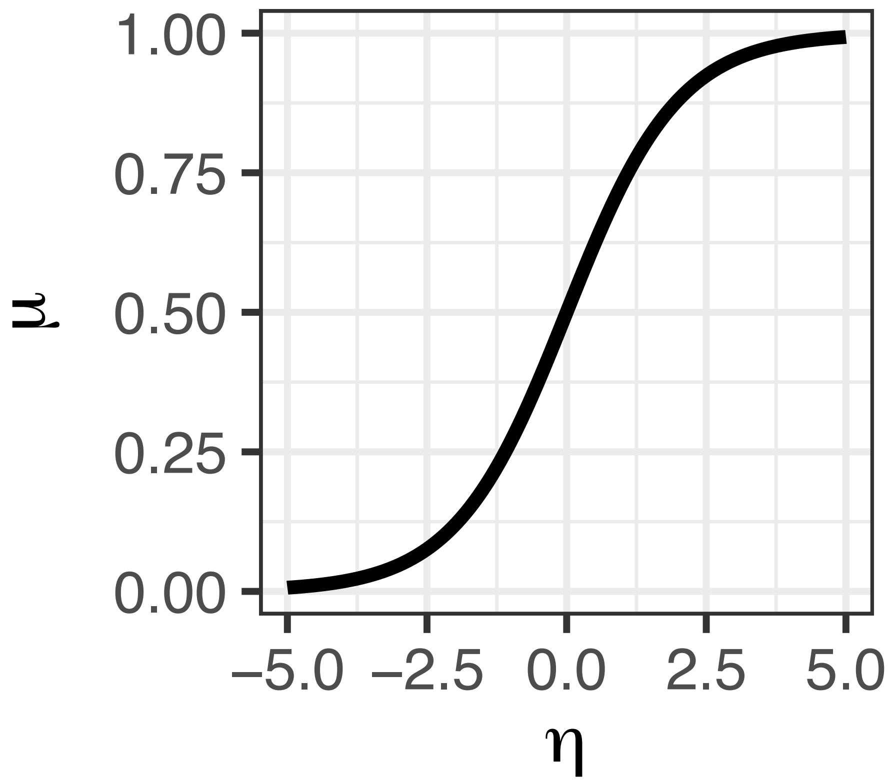
MLE



From earlier in the semester!

Multiple, cross-cutting constraints

- When we have more constraints, we use ***logistic regression***



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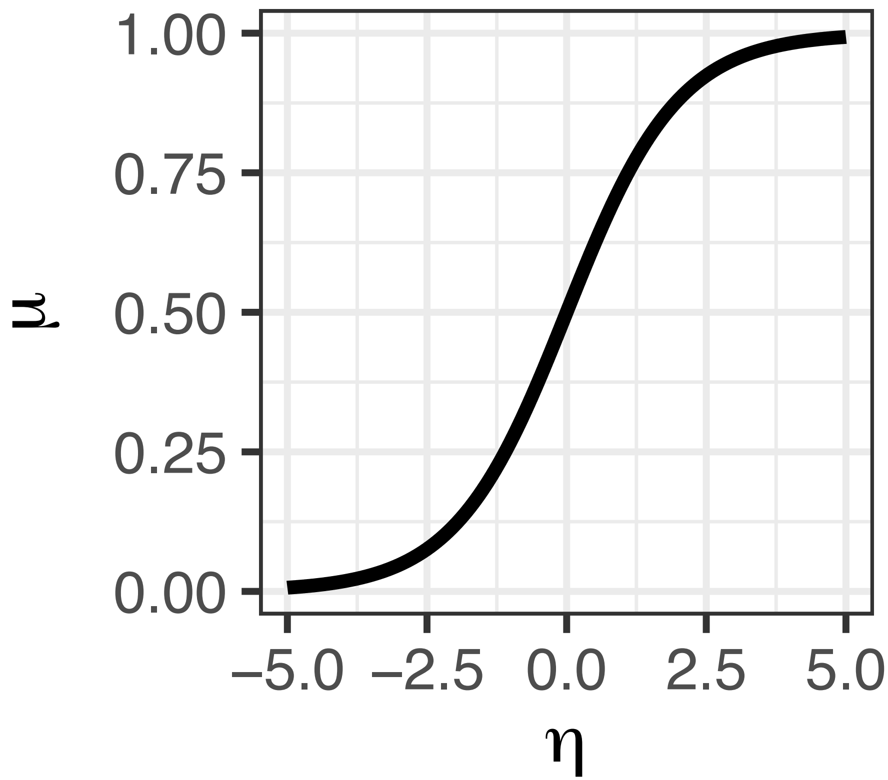
$$P(\text{“success”}) = \frac{e^\eta}{1 + e^\eta}$$

$$\eta = \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_N X_N$$



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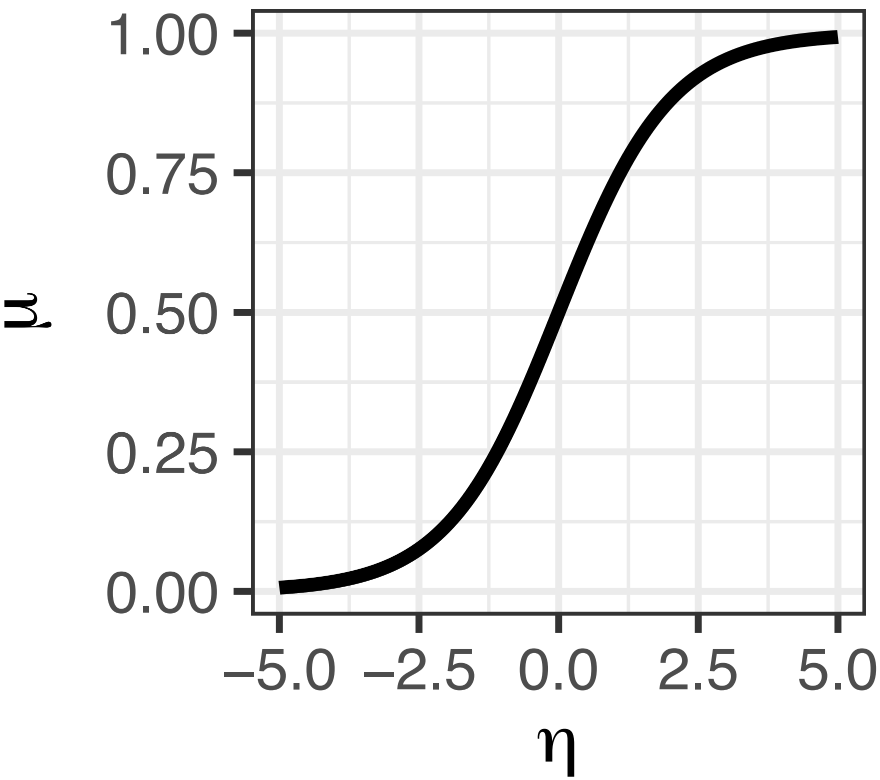

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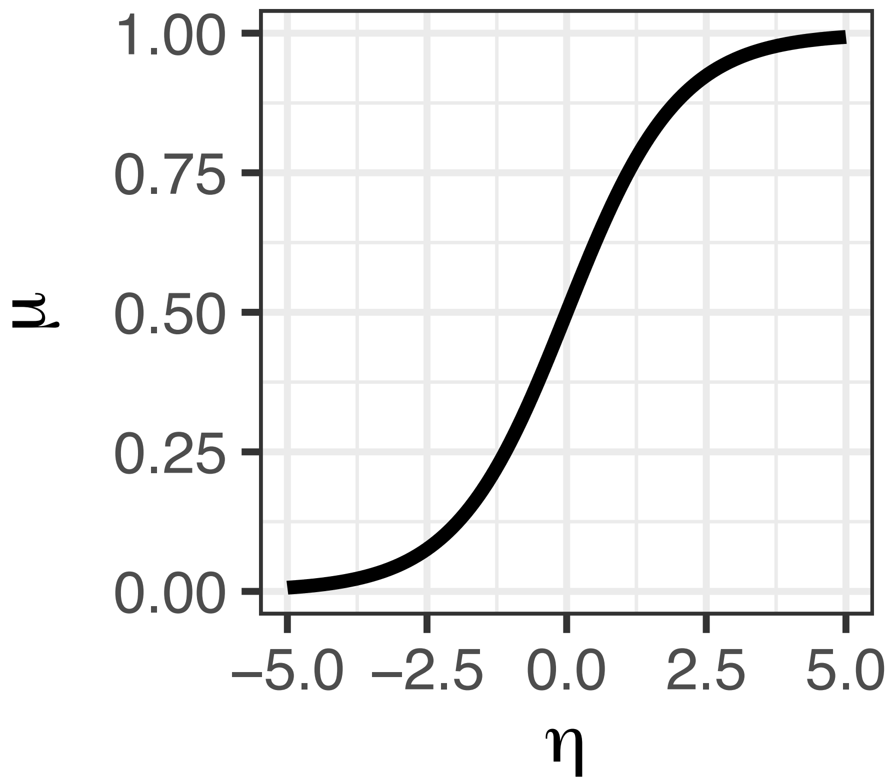

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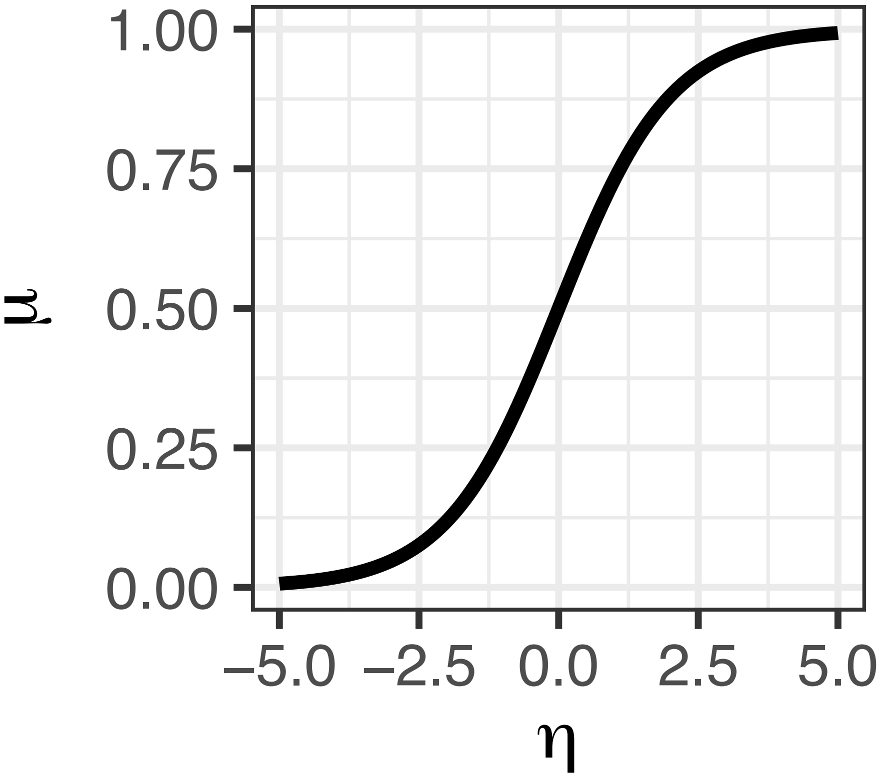

Logistic (sigmoid) activation function

Fitting logistic regression via MLE

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- With multiple model parameters, we get a likelihood *surface* on which we want to find the maximum

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Fitting logistic regression via MLE

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	Short<Long?	**Freq<Infreq?**
new and modern	✔	✔
correct and acute	***n/a***	✔
down and out	***n/a***	✘
cruel and unusual	✔	✘
anger and spite	✘	✔
crochet and knit	✘	✘

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$$\eta = \beta_{\mathsf{Syl}} X_{Syl} + \beta_{\mathsf{Freq}} X_{Freq}$$

$$P(\text{A and B}|\{A, B\}) = \frac{e^{\eta}}{1 + e^{\eta}}$$

Fitting logistic regression via MLE

- With multiple model parameters, we get a likelihood *surface* on which we want to find the maximum
- 2-constraint example: word **length** and word **frequency**

	Short<Long?	X_{Syl}	**Freq<Infreq?**
new and modern	✔	**1**	✔
correct and acute	***n/a***	**0**	✔
down and out	***n/a***	**0**	✘
cruel and unusual	✔	**1**	✘
anger and spite	✘	**-1**	✔
crochet and knit	✘	**-1**	✘

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	Short<Long?	X_{Syl}	**Freq<Infreq?**	X_{Freq}
new and modern	✔	1	✔	1
correct and acute	***n/a***	0	✔	1
down and out	***n/a***	0	✘	-1
cruel and unusual	✔	1	✘	-1
anger and spite	✘	-1	✔	1
crochet and knit	✘	-1	✘	-1

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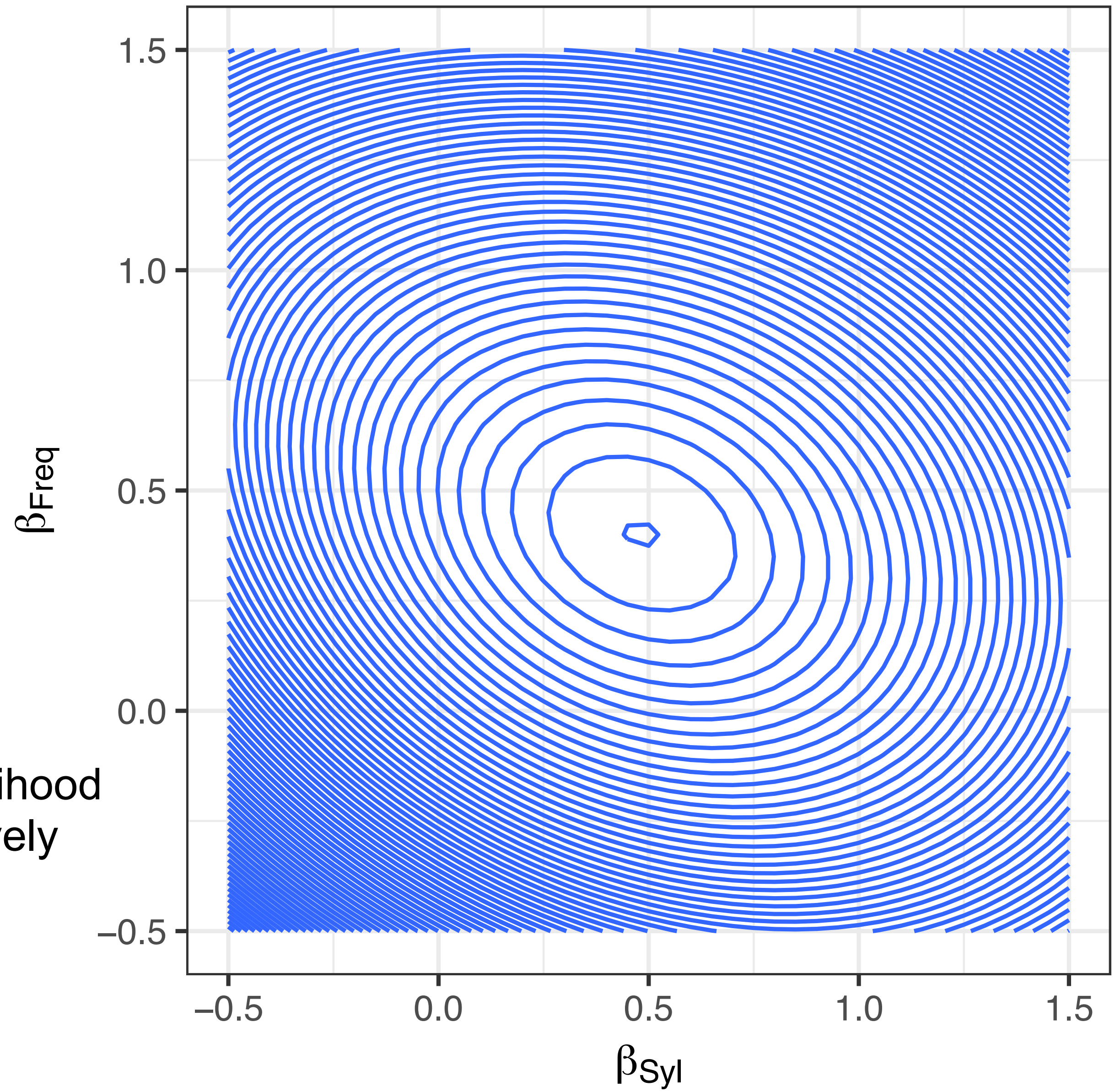
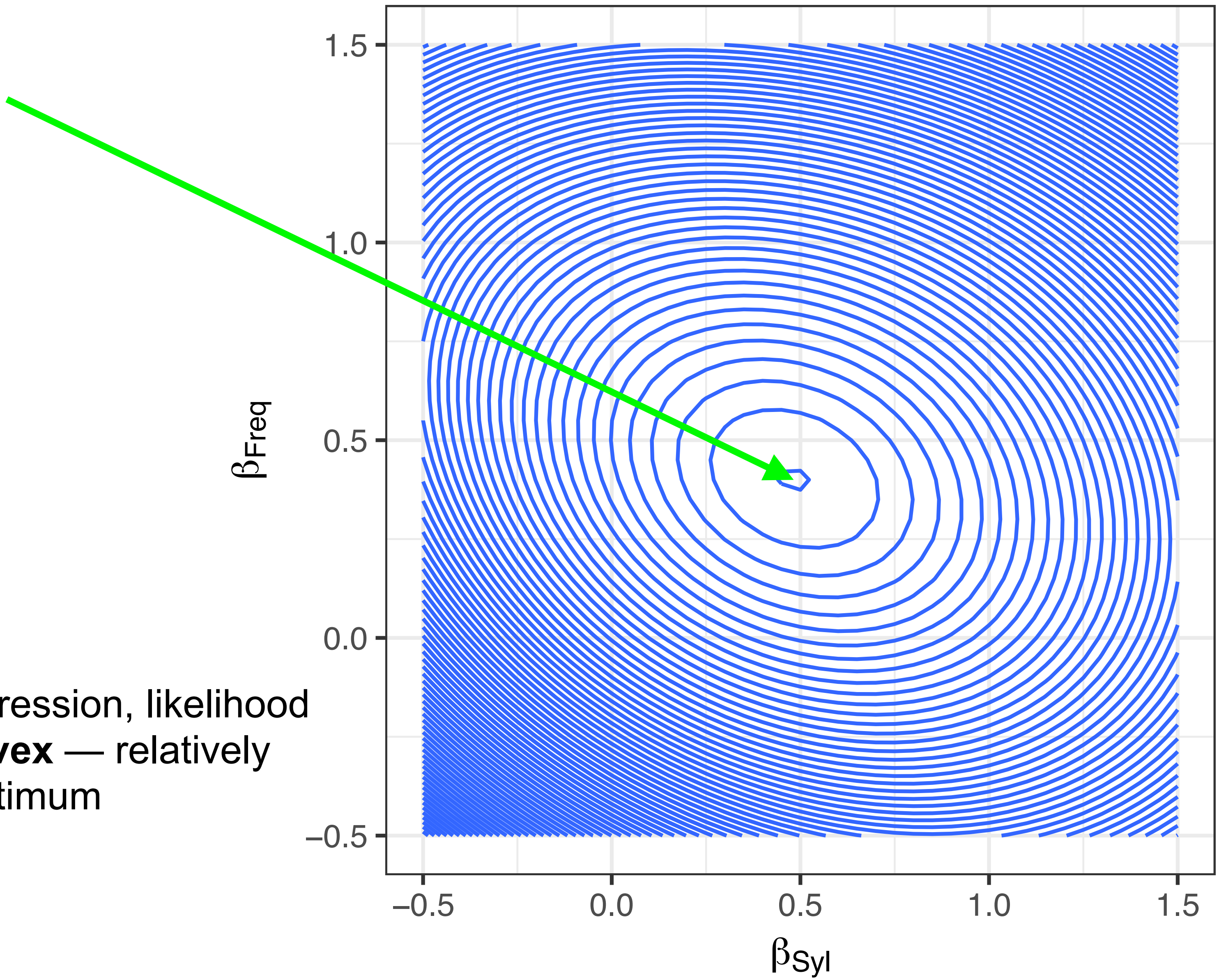
Maximum of the likelihood surface



For logistic regression, likelihood surface is **convex** — relatively easy to find optimum

Maximum of the likelihood surface



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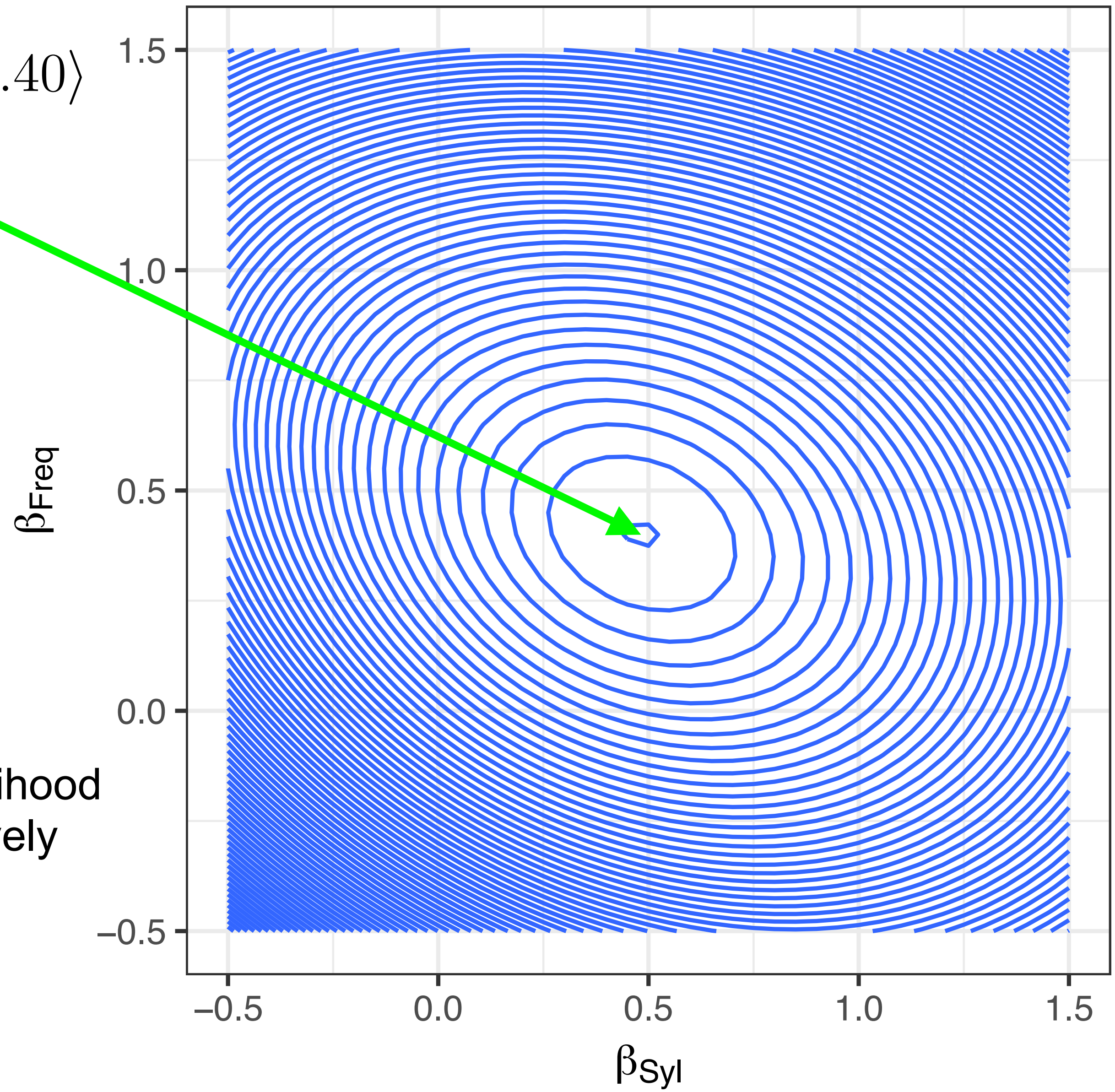
Maximum of the likelihood surface

$$\langle \widehat{\beta}_{Syl}, \widehat{\beta}_{Freq} \rangle = \langle 0.48, 0.40 \rangle$$



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Model predictions from fitted parameters

Model predictions from fitted parameters

Logistic Regression Model Structure

$$\eta = \beta_{\mathsf{Syl}} X_{Syl} + \beta_{\mathsf{Freq}} X_{Freq}$$

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a.k.a. **mean** μ

Fitted model parameters

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cruel and unusual	✔	✘
anger and spite	✘	✔
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Model predictions from fitted parameters

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Fitted model parameters

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Model predictions

	Short<Long	**Freq<Infreq?**	$\widehat{p}\|\{A,B\}$
new and modern	✔	✔	**0.71**
correct and acute	***n/a***	✔	**0.60**
down and out	***n/a***	✗	**0.4**
cruel and unusual	✔	✗	**0.52**
anger and spite	✗	✔	**0.48**
crochet and knit	✗	✗	**0.29**

Multiple, cross-cutting constraints

Constraint	Example	Strength
Iconic/scalar sequencing	*open and read*	**20**
Perceptual markedness	*deer and trees*	**1.7**
Formal markedness	*change and improve*	**1.4**
Power	*food and drink*	**1**
Avoid final stress	*confuse and disorient*	**0.5**
Short<Long	*cruel and unusual*	**0.4**
Frequent<Infrequent	*neatly and sweetly*	**0.3**

(from Morgan & Levy, 2016)

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$\{X_i\}$

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$\{\beta_i\}$

(from Morgan & Levy, 2016)

As a Bayes Net:

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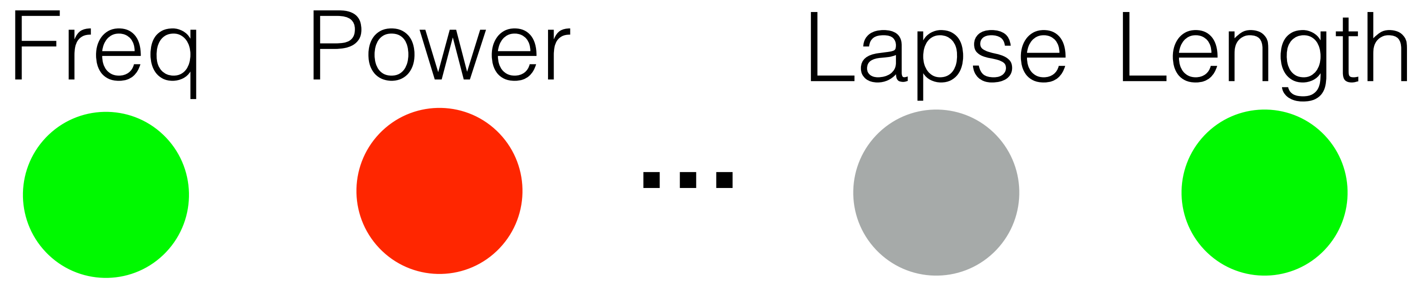

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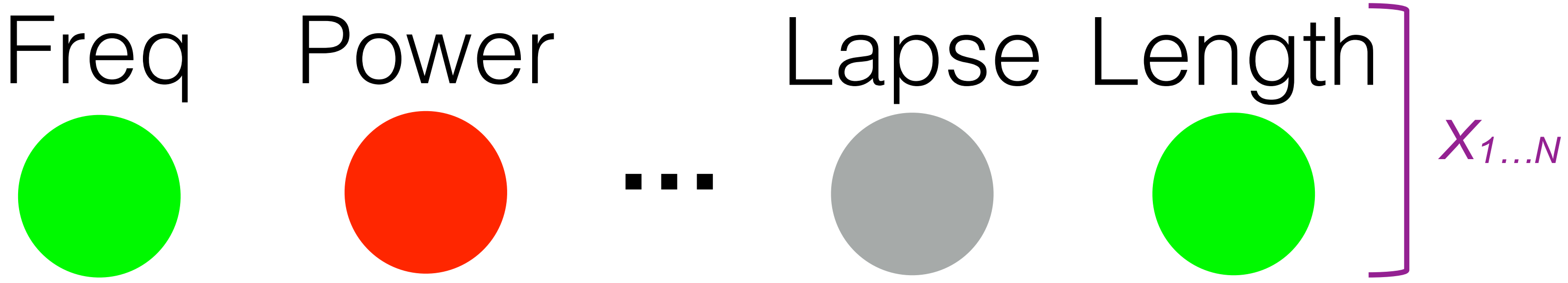

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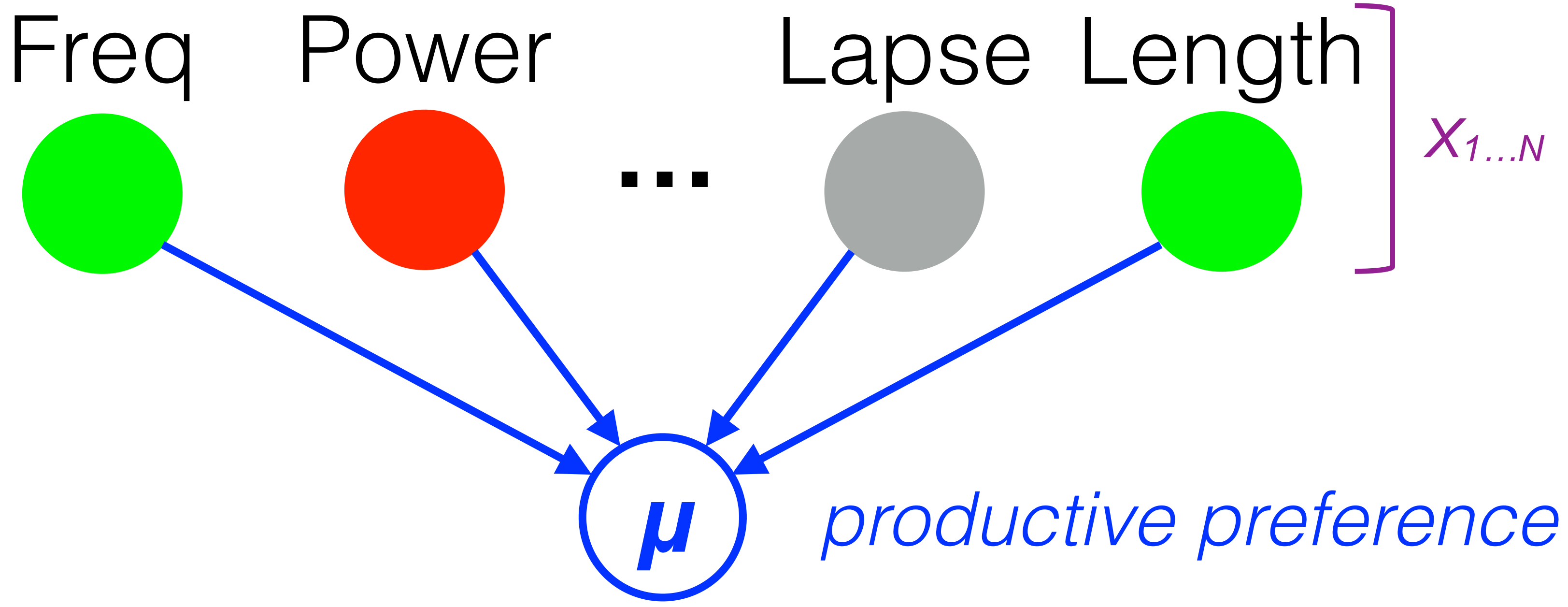

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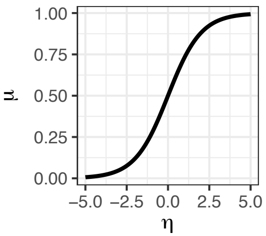

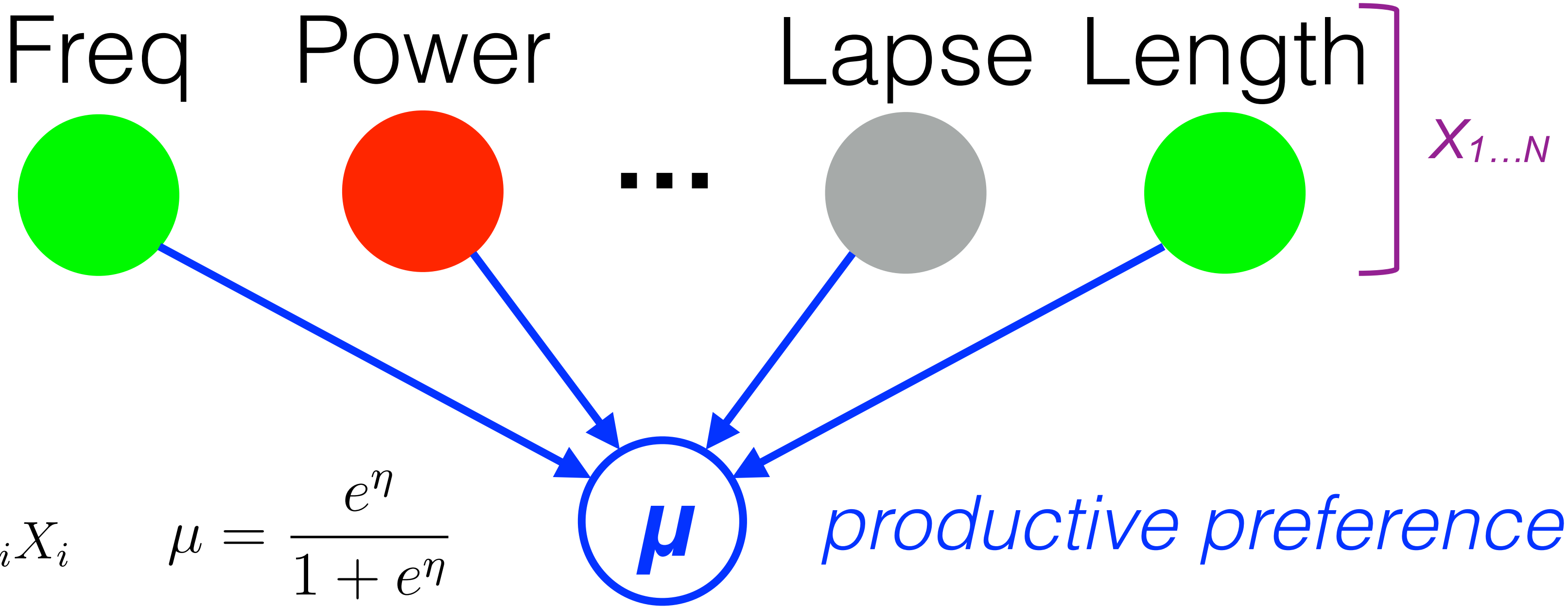

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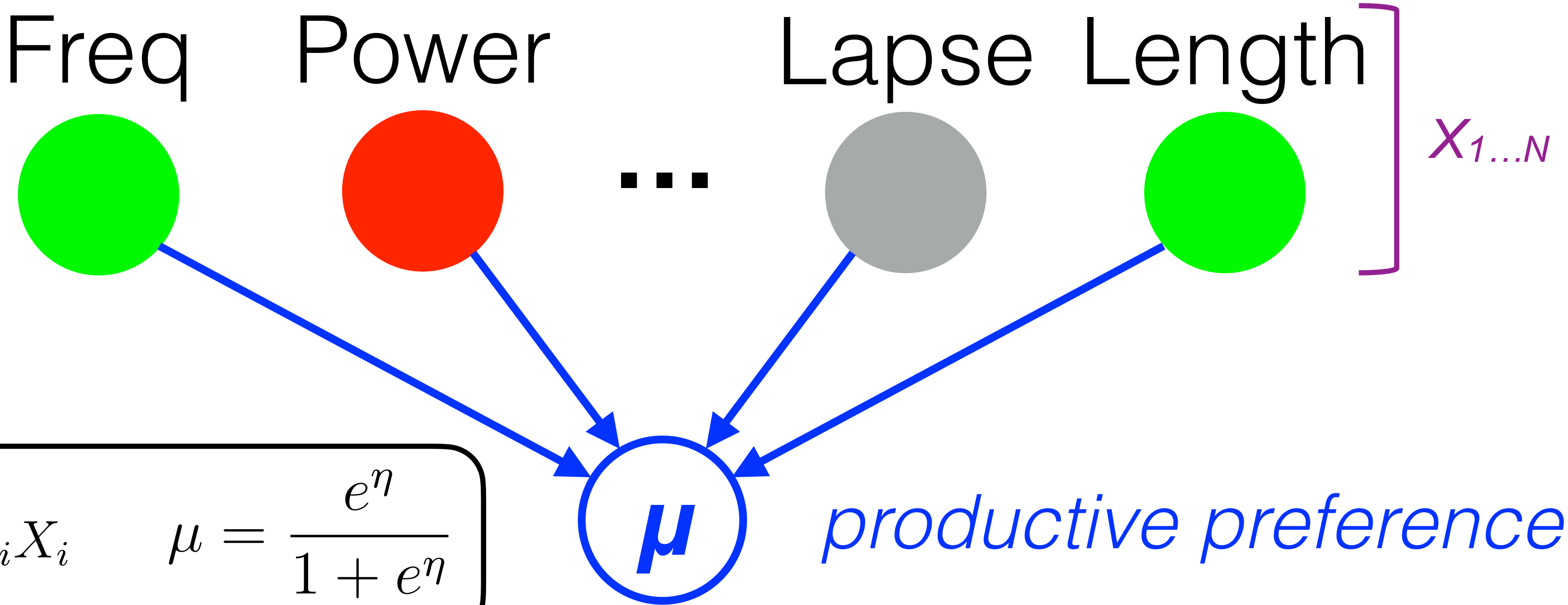

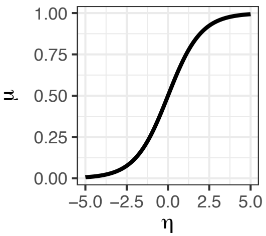

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μ|Constraints is deterministic

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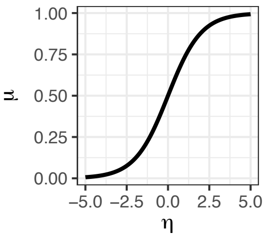

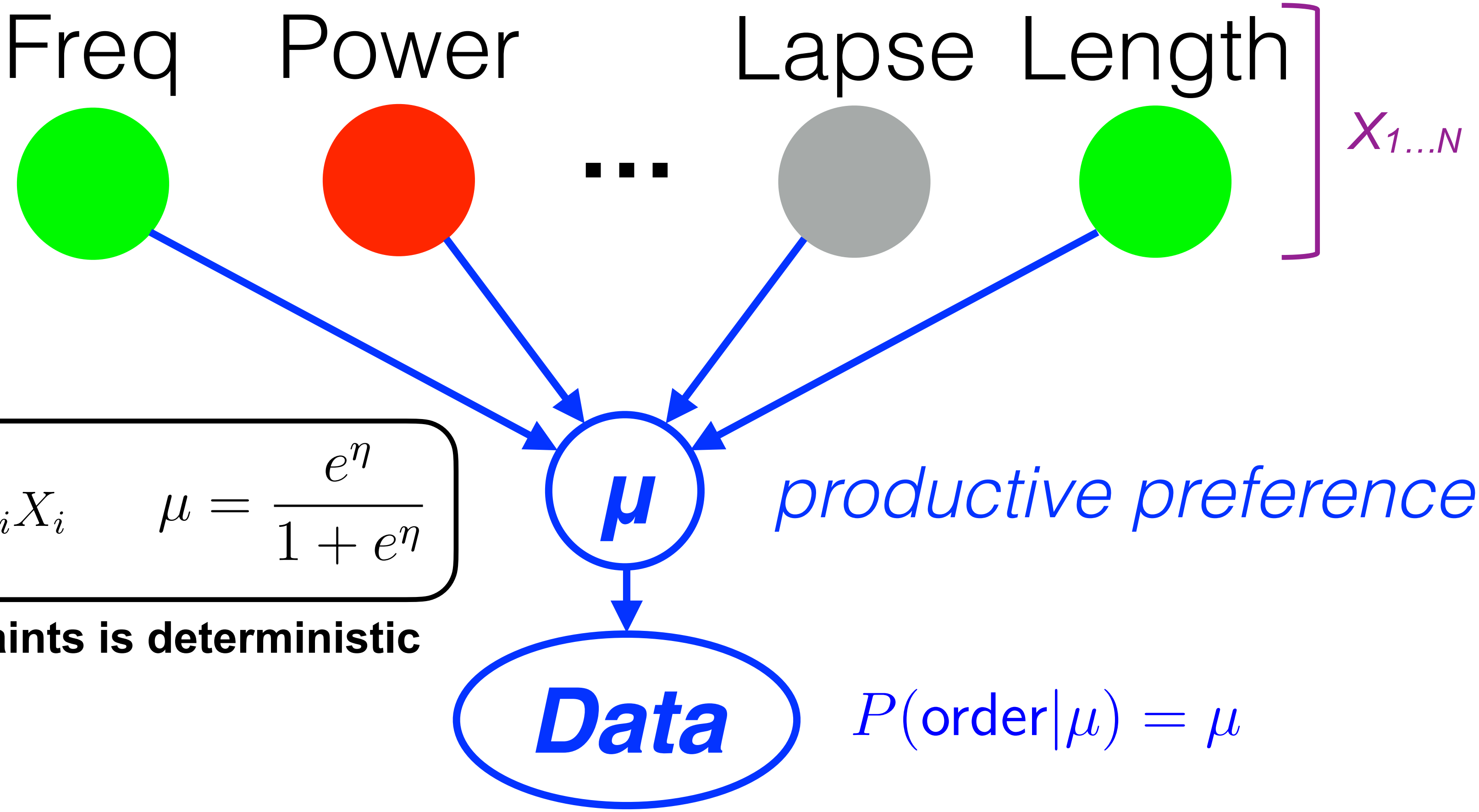

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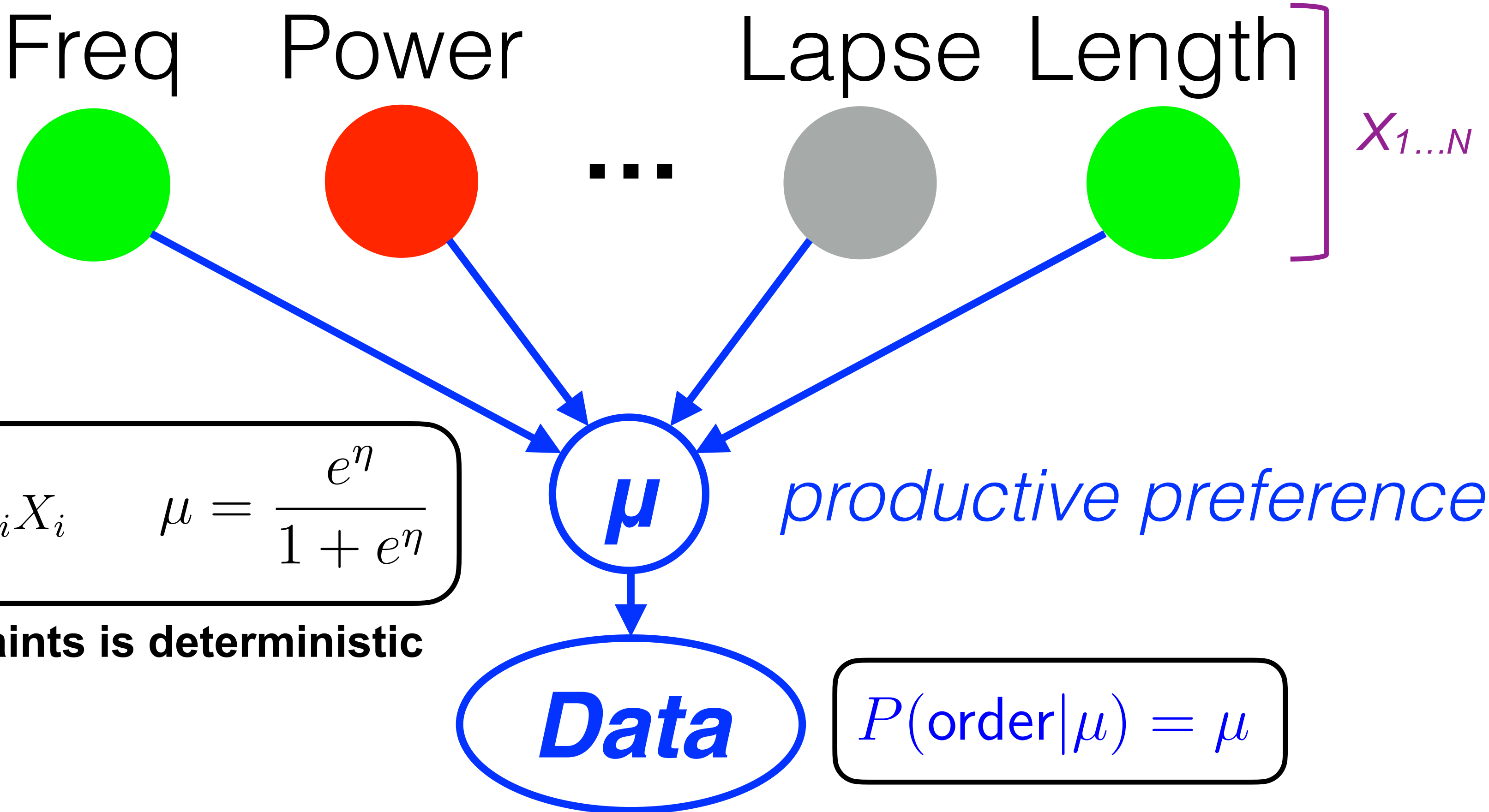

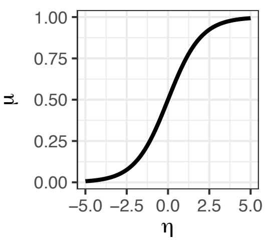

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$$P(\text{order}|\mu) = \mu$$

Bernoulli (coin-flip) distribution

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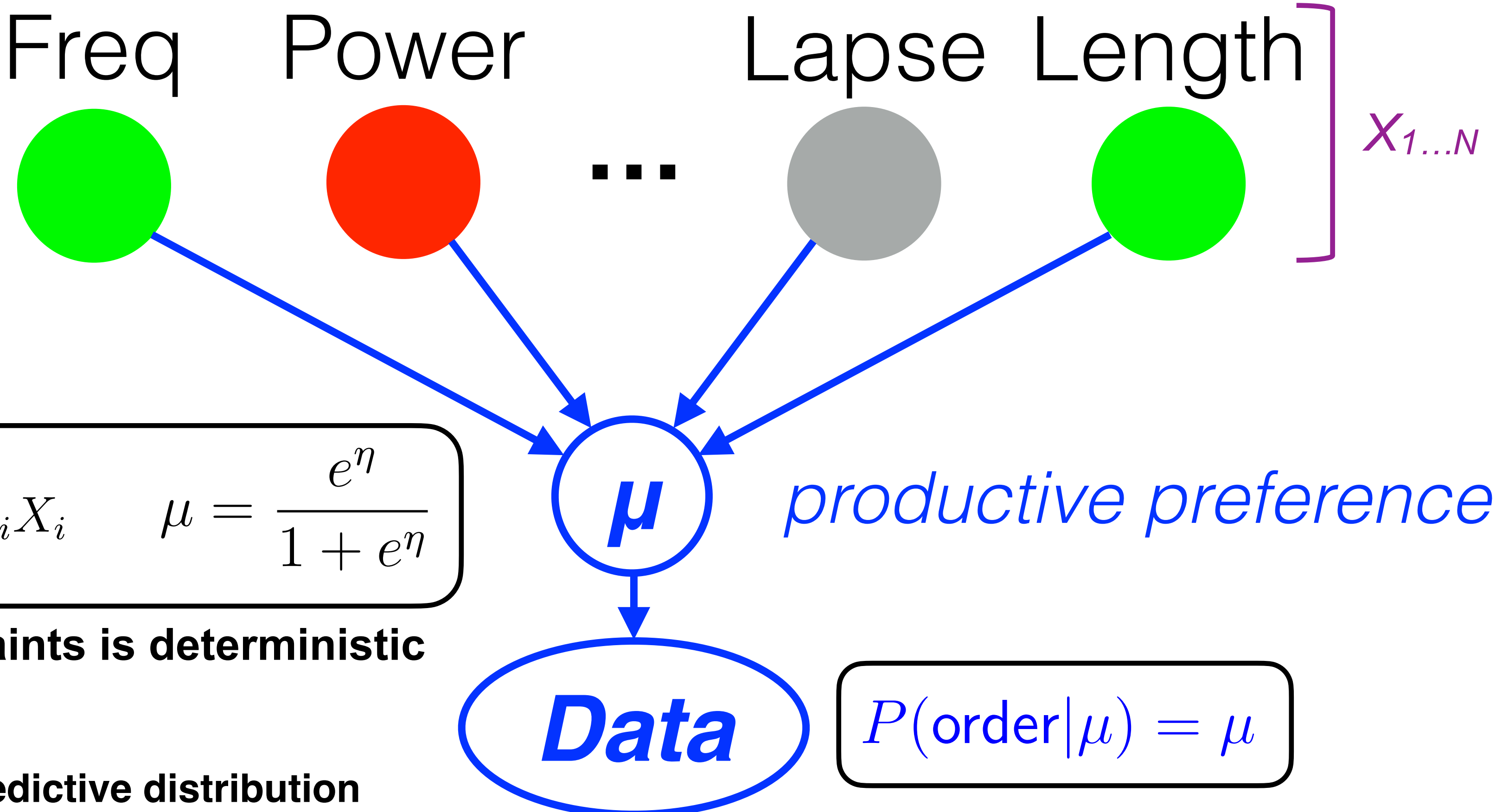

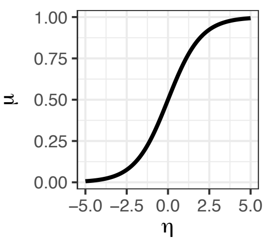

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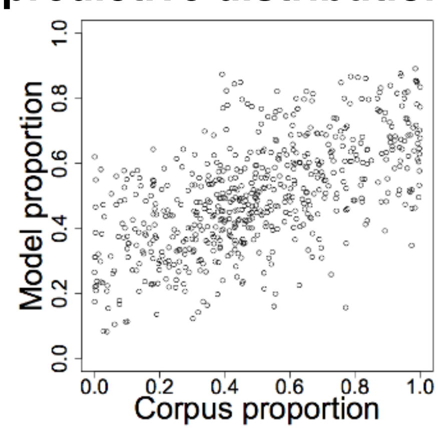
Bernoulli (coin-flip) distribution

predictive distribution



Another source of knowledge

Another source of knowledge

seamstresses and bishops

OR

bishops and seamstresses

?

Another source of knowledge

seamstresses and bishops

OR

bishops and seamstresses

?

You may prefer this because you're biased toward:

- culturally more powerful/central before less powerful/central
- short before long
- frequent before infrequent
- minimizing # consecutive unstressed syllables

Another source of knowledge

Another source of knowledge

meat and potatoes

OR

potatoes and meat

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Productive knowledge

Another source of knowledge

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Productive knowledge

OR, you may prefer it before you've heard it far more often!

Another source of knowledge

meat and potatoes corpus prob | {meat, potatoes}≈0.95

OR

potatoes and meat corpus prob | {meat, potatoes}≈0.05

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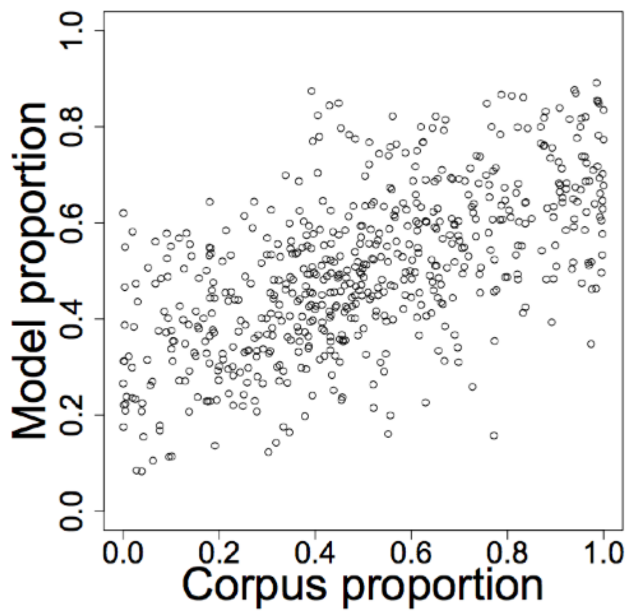
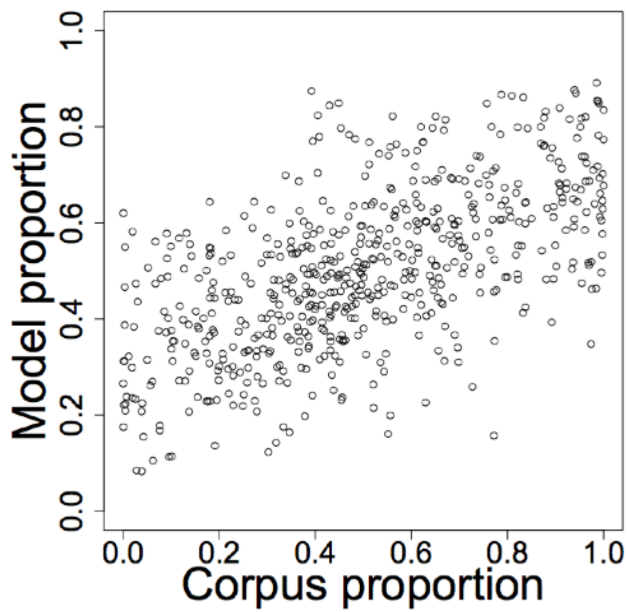
Direct experience

Productive knowledge and direct experience



Productive knowledge and direct experience

- Our logistic regression model isn't perfectly predictive



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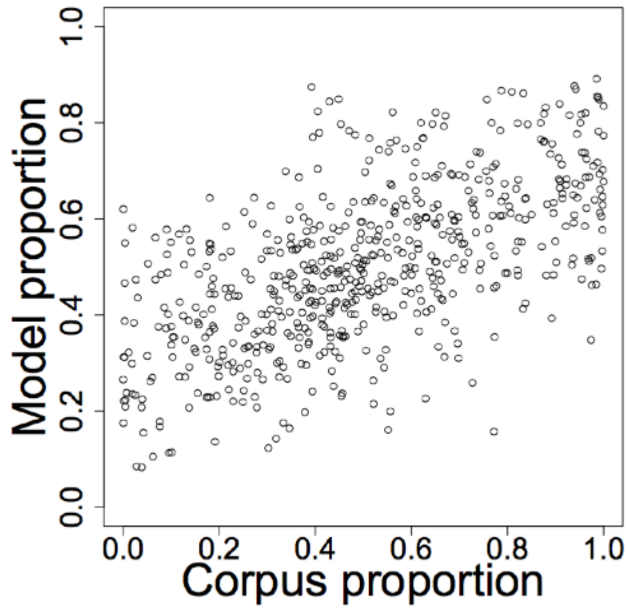

- Part of this is that it fails to capture idiosyncrasy from direct experience

Productive knowledge and direct experience

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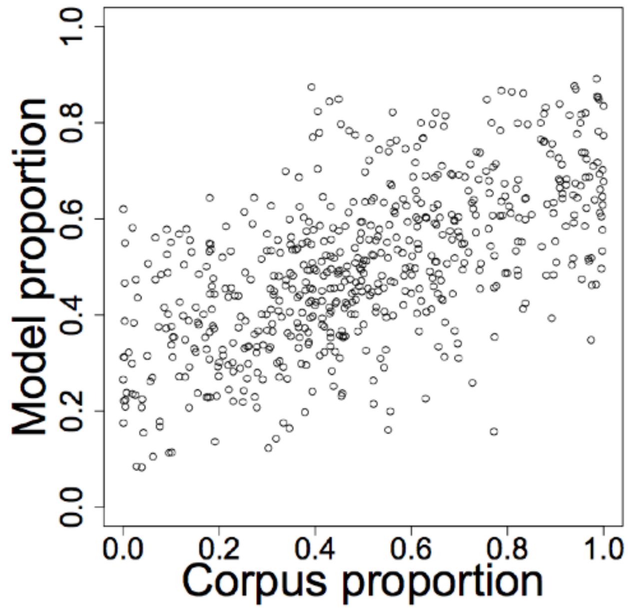

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- A rational learner should…

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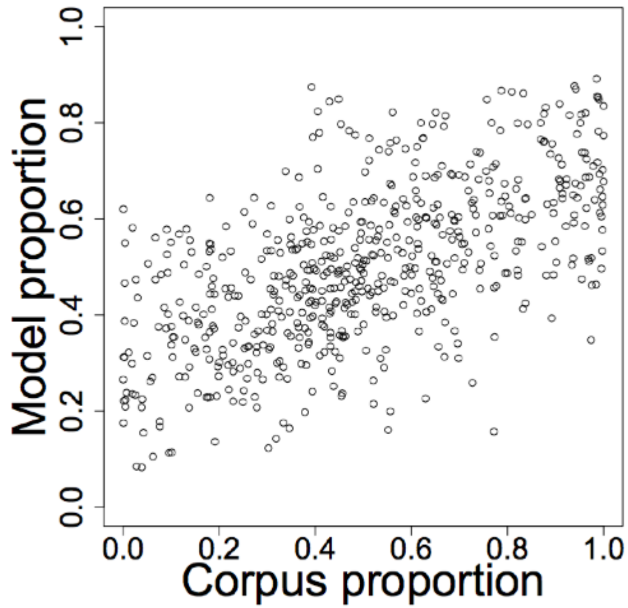

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- A rational learner should…
  - …apply productive knowledge in novel expressions

Productive knowledge and direct experience

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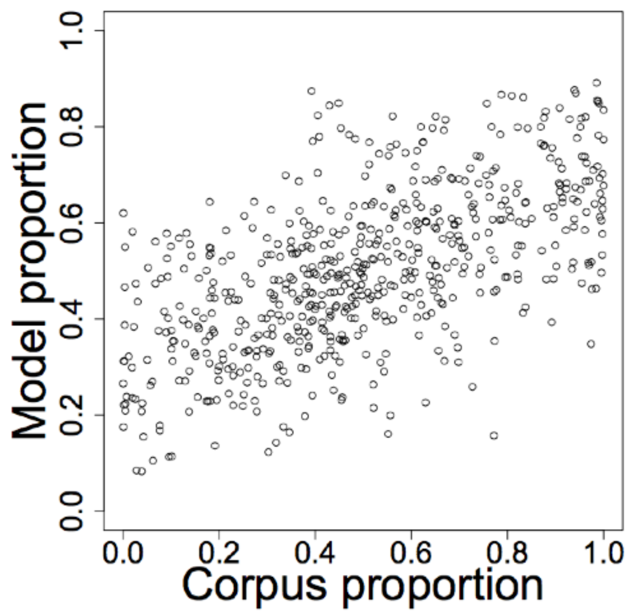


- Part of this is that it fails to capture idiosyncrasy from direct experience
- A rational learner should…
  - …apply productive knowledge in novel expressions
  - …rely more on direct experience when it's plentiful

Binary forced-choice experiment

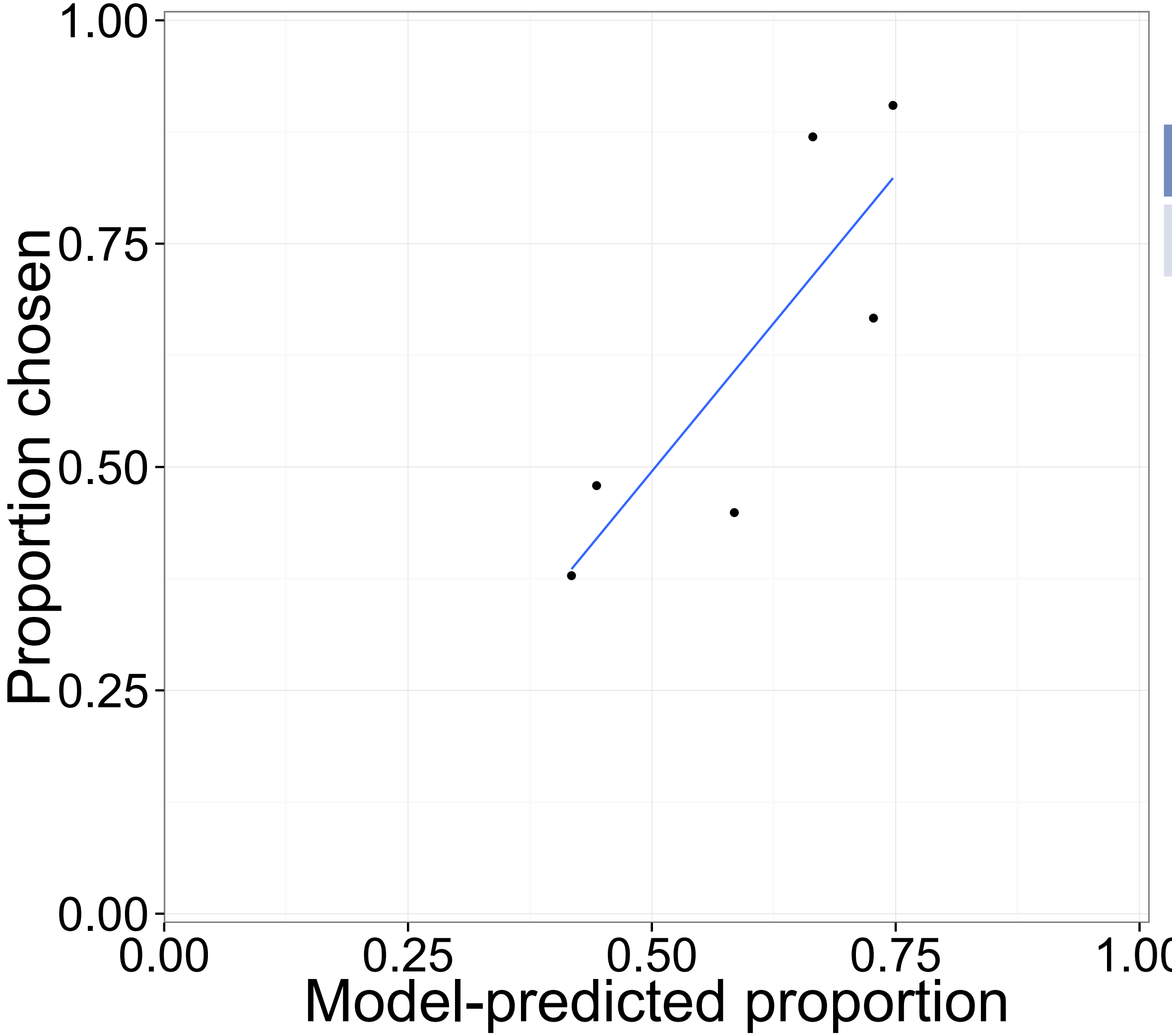
"Which sounds better?"

There were many ***bishops and seamstresses*** *in the small town where I grew up.*

There were many ***seamstresses and bishops*** *in the small town where I grew up.*

(Morgan & Levy, 2016, Cognition & unpublished)

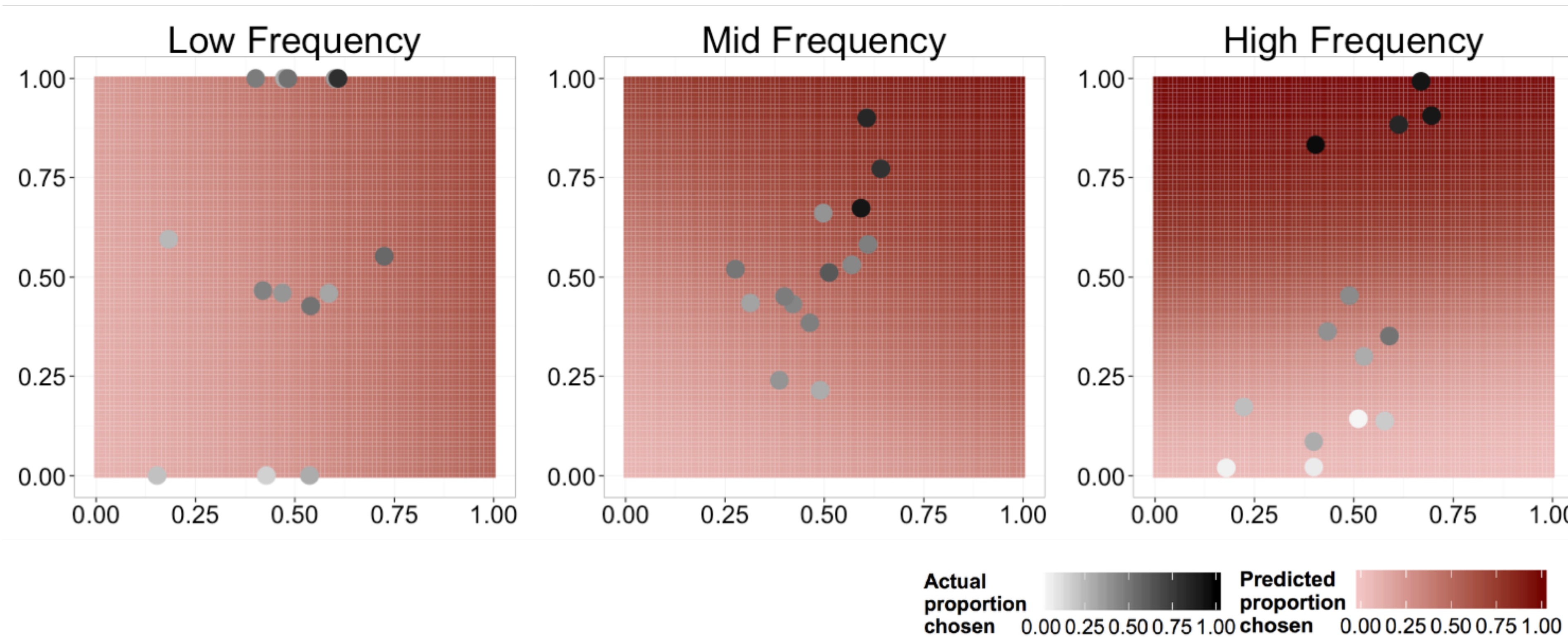
Results: novel binomials



Predictor	**Estimate**	***p***
Abs know	6.18	0.003**

(Morgan & Levy, 2016, Cognition & unpublished)

Results: attested binomials



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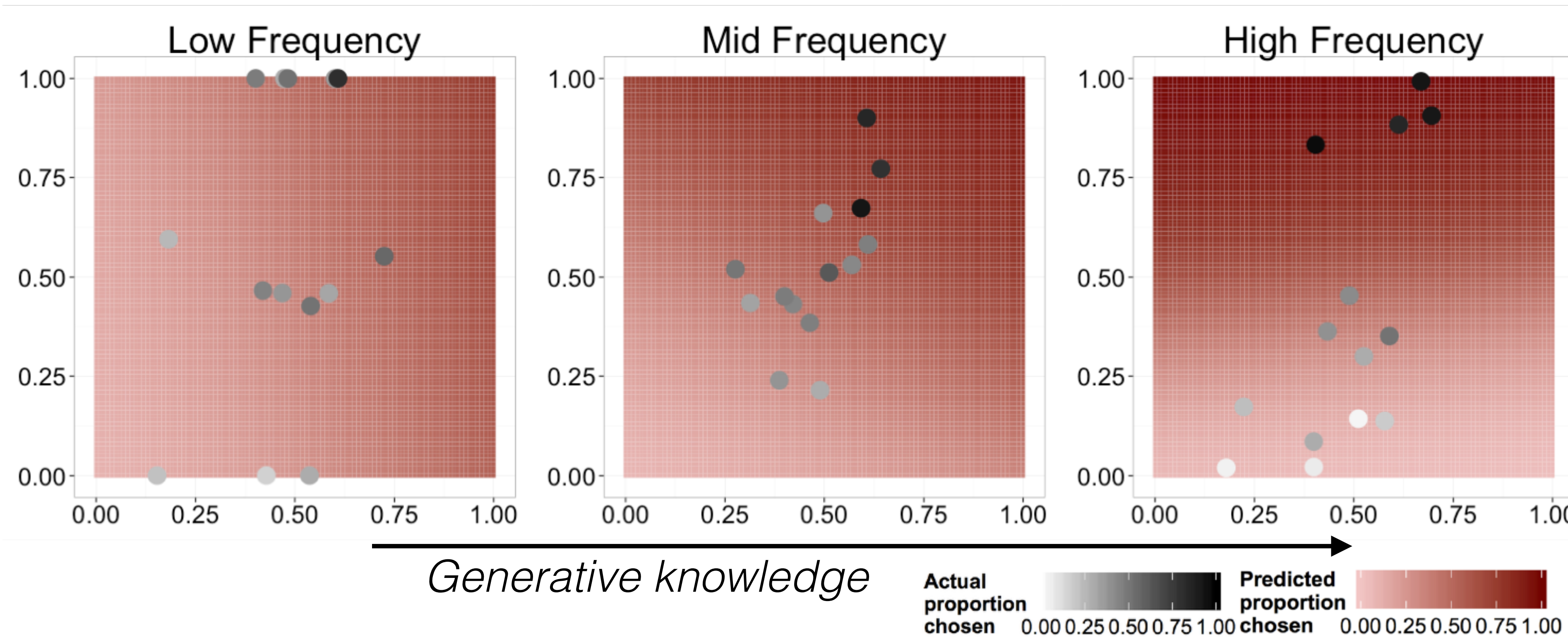

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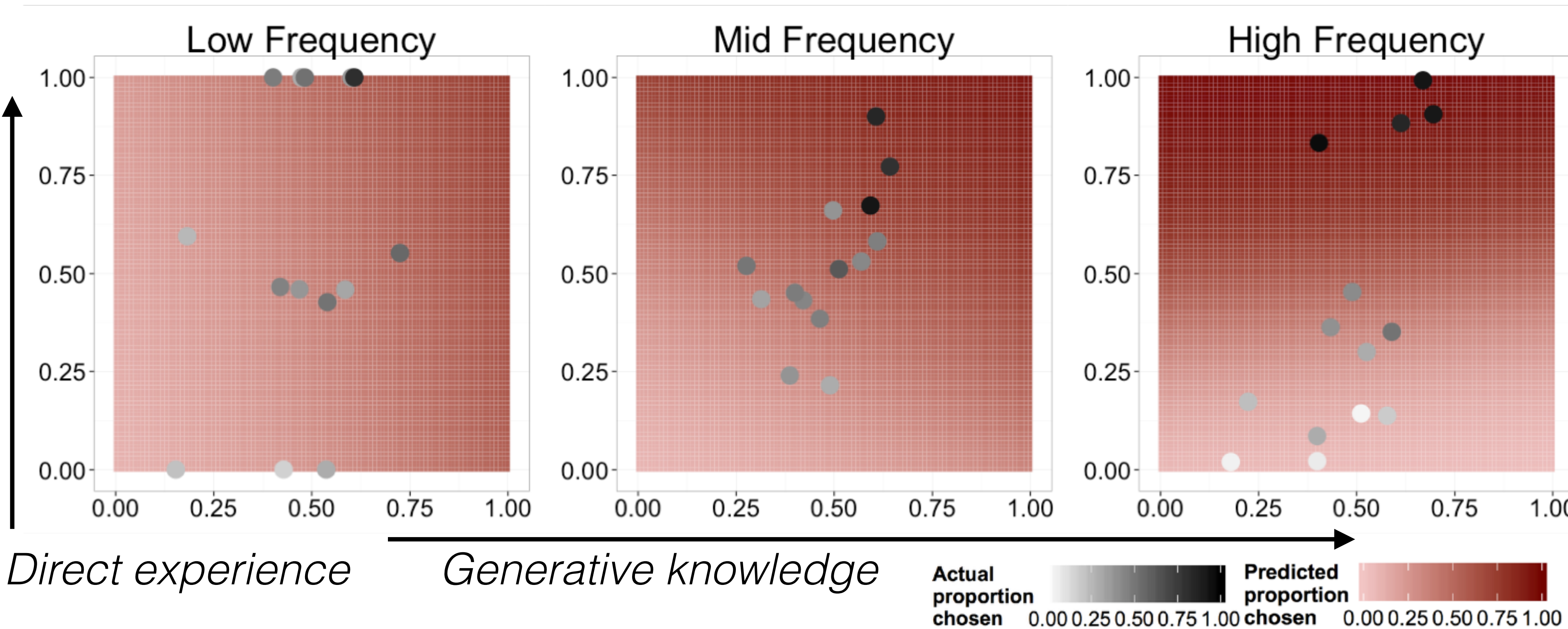

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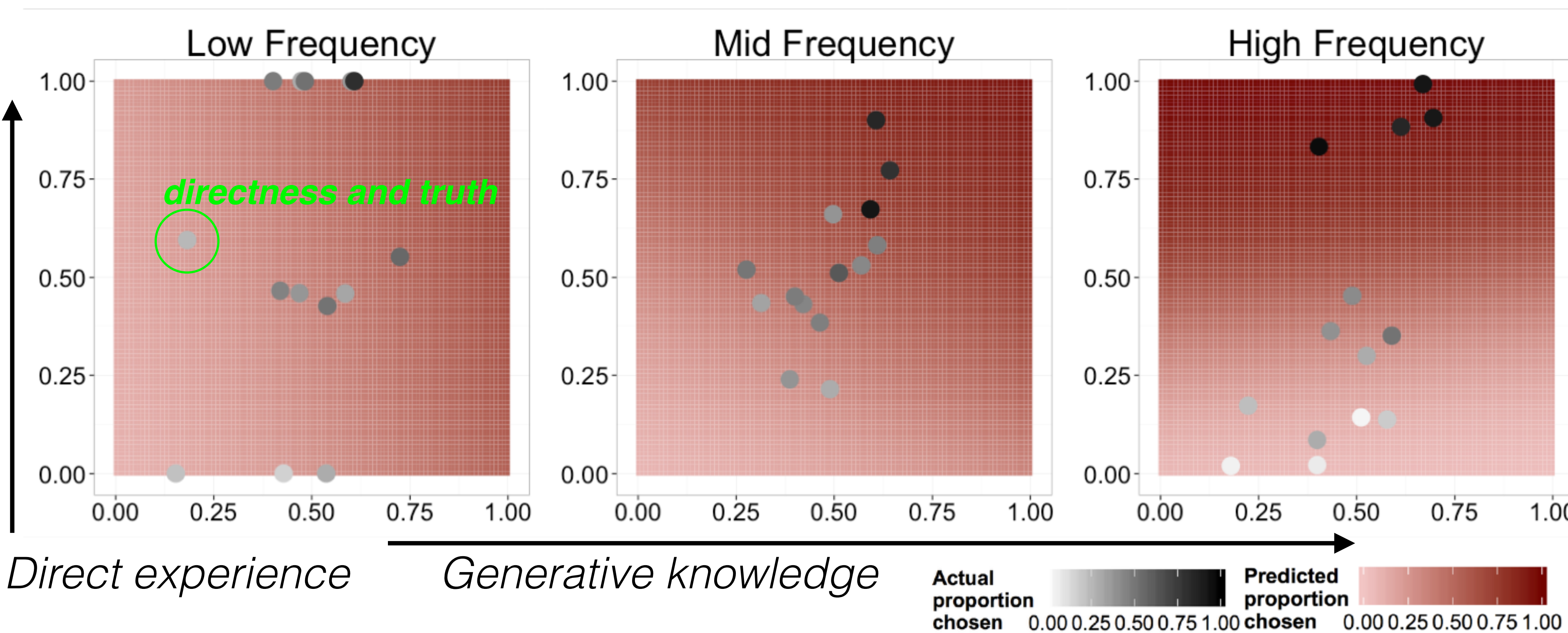

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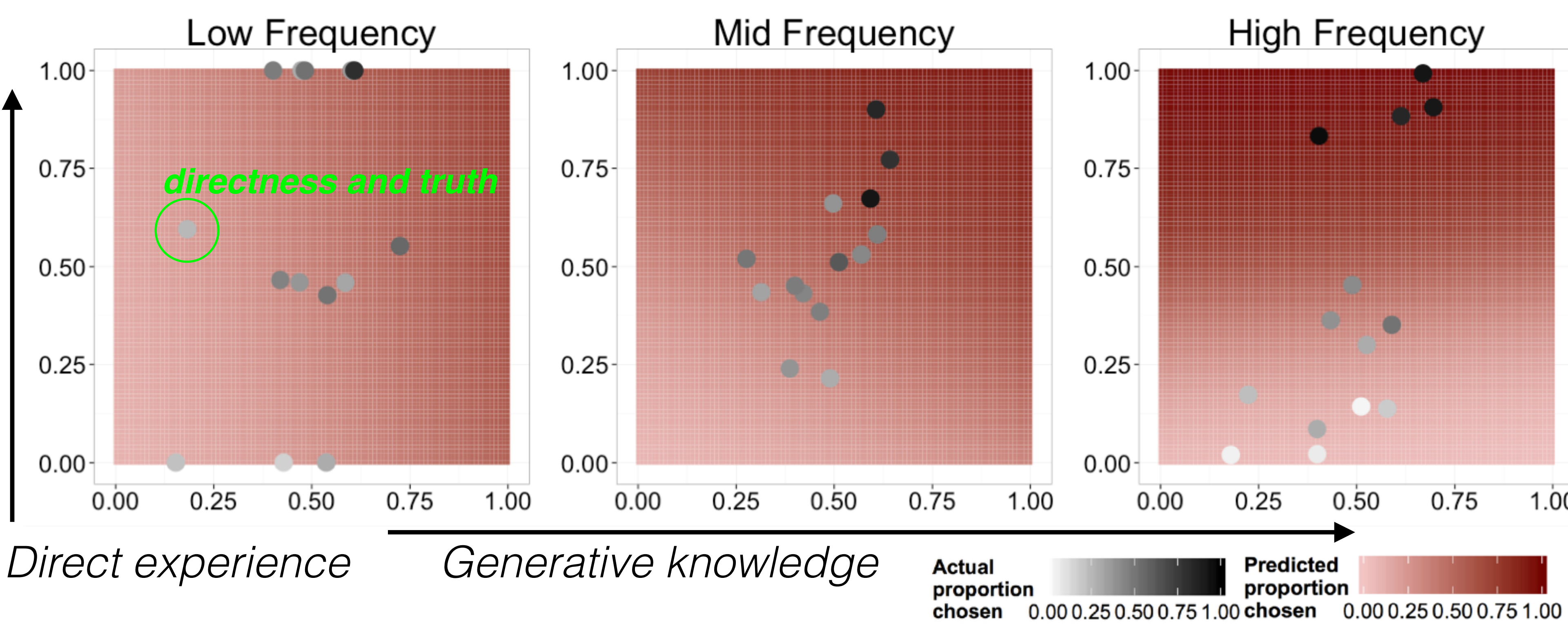
Results: attested binomials

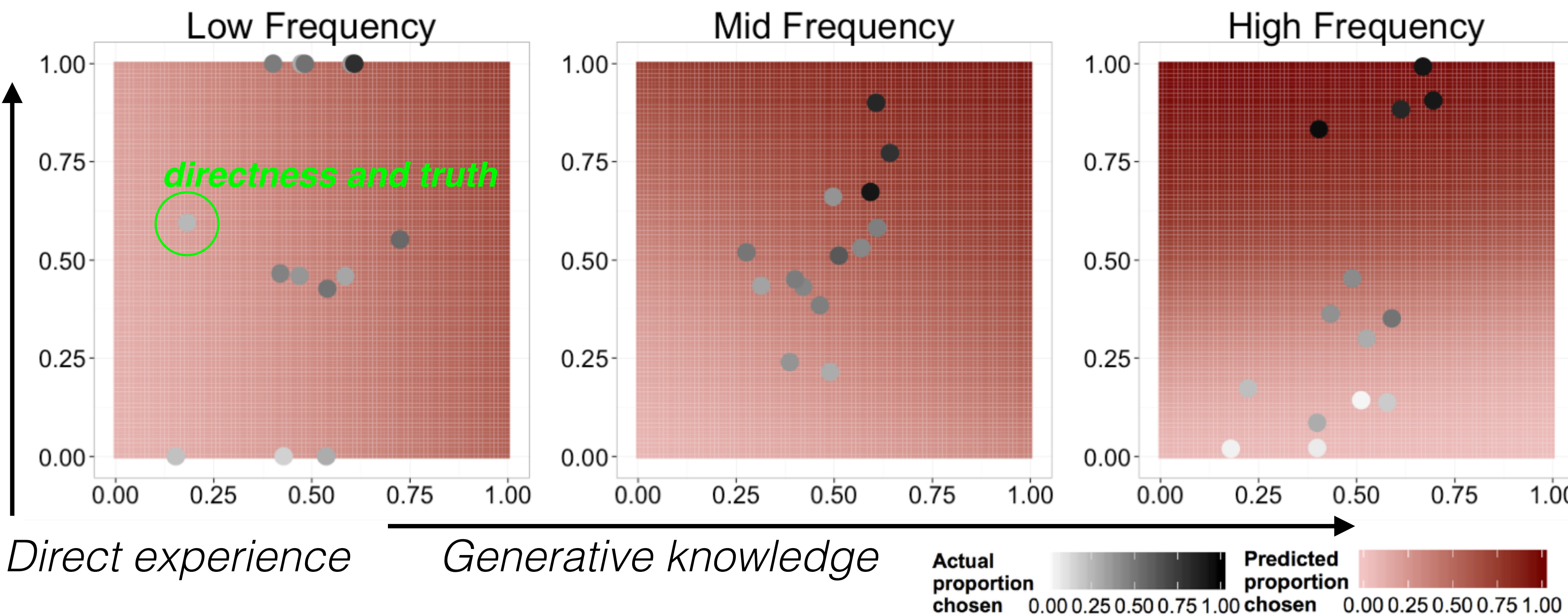
Predictor	Estimate
Direct experience	*0.99**
Gen. knowledge	*2.36**



(Morgan & Levy, 2016, Cognition & unpublished)

Results: attested binomials

Predictor	Estimate
Direct experience	*0.99**
Gen. knowledge	*2.36**



(Morgan & Levy, 2016, Cognition & unpublished)

Results: attested binomials

Predictor	Estimate
Direct experience	*0.99**
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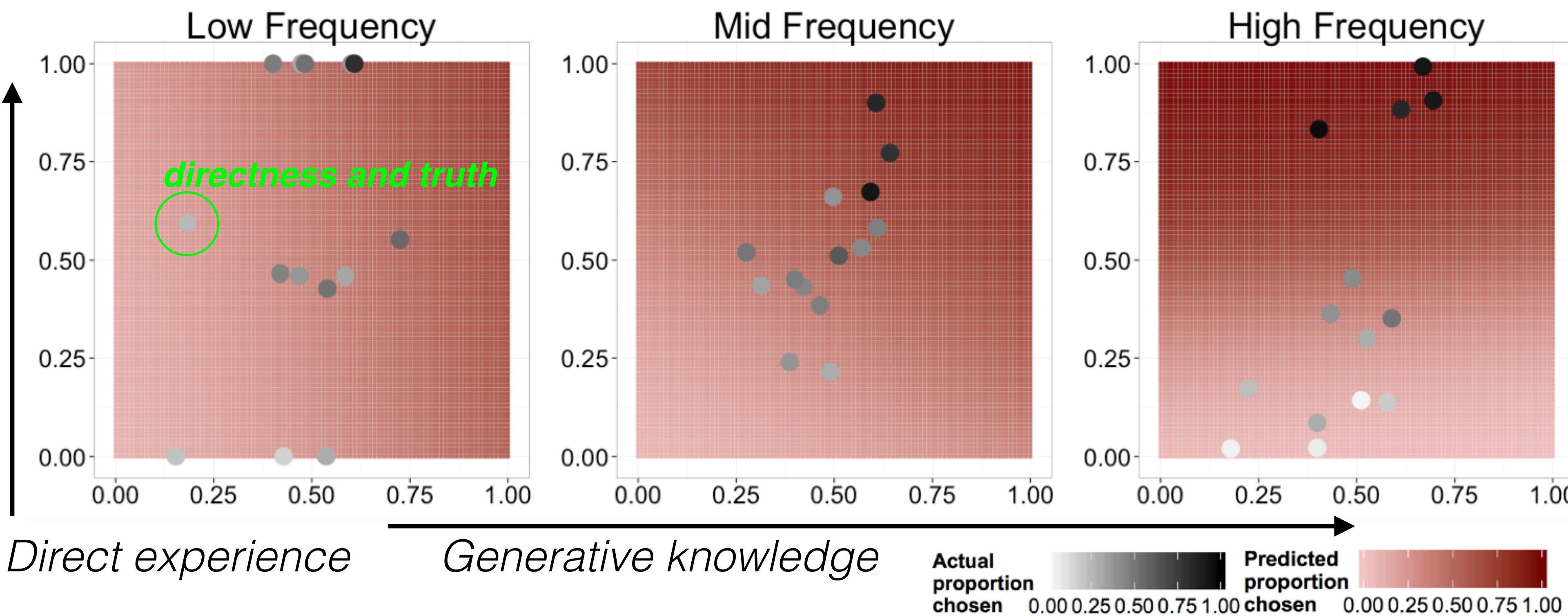
=statistically significant
(reliably non-zero)



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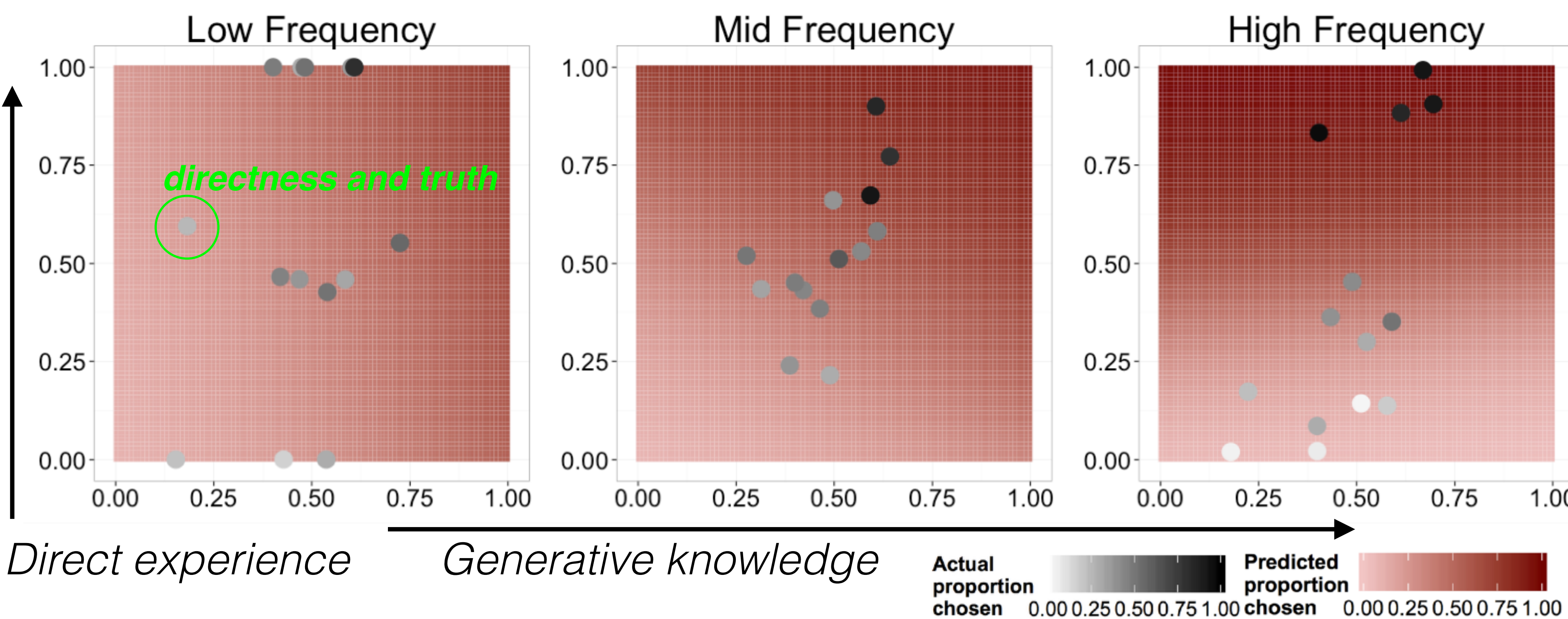
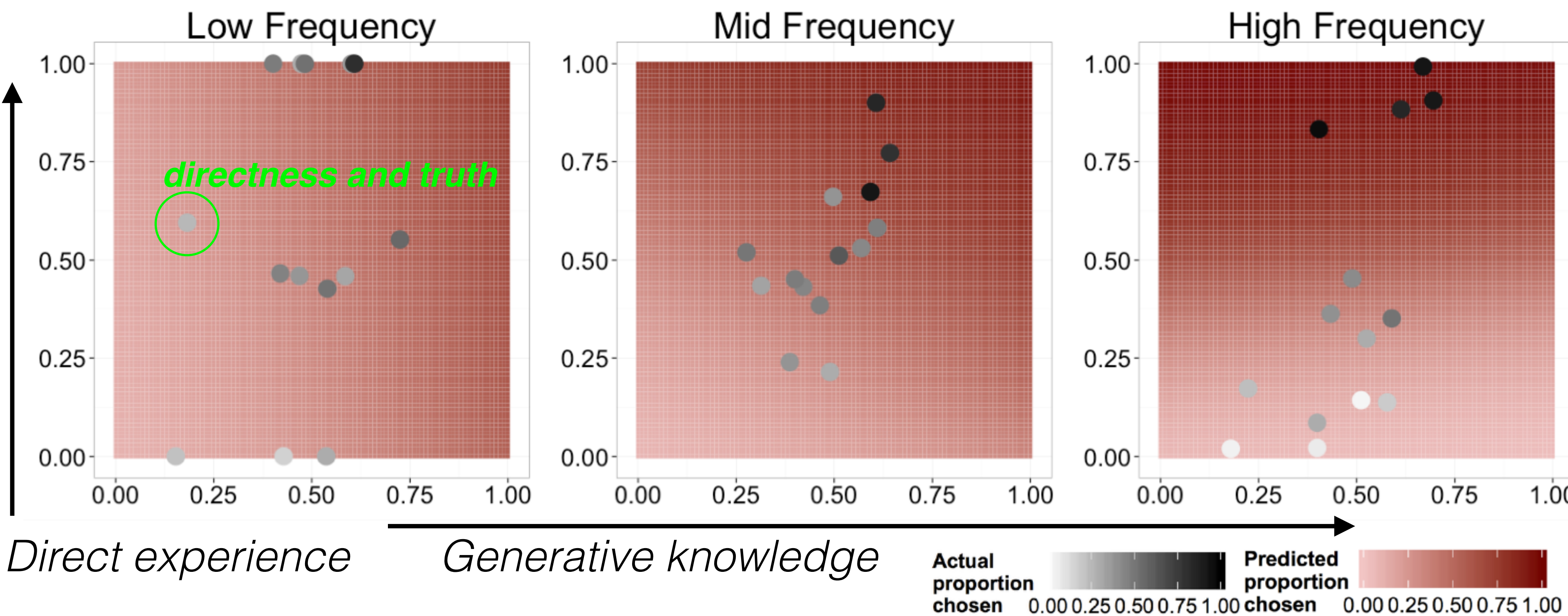


(Morgan & Levy, 2016, Cognition & unpublished)

Results: attested binomials

Predictor	Estimate
Direct experience	*0.99**
Gen. knowledge	*2.36**

Predictor	Estimate
Direct experience	*3.32***
Gen. knowledge	*1.73*



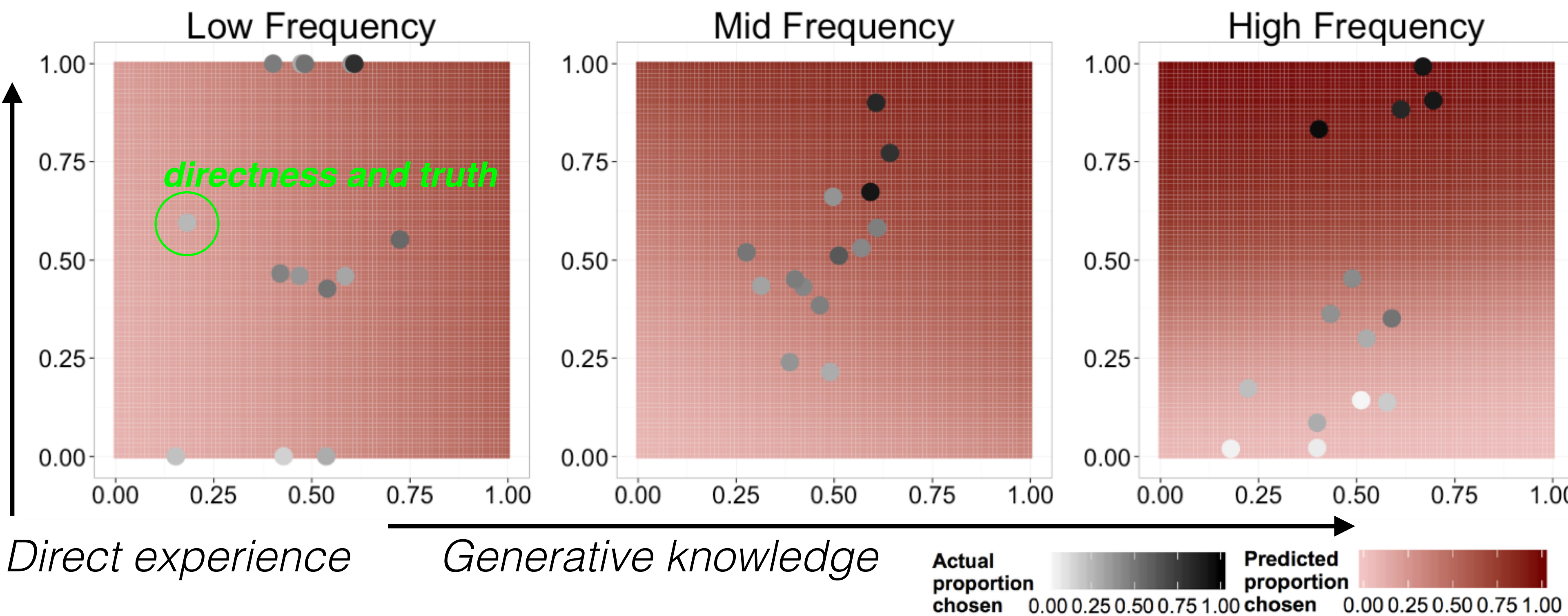
(Morgan & Levy, 2016, Cognition & unpublished)

Results: attested binomials

Predictor	Estimate
Direct experience	*0.99**
Gen. knowledge	*2.36**

Predictor	Estimate
Direct experience	*3.32***
Gen. knowledge	*1.73*

Predictor	Estimate
Direct experience	*6.71****
Gen. knowledge	*-0.61*



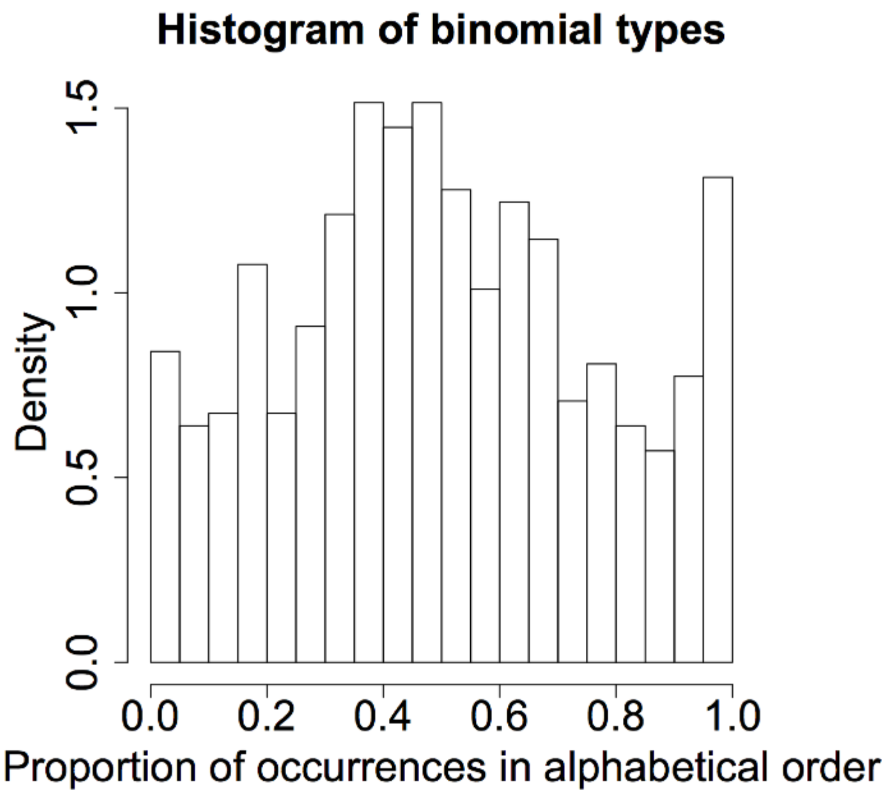
(Morgan & Levy, 2016, Cognition & unpublished)

The idiosyncratic and the general

- We’ve seen evidence that binomial-specific ordering preferences have cognitive reality for speakers
- How dramatically do these preferences depart from the overall generative knowledge?
- How can we model both the generative knowledge and the idiosyncratic preferences simultaneously?

Distribution of ordering preference

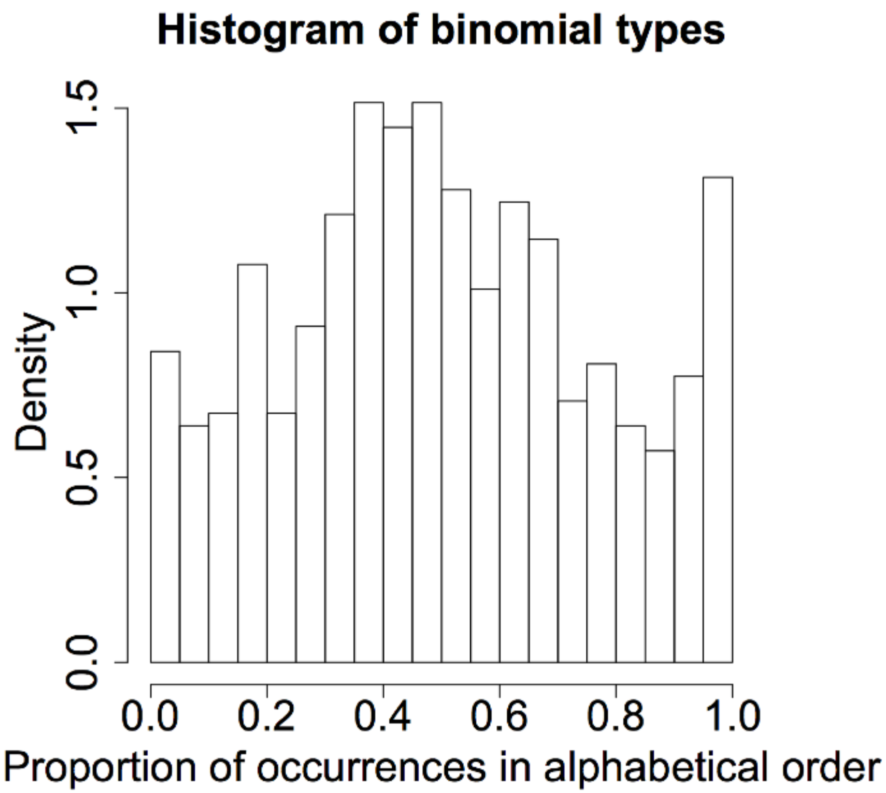
Reality



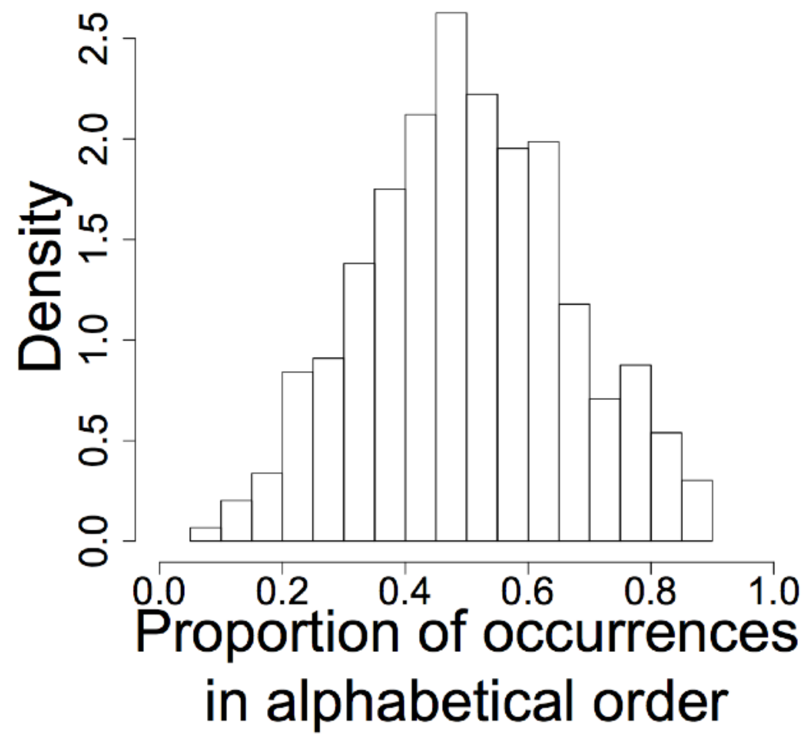
(Morgan & Levy, 2015)

Distribution of ordering preference

Reality

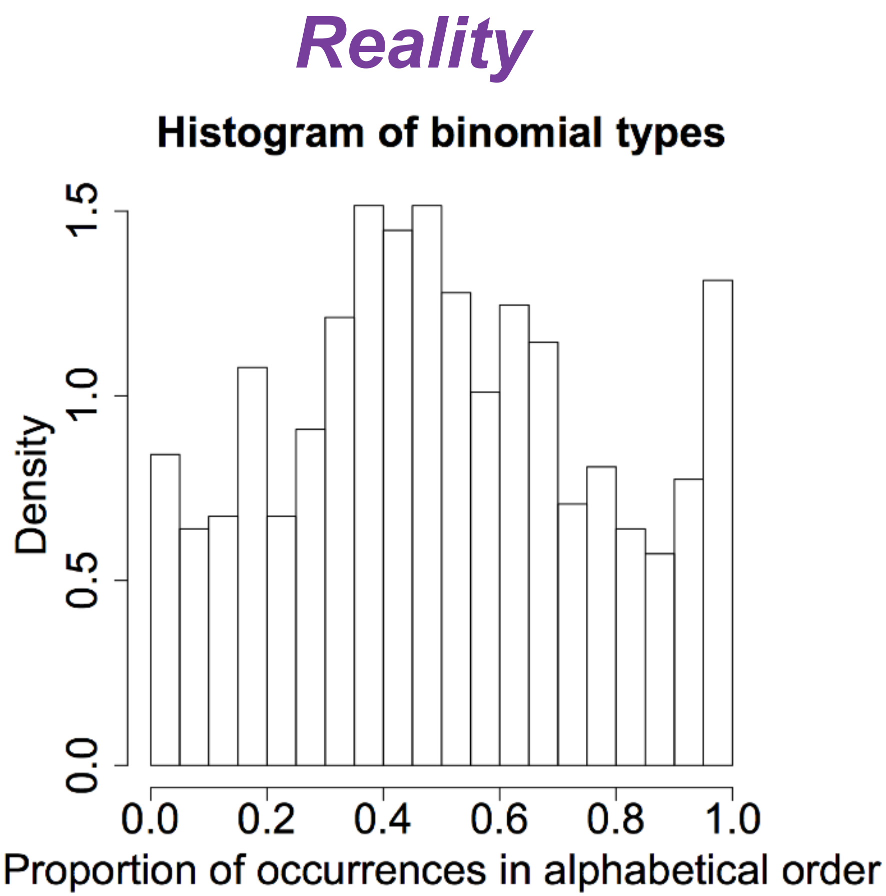


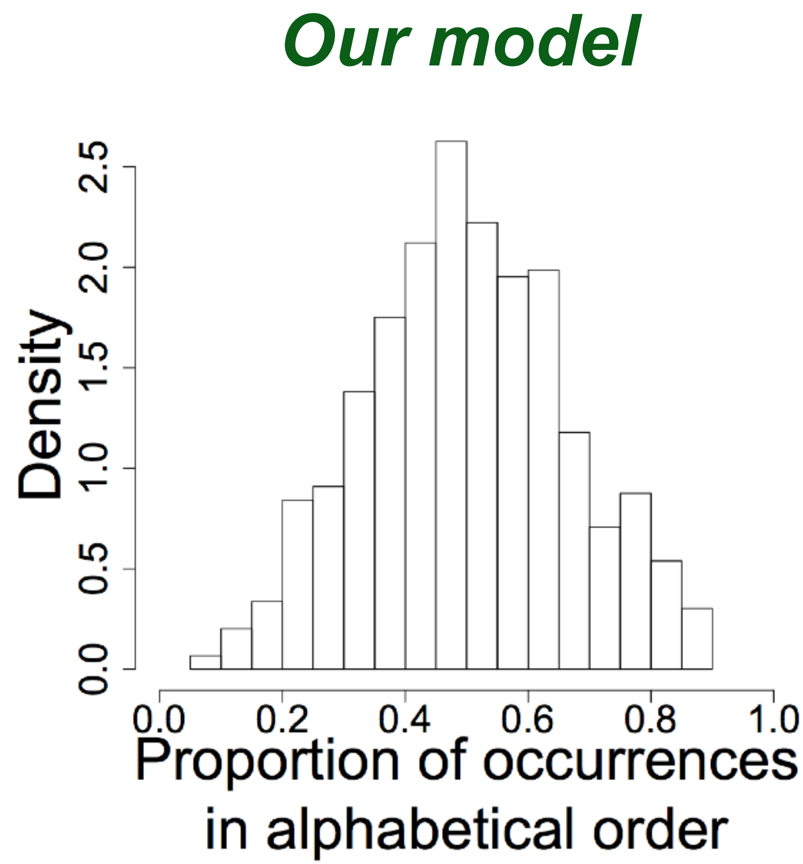
Our model



(Morgan & Levy, 2015)

Distribution of ordering preference





Ordering preferences depart dramatically from generative knowledge!

(Morgan & Levy, 2015)

Modeling idiosyncrasy

$$P(\text{“success”}) = \frac{e^{\eta}}{1 + e^{\eta}}$$

$$\eta = \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_N X_N$$

(Morgan & Levy, 2015)

Modeling idiosyncrasy

- Here was logistic regression:

$$P(\text{``success''}) = \frac{e^{\eta}}{1+e^{\eta}}$$

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(Morgan & Levy, 2015)

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- We revise it to include a ***beta-binomial*** *component*

$$P(\text{``success''}) = p$$

$$p \sim \mathrm{Beta}\left(\frac{e^\eta}{1+e^\eta}, \nu\right)$$

$$\eta = \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_N X_N$$

(Morgan & Levy, 2015)

Frequency-sensitivity of binomial idiosyncrasy

(Morgan & Levy, 2015)

Frequency-sensitivity of binomial idiosyncrasy

$$\nu = exp(\alpha + \beta \cdot \log(M_n))$$

(Morgan & Levy, 2015)

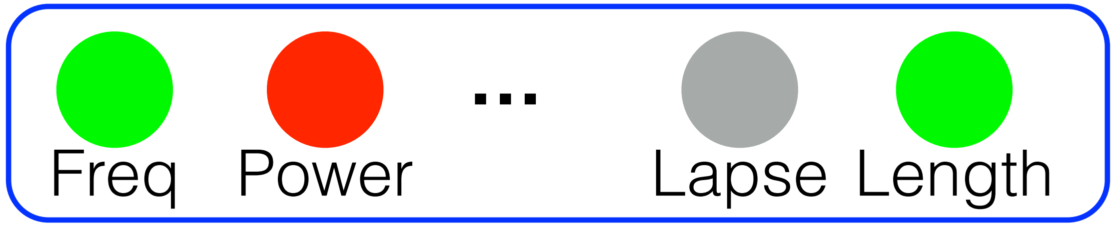
Frequency-sensitivity of binomial idiosyncrasy

Overall unordered frequency

$$\nu = exp(\alpha + \beta \cdot \log(M_n))$$

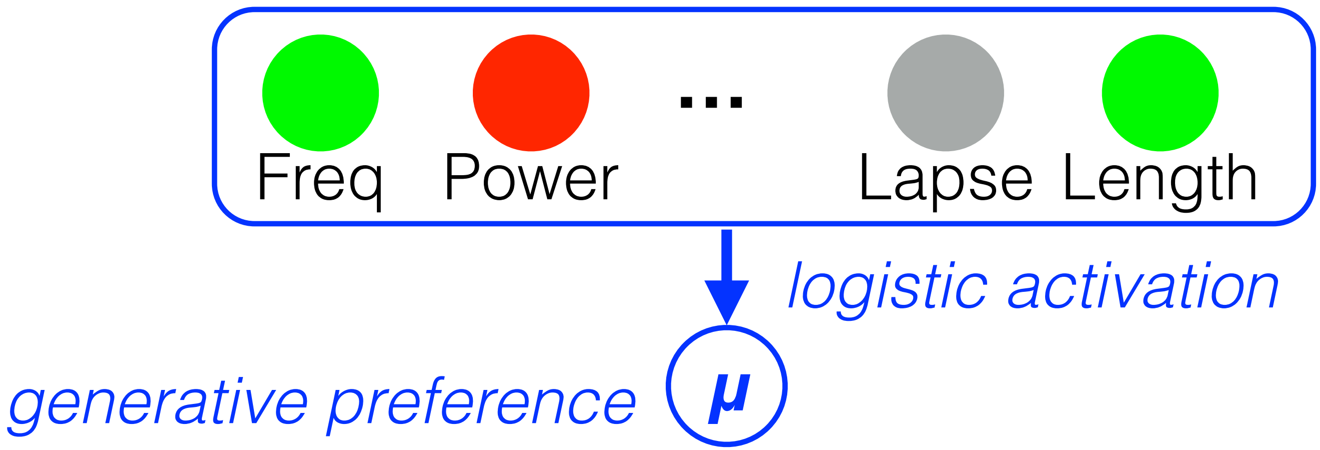
(Morgan & Levy, 2015)

Our complete model



(Morgan & Levy, 2015)

Our complete model



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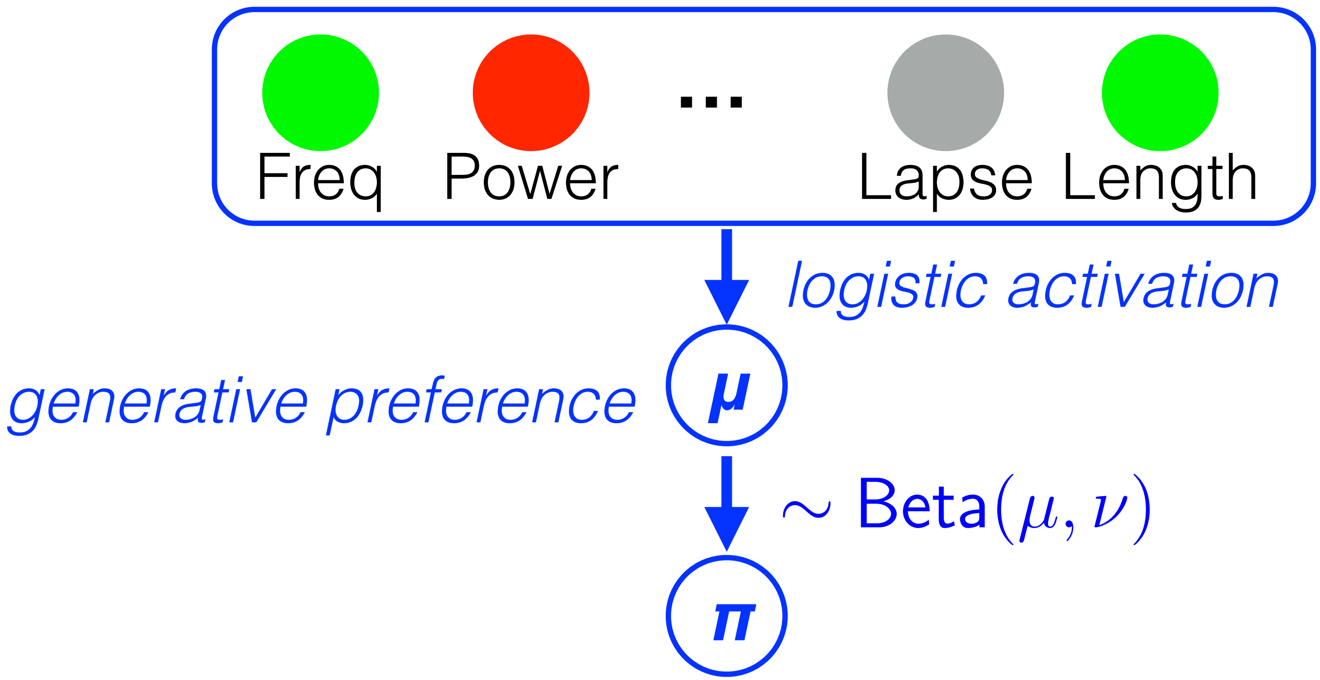

(Morgan & Levy, 2015)

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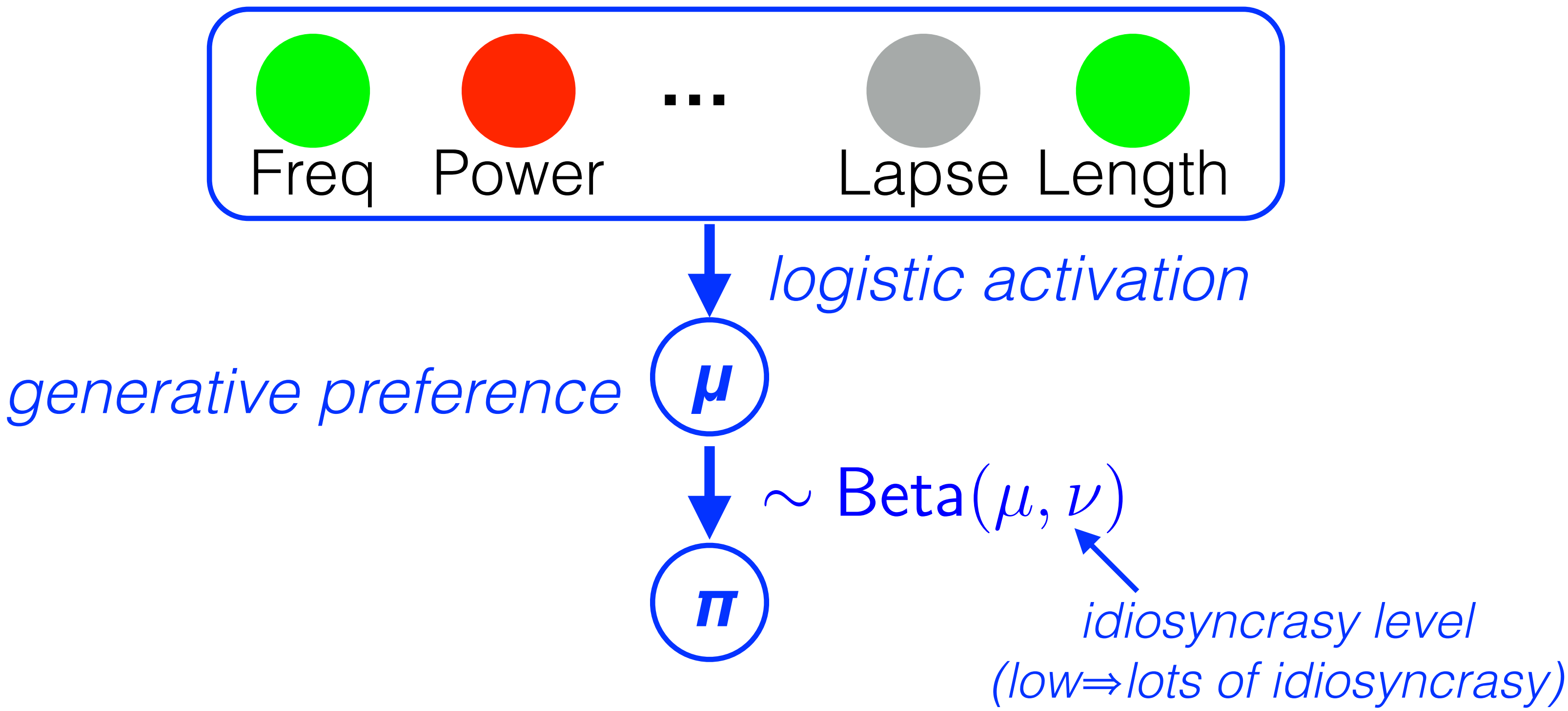

(Morgan & Levy, 2015)

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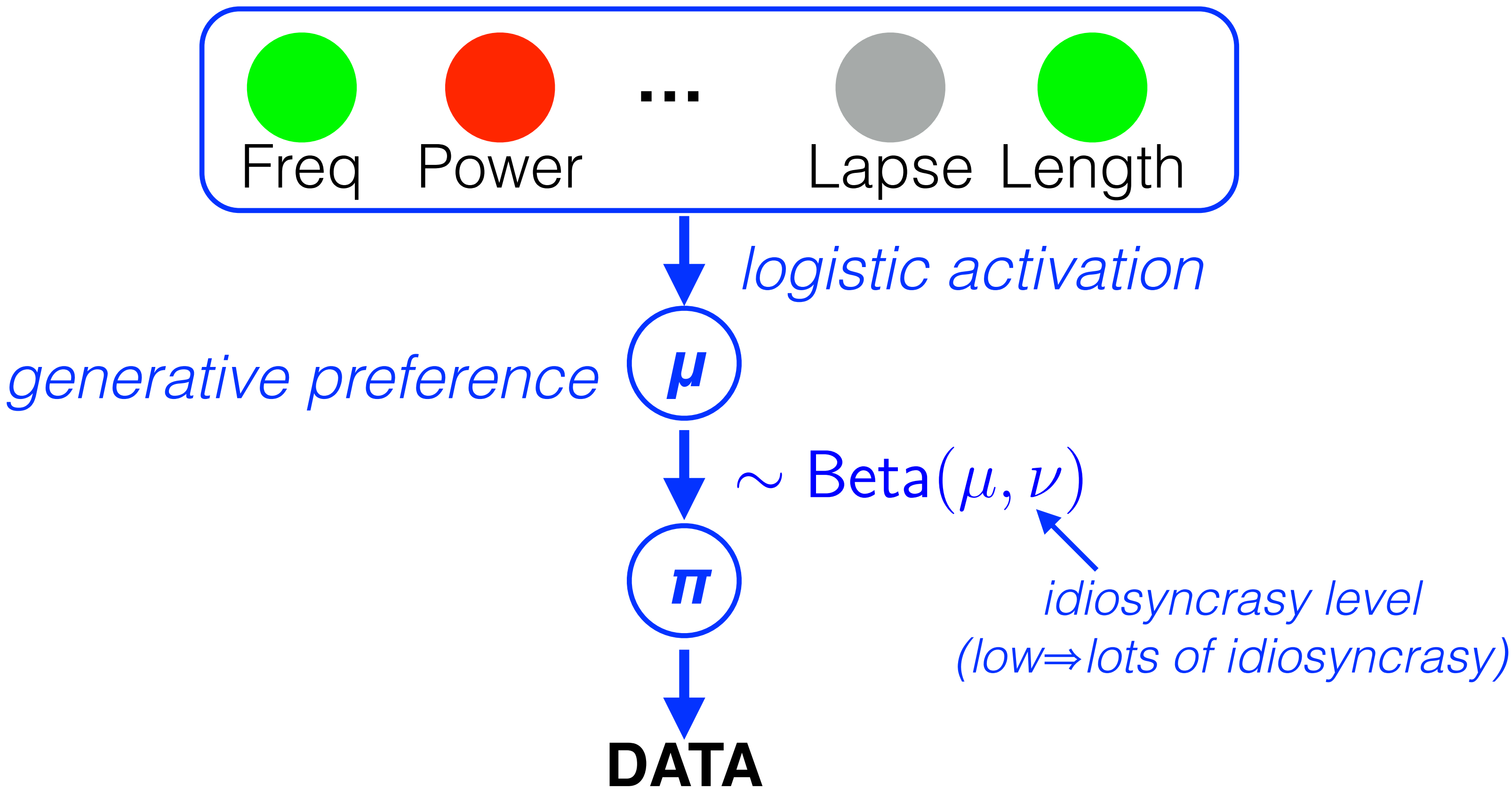

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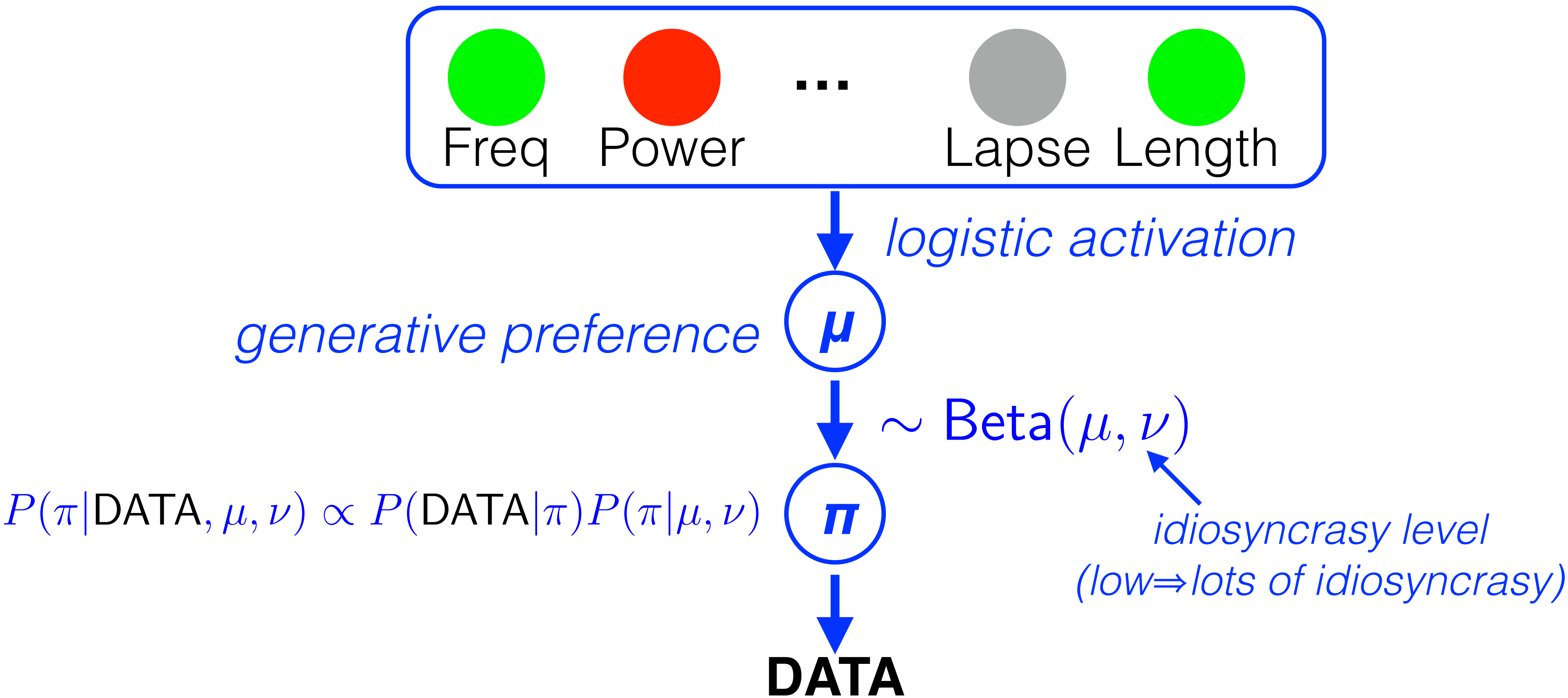
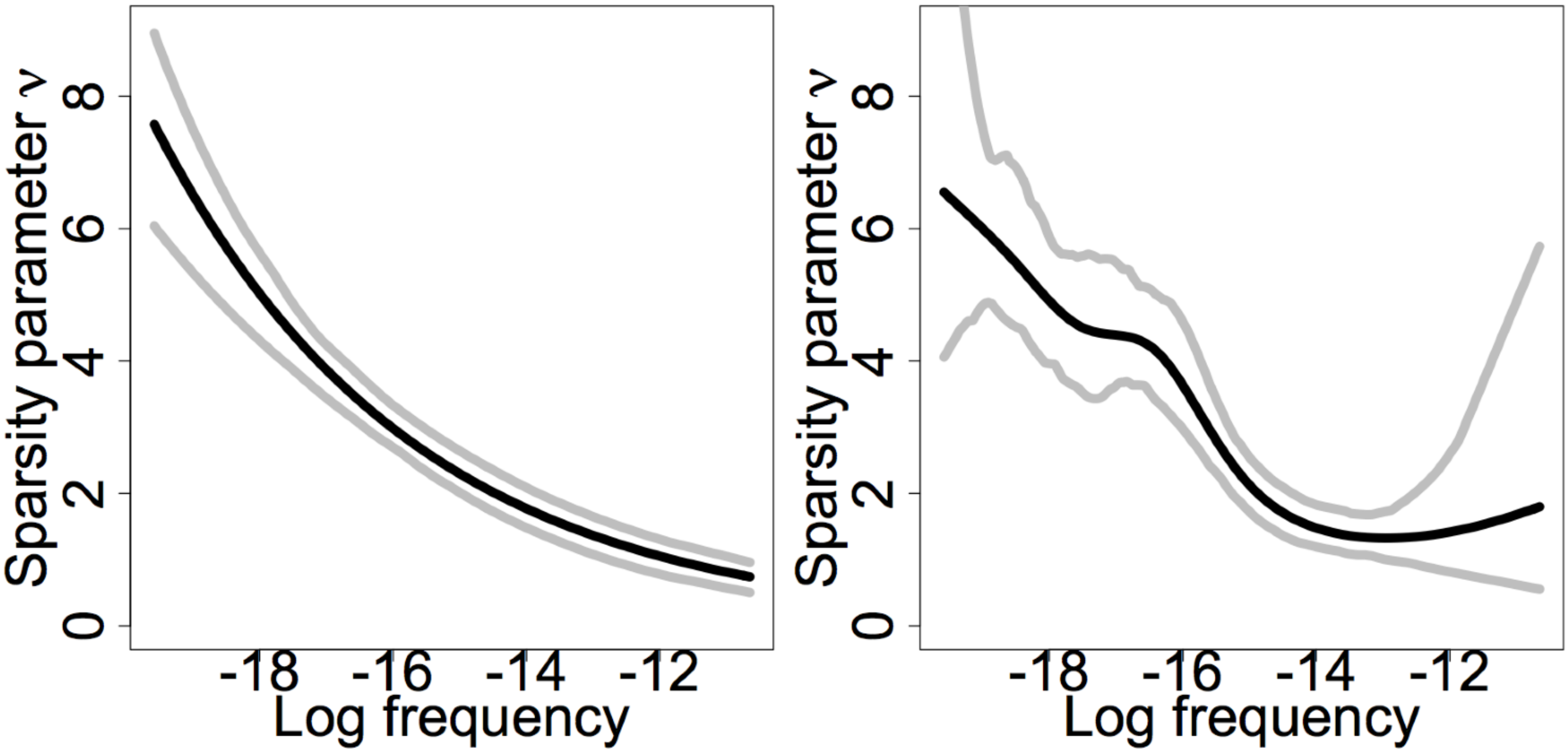
Our complete model



(Morgan & Levy, 2015)

Results: frequency sensitivity of *v*

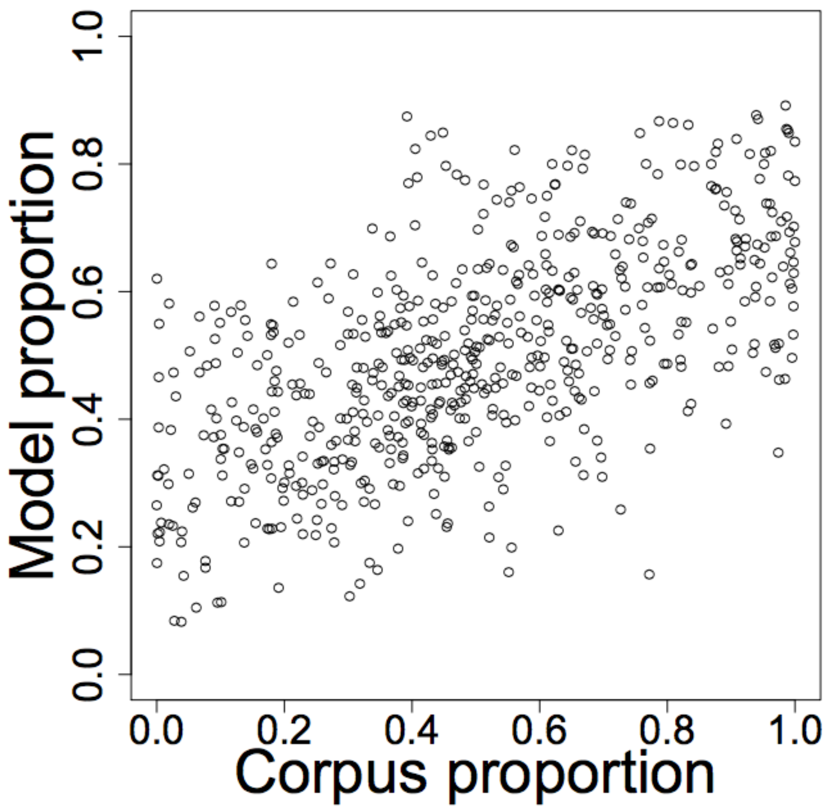


We call this ***frequency-sensitive regularization***
of binomial ordering preference

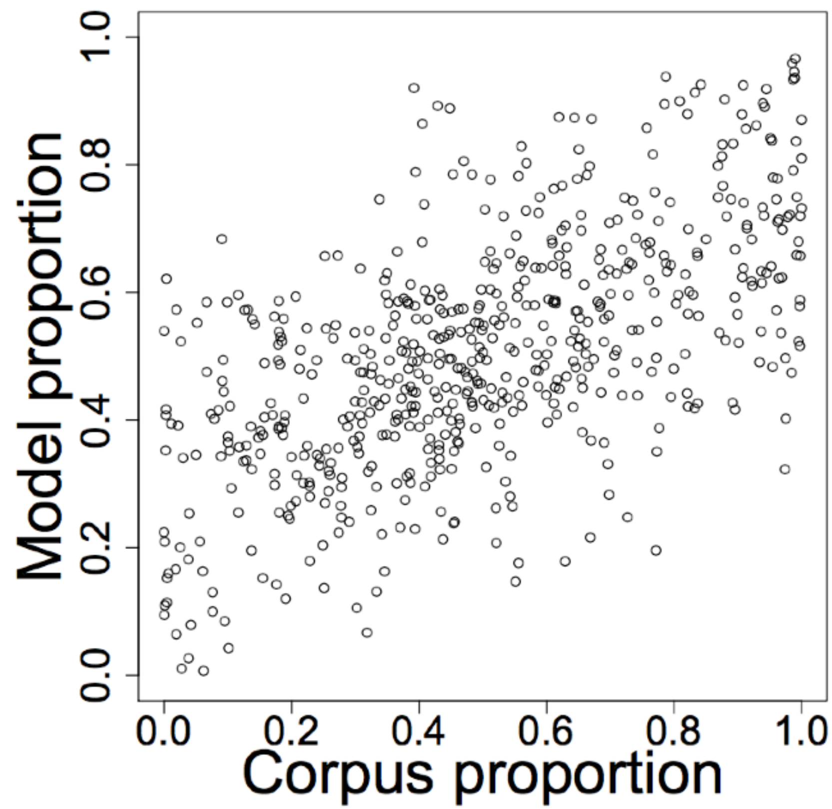
(*Morgan & Levy, 2015*)

Results: “best-guess” of preferences

Our OLD model



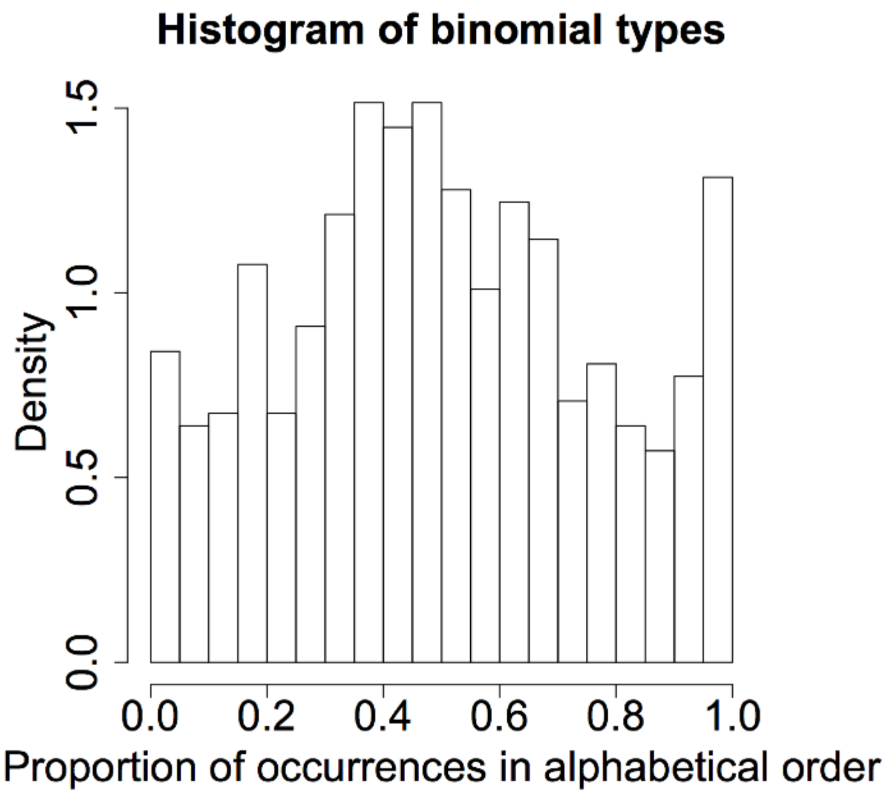
Our NEW model



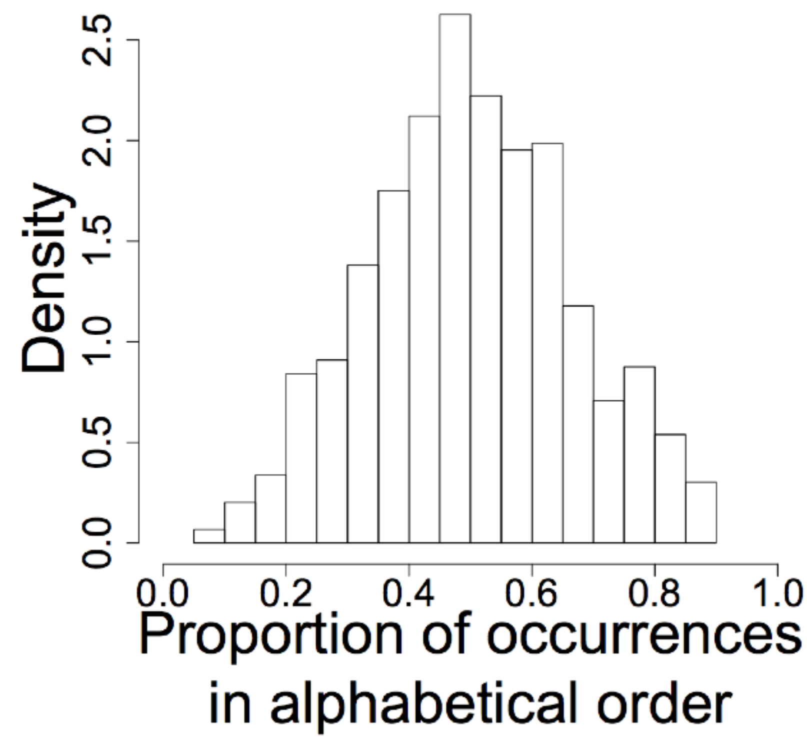
(Morgan & Levy, 2015)

Results: distribution of binomial prefs.

Reality



Our OLD model



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Results: distribution of binomial prefs.

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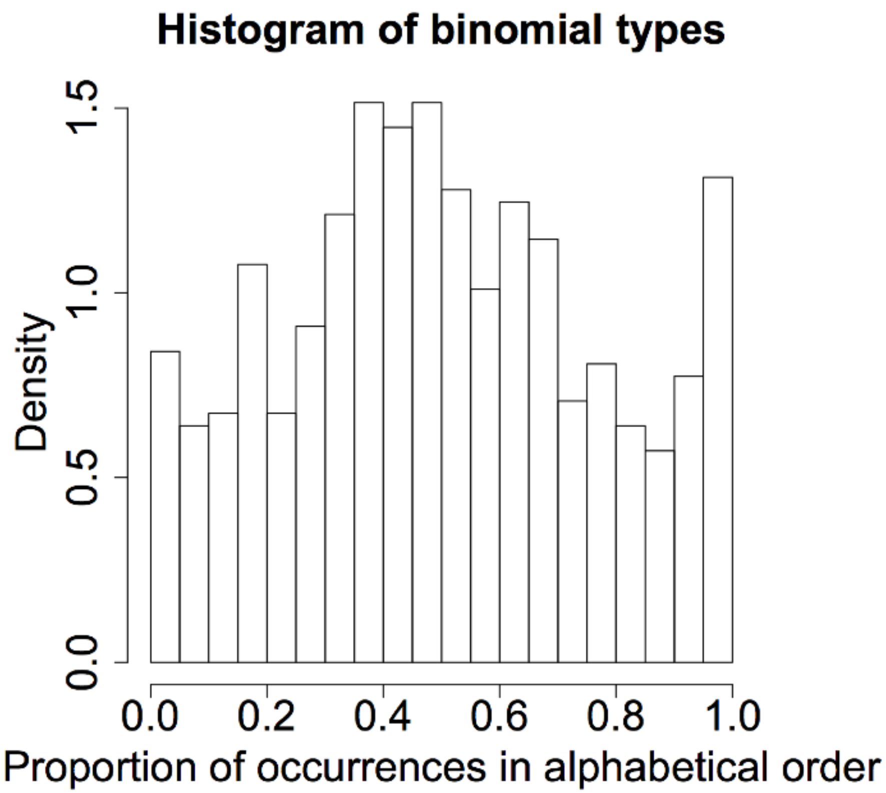

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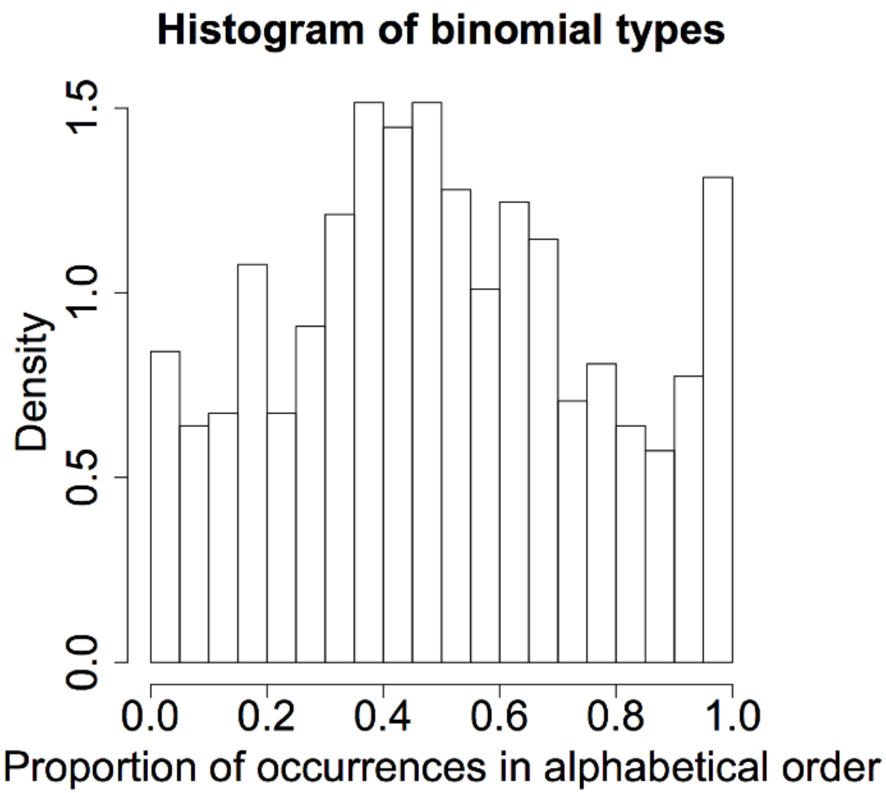
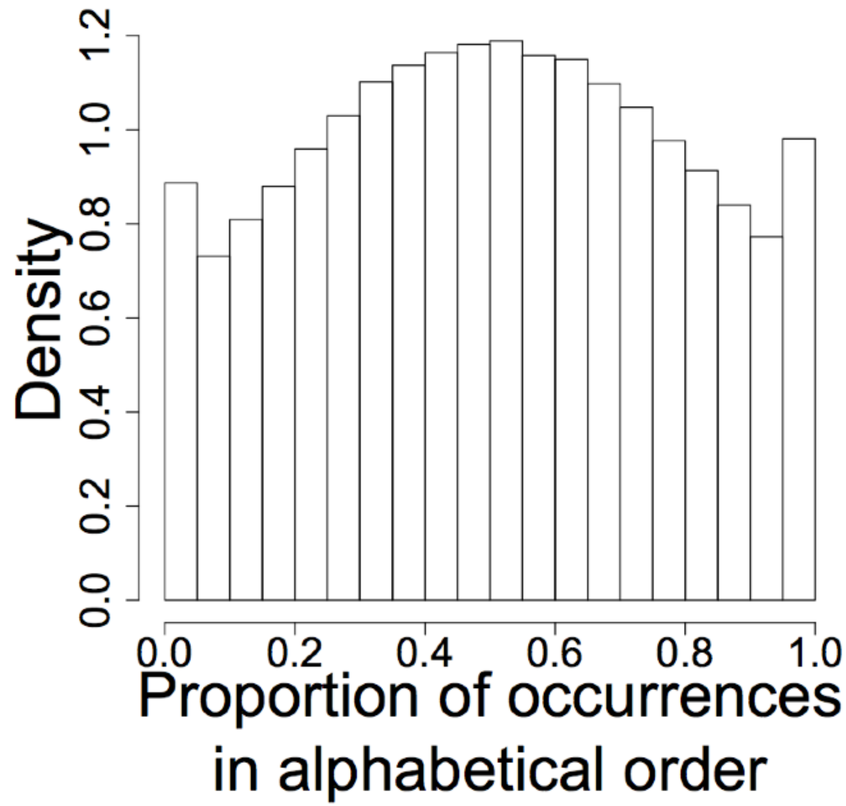


Our NEW model



(Morgan & Levy, 2015)

Summary for today

- In language we must often model **multiple**, **overlapping**, **defeasible** constraints that drive preferences
  - One example: linear **ordering preferences**
    - e.g., linear ordering preferences in the **binomial construction**
- We can do this with **logistic regression**
- Viewed as a **Bayes Net**, logistic regression imposes a **parametric form** on P(outcome|$X_{1...m}$)
- Logistic regression is extendable with a **hierarchical** component to handle item-specific idiosyncrasies
  - One version of this: **beta-binomial regression**

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