

A Bayesian account of the perceptual magnet effect

Roger Levy

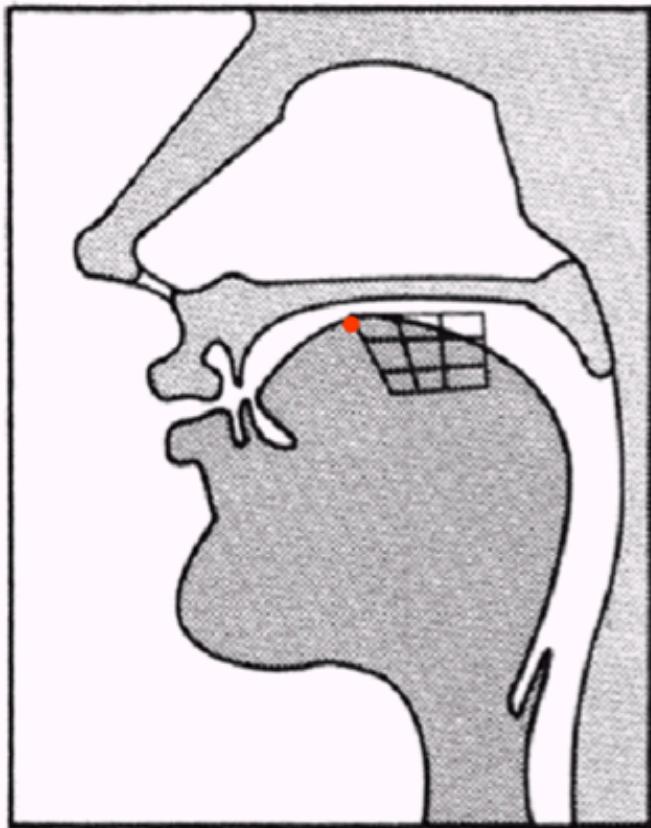
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9.19, Fall 2023

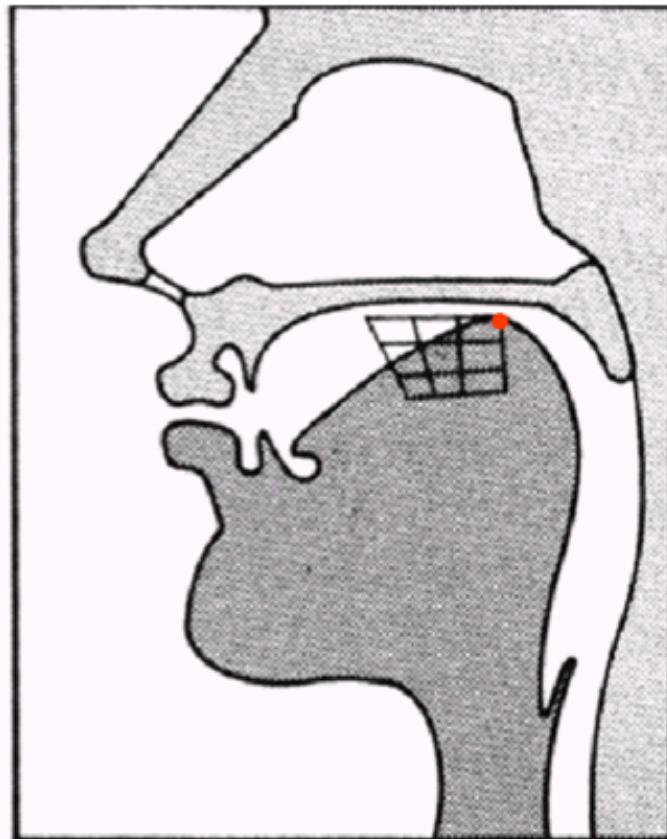
25 October 2023

Producing vowels



/i/

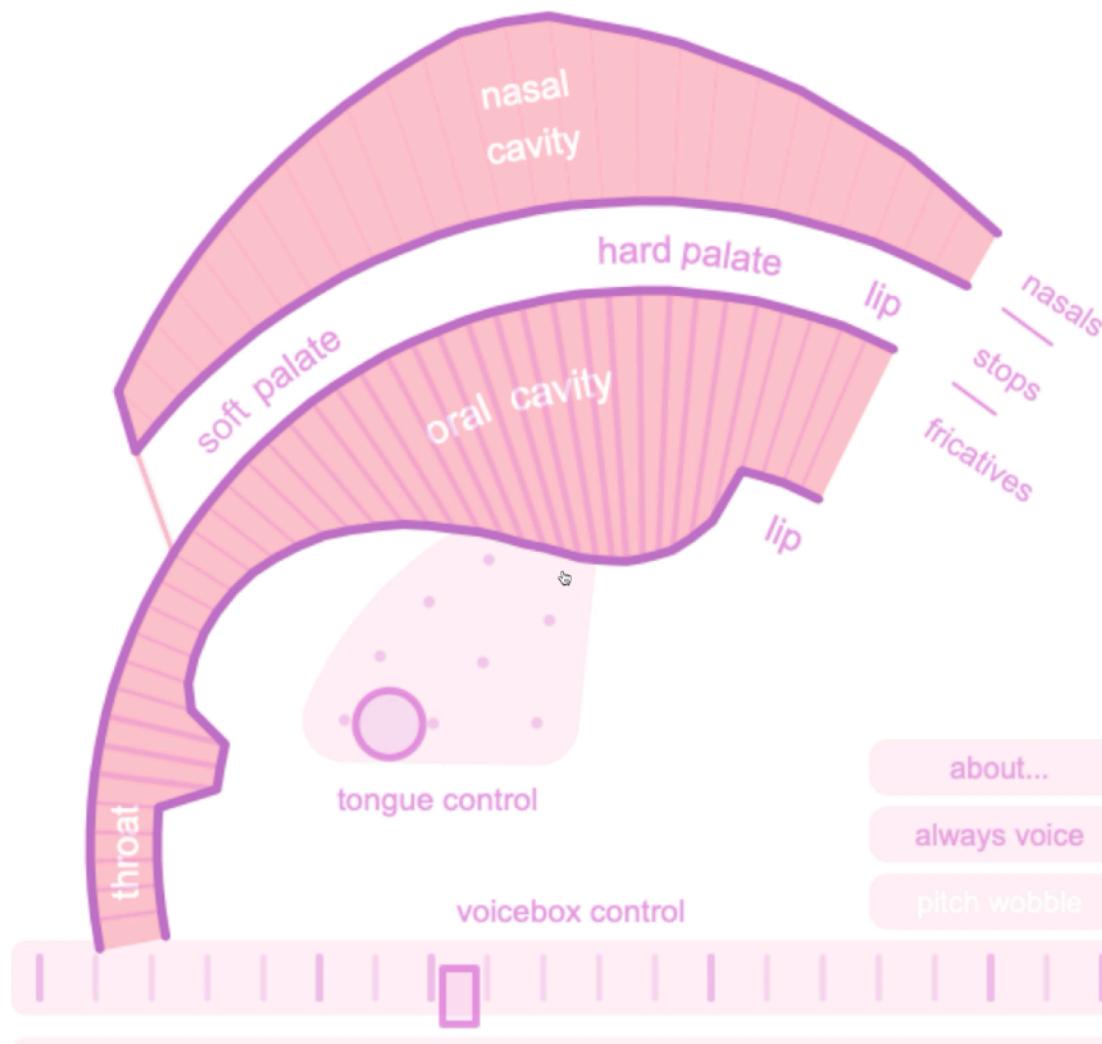
he



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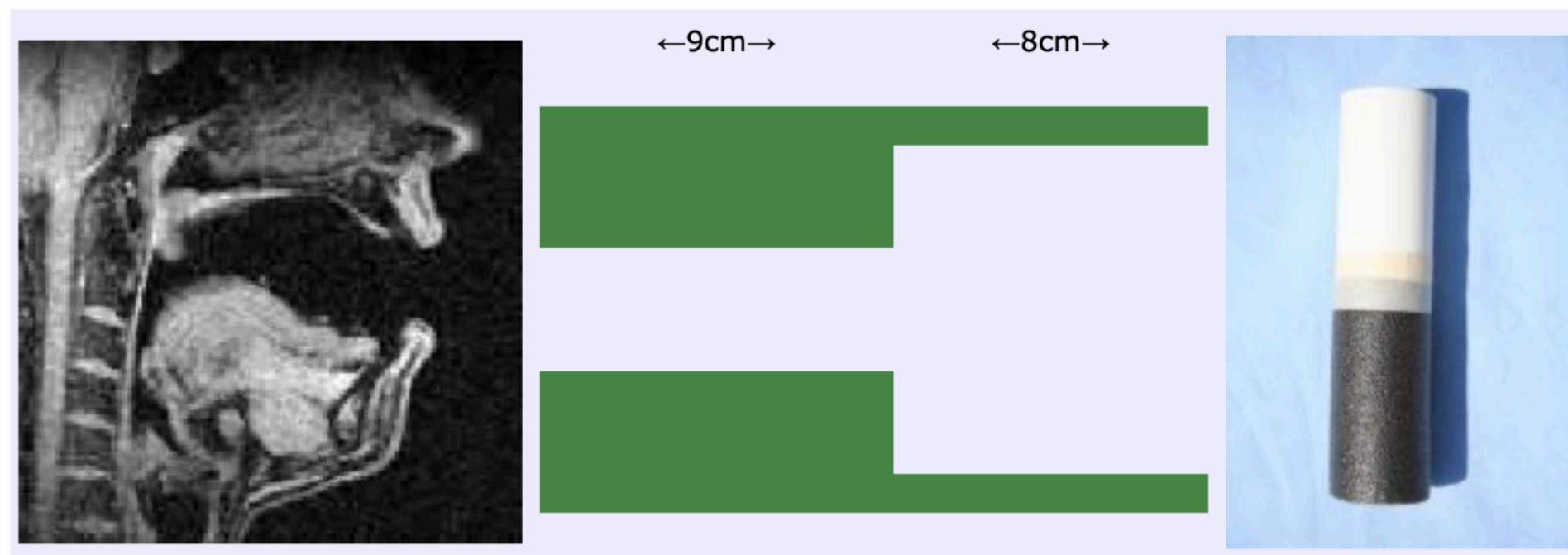
Vocal tract simulator



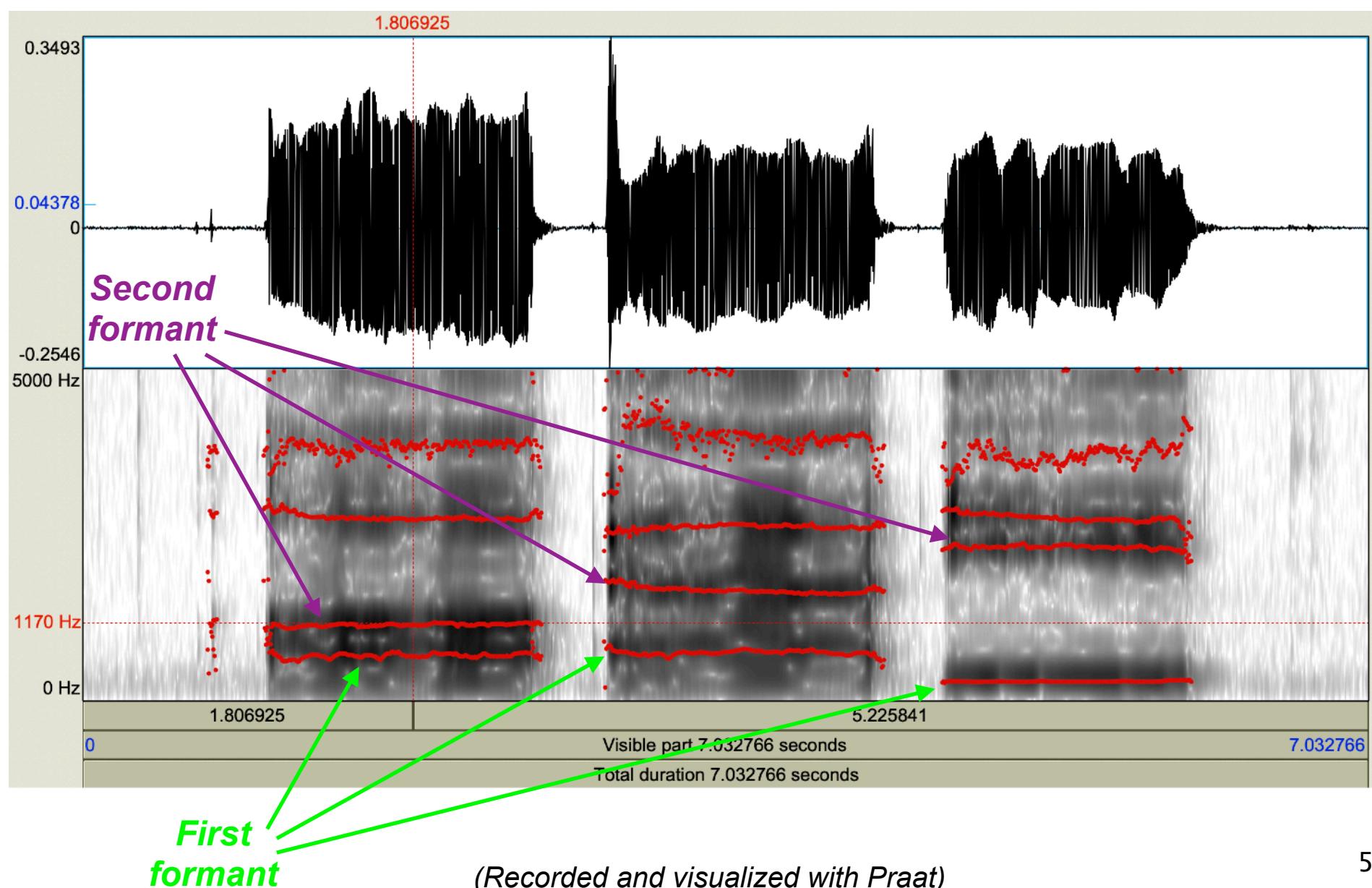
Vocal tract cavity shape→vowel quality

An "AH" vowel resonator

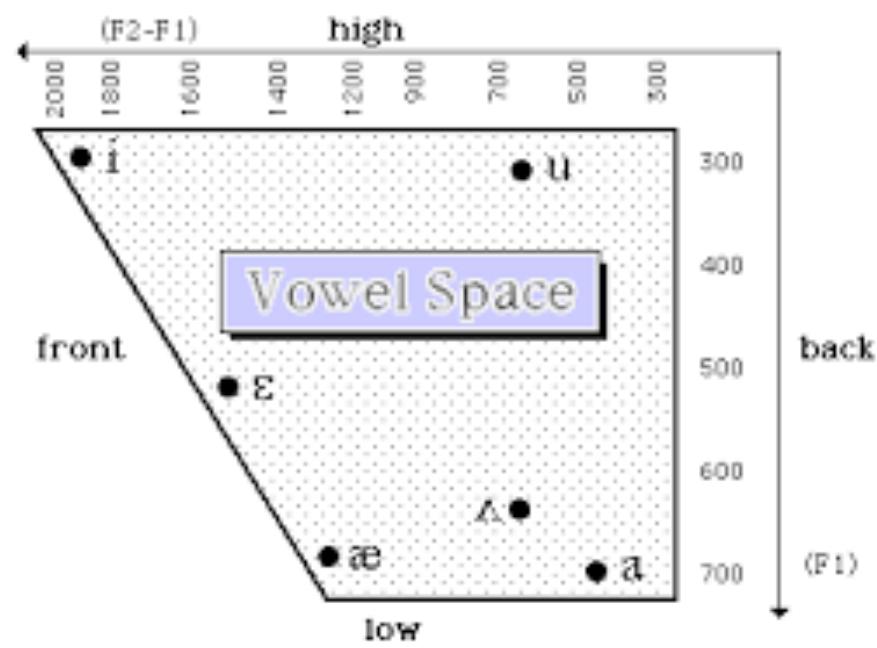
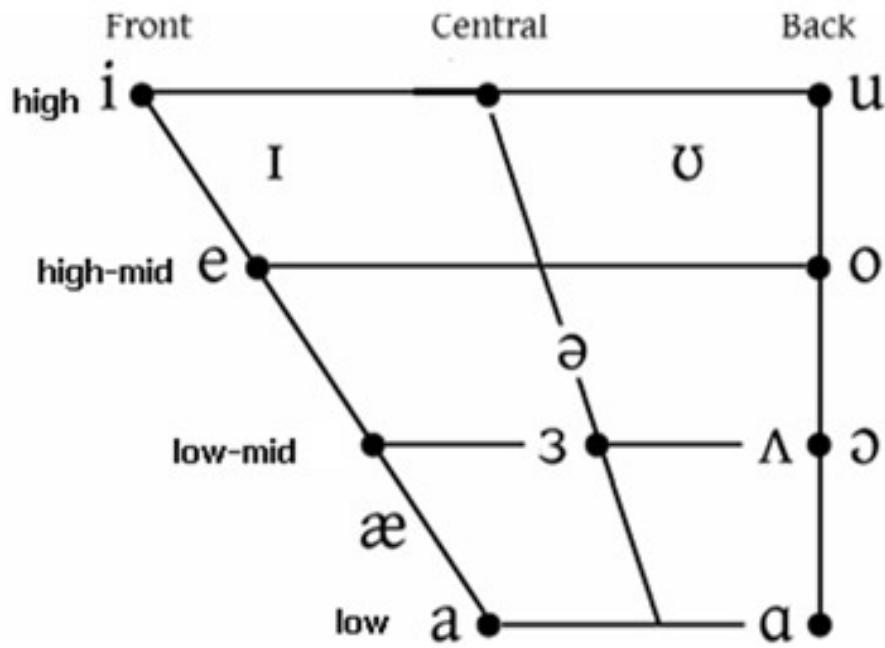
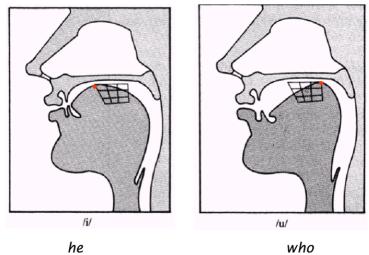
This resonator sounds like the long /A/ vowel that you find in words like "palm". You will need 9cm length of the foam sleeving and 8cm length of pipe. The narrow part of the resonator is analogous to the narrow part of the vocal tract from larynx to the back of the mouth, while the wide part of the resonator is analogous to the oral cavity.



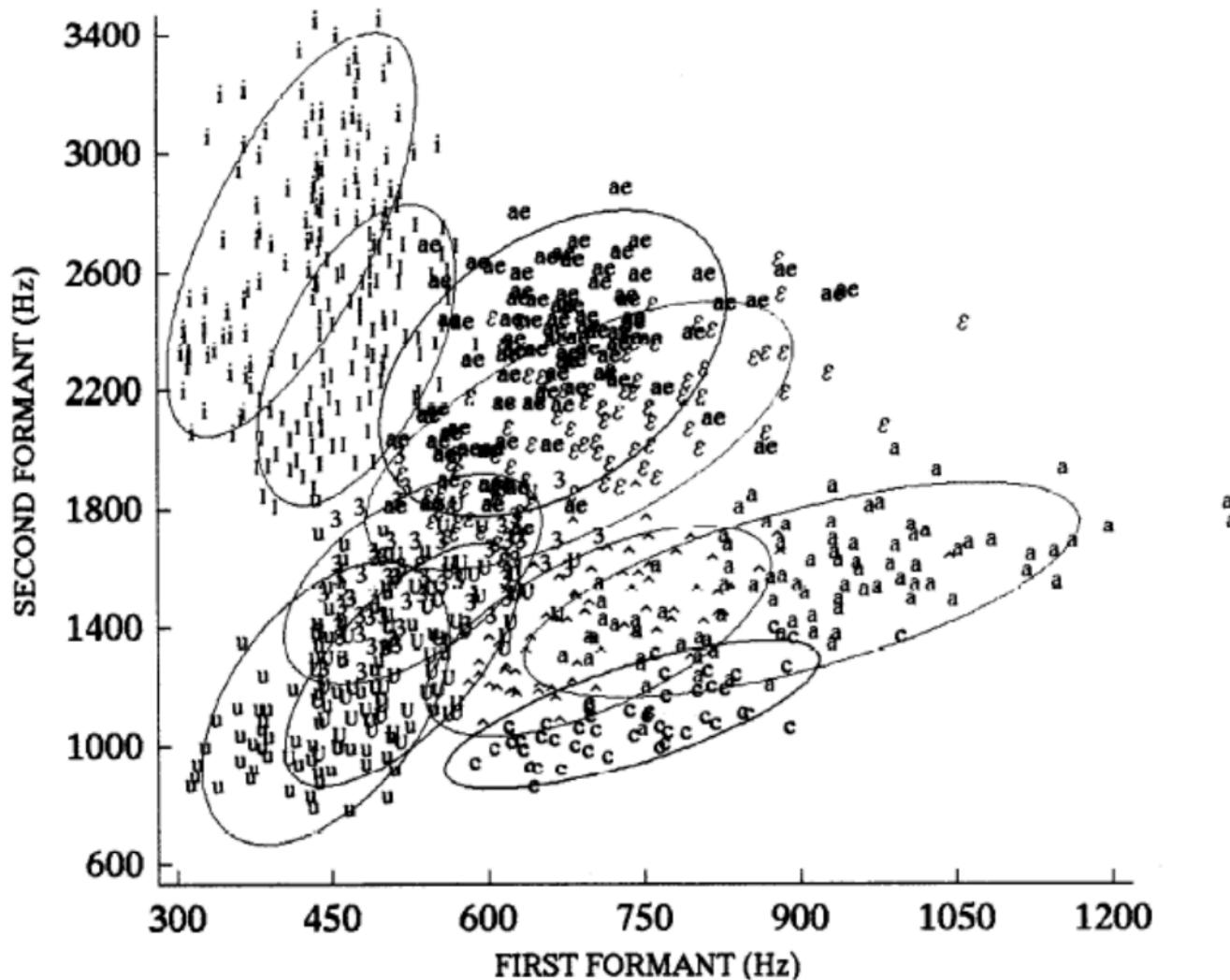
Formants and vowel quality



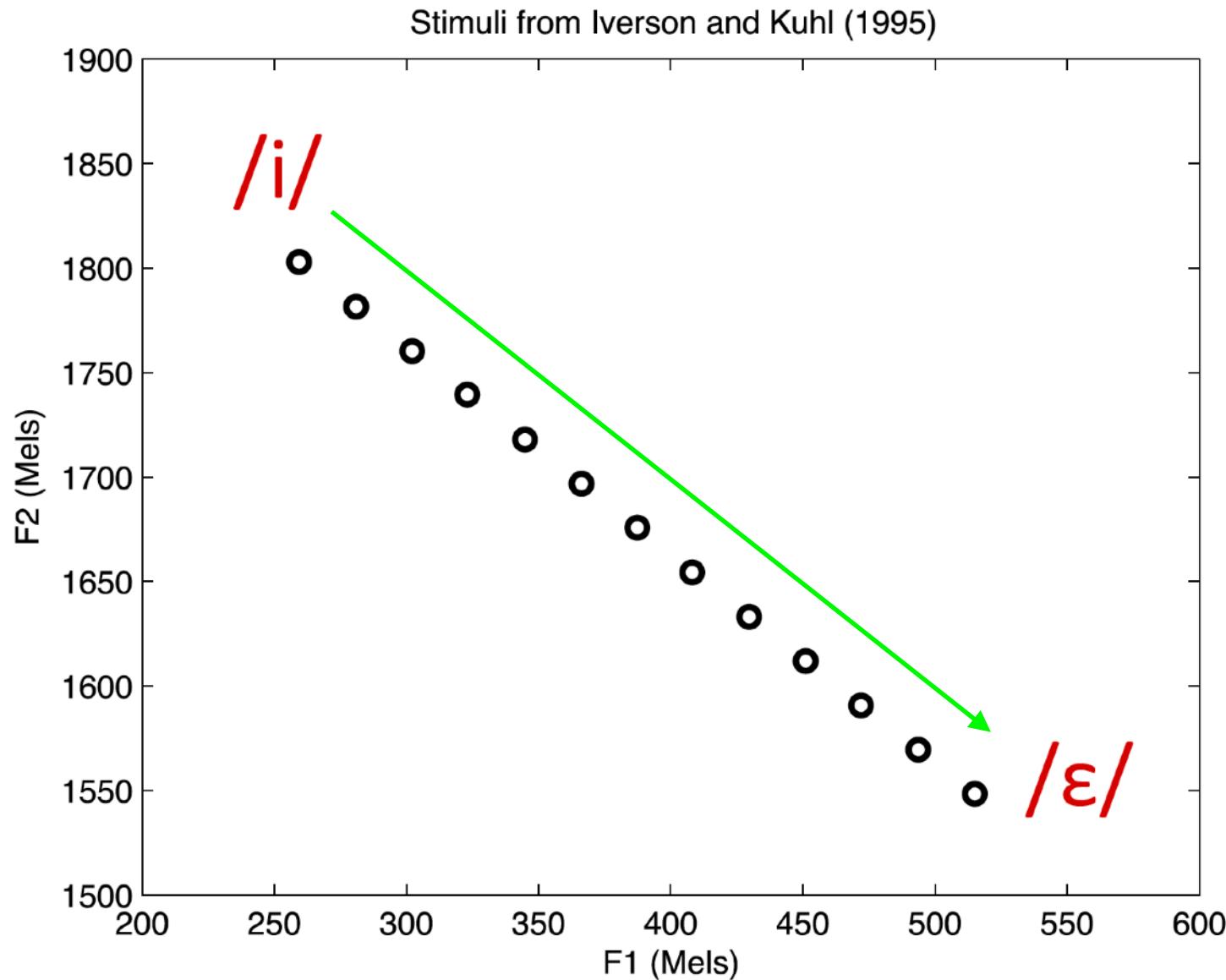
Vowel space, articulatory



English vowel inventory, in formant space



A vowel continuum



Same/different judgments

Percentage of Trials on Which Subjects Responded “Same” for Each Pair of Stimuli in the No-Noise and Noise Conditions

Stimulus no.	1	2	3	4	5	6	7	8	9	10	11	12	13
No-noise condition													
1	98.8	82.5	82.5	40.0	22.5	7.5	5.0	5.0	0.0	0.0	2.5	0.0	2.5
2		97.5	95.0	70.0	52.5	10.0	5.0	0.0	2.5	2.5	0.0	0.0	0.0
3			91.3	97.5	75.0	32.5	12.5	5.0	2.5	0.0	2.5	2.5	0.0
4				97.5	87.5	40.0	12.5	5.0	2.5	0.0	2.5	0.0	0.0
5					97.5	77.5	27.5	12.5	5.0	2.5	0.0	0.0	0.0
6						92.5	75.0	30.0	15.0	2.5	2.5	2.6	0.0
7							91.3	75.0	42.5	17.5	5.0	5.0	0.0
8								95.0	80.0	50.0	32.5	7.5	5.0
9									93.8	87.5	67.5	27.5	22.5
10										92.5	87.5	76.9	37.5
11											97.5	87.5	65.0
12												96.3	97.5
13													100.0

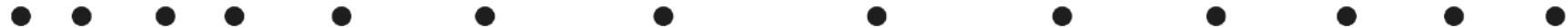
(Feldman et al., 2009)

The perceptual magnet effect

Actual Stimuli:



Perceived Stimuli:

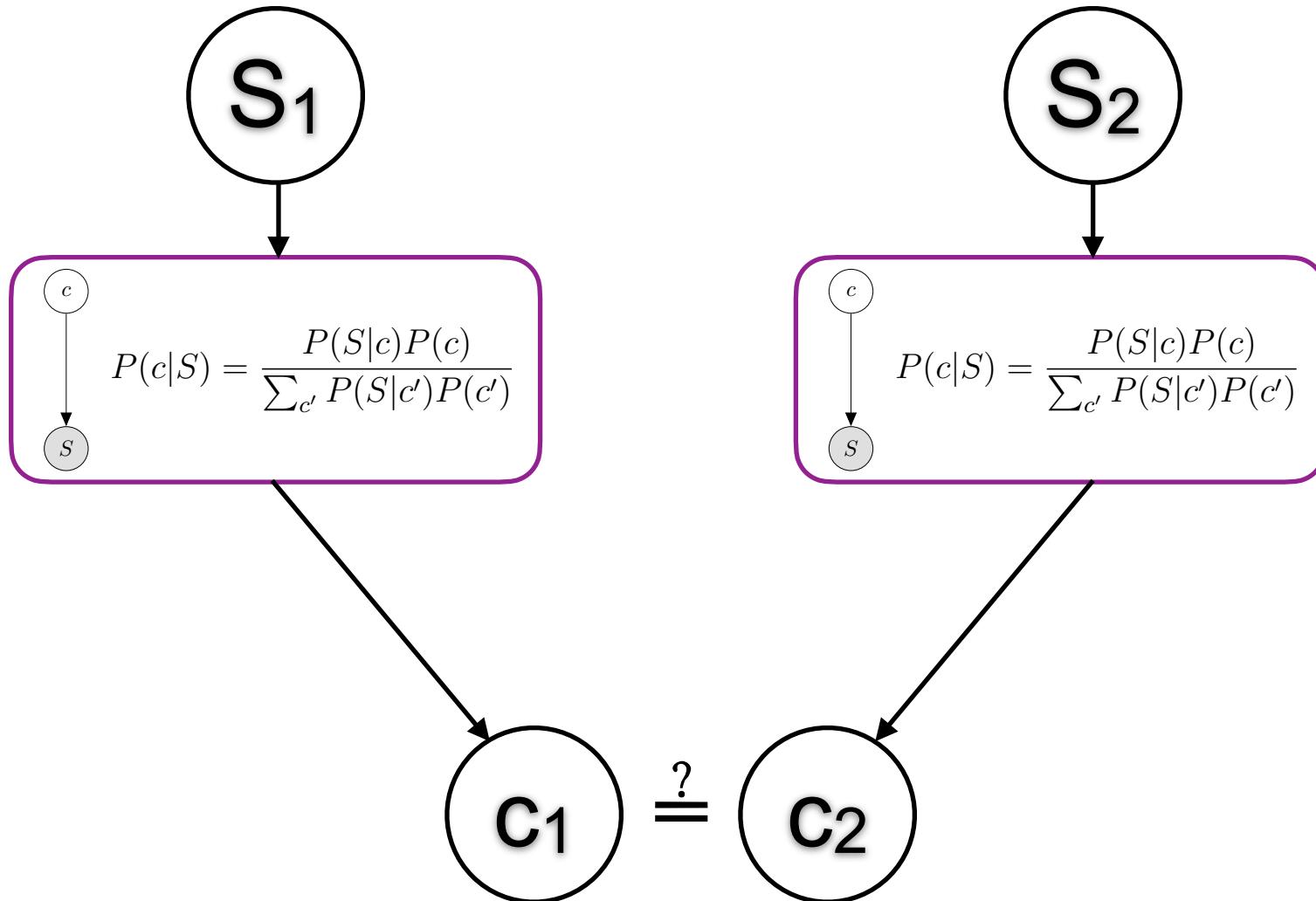


How can we account for this phenomenon?

Rational analysis

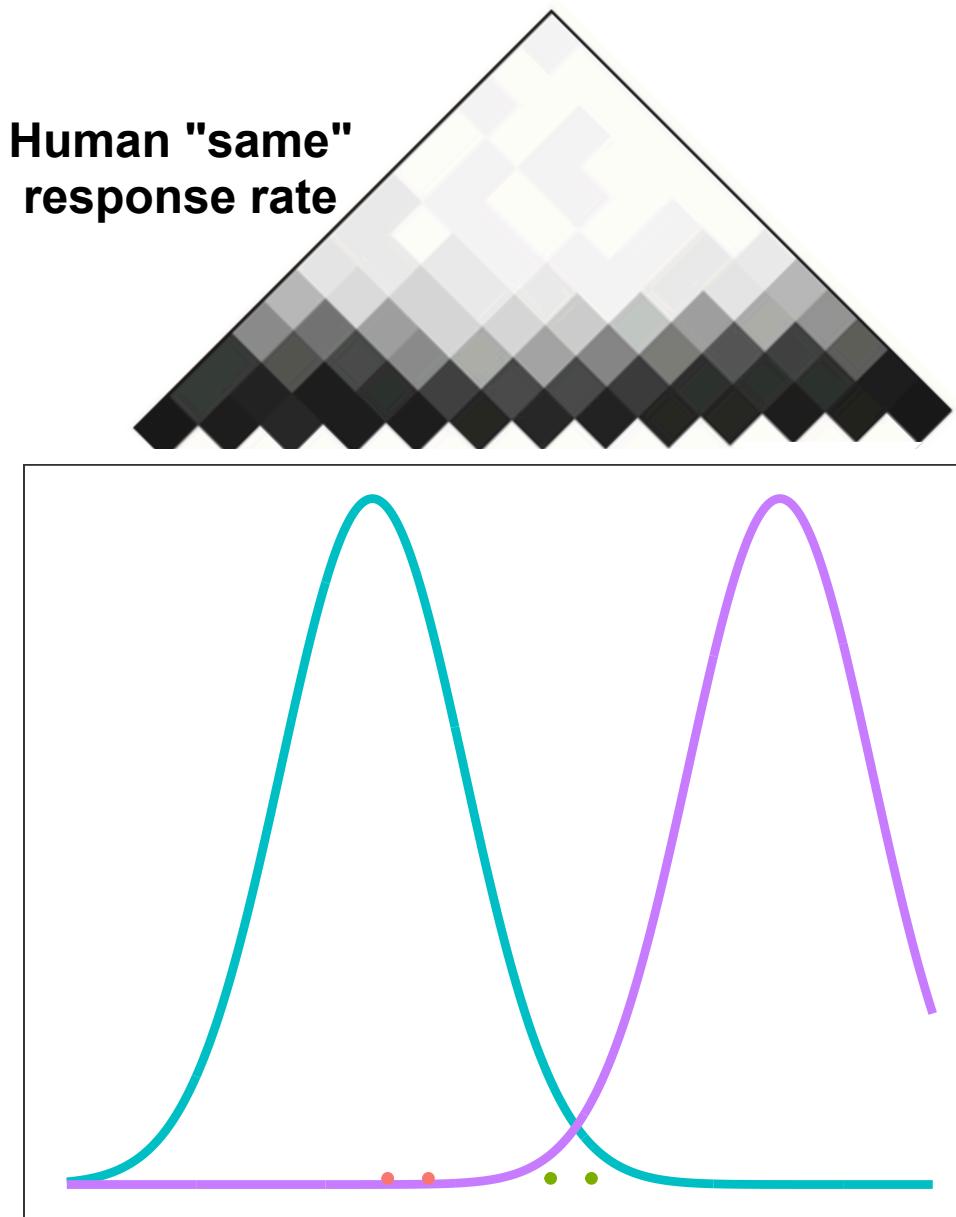
- Background assumption: cognitive agent is optimized via evolution and learning to solve everyday tasks effectively
 1. Specify precisely the goals of the cognitive system
 2. Formalize model of the environment to which the cognitive system is adapted
 3. Make minimal assumptions re: computational limitations
 4. Derive predicted optimal behavior given 1—3
 5. Compare predictions with empirical data
 6. If necessary, iterate 1—5

Candidate theory: categorize then check match

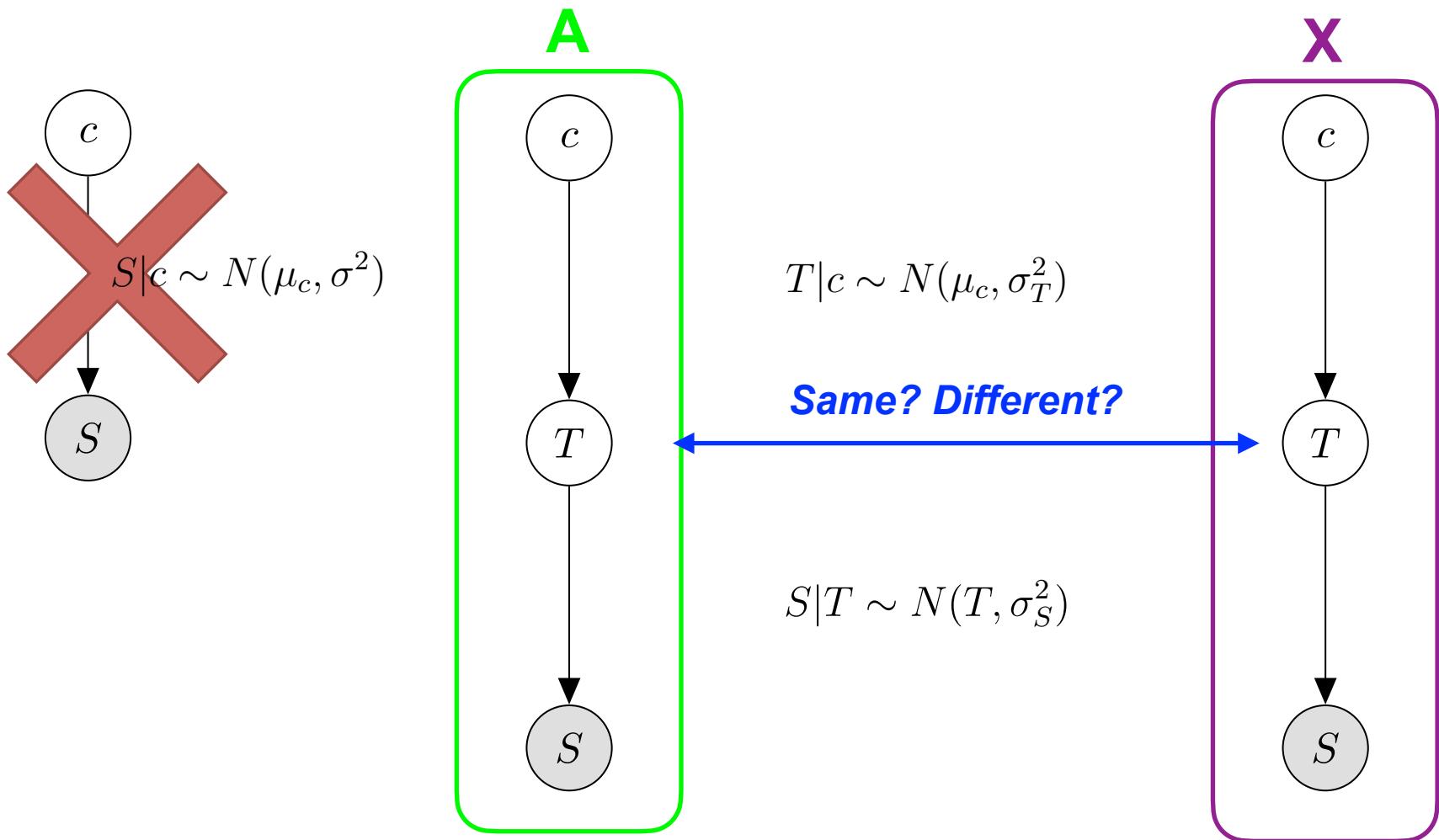


Is this adequate?

The problem with categorize-then-check



A more complex proposal



Noisy-channel models

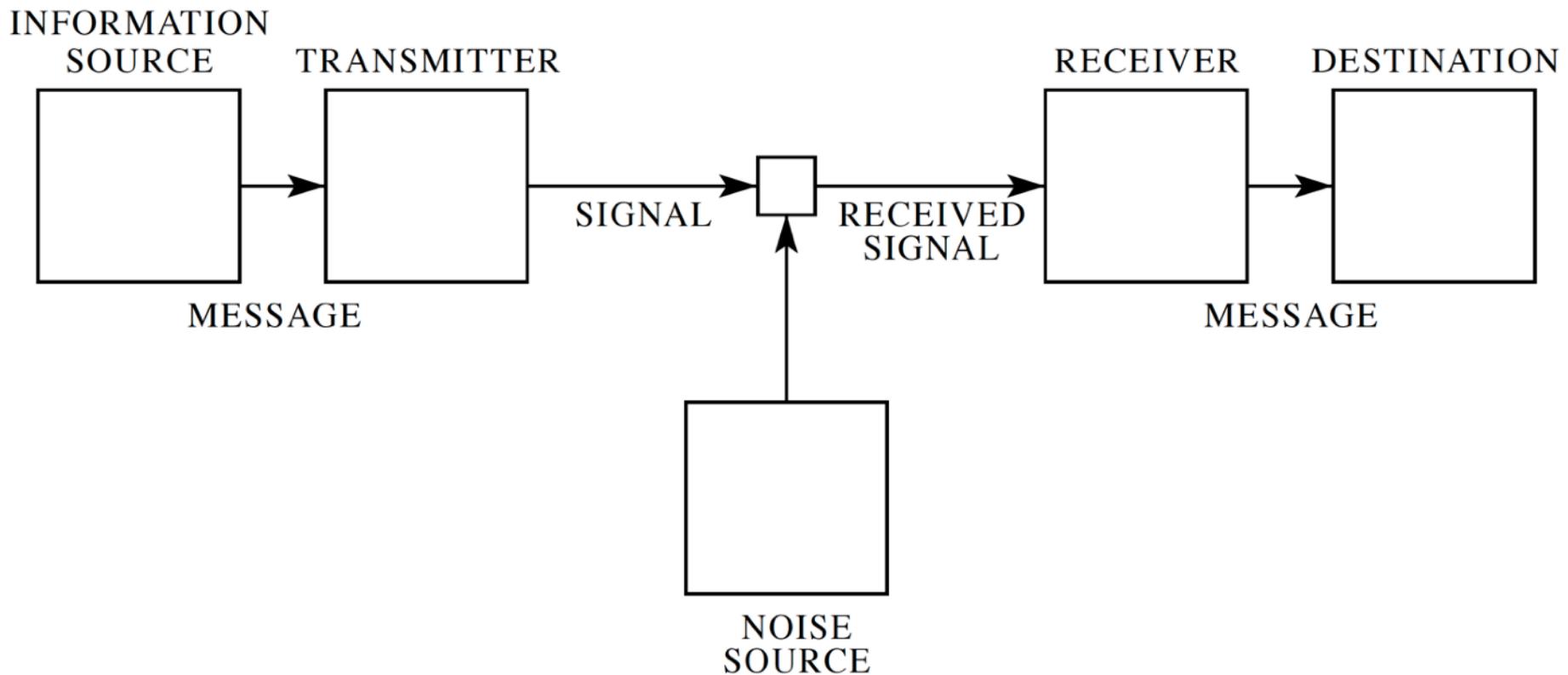
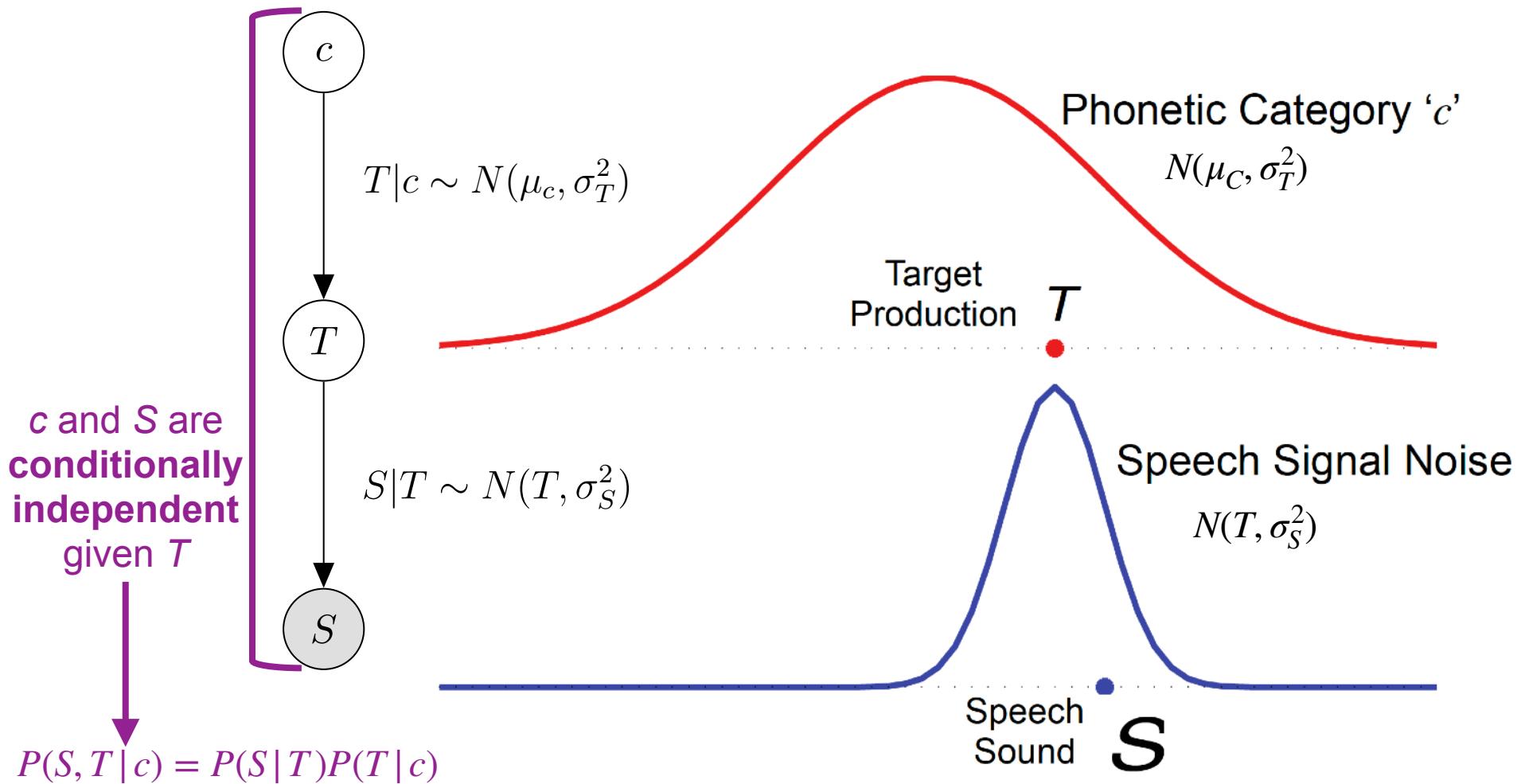
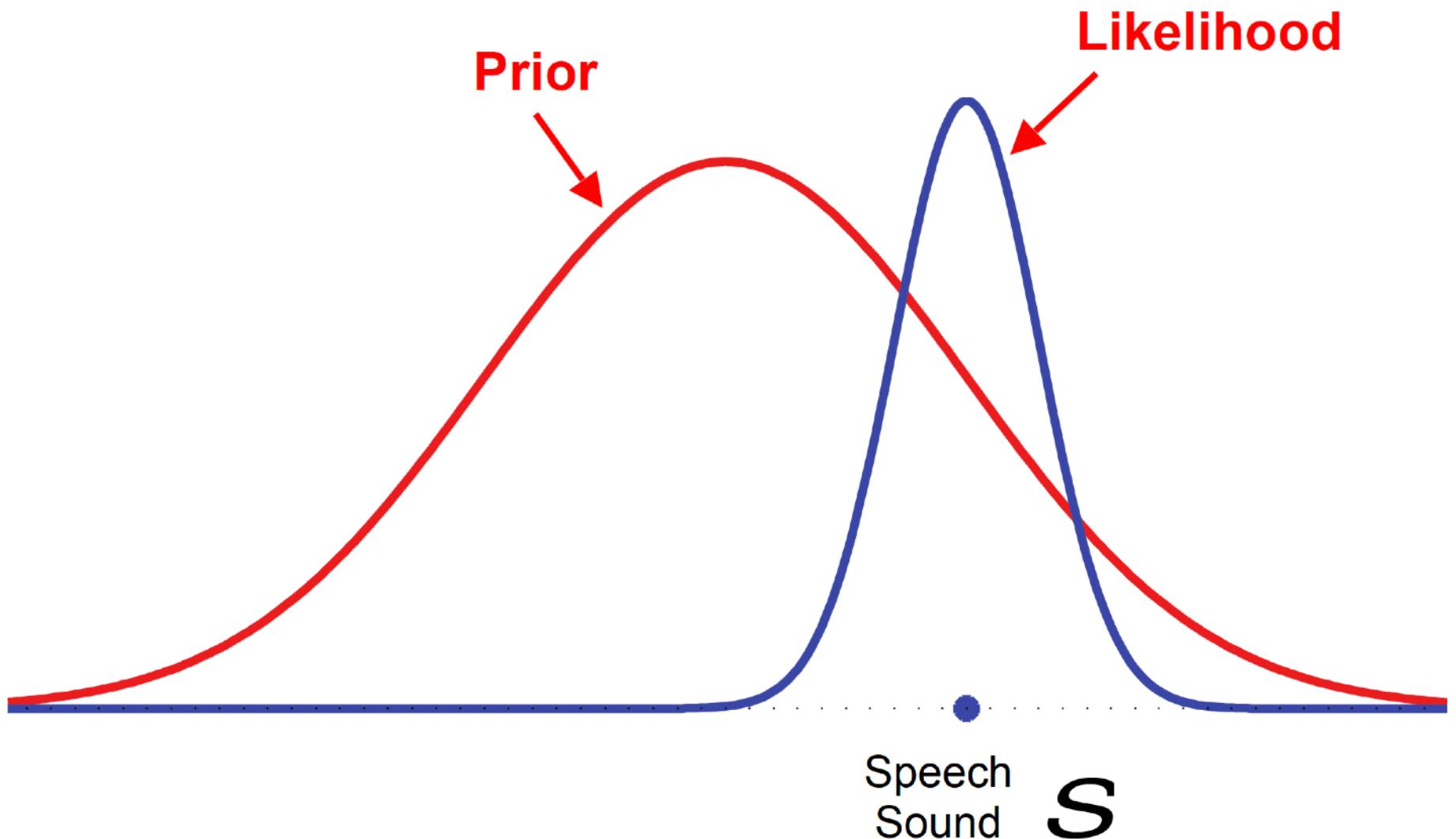


Fig. 1 – Schematic diagram of a general communication system.

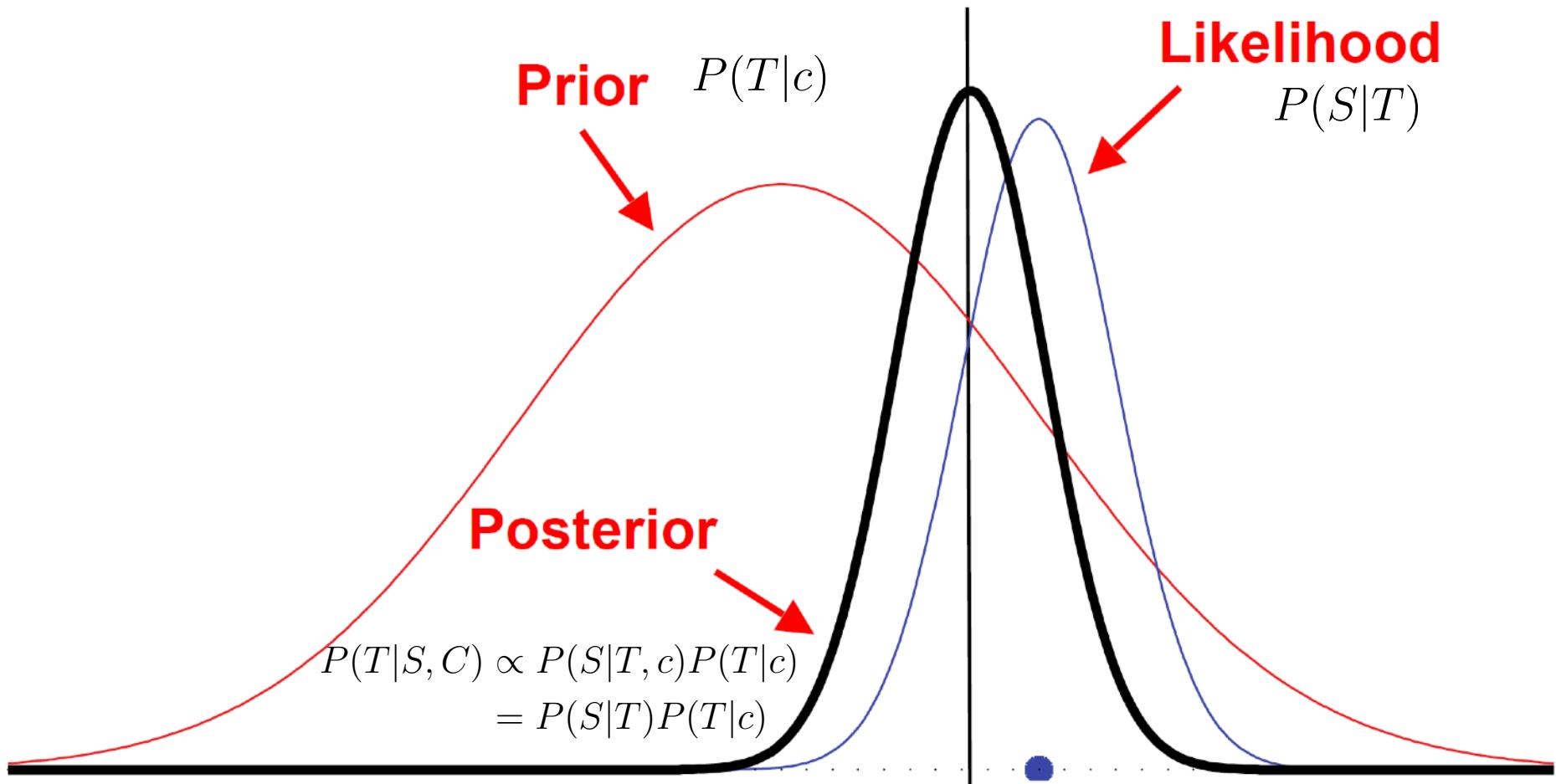
Noisy-channel model of target production



Inferring target production (1 category)

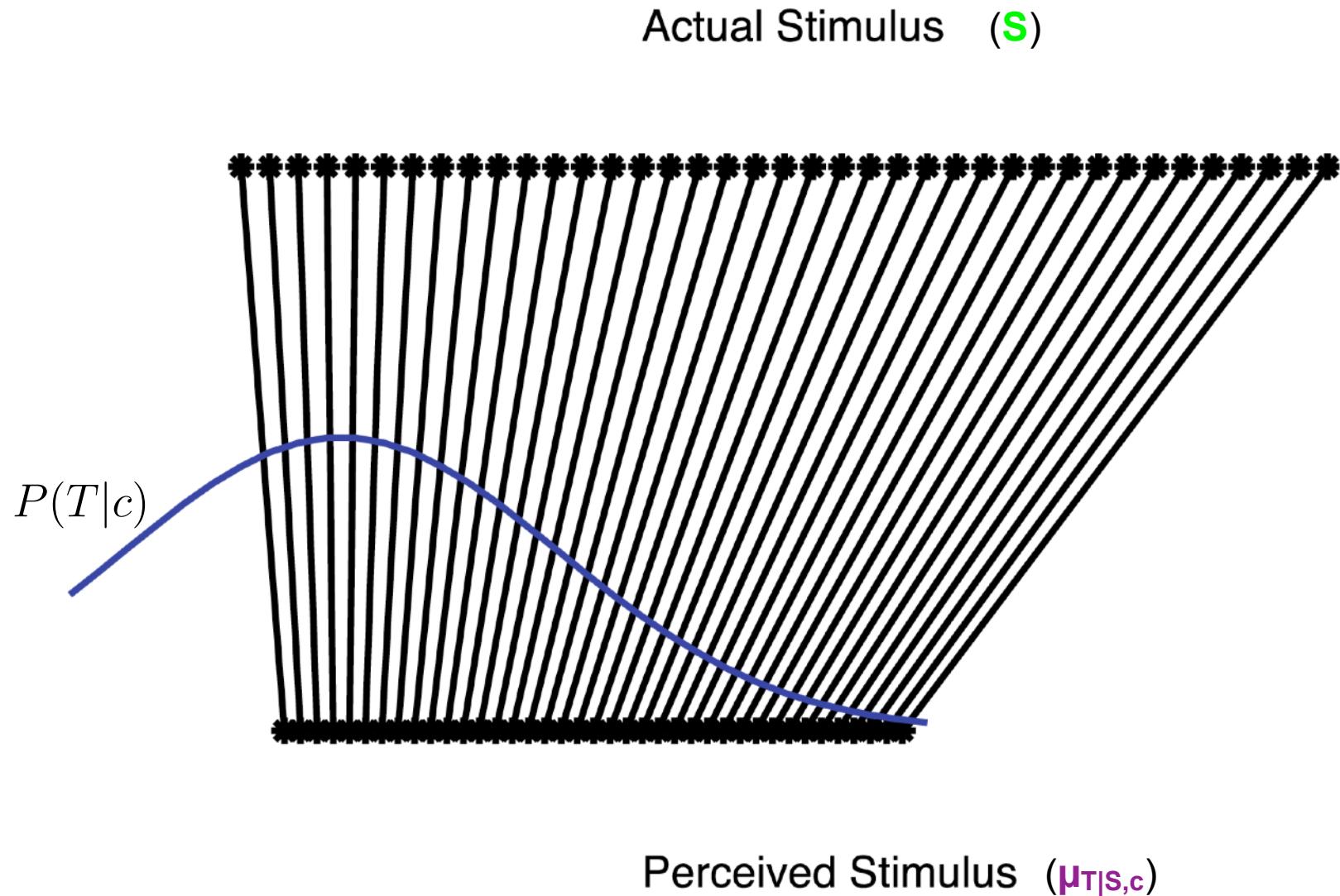


Inferring target production (1 category)



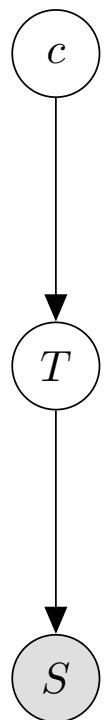
$$T|S, C \sim N\left(\frac{\sigma_T^2 S + \sigma_S^2 \mu_c}{\sigma_T^2 + \sigma_S^2}, \frac{\sigma_T^2 \sigma_S^2}{\sigma_T^2 + \sigma_S^2}\right)$$

Perceptual warping



Warping with multiple categories

- We want to compute $P(T|S, c)$, but we don't know c
- Solution: **marginalization!**



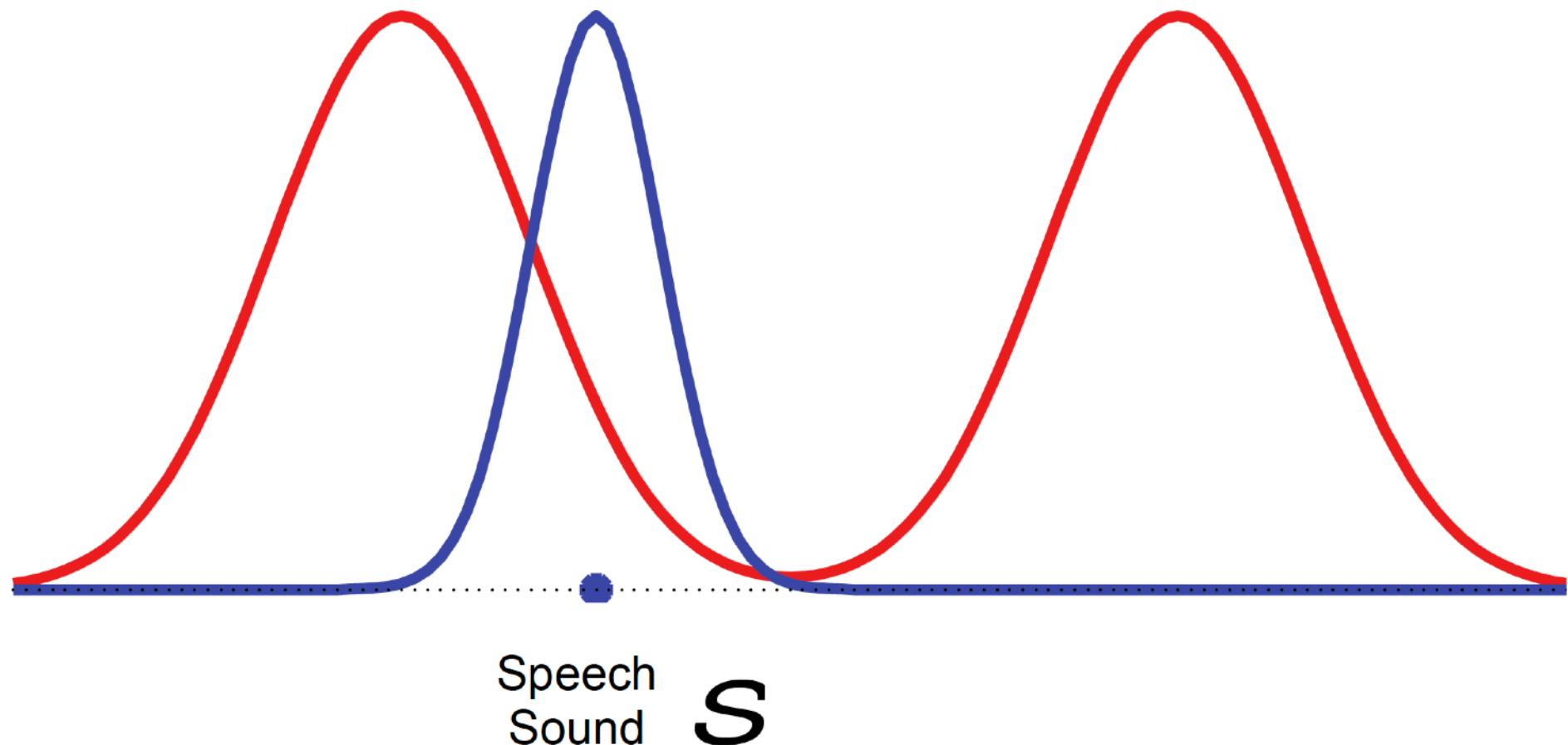
$$P(T|S) = \sum_c P(T|S, c)P(c)$$

Bayes Rule!

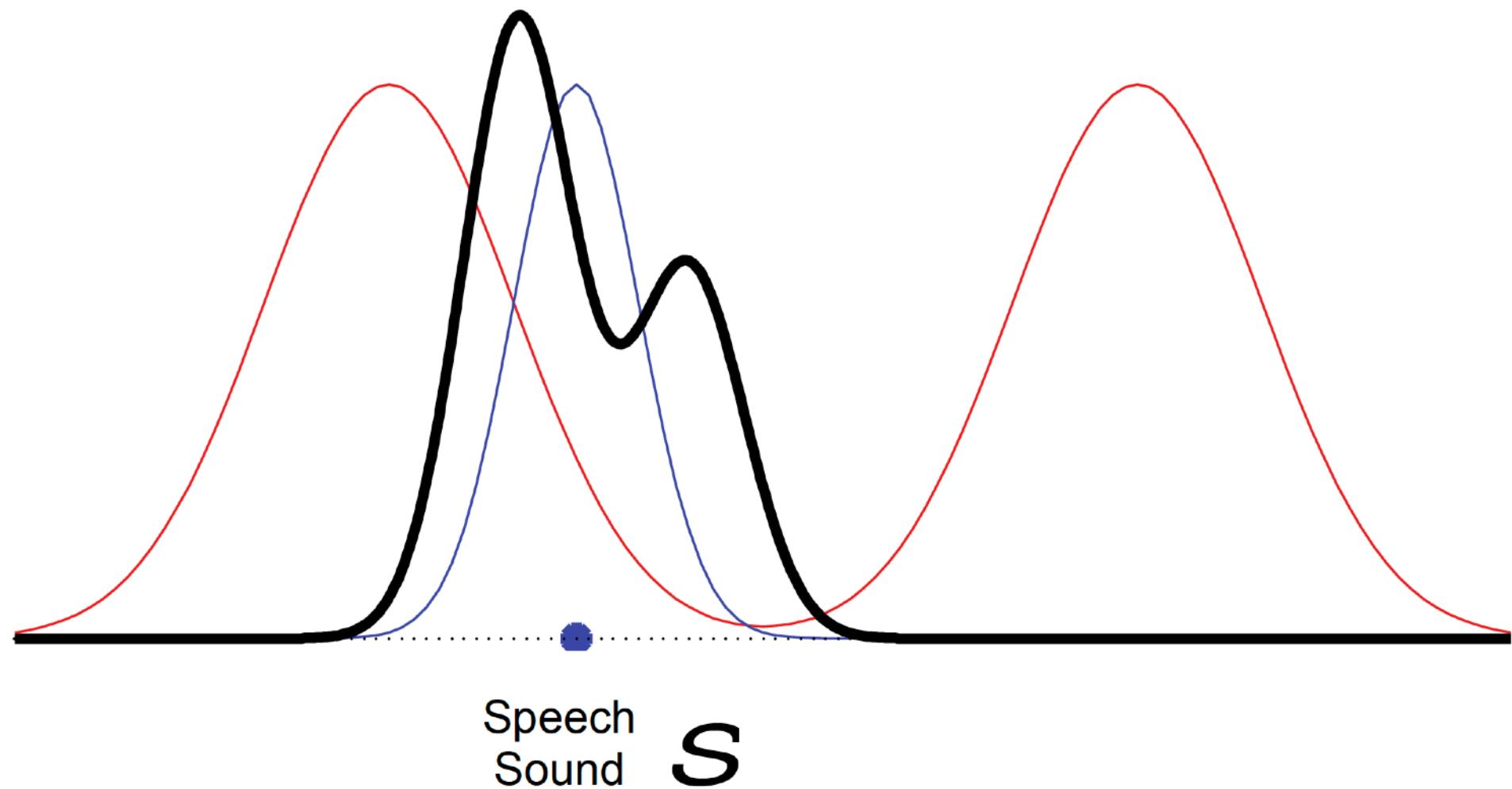
$$P(X|Y, I) = \frac{P(Y|X, I)P(X|I)}{P(Y|I)}$$

$$= \sum_c \frac{\frac{\text{Likelihood}}{P(S|T)P(T|c)} \text{Prior}}{P(S|c)} P(c)$$

Warping with multiple categories



Warping with multiple categories



Summarizing the posterior

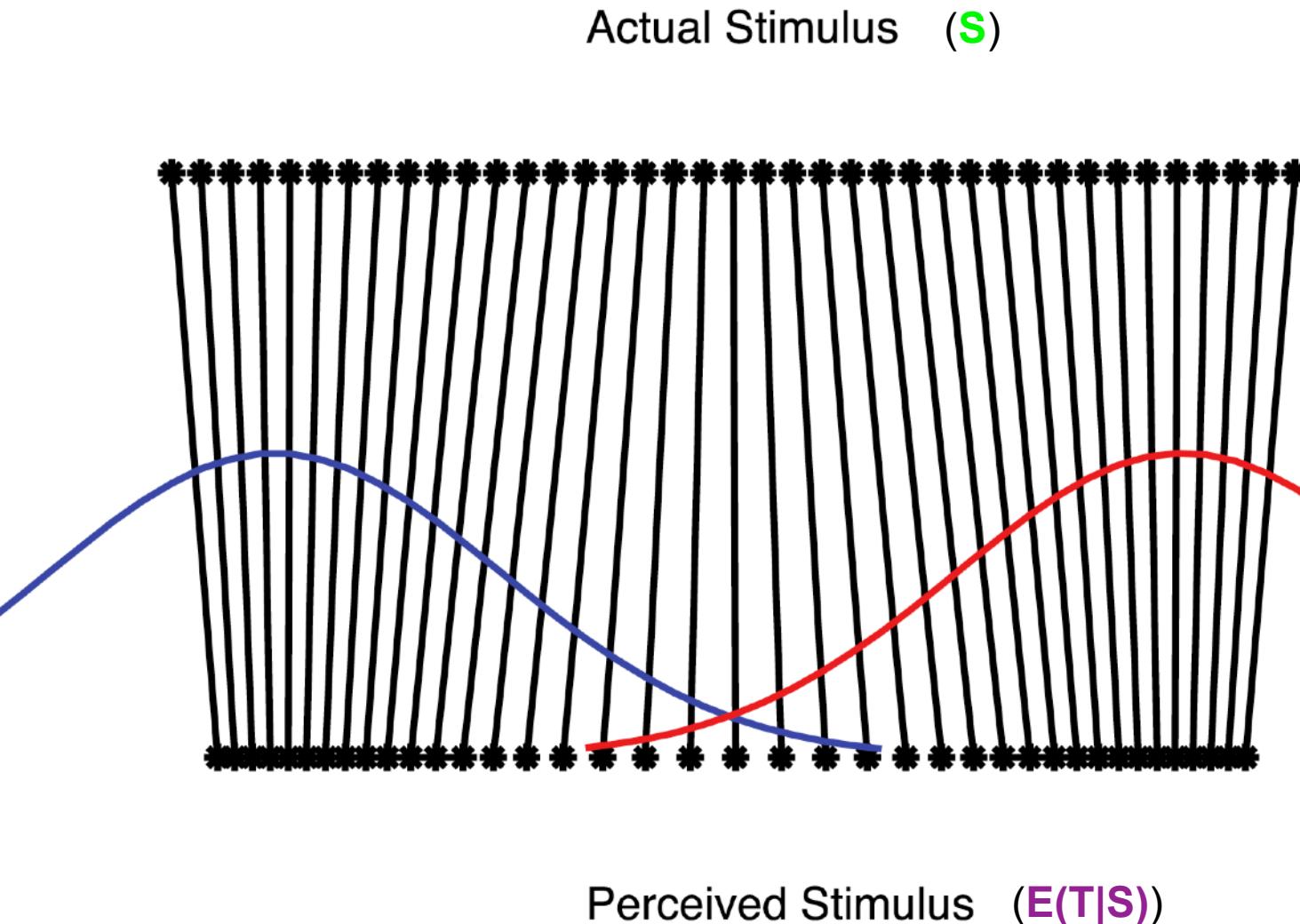
- We'll compare the *posterior mean* to human responses
- Mathematically, this is the **expectation**
 - Case for a discrete random variable:

$$E(X) = \sum_x x P(X = x)$$

- Case for a continuous random variable:

$$E(X) = \int_{-\infty}^{\infty} x p(X = x) \mathrm{d}x$$

Warping with multiple categories

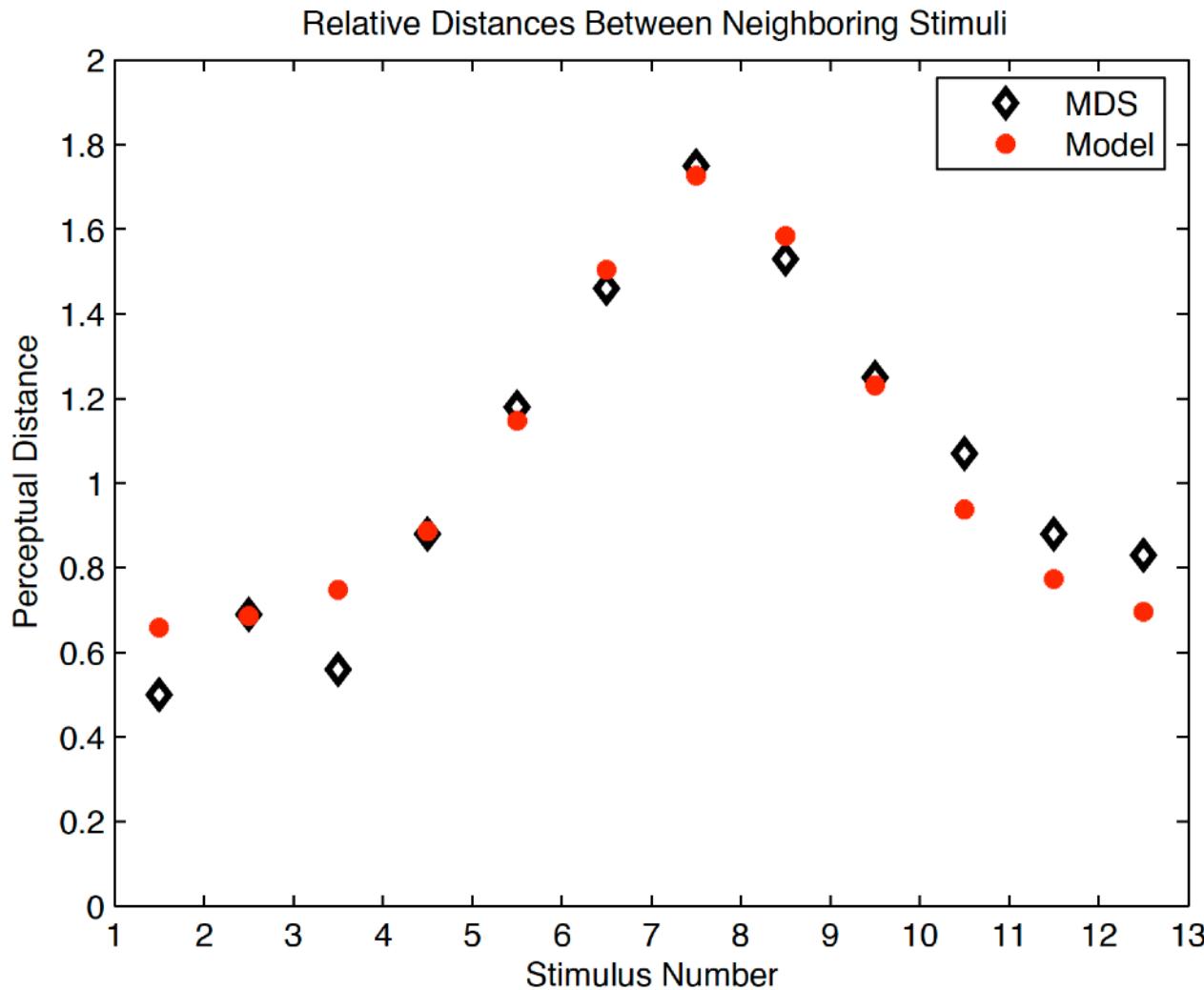


Comparing with human data

To compare model to humans

- we have a 13-step continuum
 - • • • • • • • • • • • •
- estimate perceptual distance between each adjacent pair in humans and model

Comparing with human data



Summary

- Our subjective experience of phonetic similarity is *warped* relative to acoustic space by phonetic categories
- A simple directed graphical model offers a *noisy-channel* account of this *perceptual magnet effect*
- This is another example of successful application of *rational analysis* to human language understanding

References

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