

CG 214 – Fall 2016 –Finals Project Rubric – Instructor: Shaun Axani

Name:

	Exceeded Criteria (90)	Met Criteria (80)	Approached Criteria (70)	Did Not Meet Criteria (50)	Points (weight)
Site Concept and Originality	Conceptually superb, great user experience, creative	Solid and consistent idea	Portfolio website or 'fan site' work looks reminiscent of other websites in terms of layout	Little thought went into the flow and message of the website	10
Visual Design	Individual and overall design are exceptional, excellent stylistic choices	The overall visual design is cohesive and interesting	Some of the individual elements are interesting but overall design not cohesive	Little thought went into the visual design	20
Site Execution	Meets all of the requirements and includes features beyond the basic. Utilizes many advanced class concepts	Meets all of the programming requirements and flow of code and layout of site demonstrates understanding of complex ideas	Most of the programming requirements have been met and effort to cover course content is obvious.	Web requirements have been met and there is little to no understanding of the course content	50
In Class Presentation	Excellent overview and context for site. Able to explain in detail some aspect of your code and discuss the site in development terms.	Good presentation of what the site is, how to interact with it and what your greatest programming challenge was. Why you chose to organize your code the way	Can explain why you chose your project. Can walk someone through some of the web development logic	Little to no effort in demo and explanation of website.	10

		you did.			
Submitted on Time. Also includes comments	All files submitted by deadline. Excellent comments for website logic.	All files submitted by deadline. Well formatted and includes comments.	Submitted on time with some comments	Did not submit on time. Little or no comments.	10

Requirements:

Overall program execution and conceptual marks (in grading sections 1 and 3) will be graded on the complexity of project, challenge it poses for the student, and relevance to the course contents. Conceptual marks also reflect the overall user experience of the site, and uniqueness in making it stand out. Visual Design will include layout considerations, font and color choices basic graphic design knowledge, and overall quality of design.

Midterm project program should include:

Must be a working webpage.	
Your name, course name and date as comments at the top of your main html file	
Your code should be neat and well organized.	
The html and css code is efficient (i.e. not making many versions of the same CSS design, but instead have all relevant elements point to the same styling)	
A full, well-rounded site that is of an appropriate skill level for the student	
Media elements (video, audio, elements)	
Appropriately usage of html elements (i.e. headings, p, title, div, class, ul, li)	
CSS color selections	
CSS font selections	
CSS positioning	
CSS animations or transitions	
CSS link/button states	
Clear comments	
A clear and conscious effort to adhere to a fixed or liquid layout	