

# CARLIE OSTROM

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## education

**UNIVERSITY OF PENNSYLVANIA** 2019  
-BSE in Finance at Wharton Philadelphia  
-Graduated Cum Laude with a 3.5 GPA PA  
-Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collectve Creative Society  
-Coursework: Product Design, Venture Implementation, Adv. Corporate Finance

**HORIZONS SCHOOL OF TECHNOLOGY** 2017  
-Full stack coding bootcamp San Francisco  
-Focused on mastering frontend dev CA  
-Presented in Horizons Showcase as a finalist with fintech app

**BAY PORT HIGH SCHOOL** 2015  
-4.5 weighted GPA Green Bay  
-33 ACT score WI  
-Activities: DECA, studio dance, National Honor Society, Youth Service Learning

## skills and characteristics

TECHNICAL	INTERESTS
HTML5	Product strategy
CSS3	Neuroscience
JavaScript	Contemporary dance
React, Angular	Agriculture
SQL	
Unix	TRAITS
Financial modeling in Excel	Curious
	Critical thinker
DESIGN	Gritty
Adobe Creative Suite	Kind
Sketch	Growth minded
Figma	
LANGUAGE	
Spanish (conversacional)	

## experience

**PIANO SOFTWARE**, Business Analyst, Product Spring 2020-  
[Piano is a digital business platform for publishers] Philadelphia  
-created specifications of new features with developers, PA  
data scientists, designers, & business stakeholders  
-Specialized in analytics & data visualization across the platform as Reports domain expert

**MILK SOURCE**, Financial Analyst intern Winter 2019  
[MilkSource is a dairy farming and production company] Green Bay  
-Assessed various business development opportuni- WI  
ties such as 1) milking to non-milking cattle ratio to optimize barn space and 2) location of processing plant and its impact on customers' shipping costs

**FLIQUE SOCIAL**, Product Lead Fall 2019  
[Flique is a social and dating app for queer women] Philadelphia  
-conducted 30+ research interviews with potential users PA  
-led product design sprint and prototyping for beta app

**JANUARY**, Product Designer Spring 2019  
[January is an artificial intelligence health-tech startup] San Francisco  
-Was lead product designer sprint for beta version of CA  
AI blood sugar mobile app  
-Conducted user testing interviews to assess product market fit

**BLACKROCK**, Summer Technology Analyst Summer 2018  
-Created Angular web app that automated monthly New York  
performance reporting of 50+ analysts; integration with NY  
Java backend and Cassandra database  
-Won third place with team of 10 in company-wide Portfolio Innovation challenge with an Environmental, Social, and Governance tilted fund for women

**SHLEEP**, Product Management Intern Spring 2018  
[Shleep is an enterprise sleep technology startup] Amsterdam  
-Managed team of 8 to overhaul tech-stack, design, NL  
SEO, & CMS capabilities of the company website  
-Planned automated data collection pipeline using MySQL, Zapier, and TypeForm

## entrepreneurial ventures and projects

**THE LOCUST EXPERIMENT**, Co-founder Spring 2017  
[thelocustexperiment.com] Philadelphia  
-Curated a design publication that showcased 26 artists at Penn; 2017 Year of Media Grant Winner

**OG MERCHANTS**, Co-founder 2016-2017  
-Founded "cash and carry" company that buys and Chicago, IL  
sells commodities in arbitrage scenarios; maintained Philadelphia, PA  
hedge accounts of ~\$55,000 with 32% ROI annually