CARLIE OSTROM

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education

UNIVERSITY OF PENNSYLVANIA — 2019
Philadelphia, PA
- BSE in Finance at Wharton
- Graduated Cum Laude with a 3.5 GPA
- Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collctve Creative Society
- Coursework: Product Design, Venture Implementation, Adv. Corporate Finance

HORIZONS SCHOOL OF TECHNOLOGY — 2017
San Francisco, CA
- Full stack coding bootcamp
- Focused on mastering frontend dev
- Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL — 2015
Green Bay, WI
- 4.5 weighted GPA
- 33 ACT score
- Activities: DECA, studio dance, National Honor Society, Youth Service Learning

skills and characteristics

TECHNICAL
- HTML5
- CSS3
- JavaScript
- React, Angular
- SQL
- Unix
- Financial modeling in Excel

DESIGN
- Adobe Creative Suite
- Sketch
- Figma

LANGUAGE
- Spanish (conversacional)

INTERESTS
- Product strategy
- Neuroscience
- Contemporary dance
- Agriculture

TRAITS
- Curious
- Critical thinker
- Gritty
- Kind
- Growth minded

experience

PIANO SOFTWARE, Business Analyst, Product
Spring 2020– · Philadelphia, PA
[Piano is a digital business platform for publishers]
- created specifications of new features with developers, data scientists, designers, & business stakeholders
- Specialized in analytics & data visualization across the platform as Reports domain expert

MILK SOURCE, Financial Analyst intern
Winter 2019 · Green Bay, WI
[MilkSource is a dairy farming and production company]
- Assessed various business development opportunities such as 1) milking to non-milking cattle ratio to optimize barn space and 2) location of processing plant and its impact on customers' shipping costs

FLIQUE SOCIAL, Product Lead
Fall 2019 · Philadelphia, PA
[Flique is a social and dating app for queer women]
- conducted 30+ research interviews with potential users
- led product design sprint and prototyping for beta app

JANUARY, Product Designer
Spring 2019 · San Francisco, CA
[January is an artificial intelligence health-tech startup]
- Was lead product designer sprint for beta version of AI blood sugar mobile app
- Conducted user testing interviews to assess product market fit

BLACKROCK, Summer Technology Analyst
Summer 2018 · New York, NY
- Created Angular web app that automated monthly performance reporting of 50+ analysts; integration with Java backend and Cassandra database
- Won third place with team of 10 in company-wide Portfolio Innovation challenge with an Environmental, Social,` and Governance tilted fund for women

SHLEEP, Product Management Intern
Spring 2018 · Amsterdam, NL
[Shleep is an enterprise sleep technology startup]
- Managed team of 8 to overhaul tech-stack, design, SEO, & CMS capabilities of the company website
- Planned automated data collection pipeline using MySQL, Zapier, and TypeForm

entrepreneurial ventures and projects

THE LOCUST EXPERIMENT, Co-founder
Spring 2017 · Philadelphia
[thelocustexperiment.com]
- Curated a design publication that showcased 26 artists at Penn; 2017 Year of Media Grant Winner

OG MERCHANTS, Co-founder
2016–2017 · Chicago, IL · Philadelphia, PA
- Founded "cash and carry" company that buys and sells commodities in arbitrage scenarios; maintained hedge accounts of ~$55,000 with 32% ROI annually