

CARLIE OSTROM

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education

UNIVERSITY OF PENNSYLVANIA 2019

–BSE in Finance at Wharton Philadelphia, PA
–Minor in Fine Arts in Design
–Clubs: Hype Dance Crew, The Collctve, Wharton Cohorts
–Coursework: Product Design, Digital Design, Venture Implementation, Adv. Statistics, Adv. Corporate Valuation, Investment Management
–3.5 GPA

HORIZONS SCHOOL OF TECHNOLOGY 2017

–Full stack bootcamp San Francisco, CA
–One of 120 selected Fellows of 2000 + applicants
–Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL 2015

–Clubs: DECA, studio dance Green Bay, WI
–4.4 GPA

skills and interests

TECHNICAL

HTML5
CSS3
JavaScript
React, Angular
SQL
Unix

LANGUAGE

Spanish

INTERESTS

Fintech
Cross-hatch drawing
Agriculture
Contemporary dance

DESIGN

Adobe CS
InVision
Sketch

experience

FREELANCE

–GearCommunity: Held user interviews to test product market fit, designed user onboarding process
–MilkSource: Performed analysis to see impact on margins if cheese plant was moved to another state

Winter 2018

Helsinki, FI

Freedom, WI

BLACKROCK, Summer Technology Analyst

–Created Angular web app that automated monthly performance reporting of 50+ analysts
–Assessed client inquiries and consulted on 4 financial risk modeling products in Aladdin

Summer 2018

New York, NY

SHLEEP, Project Management Intern

Shleep is a startup in the sleep-tech space
–Managed team of 9 to overhaul tech-stack, design, SEO, & CMS capabilities of the website
–Prototyped app designs of 3 features during aquisition of ~55,000 App Store downloads

Spring 2018

Amsterdam, NL

RICE DAIRY, Markets Intern

Rice is a boutique commodities brokerage firm
–Launched handbook to 30 clients regarding the impact of the Food Safety Modernization Act on their supply chain strategies

Summer 2016

Chicago, IL

entrepreneurial ventures and projects

THE COLLECTVE, Product Manager

[thecollectve.com]
–Led team of designers, developers for web and tech products for 95 club members

Fall 2017

Philadelphia, PA

THE LOCUST EXPERIMENT, Co-founders

[thelocustexperiment.com]
–Curated a design publication that showcased 26 artists at Penn; 2017 Year of Media Grant Winner

Spring 2017

Philadelphia, PA

OG MERCHANTS, Co-founder

–Founded “cash and carry” company that buys and sells commodities in arbitrage scenarios; maintained hedge accounts of ~\$54,000 with 32% ROE annually

2016 – 2017

Philadelphia, PA

technical projects

MERCH VISUALIZER: An arbitrage-finding webapp

[merch-visualizer.herokuapp.com]

–Built architecture for modular React codebase, PhantomJS scraping of live market, cron jobs, RechartsJS, Semantic React UI; UX testing with brokers; Horizons Final Showcase Finalist

MINI DOCS: A simplistic rich text editor

[github.com/rlietrom/minidocs]

–Developed React codebase, WebSockets, Express backend, Material UI, DrajtJS; led team through product direction, user experience testing, and Git flow