

CARLIE OSTROM

rlietrom@gmail.com
rlietrom.com
github.com/rlietrom
1-920-362-1419

education

UNIVERSITY OF PENNSYLVANIA 2019
-The Wharton School: Bachelor of Science in Economics, Finance Philadelphia PA

-Coursework: Adv. Corporate Finance, Investment Management, Shareholder Activism, Venture Implementation, Statistics, Product Design
-Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collective Creative Society

HORIZONS SCHOOL OF TECH Summer 2017
-Full stack web dev bootcamp San Francisco CA
-Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL 2015
-4.4 weighted GPA Green Bay WI
-33 ACT score
-Activities: competitive dance, cattle showing, DECA

skills and characteristics

TECHNICAL	INTERESTS
SQL	Neuroscience
Financial modeling in Excel	Product strategy
JavaScript	Urban dance
React	Agriculture
HTML5	
CSS3	
	TRAITS
DESIGN	Kind
Adobe Creative Suite	Curious
Sketch	Gritty
Figma	Growth-minded
	Critical thinker

LANGUAGE

Spanish (no hay problema)

experience

MILK SOURCE, Business Development Associate 2021–
-Performed market analysis for goat cheese industry. Green Bay WI
-Assessed business growth and performance opportunities such as: & remote
1. Milking to non-milking cattle ratio to optimize feed waste, cattle comfort, barn space, & milk output.
2. Location of processing plant and its impact on customers' shipping costs.
3. Acquisition targets and competitor analysis.

PIANO, Associate Product Manager 2020–2021
-Specialized in analytics & data visualization across the New York NY
platform as product owner & reporting domain expert
-Launched a report on suspicion of password sharing by clients' end-users, including a benchmark so that clients can compare their audience's password sharing to that of their peers.
-Collaborated with data analysts to ensure data consistency across the platform's reports.
-Overhauled calculation logic of retention, conversion, and subscription metrics.
-Enhanced A/B testing tool based on client requests and statistical best practices.
-Defined scope for integration with an analytics platform we acquired

BLACKROCK, Investment Technology Summer Analyst 2018
-Created Angular web app that automated monthly New York NY
performance reporting of 50+ analysts
-Provided client service support on Aladdin's investment tools products.
Social, and Governance-tilted fund for women.

one-offs

GUEST LECTURER 2021
-Trauma Symposium at Penn Medicine Philadelphia PA
Hosted by Danielle Sandsmark, MD PhD
-Existential Despair course at Penn: Ego and Self
Hosted by Jusin McDaniel, PhD

OG MERCHANTS, Co-founder 2016–2017
-Founded a "cash and carry" company that buys and Chicago IL
sells commodities in futures market arbitrage situations.
-Maintained hedge accounts of \$55,000 with 32% ROI annually.

THE LOCUST EXPERIMENT, Co-founder 2017
-Curated a design publication that showcased 26 artists Philadelphia PA
and designers
-2017 Penn Year of Media Grant Winner