

# CARLIE OSTROM

rlietrom@gmail.com  
rlietrom.com  
github.com/rlietrom  
1-920-362-1419

## education

### UNIVERSITY OF PENNSYLVANIA 2019

–BSE in Finance at Wharton Philadelphia  
–Graduated Cum Laude with a 3.5 GPA PA  
–Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collectve Creative Society  
–Coursework: Product Design, Venture Implementation, Adv. Corporate Finance

### HORIZONS SCHOOL OF TECHNOLOGY

–Full stack coding bootcamp 2017  
–Focused on mastering frontend dev San Francisco  
–Presented in Horizons Showcase CA  
as a finalist with fintech app

### BAY PORT HIGH SCHOOL

–Activities: DECA, studio dance, National Honor Society, Youth Service Learning 2015  
–4.5 weighted GPA Green Bay  
–33 ACT score WI

## skills and characteristics

### TECHNICAL

HTML5  
CSS3  
JavaScript  
React, Angular  
SQL  
Unix  
Excel Modeling

### DESIGN

Adobe Creative Suite  
Sketch  
Figma

### LANGUAGE

Spanish (conversacional)

### INTERESTS

Neuroscience  
Product strategy  
Contemporary dance  
Agriculture

### TRAITS

Curious  
Critical thinker  
Gritty  
Kind  
Growth minded

## experience

### PIANO, Product Analyst

Analysis of product data, create specification documents for feature development  
Philadelphia, PA  
Spring 2020

### MILK SOURCE, Financial Analyst

[MilkSource is a dairy farming and production company]  
–Assessed various business development opportunities such as 1) milking to non-milking cattle ratio to optimize barn space and 2) location of processing plant and its impact on customers' shipping costs  
Green Bay, WI  
Winter 2019

### FLIQUE SOCIAL, Product Lead

[Flique is a social and dating app for queer women]  
–conducted 30+ research interviews with potential users  
–led product design sprint and prototyping for beta app  
Philadelphia, PA  
Fall 2019

### SEVERE TRAUMATIC BRAIN INJURY RECOVERY

–Convalesced symptoms such as use of left hand and arm, balance, executive function cognition, and fatigue  
Spring 2019–

### JANUARY, Product Designer

[January is an artificial intelligence health-tech startup]  
–was lead product designer sprint for beta version of AI blood sugar mobile app  
–conducted user testing interviews to assess product market fit  
San Francisco, CA  
Spring 2019

### BLACKROCK, Summer Technology Analyst

–Created Angular web app that automated monthly performance reporting of 50+ analysts; integration with Java backend and Cassandra database  
–Won third place with team of 10 in company-wide Portfolio Innovation challenge with an Environmental, Social, and Governance tilted fund for women  
New York, NY  
Summer 2018

### SHLEEP, Product Management Intern

[Shleep is an enterprise sleep technology startup]  
–Managed team of 8 to overhaul tech-stack, design, SEO, & CMS capabilities of the company website  
–Planned automated data collection pipeline using MySQL, Zapier, and TypeForm  
Amsterdam, NL  
Spring 2018

## entrepreneurial ventures and projects

### THE LOCUST EXPERIMENT, Co-founder

[thelocustexperiment.com]  
–Curated a design publication that showcased 26 artists at Penn; 2017 Year of Media Grant Winner  
Philadelphia, PA  
Spring 2017

### OG MERCHANTS, Co-founder

–Founded "cash and carry" company that buys and sells commodities in arbitrage scenarios; maintained hedge accounts of ~\$55,000 with 32% ROI annually  
Chicago, IL  
Philadelphia, PA  
2016–2017