

# CARLIE OSTROM

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## education

### UNIVERSITY OF PENNSYLVANIA 2019

-The Wharton School: Bachelor of Science in Economics, Finance Philadelphia PA  
-Coursework: Adv. Corporate Finance, Investment Management, Shareholder Activism, Venture Implementation, Statistics, Product Design  
-Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collective Creative Society

### HORIZONS SCHOOL OF TECH Summer 2017

-Full stack web dev bootcamp San Francisco CA  
-Presented in Horizons Showcase as a finalist with fintech app

### BAY PORT HIGH SCHOOL 2015

-4.4 weighted GPA Green Bay WI  
-33 ACT score  
-Activities: competitive dance, cattle showing, DECA

## skills and characteristics

### TECHNICAL

SQL  
Financial modeling in Excel  
JavaScript  
React  
HTML5  
CSS3

### INTERESTS

Neuroscience  
Product strategy  
Urban dance  
Agriculture

### DESIGN

Adobe Creative Suite  
Sketch  
Figma

### TRAITS

Kind  
Curious  
Gritty  
Growth-minded  
Critical thinker

### LANGUAGE

Spanish (no hay problema)

## experience

### PIANO, Associate Product Manager

2020 - 2021

-Specialized in analytics & data visualization across the platform as product owner & reporting domain expert  
-Launched a report on suspicion of password sharing by clients' end-users, including a benchmark so that clients can compare their audience's password sharing to that of their peers.  
-Collaborated with data analysts to ensure data consistency across the platform's reports.  
-Overhauled calculation logic of retention, conversion, and subscription metrics.  
-Enhanced A/B testing tool based on client requests and statistical best practices.  
-Defined scope for integration with an analytics platform we acquired

New York  
NY

### MILK SOURCE, Financial Analyst Contractor

2019

-Performed market analysis for goat cheese industry.  
-Assessed business growth opportunities such as:  
1. Milking to non-milking cattle ratio to optimize feed waste, cattle comfort, barn space, & milk output.  
2. Location of processing plant and its impact on customers' shipping costs.  
3. Acquisition targets and competitor analysis.

Green Bay  
WI

### BLACKROCK, Investment Technology Summer Analyst

2018

-Created Angular web app that automated monthly performance reporting of 50+ analysts  
-Provided client service support on Aladdin's investment tools products.  
-Finalist in company-wide Portfolio Innovation challenge with a team of 10. We proposed an Environmental, Social, and Governance-tilted fund for women.

New York  
NY

## one-offs

### GUEST LECTURER

2021

-Trauma Symposium at Penn Medicine  
Hosted by Danielle Sandsmark, MD PhD  
-Existential Despair course at Penn: Ego and Self  
Hosted by Jusin McDaniel, PhD

Philadelphia  
PA

### OG MERCHANTS, Co-founder

2016-2017

-Founded a "cash and carry" company that buys and sells commodities in futures market arbitrage situations.  
-Maintained hedge accounts of \$55,000 with 32% ROI annually.

Chicago  
IL

### THE LOCUST EXPERIMENT, Co-founder

2017

-Curated a design publication that showcased 26 artists and designers  
-2017 Penn Year of Media Grant Winner

Philadelphia  
PA