

CARLIE OSTROM

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education

UNIVERSITY OF PENNSYLVANIA Spring 2019

-BSE in Finance at Wharton Philadelphia
-Graduated Cum Laude with a 3.5 GPA PA

-Clubs: Bell Technology & Entrepreneurship Senior Society, Hype Dance Crew, The Collectve Creative Society
-Coursework: Product Design, Digital Design, Venture Implementation, Adv. Statistics, Adv. Corporate Valuation, Investment Management

HORIZONS SCHOOL OF TECHNOLOGY 2017

-Full stack bootcamp San Francisco
-One of 120 selected Fellows of 2000+ applicants CA
-Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL 2015

-Clubs: DECA, studio dance Green Bay
-4.5 GPA WI

skills and interests

TECHNICAL

HTML5
CSS3
JavaScript
React, Angular
SQL
Unix

LANGUAGE

Spanish

INTERESTS

Product strategy
Contemporary dance
Agriculture
urban development

DESIGN

Adobe CS
InVision
Sketch

experience

PIANO, Incoming Product Analyst

[Piano makes software for publishers to monetize digitally]
Philadelphia PA

Winter 2019

FLIQUE SOCIAL, Product Lead

[Flique is a social and dating app for queer women]
-conducted 30+ research interviews with potential users
-led product design sprint and prototyping for beta app
Philadelphia PA

Fall 2019

JANUARY.AI, Product Designer

[January is a health-tech AI company]
-led product design sprint for beta version of machine learning blood sugar mobile app
-created interactive mobile prototype using Sketch
San Francisco CA

Spring 2019

BLACKROCK, Summer Technology Analyst

-Created Angular web app that automated monthly performance reporting of 50+ analysts; integration with Java backend and Cassandra database
-Assessed client inquiries and consulted on 4 financial risk modeling products in Aladdin
-Won 3rd place with team of 10 in company-wide Portfolio Innovation challenge with an ESG-tilted fund for women
New York NY

Summer 2018

SHLEEP, Product Manager

Shleep is a startup in the health-tech space
-Managed team of 8 to overhaul tech-stack, design, SEO, & CMS capabilities of the website
-Planned automated data collection pipeline using MySQL, Zapier, and TypeForm
-Prototyped and user-tested 3 mobile app features during acquisition of 55,000 users
Amsterdam NL

Spring 2018

entrepreneurial ventures and projects

THE COLLECTVE, Product Manager

[thecollectve.com]
-Led team of designers & developers for web and tech products for 95 club members
Philadelphia PA

Fall 2017

THE LOCUST EXPERIMENT, Co-founder

[thelocustexperiment.com]
-Curated a design publication that showcased 26 artists at Penn; 2017 Year of Media Grant Winner
Philadelphia PA

Spring 2017

OG MERCHANTS, Co-founder

-Founded "cash and carry" company that buys and sells commodities in arbitrage scenarios; maintained hedge accounts of ~\$55,000 with 32% ROI annually
Philadelphia PA

2016 - 2017