CARLIE OSTROM

ostrom@wharton.upenn.edu
rlietrom.com
github.com/rlietrom
1-920-362-1419

education

UNIVERSITY OF PENNSYLVANIA Spring 2019
-BSE in Finance at Wharton   Philadelphia, PA
-Clubs: Hype Dance Crew, The Collctve,
Wharton Cohorts, Bell Technology &
Entrepreneurship Senior Society
-Coursework: Product Design, Digital
Design, Venture Implementation,
Adv. Statistics, Adv. Corporate
Valuation, Investment Management
-Graduated Cum Laude

HORIZONS SCHOOL OF TECHNOLOGY   2017
-Full stack bootcamp   San Francisco, CA
-One of 120 selected Fellows
of 2000+ applicants
-Presented in Horizons Showcase
as a finalist with fintech app

BAY PORT HIGH SCHOOL   2015
-Clubs: DECA, studio dance   Green Bay, WI
-4.4 GPA

skills and interests

TECHNICAL	INTERESTS
HTML5	Fintech
CSS3	Cross-hatch drawing
JavaScript	Agriculture
React, Angular	Contemporary dance
SQL	
Unix	DESIGN
	Adobe CS
LANGUAGE	InVision
Spanish	Sketch

experience

FREELANCE   **Winter 2018**
-Gearr: Held user interviews to test product market fit,   Helsinki, FI
designed user onboarding process
-January AI: led product deesign sprint for beta   San   Francisco,
version   of machine learning blood sugar mobile   CA

BLACKROCK, Summer Technology Analyst   **Summer 2018**
-Created Angular web app that automated monthly   New York, NY
performance reporting of 50+ analysts; integration with
Java backend and Cassandra database
-Assessed client inquiries and consulted on 4 financial
risk modeling products in Aladdin
-Won 3rd place with team of 10 in company-wide
Portfolio Innovation challenge with an ESG-tilted fund
for women

SHLEEP, Product Manager   **Spring 2018**
Shleep is a startup in the health-tech space   Amsterdam, NL
-Managed team of 8 to overhaul tech-stack, design,
SEO, & CMS capabilities of the website
-Planned automated data collection pipeline using
MySQL, Zapier, and TypeForm
-Prototyped and user-tested 3 mobile app features
during acquisition of 55,000 users

RICE DAIRY, Markets Intern   **Summer 2016**
Rice is a boutique commodities brokerage firm   Chicago, IL
-Launched handbook to 30 clients regarding the impact
of the Food Safety Modernization Act on their supply
chain strategies

entrepreneurial ventures and projects

THE COLLCTVE, Product Manager   **Fall 2017**
[thecollctve.com]   Philadelphia, PA
-Led team of designers, developers for web and tech
products for 95 club members

THE LOCUST EXPERIMENT, Co-founder   **Spring 2017**
[thelocustexperiment.com]   Philadelphia, PA
-Curated a design publication that showcased 26 artists
at Penn; 2017 Year of Media Grant Winner

OG MERCHANTS, Co-founder   **2016 – 2017**
-Founded "cash and carry" company that buys and   Philadelphia, PA
sells commodities in arbitrage scenarios; maintained
hedge accounts of ~$55,000 with 32% ROI annually

selected technical project

MERCH VISUALIZER: An arbitrage-finding webapp
[merch-visualizer.herokuapp.com]
-Built architecture for modular React codebase, PhantomJS scraping of
live market, cron jobs, RechartsJS data visualization, Semantic React UI;
UX testing with brokers; Horizons Final Showcase Finalist