

CARLIE OSTROM

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education

UNIVERSITY OF PENNSYLVANIA 2019
Philadelphia PA
-The Wharton School: Bachelor of Science in Economics, Finance
-Coursework: Adv. Corporate Finance, Investment Management, Shareholder Activism, Venture Implementation, Statistics
-Activities: Bell Technology & Entrepreneurship Society, Hype Dance Crew, The Collective Creative Society

HORIZONS SCHOOL OF TECHNOLOGY 2017
San Francisco CA
-Full stack web dev bootcamp
-Focused on frontend React dev
-Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL 2015
Green Bay WI
-4.4 weighted GPA
-33 ACT score
-Activities: competitive dance, cattle

skills and characteristics

TECHNICAL	INTERESTS
SQL	Product strategy
Financial modeling in Excel	Neuroscience
JavaScript	Urban dance
React	Agriculture
HTML5	
CSS3	
DESIGN	TRAITS
Adobe Creative Suite	Kind
Sketch	Curious
Figma	Gritty
	Growth-minded
	Critical thinker

LANGUAGE

Spanish (no hay problema)

experience

PIANO, Business Analyst, Product
-Specialized in analytics & data visualization across the platform as product owner & reporting domain expert
-Launched a report on suspicion of password sharing by clients' end-users, including a benchmark so that clients can compare their audience's password sharing to that of their peers
-Collaborated with data analysts to ensure data consistency across the platform's reports
-Enhanced Bayesian A/B testing tool based on client requests and testing best practices

Spring 2020-
Philadelphia
PA

I-CORPS RESEARCH GROUP AT MIT, Volunteer
-Performed peripheral neuropathy therapeutics industry market research
-Wrote grant application for the Small Business Innovation Research program
-Conducted interviews with various neuro-atypical patients to discover efficacious therapeutics

Spring 2021-
Boston
MA

MILK SOURCE, Financial Analyst
-Performed market analysis for goat cheese industry
-Assessed business growth opportunities such as:
1. milking to non-milking cattle ratio to optimize barn space, milk output, and cattle comfort
2. location of processing plant and its impact on customers' shipping costs
3. acquisition targets

Winter 2019
Green Bay
WI

BLACKROCK, Investment Tools Technology Analyst
-Created Angular web app that automated monthly performance reporting of 50+ analysts
-Finalist in company-wide Portfolio Innovation challenge with a team of 10. We proposed an Environmental, Social, and Governance-tilted fund for women

Summer 2018
New York
NY

SHLEEP, Product Management Intern
-Managed team of 8 to overhaul tech stack, design, SEO, & CMS capabilities of company website
-Planned automated data collection pipeline using MySQL, Zapier, and TypeForm

Spring 2018
Amsterdam
NL

ventures and projects

THE LOCUST EXPERIMENT, Co-founder
-Curated a design publication that showcased 26 artists and designers; 2017 Penn Year of Media Grant Winner

Spring 2017
Philadelphia
PA

OG MERCHANTS, Co-founder
-Founded a "cash and carry" company that buys and sells commodities in futures market arbitrage situations
-Maintained hedge accounts of ~\$55,000 with 32% ROI annually

2016-2017
Chicago, IL