

CARLIE OSTROM

ostrom@wharton.upenn.edu
rlietrom.com
github.com/rlietrom
1-920-362-1419

education

UNIVERSITY OF PENNSYLVANIA 2019

–BSE in Finance at Wharton Philadelphia, PA
–Minor in Fine Arts in Design
–Clubs: Hype Dance Crew, The Collctve, Wharton Cohorts
–Coursework: Product Design, Digital Design, Venture Implementation, Adv. Statistics, Adv. Corporate Valuation, Investment Management
–3.5 GPA

HORIZONS SCHOOL OF TECHNOLOGY 2017

–Full stack bootcamp San Francisco, CA
–One of 120 selected Fellows of 2000 + applicants
–Presented in Horizons Showcase as a finalist with fintech app

BAY PORT HIGH SCHOOL 2015

–Clubs: DECA, studio dance Green Bay, WI
–4.4 GPA

skills and interests

TECHNICAL	INTERESTS
HTML5	Fintech
CSS3	Cross-hatch drawing
JavaScript	Agriculture
React, Angular	Contemporary dance
SQL	
Unix	
LANGUAGE	DESIGN
Spanish	Adobe CS
	InVision
	Sketch

experience

FREELANCE, Product Developer Fall 2018

–IceCode: Advised startup clients needing application development Philadelphia, PA
–Shleep: Performed design and development for company's new B2B digital platform offerings

BLACKROCK, Summer Technology Analyst Summer 2018

–Created Angular webapp that automated monthly performance reporting of 50 analysts New York, NY
–Assessed client inquiries and consulted on four financial modeling products in Aladdin

SHLEEP, Project Management Intern Spring 2018

Shleep is a startup in the sleep-tech space Amsterdam, NL
–Managed team of 9 to overhaul tech-stack, design, SEO, & CMS capabilities of the website
–Prototyped app designs of 3 features during aquisition of ~55,000 App Store downloads

RICE DAIRY, Markets Intern Summer 2016

Rice is a boutique commodities brokerage firm Chicago, IL
–Launched handbook to 30 clients regarding the impact of the Food Safety Modernization Act on their supply chain strategies

entrepreneurial ventures and projects

THE COLLECTVE, Product Manager Fall 2017

[thecollectve.com] Philadelphia, PA
–Led team of designers, developers for web and tech products for 95 club members

THE LOCUST EXPERIMENT, Co-founders Spring 2017

[thelocustexperiment.com] Philadelphia, PA
–Curated a design publication that showcased 26 artists at Penn; 2017 Year of Media Grant Winner

OG MERCHANTS, Co-founder 2016 – 2017

–Founded "cash and carry" company that buys and sells commodities in arbitrage scenarios; maintained hedge accounts of ~\$54,000 with 32% ROE annually Philadelphia, PA

technical projects

MERCH VISUALIZER: An arbitrage-finding webapp

[merch-visualizer.herokuapp.com]
–Built architecture for modular React codebase, PhantomJS scraping of live market, cron jobs, RechartsJS, Semantic React UI; UX testing with brokers; Horizons Final Showcase Finalist

MINI DOCS: A simplistic rich text editor

[github.com/rlietrom/minidocs]
–Developed React codebase, WebSockets, Express backend, Material UI, DrajtJS; led team through product direction, user experience testing, and Git flow