RICHARD LIN

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EDUCATION

University of North Carolina at Chapel Hill - 3.98 GPA **May 2027**
Information Science B.S. (focus in HCI Design) and Media & Journalism Minor

Relevant Coursework - UX Design and Usability | Human Factors in System Design | Information Systems Analysis and Design |
Foundations of Interactive Media | Programming for Information Science | Practical Web Design and Development | Psychology

RELEVANT EXPERIENCE

Computer Science + Social Good | Head of Design **September 2024 - Present**
- Led design implementations across 2 design teams and 3 client projects, facilitating communication between project managers, developers, and clients through bi-weekly design meetings
- Established a standard design process and reviewed 50+ wireframes and high-fidelity prototypes, ensuring quality and consistency
- Received a promotion from Project Team Designer to Head of Design in September 2025
- Collaborated with a multidisciplinary team of 10+ developers and designers to wireframe and prototype interfaces on Figma for the Breast Cancer Hub's new self-exam app ("Know Your Breasts"), tailored to users unfamiliar with technology
- Released the app on the iOS and Google Play app stores in May 2025 in 24 languages to promote awareness and early detection

App Team Carolina | Project Design Lead **September 2024 - Present**
- Managed 6 designers and 11+ project managers and developers to plan app features and conduct post-release usability tests
- Oversaw the design and development of a "brightest path" feature that allows students to navigate safely at night
- Received a promotion from Production Team UI/UX Designer to Project Design Lead in January 2025
- Integrated user feedback to increase usability and refine interfaces for Luminary, an iOS campus navigation app that provides accessible routes through real-time crowdsourced updates on obstructions, which was released in December 2025
- Implemented obstruction severity tags, optimized information architecture on individual obstacle report pages, and drafted mockups for a new "brightest path" accessibility feature with a team of 4 other designers

Fluorescence Design LLC | Founder, CEO, Designer, and Developer **December 2022 - Present**
- Completed end-to-end UX processes for 10+ client websites and developed front-ends using HTML, CSS, & JavaScript
- Implemented SEO, competitive analysis, and responsive design strategies to maximize reach and usability
- Developed a website for Polyvoc Art Studio, which boosted the number of clients from 50 to 120 in one month

COMP 110: Introduction to Programming | Teaching Assistant **August 2025 - December 2025**
- Assisted 200+ students with topics ranging from data types to recursion, classes, abstraction design, computing ethics, and data organization, providing support through office hours, grading, and detailed feedback

Paradigm Innovation, Design, & Venture Studio | Design and Outreach Apprentice **May 2025 - August 2025**
- Designed promotional materials and interacted with potential clients to expand business and community reach
- Organized and hosted 10+ entrepreneur events, handling engagement and analytics to improve future strategies

Accenture | Intern **June 2024 - August 2024**
- Identified accessibility gaps on Walmart's e-commerce site and proposed a toggleable interface with simplified navigation and the integration of an accessibility tool as a solution by designing 5 mockups on Figma based on secondary research and personas
- Won 1st place in the final symposium and estimated that the solution would generate Walmart upwards of $22 billion annually

COMMUNITY INVOLVEMENT

Cans for Kids | Founder and Chief Executive Officer **April 2020 - June 2025**
- Mobilized 350 volunteers to help raise $10,000 and collect over 32,000 lbs of donations through food drives and fundraisers
- Earned the first Youth Partner Award from Second Harvest Food Bank alongside companies like Bank of America and Food Lion

TECHNICAL SKILLS

Software - Figma, FigJam, Adobe Creative Suite, Miro, WAVE Accessibility Tools, Microsoft Word, Excel, PowerPoint
Website Development - HTML, CSS, JavaScript, React.js, TypeScript, Framer, Wix, WordPress
Programming - Python, Java, SQL