RICHARD LIN

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Education	**University of North Carolina at Chapel Hill** - 3.97 GPA **May 2027**

University of North Carolina at Chapel Hill - 3.97 GPA   **May 2027**
Major in Information Science B.S. and Media & Journalism B.A. (Assured Enrollment)

Relevant Coursework - Tools for Information Literacy | Foundations of Information Science | Programming for Information Science | Information Use for Organizational Effectiveness | Introduction to Database Concepts & Apps | Distributed Knowledge Graphs 1: Core Concepts and Standards | General Psychology | Sociological Perspectives

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Skills

Design - Figma, Adobe Photoshop, Pixlr
Programming/Website Development - Python, Java, HTML, CSS, JavaScript, React JavaScript, Wix, WordPress
Other Software - Microsoft Word, Microsoft Excel Associate/Expert, Microsoft Access, Davinci Resolve 18

Relevant Experience

CS + Social Good: UNC Chapter | Head of Design   **September 2024 - Present**
- Leading design implementations across all client projects, reviewing product interfaces, standardizing UI/UX processes, and communicating with the Chief Technical Officer to improve production quality and efficiency
- Worked with a multidisciplinary team of developers and designers to wireframe and prototype interfaces on Figma for the Breast Cancer Hub self-exam app ("Know Your Breasts"), which is tailored to users unfamiliar with technology, and for the Borderless Justice Initiative Lemkin AI, a platform for building human rights violation cases

App Team Carolina | Production Team UI/UX Designer   **September 2024 - Present**
- Collaborating with developers, product managers, and other designers on a client project to improve user engagement, refine interfaces in Figma and SwiftUI, and integrate user feedback to improve usability and visuals
- Applied and deepened practical design principles and progressive user research methods through individual/group app projects in the UI/UX bootcamp and apprenticeship

COMP 126: Practical Web Design and Development for Everyone | Teaching Assistant   **August 2025 - Present**
- Assisting students with HTML, CSS, and JavaScript web projects, emphasizing accessibility, web standards, and responsiveness through office hours, assignment grading, and detailed feedback

Fluorescence Design LLC | Founder, CEO, Designer, and Developer   **December 2022 - Present**
- Completed end-to-end UX process for 10+ client websites and developed front-ends using HTML, CSS, & JavaScript
- Implemented site marketing, SEO, and client communication strategies to maximize reach and usability
- Developed a website for Polyvoc Art Studio, which boosted the number of clients from 50 to 120 in one month

Paradigm Innovation, Design, & Venture Studio | Design and Outreach Apprentice   **May 2025 - August 2025**
- Designed promotional materials and interacted with potential clients to expand business and community reach
- Organized and hosted entrepreneur events, handling engagement and analytics to improve future strategies

Accenture | Learning 2 Lead Intern   **June 2024 - August 2024**
- Identified a need for accessibility options on a leading retail company's website, proposed "Easy Access Mode," a new, toggleable interface with simpler navigation, and designed mockups with Figma from research and personas
- Presented this proposal, winning 1st place in the 2024 Accenture Learning 2 Lead Summer Capstone Symposium

Indiblu Creative | Web and Information Technology Intern (Remote)   **June 2024 - August 2024**
- Communicated with clients and developed websites using WordPress and search engine optimization techniques
- Tailored websites to targeted audiences and customized website interfaces to fulfill elderly users' needs

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Leadership

Cans for Kids NC | Founder/CEO of Nonprofit Organization, Former School Club President   **April 2020 - June 2025**
- Initiated during the pandemic, collaborating with community leaders to run food drives and fundraisers, amassing 350 volunteers, raising $10,000, and collecting 32,000 lbs of food, earning the Youth Partner Award from the Second Harvest Food Bank

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Awards

App Team Carolina - Apprenticeship Final Project Awarded "Most Useful App" 2025; **Technology Student Association Webmaster (Website Development/Design) Competition** - 1st place in the State Competition 2024 & 2nd place 2021 - 2023; **National Merit Scholarship Finalist** - 2024; **Rotary Club Scholarship** - 2024; **Congressional Award Gold** - 2023; **President's Volunteer Service Award Gold** - 2020 - 2023