RICHARD LIN

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Education	**University of North Carolina at Chapel Hill** - 3.97 GPA **May 2027**

Information Science B.S. (focus in HCI Design) and Media & Journalism B.A. (Assured Enrollment)

Relevant Coursework - User Experience Design and Usability | Human Factors in System Design | Information Systems Analysis and Design | Foundations of Interactive Media | Programming for Information Science | Practical Web Design and Development | General Psychology | Introduction to Database Concepts & Apps | Foundations of Information Science | Information Use for Organizational Effectiveness

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Skills

Design - Figma, Adobe Photoshop, Pixlr
Programming/Website Development - Python, Java, SQL, HTML, CSS, JavaScript, React TypeScript, Wix, WordPress
Other Software - Microsoft Word, Microsoft Excel Associate/Expert, Microsoft Access, Davinci Resolve 18

Relevant Experience

CS + Social Good: UNC Chapter | Head of Design   **September 2024 - Present**
- Leading design implementations across all client projects, reviewing product interfaces, standardizing UI/UX processes, and communicating with the Chief Technical Officer to improve production quality and efficiency
- Worked with a multidisciplinary team of developers and designers to wireframe and prototype interfaces on Figma for the Breast Cancer Hub self-exam app ("Know Your Breasts"), which is tailored to users unfamiliar with technology, and for the Borderless Justice Initiative Lemkin AI, a platform for building human rights violation cases

App Team Carolina | Production Team UI/UX Designer   **September 2024 - Present**
- Collaborating with developers, product managers, and other designers on a client project to improve user engagement, refine interfaces in Figma and SwiftUI, and integrate user feedback to improve usability and visuals
- Applied and deepened practical design principles and progressive user research methods through individual/group app projects in the UI/UX bootcamp and apprenticeship

COMP 110: Introduction to Programming | Teaching Assistant   **August 2025 - Present**
- Assisting students with topics ranging from data types and booleans to recursion, classes, abstraction design, computing ethics, and data organization, providing support through office hours, grading, and detailed feedback

Fluorescence Design LLC | Founder, CEO, Designer, and Developer   **December 2022 - Present**
- Completed end-to-end UX process for 10+ client websites and developed front-ends using HTML, CSS, & JavaScript
- Implemented site marketing, SEO, and client communication strategies to maximize reach and usability
- Developed a website for Polyvoc Art Studio, which boosted the number of clients from 50 to 120 in one month

Paradigm Innovation, Design, & Venture Studio | Design and Outreach Apprentice   **May 2025 - August 2025**
- Designed promotional materials and interacted with potential clients to expand business and community reach
- Organized and hosted entrepreneur events, handling engagement and analytics to improve future strategies

Accenture | Learning 2 Lead Intern   **June 2024 - August 2024**
- Identified a need for accessibility options on a leading retail company's website, proposed "Easy Access Mode," a new, toggleable interface with simpler navigation, and designed mockups with Figma from research and personas
- Presented this proposal, winning 1st place in the 2024 Accenture Learning 2 Lead Summer Capstone Symposium

Indiblu Creative | Web and Information Technology Intern (Remote)   **June 2024 - August 2024**
- Communicated with clients and developed websites using WordPress and search engine optimization techniques
- Tailored websites to targeted audiences and customized website interfaces to fulfill elderly users' needs

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Leadership

Cans for Kids NC | Founder/CEO of Nonprofit Organization, Former School Club President   **April 2020 - June 2025**
- Initiated community food drives and fundraisers during the pandemic, collaborating with local leaders to mobilize 350 volunteers, raise $10,000, and collect over 32,000 lbs of food, earning the first Youth Partner Award from Second Harvest Food Bank alongside major companies like Bank of America, Food Lion, and Harris Teeter

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Awards

App Team Carolina - Apprenticeship Final Project Awarded "Most Useful App" 2025; **Technology Student Association Webmaster (Website Development/Design) Competition** - 1st place in the State Competition 2024 & 2nd place 2021 - 2023; **National Merit Scholarship Finalist** - 2024; **Rotary Club Scholarship** - 2024; **Congressional Award Gold** - 2023