rlin@unc.edu | 704-771-0718 | linkedin.com/in/richardlin4375 | Portfolio: richl.in

#### **Education** University of North Carolina at Chapel Hill - 3.97 GPA

May 2027

Information Science B.S. (focus in HCI Design) and Media & Journalism B.A. (Assured Enrollment)

Relevant Coursework - Programming for Information Science | Practical Web Design and Development for Everyone | Tools for Information Literacy | Foundations of Information Science | Information Use for Organizational Effectiveness | Introduction to Database Concepts & Apps | General Psychology | Sociological Perspectives

#### **Skills**

Design - Figma, Adobe Photoshop, Pixlr

Programming/Website Development - Python, Java, SQL, HTML, CSS, JavaScript, React TypeScript, Wix, WordPress Other Software - Microsoft Word, Microsoft Excel Associate/Expert, Microsoft Access, Davinci Resolve 18

# Relevant Experience

## CS + Social Good: UNC Chapter | Head of Design

September 2024 - Present

- Leading design implementations across all client projects, reviewing product interfaces, standardizing UI/UX processes, and communicating with the Chief Technical Officer to improve production quality and efficiency
- Worked with a multidisciplinary team of developers and designers to wireframe and prototype interfaces on Figma for the Breast Cancer Hub self-exam app ("Know Your Breasts"), which is tailored to users unfamiliar with technology, and for the Borderless Justice Initiative Lemkin AI, a platform for building human rights violation cases

#### App Team Carolina | Production Team UI/UX Designer

September 2024 - Present

- Collaborating with developers, product managers, and other designers on a client project to improve user engagement, refine interfaces in Figma and SwiftUI, and integrate user feedback to improve usability and visuals
- Applied and deepened practical design principles and progressive user research methods through individual/group app projects in the UI/UX bootcamp and apprenticeship

### **COMP 110: Introduction to Programming** | Teaching Assistant

August 2025 - Present

Assisting students with topics ranging from data types and booleans to recursion, classes, abstraction design,
computing ethics, and data organization, providing support through office hours, grading, and detailed feedback

### Fluorescence Design LLC | Founder, CEO, Designer, and Developer

**December 2022 - Present** 

- Completed end-to-end UX process for 10+ client websites and developed front-ends using HTML, CSS, & JavaScript
- Implemented site marketing, SEO, and client communication strategies to maximize reach and usability
- Developed a website for Polyvoc Art Studio, which boosted the number of clients from 50 to 120 in one month

#### Paradigm Innovation, Design, & Venture Studio | Design and Outreach Apprentice

May 2025 - August 2025

- Designed promotional materials and interacted with potential clients to expand business and community reach
- Organized and hosted entrepreneur events, handling engagement and analytics to improve future strategies

#### Accenture | Learning 2 Lead Intern

June 2024 - August 2024

- Identified a need for accessibility options on a leading retail company's website, proposed "Easy Access Mode," a new, toggleable interface with simpler navigation, and designed mockups with Figma from research and personas
- Presented this proposal, winning 1st place in the 2024 Accenture Learning 2 Lead Summer Capstone Symposium

#### Indiblu Creative | Web and Information Technology Intern (Remote)

June 2024 - August 2024

- Communicated with clients and developed websites using WordPress and search engine optimization techniques
- Tailored websites to targeted audiences and customized website interfaces to fulfill elderly users' needs

#### Leadership

#### Cans for Kids NC | Founder/CEO of Nonprofit Organization, Former School Club President April 2020 - June 2025

- Initiated during the pandemic, collaborating with community leaders to run food drives and fundraisers, amassing 350 volunteers, raising \$10,000, and collecting 32,000 lbs of food, earning the Youth Partner Award from the Second Harvest Food Bank

#### **Awards**

App Team Carolina - Apprenticeship Final Project Awarded "Most Useful App" 2025; Technology Student Association Webmaster (Website Development/Design) Competition - 1st place in the State Competition 2024 & 2nd place 2021 - 2023; National Merit Scholarship Finalist - 2024; Rotary Club Scholarship - 2024; Congressional Award Gold - 2023; President's Volunteer Service Award Gold - 2020 - 2023