

ALL SOCIAL MEDIA

SOCIAL MEDIA ADVERTISING

FACEBOOK


TWITTER

PINTEREST

STATS: SOCIAL MEDIA

HOW TO GUIDES: SOCIAL MEDIA

BUYERS GUIDE: SOCIAL MEDIA



Facebook tests putting its news feed ads in Messenger to make app more plug-and-pay for brands



Facebook begins to test a feature to kill Snapchat



Facebook's Trending updates deemphasize personalization and leverage publishers



Facebook's Trending updates deemphasize personalization and leverage publishers

Super Bowl  
advertisers:  
Here are  
the brands  
gearing up  
for game  
day



Amazon adds 50 brands to Dash program, making 250+ products now available via Dash Buttons



GoDaddy returns to Super Bowl with teaser ads riffing on viral cat videos & sneezing pandas

**VIA NT.**

Time's Viant buys ad tech veteran Adelphic, creating 'first DSP owned and operated by a people-based marketer'

LATEST

TRANSFORMATION

[Webinar] A whirlwind tour of the 5 disruptions reshaping marketing

