

Out of the Cube | Art School Graduate Consultancy | Gavriella Abekassis

STARTING YOUR CAREER AS AN ARTIST

- Introduction to the art world and its professionals: art advisors, collectors, art galleries, curators, art centers
Explanations regarding the different career paths to become a successful artist

SALES

- I review your portfolio, an important tool to make people aware of your practice and sell
- The different audiences of the art world and how to approach them
- Taking part in exhibitions and art fairs
- Innovative & modern direct to consumer sales strategy
- Traditional sales to our portfolio of art professionals and collectors
- Medium and long term business plan to grow your career

FINANCES

- What are the different employment statuses for your Art career? (Limited Company, Sole trader, etc)
- How to pay yourself and taxes
- VAT and VAT returns

WEBSITE, NEWSLETTER, MAILING LIST & SOCIAL MEDIAS

- Reviewing your artist website
- What are newsletters and how to use them to sell Art
- How to use social media to grow your career

Prices:

Rate per hour: £30 (incl. VAT)

Daily rate: £204 (15% discount)

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