

# **CS&SS 321 - Data Science and Statistics for Social Sciences**

**Module II - Data management and exploratory visual  
analysis**

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# Module II

- ▶ This model will equip students with essential data science skills in R.
- ▶ In the next quiz sections, we will cover the following topics:
  - ▶ **Data frames**, **logical** relations, and **subsetting**.
  - ▶ **Quantile** and NA data.
  - ▶ Base R graphics.
  - ▶ **Pivoting** and **merging** data.
  - ▶ Introduction to ggplot2.

# Creating and manipulating data frames.

- Think about *data* in terms of **data frame**.

“**TIDY DATA** is a standard way of mapping the meaning of a dataset to its structure.”

—HADLEY WICKHAM

## In tidy data:

- each **variable** forms a **column**
- each **observation** forms a **row**
- each **cell** is a **single measurement**

each column a variable

id	name	color
1	floof	gray
2	max	black
3	cat	orange
4	donut	gray
5	merlin	black
6	panda	calico

each row an observation

Wickham, H. (2014). Tidy Data. Journal of Statistical Software 59 (10). DOI: 10.18637/jss.v059.i10

# Creating and manipulating data frames.

- ▶ A data frame is a special type of object in R that can store **multiple vectors** of data.
- ▶ We can create data frames using the function `data.frame()`.

```
# vectors with student's names and grades
student <- c("Alice", "Bob", "Charlie","Sean","Brandy")
grades_M <- c(76, 82, 94, 45, 75)
grades_F <- c(82, 90, 89, NA, 64)

# create a df with grades
(df_new <- data.frame(student,grades_M,grades_F))
```

```
##   student grades_M grades_F
## 1   Alice      76      82
## 2    Bob      82      90
## 3 Charlie      94      89
## 4   Sean      45      NA
## 5 Brandy      75      64
```

## Creating and manipulating data frames.

- We can create data frames by directly writing the vectors/columns as separate elements within the `data.frame()` function:

```
df_new <- data.frame(student=c("Alice", "Bob", "Charlie",  
                               "Sean", "Brandy"),  
                     grades_M=c(76, 82, 94, 45, 75),  
                     grades_F=c(82, 90, 89, NA, 64))
```

```
df_new
```

##	student	grades_M	grades_F
## 1	Alice	76	82
## 2	Bob	82	90
## 3	Charlie	94	89
## 4	Sean	45	NA
## 5	Brandy	75	64

## Creating and manipulating data frames.

- ▶ To select a specific column from a data frame, use the \$ operator followed by the *name* of the column.

```
df_new$grades_M
```

```
## [1] 76 82 94 45 75
```

- ▶ To select specific rows and/or columns from a data frame, we use brackets [].
- ▶ If the object is a single vector, we use a single numeric value in the brackets to select an element within the vector.

```
# select element 2 from vector grade_M:  
grades_M[2]
```

```
## [1] 82
```

## Creating and manipulating data frames.

- ▶ If the object is a matrix or data frame, we can select elements by their row and column positions.
  - ▶ **Note:** we input two different values separated by a **comma** to select the row and column

```
# select row 2 from object df:  
df_new[2,]
```

```
##      student grades_M grades_F  
## 2      Bob      82      90
```

```
# select column 2 from object df:  
df_new[,2]
```

```
## [1] 76 82 94 45 75
```

```
# select element in row 2 and column:  
df_new[2,2]
```

## Creating and manipulating data frames.

- We can also use **characters** to select columns by their names, for example:

```
# select column name "grade_M" from object df:
```

```
df_new[,c("grades_M")]
```

```
## [1] 76 82 94 45 75
```

```
# select columns name "student" and "grade_M":
```

```
df_new[,c("student", "grades_M")]
```

```
##   student grades_M
## 1   Alice       76
## 2    Bob       82
## 3 Charlie       94
## 4   Sean       45
## 5 Brandy       75
```



# tibbles are data frames too!

- ▶ Another type of data frame are **tibbles**.
  - ▶ `tibble()` is a fancy version of `data.frame()`.
  - ▶ All dplyr functions provide outputs as `as_tibbles`.

```
as_tibble(df_new) ; class(as_tibble(df_new))
```

```
## # A tibble: 5 x 3
##   student grades_M grades_F
##   <chr>      <dbl>    <dbl>
## 1 Alice          76        82
## 2 Bob            82        90
## 3 Charlie        94        89
## 4 Sean           45        NA
## 5 Brandy         75        64
```

```
## [1] "tbl_df"      "tbl"         "data.frame"
```

# Logical relations

## ► Logical Data Class:

- Represents binary values: TRUE or FALSE.
- Can be transformed into numeric form: TRUE becomes 1, and FALSE becomes 0.
- Useful for relational analyses and evaluating proportions of TRUE within a vector using the `mean()` function.
- Used to set **conditional tests**; useful for **subsetting** or create new variables.

```
3 + 5 < 10 # is 3 + 5 less than 10?
```

```
## [1] TRUE
```

# Logical relations

```
# select column name "grade_M" from object df:  
df$grades_M
```

```
## NULL
```

```
# Is each value greater or equal to 80?  
df$grades_M >= 80 # the condition ">= 80" sets a logical test
```

```
## logical(0)
```

```
# What proportion of TRUEs are in this vector?  
mean(df$grades_M >= 80) # `TRUE` == 1, and `FALSE` == 0
```

```
## [1] NaN
```

## Functions: `ifelse()`.

- We can use the `ifelse()` function to create new variables based on *conditions* from other variables.
  - 1 - We set a *logical test* that evaluates to TRUE or FALSE.
  - 2 - We specify what value to assign if the test is TRUE, and a different value if the test is FALSE.

```
# if test is TRUE, then "pass", otherwise, then "fail"
df_new$midterm <- ifelse(df_new$grades_M > 60, "pass", "fail")

df_new
```

##	student	grades_M	grades_F	midterm
## 1	Alice	76	82	pass
## 2	Bob	82	90	pass
## 3	Charlie	94	89	pass
## 4	Sean	45	NA	fail
## 5	Brandy	75	64	pass

## Functions: `subset()`/`filter()`.

- ▶ To subset data, we can use the functions `subset()` or `filter()`.
  - ▶ The `subset()` function is part of base R, while `filter()` is a function from the `dplyr` package.
  - ▶ If you plan to use `filter()`, you need to load the `tidyverse` or `dplyr` package first.

*# subset the df into a new one with final exam grades of above 85*

```
subset(df_new, grades_F > 85)
```

```
##  student grades_M grades_F midterm
## 2      Bob      82      90    pass
## 3 Charlie      94      89    pass
```

*filter(df\_new, grades\_F > 85) # from dplyr package*

```
##  student grades_M grades_F midterm
## 1      Bob      82      90    pass
## 2 Charlie      94      89    pass
```

## Processing NA data.

- An initial step in data science project analysis is to examine the NA values.

```
dat
```

##		name	age	gender	score
## 1		Alice	20	F	85
## 2		Bob	30	M	62
## 3		Charlie	NA	M	75
## 4		Dave	28	M	80
## 5		Eve	22	F	95
## 6		Marta	21	F	NA

## Processing NA data.

- ▶ The function `is.na()` will return a vector of logical values

```
is.na(dat)
```

```
##      name  age gender score
## [1,] FALSE FALSE FALSE FALSE
## [2,] FALSE FALSE FALSE FALSE
## [3,] FALSE  TRUE FALSE FALSE
## [4,] FALSE FALSE FALSE FALSE
## [5,] FALSE FALSE FALSE FALSE
## [6,] FALSE FALSE FALSE  TRUE
```

```
mean(is.na(dat))
```

```
## [1] 0.08333333
```

# Processing NA data.

- ▶ Several packages have functions to assist the analysis of NA values.
  - ▶ function `freq.na()` from package `questionr` is an example:

```
library(questionr)
freq.na(dat)
```

```
##           missing %
## age             1 17
## score           1 17
## name            0  0
## gender          0  0
```



## Processing NA data.

- We already know that some functions have the argument `na.rm`, but this is not the norm.

```
dat$score
```

```
## [1] 85 62 75 80 95 NA
```

```
mean(dat$score)
```

```
## [1] NA
```

```
mean(dat$score, na.rm = TRUE)
```

```
## [1] 79.4
```

## Processing NA data.

- The `na.omit()` function in base R removes all rows with any NA value.

```
dat
```

```
##      name age gender score
## 1  Alice  20      F    85
## 2   Bob   30      M    62
## 3 Charlie NA      M    75
## 4   Dave  28      M    80
## 5    Eve  22      F    95
## 6  Marta  21      F    NA
```

```
na.omit(dat)
```

```
##      name age gender score
## 1  Alice  20      F    85
## 2   Bob   30      M    62
```

# Processing NA data.

- The `drop_na()` function from `dplyr` removes all rows with any NA value of a specific column.

```
drop_na(dat, score)
```

##		name	age	gender	score
## 1		Alice	20	F	85
## 2		Bob	30	M	62
## 3		Charlie	NA	M	75
## 4		Dave	28	M	80
## 5		Eve	22	F	95

```
drop_na(dat, age)
```

##		name	age	gender	score
## 1		Alice	20	F	85
## 2		Bob	30	M	62
## 3		Dave	28	M	80
## 4		Eve	22	F	95
## 5		Marta	21	F	NA

# Processing NA data.

- We can use `ifelse()` function to substitute NA values.

```
dat$score <- ifelse( is.na( dat$score ),  
                    0, # if TRUE  
                    dat$score) # if FALSE
```

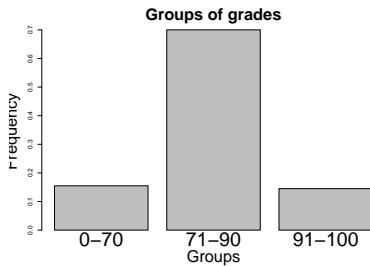
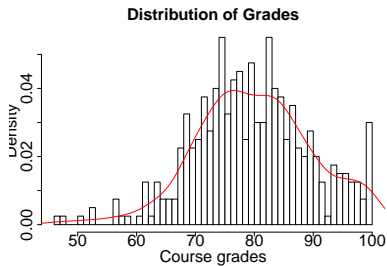
dat

##	name	age	gender	score
## 1	Alice	20	F	85
## 2	Bob	30	M	62
## 3	Charlie	NA	M	75
## 4	Dave	28	M	80
## 5	Eve	22	F	95
## 6	Marta	21	F	0

# Distributions

- ▶ A **distribution** describes how variable values are **spread across** possible outcomes.
  - ▶ A **probability** distribution represents the **likelihood** of specific outcomes.
  - ▶ A **frequency** distribution summarizes counts of **distinct** values or ranges in dataset.
- ▶ **Continuous vs. Discrete Distributions:**
  - ▶ **Continuous** distributions involve numerical variables that can take any value within a range (e.g., height, weight), while
  - ▶ **Discrete** distributions involve variables that take distinct, separate values (e.g., number of cars, number of people).

# Continuous vs. Discrete Distributions



# Data Generating Process

- ▶ A **Data Generating Process** (DGP) refers to the hypothetical or real mechanism that generates a dataset.
  - ▶ It is a conceptual model that describes **how** the observed data is generated or produced.
- ▶ **Distributions** represent **systematic behavior** (aka, DGP).
- ▶ When looking at a distributions:
  - ▶ think in terms of a **DGP**, and
  - ▶ **how** the data was generated.

# Reporting distributions

- ▶ When analyzing data, always report **descriptive statistics**.
  - ▶ *Mean.*
  - ▶ *Median.*
  - ▶ *Standard deviation.*
  - ▶ *Minimum.*
  - ▶ *Maximum.*
  - ▶ *Quartiles.*
- ▶ Note:
  - ▶ When comparing distributions of the same quantities, use the **median** instead of the **mean** as the reference point. **Why?**



## quantile and data distribution.

- The quantile function in R can be used to calculate the values that separate a distribution into different quantiles.

```
quantile(df$grades)
```

```
##      0%      25%      50%      75%     100%  
## 46.00  74.00  80.00  86.25 100.00
```

```
quantile(df$grades, probs = c(0.25, 0.5, 0.75))
```

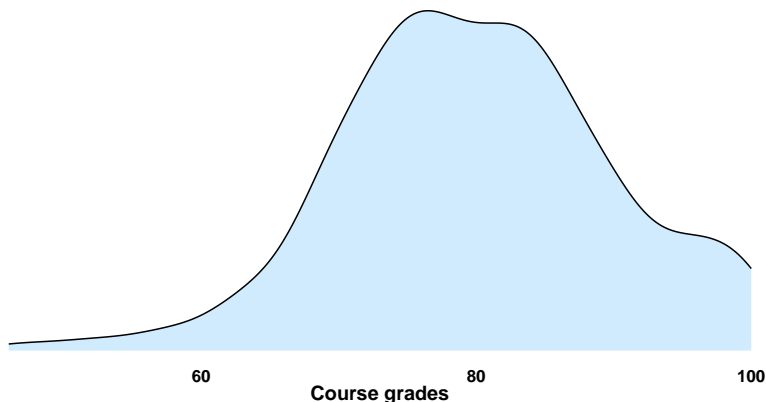
```
##      25%      50%      75%  
## 74.00 80.00 86.25
```

```
summary(df$grades)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.  
## 46.00   74.00   80.00   79.98  86.25 100.00
```

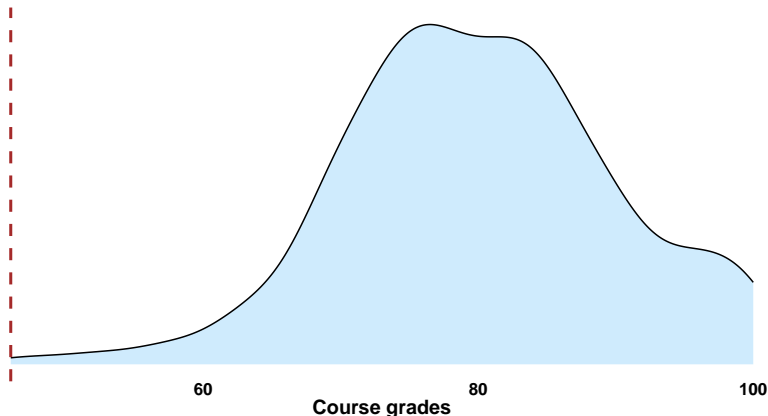
## quantile and data distribution.

- ▶ Visualizing quantiles.
- ▶ Use the argument `probs` to specify segments of the data.



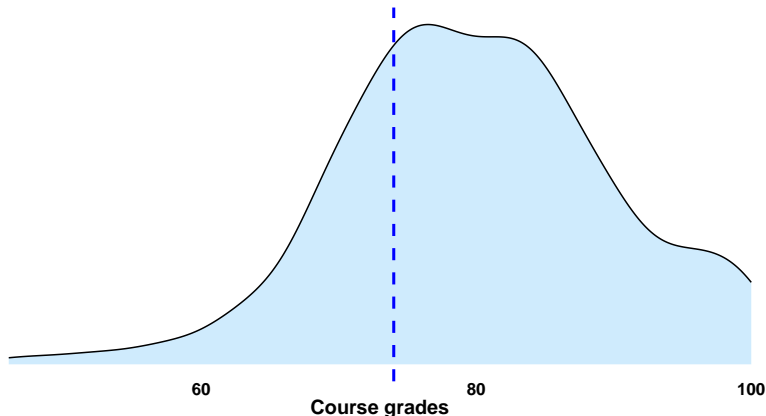
## quantile and data distribution.

- ▶ Visualizing quantiles: **minimum**.
- ▶ `quantile(df$x, probs = 0)`



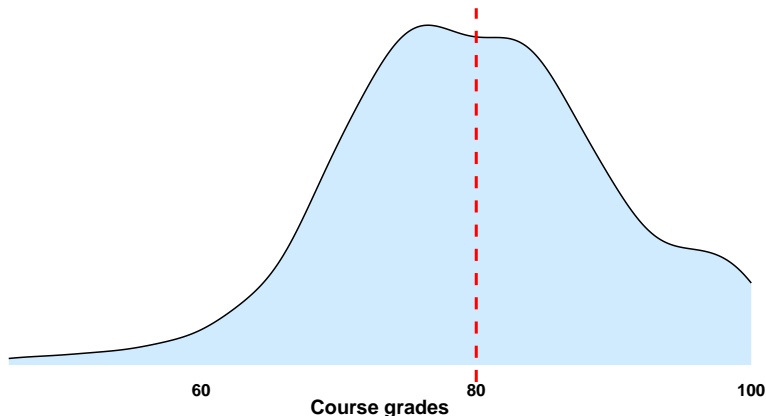
## quantile and data distribution.

- ▶ Visualizing quantiles: **1st Quartile (Q1)** or **25th Percentile**.
- ▶ `quantile(df$x, probs = 0.25)`



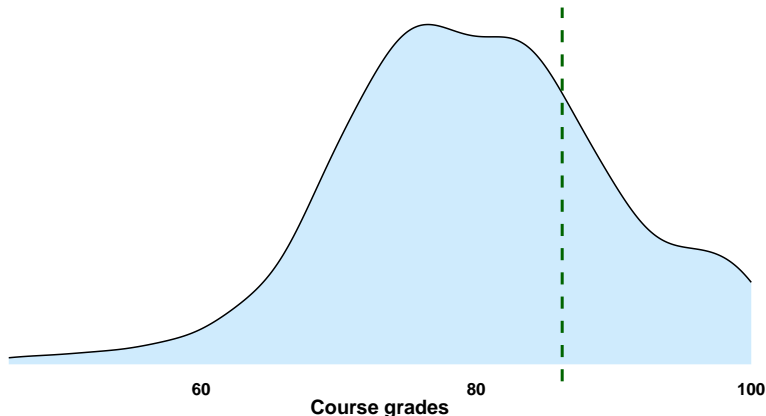
## quantile and data distribution.

- ▶ Visualizing quantiles: **2st Quartile (Q2)** or **50th Percentile** or **median** or **5th Decile**.
- ▶ `quantile(df$x, probs = 0.5)`



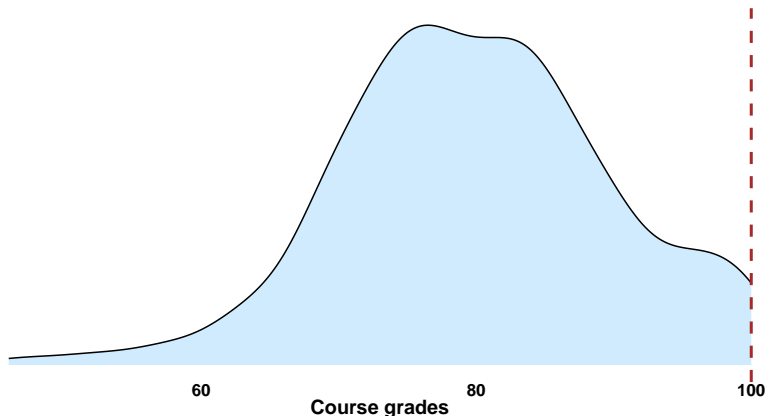
## quantile and data distribution.

- ▶ Visualizing quantiles: **3st Quartile (Q3)** or **75th Percentile**.
- ▶ `quantile(df$x, probs = 0.75)`



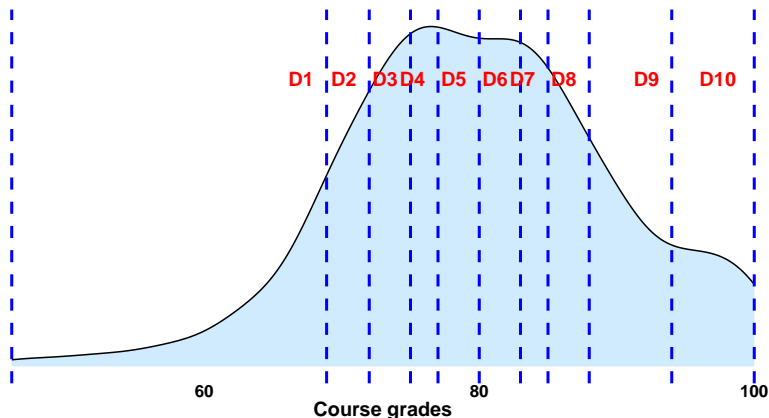
## quantile and data distribution.

- ▶ Visualizaing quantiles: **maximum** or **100th percentile** or **10th decile**.
- ▶ `quantile(df$x, probs = 1)`



## quantile and data distribution.

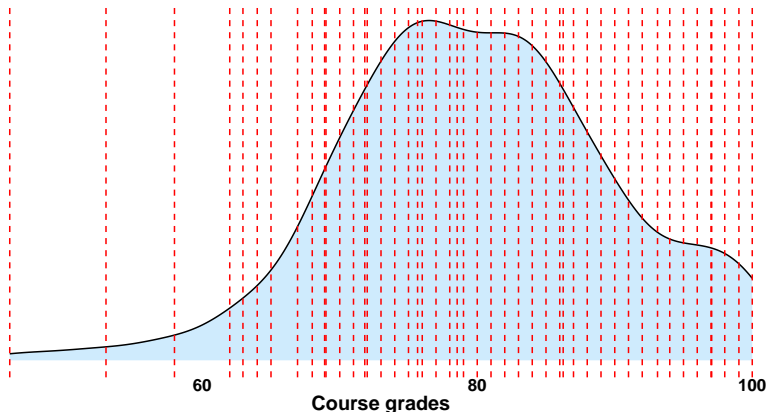
- ▶ Visualizing quantiles: **deciles** (1-10).
- ▶ `quantile(df$x, probs = seq(from=0,to=1,by=0.1))`





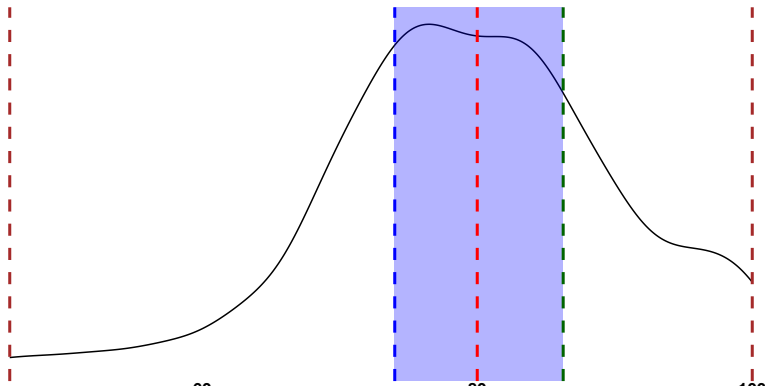
## quantile and data distribution.

- ▶ Visualizing quantiles: **percentiles** (1-100).
- ▶ `quantile(df$x, probs = seq(from=0,to=1,by=0.01))`



## quantile and data distribution.

- ▶ The **interquartile range** (IQR) is a measure of variability that represents the difference between the **first** and the **third** quartiles.
- ▶ It provides information about the spread of the middle 50% of the data.



## More: nested ifelse.

- Notice that ifelse function can be nested on itself for multiple tests.

```
dat$letter <- ifelse(dat$score < 70,  
                     "C",NA)  
dat
```

##		name	age	gender	score	letter
## 1		Alice	20	F	85	<NA>
## 2		Bob	30	M	62	C
## 3		Charlie	NA	M	75	<NA>
## 4		Dave	28	M	80	<NA>
## 5		Eve	22	F	95	<NA>
## 6		Marta	21	F	0	C

## More: nested ifelse.

- Notice that ifelse function can be nested on itself for multiple tests.

```
dat$letter <- ifelse(dat$score >= 70 & dat$score < 85,  
                    "B",NA)  
dat
```

##		name	age	gender	score	letter
## 1		Alice	20	F	85	<NA>
## 2		Bob	30	M	62	<NA>
## 3		Charlie	NA	M	75	B
## 4		Dave	28	M	80	B
## 5		Eve	22	F	95	<NA>
## 6		Marta	21	F	0	<NA>

## More: nested ifelse.

- Notice that ifelse function can be nested on itself for multiple tests.

```
dat$letter <- ifelse(dat$score >= 85,  
                    "A",NA)  
dat
```

##		name	age	gender	score	letter
## 1		Alice	20	F	85	A
## 2		Bob	30	M	62	<NA>
## 3		Charlie	NA	M	75	<NA>
## 4		Dave	28	M	80	<NA>
## 5		Eve	22	F	95	A
## 6		Marta	21	F	0	<NA>

## More: nested ifelse.

- ▶ Notice that ifelse function can be nested on itself for multiple tests.

```
dat$letter <- ifelse(dat$score < 70,  
                    "C",ifelse(dat$score >= 70 &  
                               dat$score < 85,  
                               "B",ifelse(dat$score >= 85,  
                                           "A",NA)))  
dat
```

##	name	age	gender	score	letter
## 1	Alice	20	F	85	A
## 2	Bob	30	M	62	C
## 3	Charlie	NA	M	75	B
## 4	Dave	28	M	80	B
## 5	Eve	22	F	95	A
## 6	Marta	21	F	0	C

## More: nested ifelse.

- ▶ You can use the `case_when` function from the `dplyr` package to produce the same output.

```
dat$letter <- case_when(dat$score < 70 ~ "C",  
                        dat$score >= 70 & dat$score < 85 ~ "B",  
                        dat$score >= 85 ~ "A",  
                        TRUE ~ NA_character_)  
dat
```

##	name	age	gender	score	letter
## 1	Alice	20	F	85	A
## 2	Bob	30	M	62	C
## 3	Charlie	NA	M	75	B
## 4	Dave	28	M	80	B
## 5	Eve	22	F	95	A
## 6	Marta	21	F	0	C

# In-lab exercise using R-Markdown.



## reshaping data with dplyr

- ▶ **Reshaping** a data frame is a crucial skill in data science that enables you to perform various necessary tasks efficiently.
- ▶ There are two main types of data structures: **long** and **wide** formats.
- ▶ **Long format** is the preferred structure for most R functions and packages, including ggplot2. It is **tidy data** that is easy to manipulate and analyze.
- ▶ Although not tidy, **wide format** can be useful for presenting tables to audiences as it conveys more information in a smaller space. However, it is not ideal for data analysis.

# long vs wide

country	year	metric
x	1960	10
x	1970	13
x	2010	15
y	1960	20
y	1970	23
y	2010	25
z	1960	30
z	1970	33
z	2010	35

`pivot_wider(names_from = "year",  
names_prefix = "yr",  
values_from = "metric")`

country	yr1960	yr1970	yr2010
x	10	13	15
y	20	23	25
z	30	33	35

`pivot_longer(cols = yr1960:yr2010,  
names_to = "year",  
names_prefix = "yr",  
values_to = "metric")`

## reshaping data with dplyr

- ▶ The `pivot_` functions allow you to **reshape** data frames from long to wide or vice versa, which can be useful for data wrangling and visualization purposes.

```
# Create example data
(df <- data.frame(
  id = c(1, 2, 3),
  treatment = c("A", "B", "C"),
  day1 = c(10, 15, 12),
  day2 = c(12, 16, 18),
  day3 = c(8, 14, 10)
))
```

```
##   id treatment day1 day2 day3
## 1  1         A   10  12    8
## 2  2         B   15  16   14
## 3  3         C   12  18   10
```

# reshaping data with dplyr

- ▶ `pivot_longer()` is used to convert a wide data frame to a **long format** by stacking columns into rows.
- ▶ You must specify which **columns** to pivot, the **names** for the new columns, and the name of the column to store the **values**.

```
# Use pivot_longer() to reshape  
# the data from wide to long
```

```
df_long <-  
  pivot_longer(df,  
    cols = starts_with("day"),  
    names_to = "day",  
    values_to = "result")  
df_long
```

```
## # A tibble: 9 x 4  
##       id treatment day    result  
##   <dbl> <chr>    <chr>  <dbl>  
## 1     1 A      day1     10  
## 2     1 A      day2     12  
## 3     1 A      day3      8  
## 4     2 B      day1     15  
## 5     2 B      day2     16  
## 6     2 B      day3     14  
## 7     3 C      day1     12  
## 8     3 C      day2     18  
## 9     3 C      day3     10
```

# reshaping data with dplyr

- ▶ while `pivot_wider()` does the opposite by spreading rows into columns.

`pivot_wider()` takes similar arguments, but also requires specifying which column to use for the column names and which column to use for the values in the new columns.

```
# Use pivot_wider() to reshape
# the data from long to wide

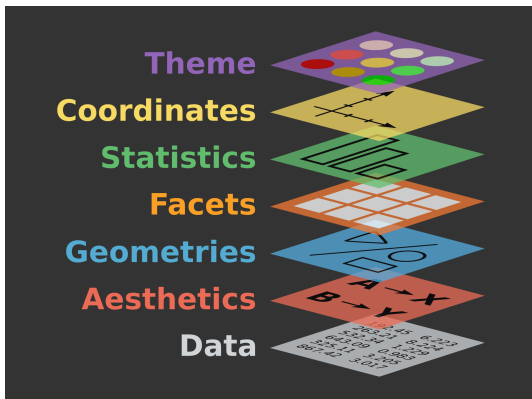
df_wide <-
  pivot_wider(df_long,
              names_from = "day",
              values_from = "result")

df_wide
```

```
## # A tibble: 3 x 5
##       id treatment  day1  day2  day3
##   <dbl> <chr>    <dbl> <dbl> <dbl>
## 1     1   A      10     12     8
## 2     2   B      15     16    14
## 3     3   C      12     18    10
```

# Grammar of graphics

- A statistical graphic is a mapping of data variables to aesthetic attributes of geometric objects. (Wilkinson 2005)



# Grammar of graphics in ggplot2

- ▶ ggplot2: A *layered* grammar of graphics ([Wickham 2009](#)).
  - ▶ Build a graphic from multiple layers; each consists of some geometric objects or transformation
  - ▶ Use + to stack up layers
- ▶ *What* data do you want to visualize?
  - ▶ `ggplot(data = ...)`
- ▶ *How* are variables mapped to specific aesthetic attributes?
  - ▶ `aes(... = ...)`
    - ▶ positions (x, y), shape, colour, size, fill, alpha, linetype, label...
    - ▶ If the value of an attribute do not vary w.r.t. some variable, don't wrap it within `aes(...)`
- ▶ *Which* geometric shapes do you use to represent the data?
  - ▶ `geom_{}`:
    - ▶ `geom_point`, `geom_line`, `geom_ribbon`, `geom_polygon`, `geom_label...`

# Tidy data

- ▶ `ggplot2` works well only with tidy data
  - ▶ *Tidy data*:
    - ▶ Each **variable** must have its own **column**
    - ▶ Each **observation** must have its own **row**
    - ▶ Each value must have its own cell