Personal Information
Nationality: German, Russian
Work Permit: EU
Availability: Immediate

Contact Information

Education

Esade Business & Law School, Ramon Llull University	Barcelona, Spain
Bachelor in Business Administration - BBA	09/19-06/23

Taught in English, a 4-year undergraduate program with a major in business and adjacent courses in data analysis, business intelligence and financial modeling; Distinctive Honors in Microeconomics and Mathematics

Alliance Manchester Business School	Manchester, United Kingdom
Exchange semester in Marketing and Management	10/22-01/23

Erasmus program during bachelors at ESADE

Stanford, United States	Stanford, United States
Social entrepreneurship	06/18-08/18

Hands-on business foundations summer program; 3rd place winner /20

Professional Experience

Electronic Arts (EA)	Madrid, Spain
Digital Entertainment	06/24-08/24

Localization Specialist / QA
- Conducted console/PC QA for a Top-5 selling game of the year, ensuring corresponding product quality
- Executed audio and video QA with Confluence and Jira, documenting bugs and refining the final product
- Took part in legal and guideline reviews, ensuring project's compliance with 1st party conditions
- Prepared and reviewed marketing and promotional materia, verifying the integrity of the localized language

Beder	Barcelona, Spain
Travel	03/23-07/23

Business Development Specialist
- Analyzed and visualized sales and engagement metrics using Excel and Power BI to inform business strategy
- Streamlined day-to-day operations in the role by automating data collection using a Python & VBA script
- Conducted detailed competitor analysis and financial projections, contributing to a 6-figure investment round
- Managed supplier relations and partnership conditions, negotiating deals to double cost efficiency

Smart Garden	Stanford, United States
Biotech	07/18-10/18

UI/UX Designer
- Designed and created a 20+ page prototype for a mobile app, extending company's customer reach
- Performed Beta testing for the app, communicating with the developer for an efficient and consistent final product

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Languages & Digital Skills

Digital Skills: MS Office (Excel, PowerPoint, Access), Python, SQL, VBA, Power BI, Data Visualization, Financial Modeling
Languages: English/Russian (Native); Spanish (Professional working proficiency); German (Limited working proficiency)

Additional Information

- Student organization: Co-founder and Marketing Director for ESADE Dance team
- Volunteering: Educational Consultant for Loyola College, guiding educational and professional development
- Competitions: Negotiation Competition winner (ESADE '21), Moscow Maths Championships prize winner ('19)
- Interests: Solving trigonometry as a hobby