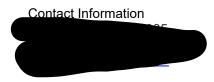
Personal Information

Nationality: German, Russian

Work Permit: EU Availability: Immediate



Education -

Esade Business & Law School, Ramon Llull University

Bachelor in Business Administration - BBA

Barcelona, Spain 09/19-06/23

Taught in English, a 4-year undergraduate program with a major in business and adjacent courses in data analysis, business intelligence and financial modeling; Distinctive Honors in Microeconomics and Mathematics

Alliance Manchester Business School

Manchester, United Kingdom

Exchange semester in Marketing and Management

Erasmus program during bachelors at ESADE

10/22-01/23

Stanford, United States

Stanford, United States

Social entrepreneurship

Hands-on business foundations summer program; 3rd place winner /20

06/18-08/18

Professional Experience

Electronic Arts (EA)

Digital Entertainment

Madrid, Spain 06/24-08/24

Localization Specialist / QA

- Conducted console/PC QA for a Top-5 selling game of the year, ensuring corresponding product quality
- Executed audio and video QA with Confluence and Jira, documenting bugs and refining the final product
- Took part in legal and guideline reviews, ensuring project's compliance with 1st party conditions
- Prepared and reviewed marketing and promotional materia, verifying the integrity of the localized language

Beder Barcelona, Spain Travel 03/23-07/23

**Business Development Specialist** 

- Analyzed and visualized sales and engagement metrics using Excel and Power BI to inform business strategy
- Streamlined day-to-day operations in the role by automating data collection using a Python & VBA script
- Conducted detailed competitor analysis and financial projections, contributing to a 6-figure investment round
- Managed supplier relations and partnership conditions, negotiating deals to double cost efficiency

Smart Garden Stanford, United States
Biotech 07/18-10/18

UI/UX Designer

- Designed and created a 20+ page prototype for a mobile app, extending company's customer reach
- Performed Beta testing for the app, communicating with the developer for an efficient and consistent final product

— La	nguages	&	Digital	Skills ·	

Digital Skills: MS Office (Excel, PowerPoint, Access), Python, SQL, VBA, Power BI, Data Visualization, Financial Modeling

Languages: English/Russian (Native); Spanish (Professional working proficiency); German (Limited working proficiency)

## - Additional Information -----

- Student organization: Co-founder and Marketing Director for ESADE Dance team
- Volunteering: Educational Consultant for Loyola College, guiding educational and professional development
- Competitions: Negotiation Competition winner (ESADE '21), Moscow Maths Championships prize winner ('19)
- Interests: Solving trigonometry as a hobby