

Graduate with a Master's degree in Hospitality,
Entrepreneurship & Innovation

EDUCATION

Glion Insitute of Higher Education - Switzerland

MASTER IN HOSPITALITY, ENTREPRENEURSHIP AND INNOVATION - JULY 2021

Saint-Joseph's University of Beirut

BACHELOR IN POLITICAL SCIENCE -JUNE 2017

Grand Lycée Franco-Libanais of Beirut

ECONOMIC AND SOCIAL-FRENCH BACCALAUREATE- JUNE 2012

WORK BACKGROUND

Sales Executive Digital Sales Europe

HOTELBEDS – PALMA DE MALLORCA, APRIL 2023 - JUNE 2023

Sales Executive French Market

AMERICAN EXPRESS– MADRID, DECEMBER 2021 - APRIL 2023

Sales Assistant

SA SEME / MESSE FRANKFURT GMBH – PARIS, SEPTEMBER 2019

Marketing, Communication and Events Manager

|--Marketing / Communication & Events Project Manager

FRANCO-CHILEAN CHAMBER OF COMMERCE –SANTIAGO, AUGUST 2018 - JULY 2019

Organization of events for the French-Chilean business community and Chilean authorities;
Partnership & sponsorship deals; Design & implementation of the marketing strategy.

Production Manager

“KORKE SPA - SANTIAGO, APRIL – MAY 2018

Creation & management of luxury travel itineraries.

Project Assistant

LA BICICLETA VERDE - SANTIAGO, JANUARY – MARCH 2018

Marketing, creation & management of travel itineraries; Customer service; development of a new website platform.

Communication Assistant

SAN SEBASTIAN UNIVERSITY" – SANTIAGO, SEPTEMBER - NOVEMBER 2017

Organization of conferences & Project development on educational programs in partnership with Europe.

Account Manager Assistant

J.WALTER THOMPSON"-BEIRUT , JUNE - JULY 2017

Intern

STARCOM MEDIAVEST - BEIRUT, MAY - JUNE 2017

Projects on different local and international brand campaign strategies (Oreo, RedBull, etc).

Intern as the Minister's right hand

MINISTRY OF ENERGY AND WATER - BEIRUT, JULY – AUGUST 2016

Participation in the development of the "Beirut Declaration"; Writing conferences reports

• Participation in hydro-diplomatic projects.

Eco-Tourism Project Assistant

ARCENCIEL NGO - BEIRUT, JUNE- AUGUST 2015

Market study on tourism & eco-lodges in Lebanon; Fundraising auction project;
Contribution to the integration of Syrian refugees in the region through restaurants, hotels (Eco-lodges), farms.

CAREER OBJECTIVE

Hotel Manager, promoting sustainability,
tourism and local traditions.

EXTRA ACTIVITIES

Volunteer at the NGO "The Order of Malta": care for people with mental disorders

Volunteer in a retirement home

Help with communication within a political party "Beirut Madinati": for Beirut mayor elections

Assist in the organization of the Beirut Marathon

Hobbies: Chess, cinema, reading, traveling, art, cooking, theater.

SKILLS:

• Office Pack (User level):

Word, Excel, PowerPoint

• Pack Adobe Creative Cloud (User level):

Photoshop, InDesign, Acrobat Pro

• Customer Relationship Management systems

• Back office systems: TYPO3

• Certified Marketing Consultants & Ad Agencies Platforms:

Facebook Blueprint, Google Analytics, Google AdWords, Google mobile Sites (basics)

• Web & Big Datas (User Level):

Anaconda (Jupyter Notebook, Python), WordPress/Wix Website Editor, Unity

• Languages:

French (Native), English (fluent), Spanish (fluent), Arabic (Medium)