

I am passionate about innovation, the arts, and sustainability. I communicate effectively, allowing for productive and fun teamwork. I love to generate unique experiences, focusing on the details without losing sight of the bigger objective. I plan, organize, analyze, and make decisions keeping calm under stress.

SKILLS

Communication

Effective oral and written communication.

Spanish (native)

English (bilingual-C2)

French (basic)

Project Management

Strategic planning, budgeting, coordination.

Creativity

Sustainability

Teamwork

Technical Proficiency

Google Environment, Excel, PowerPoint, Adobe Creative Suite, Facebook, Instagram.

HOBBIES

- Circus
- Arts
- Nature
- Fashion

EXPERIENCE

Customer Service, Sales, and Host

Essential Flamenco Show. Madrid, Spain | 2022-2024

- Engaged with multinational clientele providing enhancing overall experience.
- Reached highest sales record.
- Managed reservations and supported event logistics

Production Design and Art Direction

Short film "Secuelas", Rodando, Master.D. Madrid | 2022

Short film "S58", Querétaro, México | 2015

- Managed visual aspects of film production, ensuring alignment with director's vision.
- Coordinated with production to manage budget and schedules.

Decorator

Visual Merchandising at Coolhunting Press Conference for Designers at The Social Hub, Madrid | 2023

Mercedes-Benz Madrid Fashion Week Runway for Fabio Encinar | 2023

Mercedes-Benz Madrid Fashion Week Runway for Redondo Brand through AS Interiorista | 2022

Event Manager for Ceremonies and Cultural Events

UN Climate Change Conference of Youth (COY16), Glasgow, Scotland, UK. | 2021

- Planned and executed large-scale international events, managing logistics, budgets, suppliers and venue relationships.
- Coordinated international team of volunteers around the world.

Event Manager, Influencer Marketing, & Public Relations

HOM, Hogar del Bienestar, Santo Domingo, Dom. Rep. | 2021

- Developed and implemented event strategies to promote brand awareness and engagement, and managed influencer marketing campaigns, increasing brand visibility.

Producer

Documentary pieces:

- "Punto de Partida", Dom. Rep., Spain, y Sweden. | 2020
- "Zikra, Memory", Dom. Rep., Lebanon. | 2015

EDUCATION

2023 Visual Merchandising, Show windows, and Ephemeral Architecture.
Master.D, Madrid, Spain.

2015 Bachelor in Communications and Digital Media with Management
Skills Diploma
Tecnológico de Monterrey, Campus Querétaro, México.

2013 Storytelling, Marketing & Consumer Behaviour, and Social Marketing
Aarhus Universitet, Denmark.