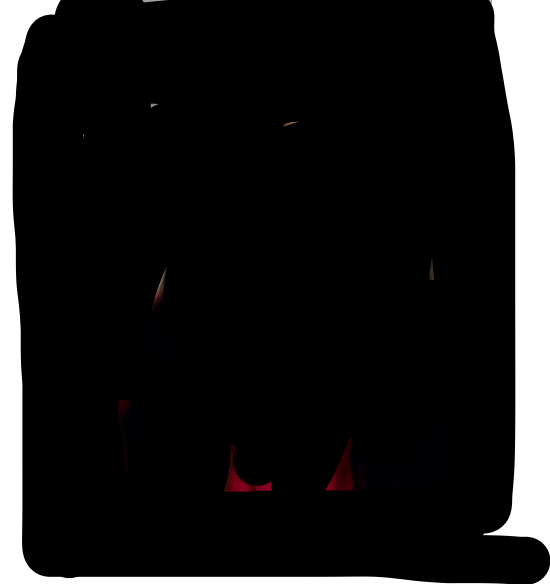## Nice to meet you,

I'm a **marketing specialist** with a passion for **design**, bringing a positive attitude and enthusiasm to every project I tackle. With hands-on experience in WordPress, Canva, and Figma allow me to create engaging digital experiences that capture attention and drive results.
I love turning creative ideas into reality.

My background in hospitality has taught me the value of strong leadership and teamwork. I'm dedicated to not only meeting but exceeding expectations, always seeking opportunities for growth and learning.

Work history

Marketing Specialist at Globexs - Valencia - 2023
Managed Wordpress platforms, implemented SEO strategies, and curated social media content to enhance brand visibility and engagement.

I took the lead in coordinating and overseeing events, making sure everything ran smoothly.

Events Supervisor at Westin - Valencia - 2019-2022
I organised a variety of events, handling logistics, managing staff, and ensuring a great experience for our customers to maintain our brand's standards.

Community & Event Manager at Crowne Plaza - Amsterdam - 2016 - 2018
Led community engagement initiatives and managed events to foster brand loyalty and enhance customer relationships.

Education

Bootcamp Web Development, Ironhack (2022)
Intensive 12-week program focusing on practical skills in web development.

Course Web Development, Brainnest (2022)
Comprehensive 6-week course covering web development fundamentals.

Course Web Development, Shecodes (2 weeks)
Introductory course in web development basics.

Allround Design, Sint Lucas (2011 - 2015)
MBO degree program specialising in all aspects of design.

Languages

Dutch - Native
English - Native
Spanish - B2

Traineeship

Marketing & Graphic Design,
The Cloakroom & United Studios (2013 - 2014)
Gained hands-on experience in marketing strategies and graphic design practices.

Skills

Web Development:
CSS, HTML, JavaScript and React

UI/UX:
Photoshop, InDesign, Canva and Figma

Marketing:
Google Analytics, Looker studio and ChatGPT

Software:
VS Code, Sublime Text and WordPress

LET'S MEET