



Student in Marketing

After three years of living in Spain and working in the premium retail sector, I would like to redirect my professional career towards digital marketing, where I can apply the knowledge acquired during my studies.

ACADEMIC

UIA (UNIVERSITY OF AGDER) NORWAY

exchange student in marketing from August 2023 to December 2023. (consumer behaviour, brand management and advertising, entrepreneurship)

ESIC university (2020-present)

Fourth year of the degree, completion of various professional cases based on real companies such as Volvo or García Baquero. Some courses taken include marketing management, business management, commercial negotiation, office automation, trade and retail marketing...

High School (st joseph) France

baccalaureate in social sciences

SKILLS

- ✓ Marketing Digital
- ✓ Data analysis
- ✓ Pack office
- ✓ Knowledge of video editing programs such as Davinci Resolve.

LANGUAGES

- Spanish: native
- French: native
- English: B2/C1

PROFESSIONAL EXPERIENCE

KARL LAGERFELD 2022 (LAS ROZAS VILLAGE MADRID)

Sales Assistant: As a sales assistant in a premium brand, I have learned to work as part of a team and focus on a luxury clientele.

- Visual Merchandising
- Personalized Customer Service

MAJE 2021 (MADRID)

Sales Assistant: A job that has allowed me to balance work and studies, and learn in the retail industry

E-RETAIL ADVERTISING 2021 (MADRID)

Account affiliate: marketing online and digital advertising

2024-2024 Telecoming (Madrid)

Internship in Marketing and communication

- Social media management
- Content translation