

Sales Predictions

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Sales Data

Outlet Information

Outlet Types

Outlet Location Types

Outlet Establishment Year

Outlet Sales

Item Information

Item Visibility

Item Type

Item MRP



Maximum Retail Price

↑ **MRP** = ↑ **Sales**



Diversify into Specialty Food Categories

Possibilities:

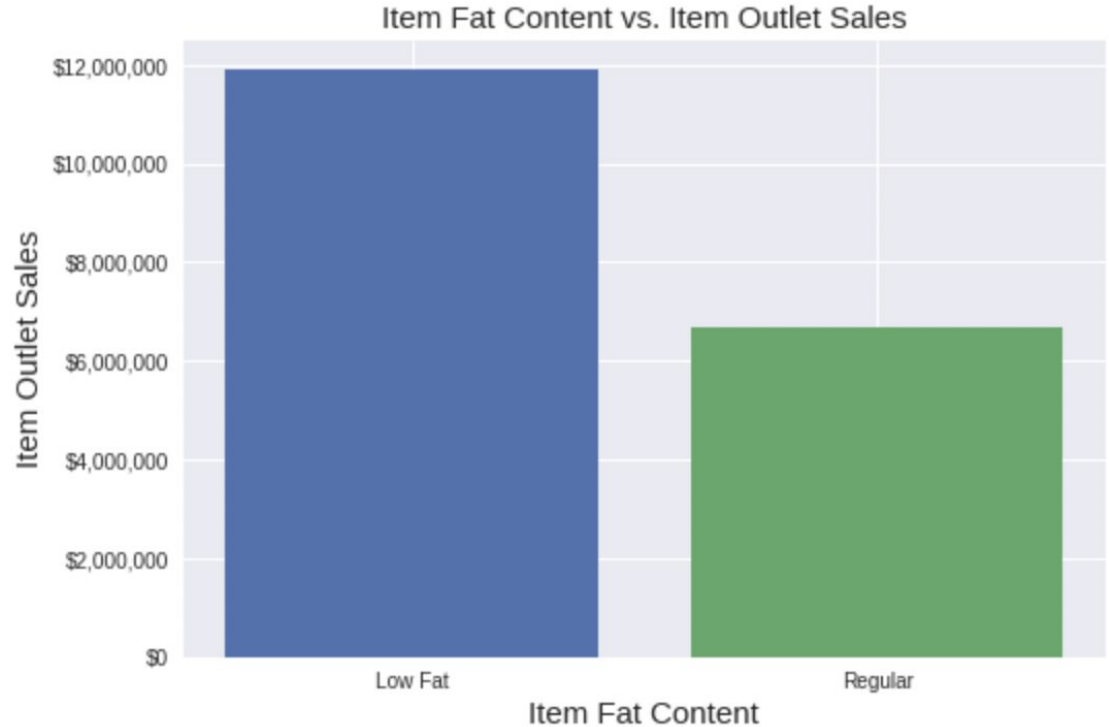
Gluten Free

Organic

Keto

Vegetarian/Vegan

All-Natural

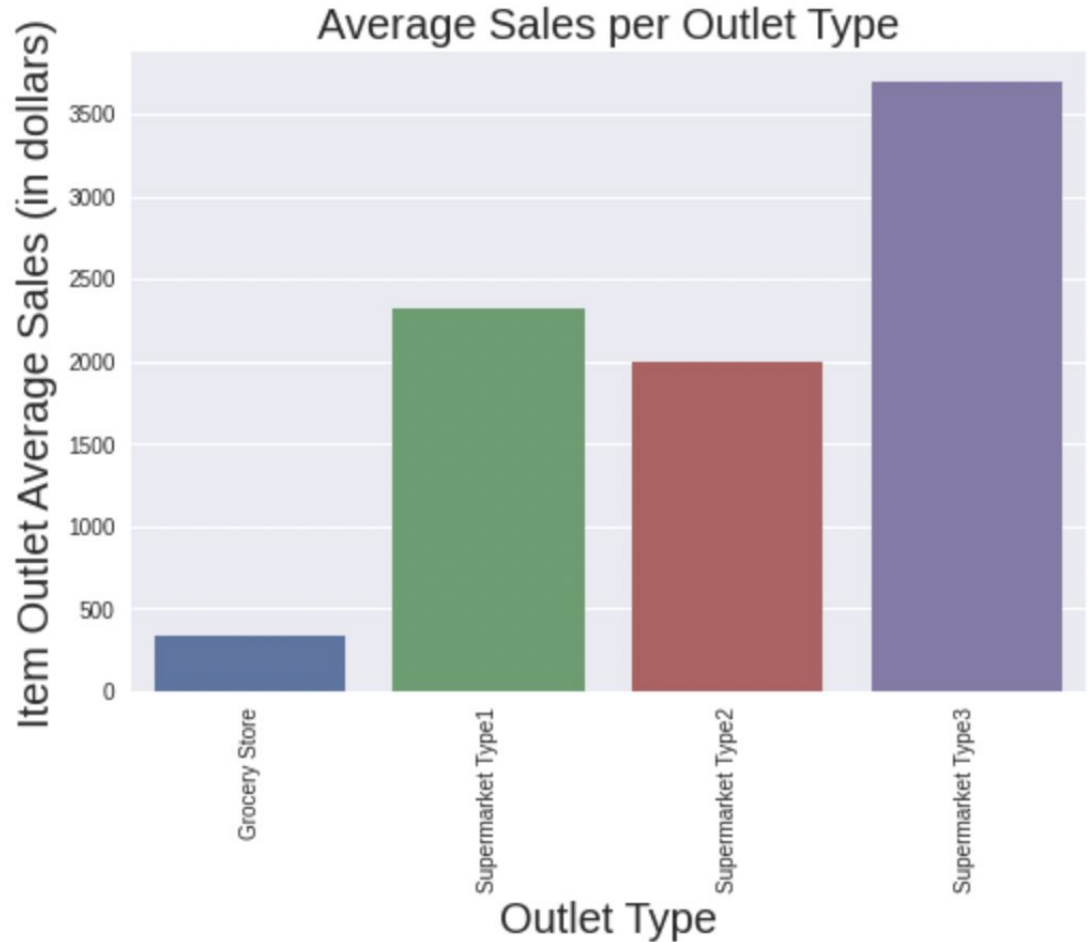


Sales at Outlets

Focus on



Type 3 Supermarkets



Sales Prediction Model

Decision Tree Regressor Model

60% of variation
in sales explained
by data



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