Director of Embedded Systems | Technical Leadership | Strategic Innovation

rlourette@gmail.com | 585.953.5309 | Fairport, New York | Remote Ready

EXECUTIVE SUMMARY

Visionary embedded systems leader with 30+ years of experience and proven track record leading cross-functional engineering teams from concept to production. Expert at defining technical roadmaps, scaling embedded teams, and delivering mission-critical systems across IoT, aerospace, and consumer electronics. Known for hands-on technical leadership that balances strategic vision with deep technical expertise, driving continuous improvement in performance, scalability, and product stability.

Leadership Impact:

- Led 13+ engineers across firmware, hardware, QA, and RF engineering disciplines
- Won \$50M+ aerospace contract through strategic technical presentation to executive stakeholders
- Transformed testing processes from weeks of manual AdHoc testing to days through automation and formalized test plans and tests
- Established Agile/Scrum methodologies for embedded development teams
- Successfully recruited and mentored engineering talent across multiple technical domains

PROFESSIONAL EXPERIENCE

RL TECH SOLUTIONS LLC | Rochester, NY

President & CTO | Technical Leadership Consultant (Oct 2022 - Present)

Providing strategic technical leadership and embedded systems expertise to high-growth technology companies while maintaining hands-on technical involvement.

Strategic Achievements:

- Delivered 150,000+ lines of production C++ code for next-generation embedded platforms
- Established embedded development best practices and CI/CD pipelines
- · Led globally distributed teams across Australia, California, and Italy on complex system integration
- Mentored engineering teams on modern C++ and embedded Linux development

D3 Engineering - Subcontractor to L3Harris (2022 - 2023)

- Business Development: Won \$50M+ contract through 7-hour technical presentation (275 charts)
- **Team Management:** Directed FPGA design and embedded firmware teams
- Architecture Design: Created distributed spacecraft payload systems integrating radiation-hardened MCUs

PANASONIC CORPORATION

Engineering Group Manager - Industrial IoT Division (Jan 2020 - Oct 2022)

Led cross-functional teams developing connected IoT platforms, managing firmware engineers, RF engineer, QA team, electrical designer, and mechanical/manufacturing engineer while interfacing with global subcontractors.

Leadership & Strategic Accomplishments:

- **Team Leadership:** Managed diverse engineering team delivering industrial IoT gateway products
- Process Transformation: Authorized and implemented Agile/Scrum for embedded development
- Tool Implementation: Directed adoption of Jira and Zephyr for project management
- Quality Improvement: Led testing automation initiative reducing test cycles from weeks to days
- Technical Roadmap: Defined embedded systems strategy for next-generation IoT products
- Resource Planning: Created staffing plans and recruited engineering talent
- Cross-functional Collaboration: Coordinated with product management, sales, and marketing teams

Technical Initiatives:

- Architected scalable IoT gateway platform supporting BLE, Wi-Fi, and HaLow protocols
- Established wireless connectivity standards across product lines
- Drove continuous improvement in power efficiency and system performance

VP Engineering - Wearable Technology (Apr 2014 - Jan 2020)

Led engineering teams developing ultra-low-power embedded systems for biometric wearable devices, presenting to board members and venture capitalists for funding rounds.

Executive Leadership:

- Stakeholder Management: Presented technical strategy to board members and VCs
- Team Development: Built and led firmware engineering teams
- Strategic Planning: Advised executive team through next-round funding
- Technical Direction: Guided development of power-efficient embedded systems
- Quality Standards: Led PCI-compliant certification using FIME certification process

L3HARRIS CORPORATION | Rochester, NY

Principal Investigator / Chief Scientist (May 2002 - Apr 2015)

Led research initiatives and technology development teams while maintaining hands-on technical involvement in spacecraft payload processor development.

Strategic Leadership:

- Technical Roadmap: Led technical roadmap development for Aerospace IRAD projects
- Innovation Leadership: Led development of distributed satellite processing architecture
- Research Direction: Directed advanced technology development initiatives
- Mentorship: Developed junior engineers' technical and professional skills

EASTMAN KODAK COMPANY | Rochester, NY

Chief Firmware Architect (Aug 1994 - May 2002)

Led international firmware development teams creating embedded systems for consumer electronics and imaging devices.

Global Team Leadership:

- International Collaboration: Managed firmware teams across multiple countries
- Cross-company Partnerships: Interfaced with Gretag, Noritsu, and Kodak Research Labs
- Framework Development: Created object-oriented software framework for digital cameras
- Product Strategy: Supported multiple product lines from single architecture

LEADERSHIP PHILOSOPHY

"I believe technical leaders must be able to work through problems at any level to effectively guide their teams and make data-driven decisions. I challenge my staff but won't let them fail - when team members encounter complex challenges, I guide them with questions that help them discover solutions while building their technical confidence."

This hands-on approach has consistently helped me build high-performing teams that value both technical excellence and collaborative problem-solving.

TECHNICAL EXPERTISE

Programming & Development

- Languages: C/C++ (30+ years), Python, Assembly
- Methodologies: Agile/Scrum, CI/CD, Test-Driven Development
- Tools: Git, Jira, Zephyr, CMake, Yocto

Embedded Systems & Platforms

- Operating Systems: Embedded RT Linux, FreeRTOS, RTEMs, Nucleus RTOS
- **Processors:** ARM Cortex-M/A, TI MSP430, STM32
- Protocols: BLE, Wi-Fi, Ethernet, NFC, MQTT, CoAP

Leadership & Management

- Team Building: Recruiting, mentoring, performance management
- Strategic Planning: Technical roadmaps, resource allocation
- Process Improvement: Agile transformation, automation initiatives
- Stakeholder Management: Executive presentations, board reporting

KEY ACHIEVEMENTS

Strategic Business Impact

- Won \$50M+ aerospace contract through technical leadership and strategic presentation
- Advised startup through successful funding rounds as VP Engineering
- Created technical roadmaps aligning embedded systems strategy with business goals

Team Development & Process

- Built and scaled engineering teams across multiple disciplines
- Transformed manual testing to automated frameworks (weeks to days)
- Implemented Agile/Scrum methodologies for embedded development
- Established development standards reducing time-to-market by 60%

Global Collaboration

- Collaborated with distributed teams across multiple continents in recent consulting engagements:
 - Coordinated with Australia-based Real-Time Linux board support team
 - o Interfaced with hardware teams in Livermore, California
 - Collaborated with IMU specialists in Italy
- Managed international firmware teams at Kodak
- Coordinated with global contract manufacturers and suppliers

Technical Innovation

- Architected distributed satellite payload processing systems (NASA CFS)
- Created heterogeneous CPU/FPGA architectures for aerospace platforms
- Developed object-oriented framework supporting entire product line

PROFESSIONAL DEVELOPMENT

Patents & Publications

- 20+ US Patents in embedded systems and signal processing
- Published technical articles on modern C++ for embedded systems
- "Eliminating Dynamic Memory in Embedded Protocols with C++26 Static Reflection"
- "Functional Safety Standards Hierarchy for ProfiSafe Implementation"

Industry Engagement

- Technical thought leader with active GitHub repository of articles
- Contributor to embedded systems community best practices
- Speaker on modern embedded development techniques

EDUCATION

Bachelor of Science in Electrical Engineering

University of Dayton | Dayton, Ohio

SECURITY CLEARANCE

Previously held DoD Top Secret clearance with SSBI for SCI access (available for reinstatement)