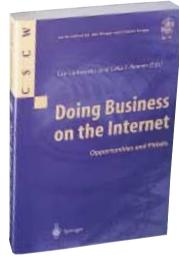
## **Bookshop**

## The PCW Bookshop

Personal Computer World brings you a selection of IT-related books that we think will be of interest to our readers, with a discount on the recommended retail price, plus FREE delivery (within the UK) direct to your door. See opposite for details of how to place your order.

# Discount on recommended retail price



#### Doing Business on the Internet

This covers all the major aspects of electronic commerce — general, commercial, social and cultural — addressing issues such as the implications of real-time transactions for financial institutions; integrity and security; and how networked communities can benefit from global collaborative systems.

Edited by Fay Sudweeks & Celia T Romm; 296pp
RRP £35

PCW reader price £31.50 PCW subscriber price £28.35 ORDER REF SPR03

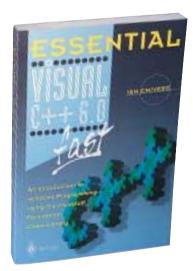


#### WIN32 API Puzzle Book and Tutorial for Visual Basic Programmers

This long-awaited complement to Dan Appleman's bestseller shows programmers how to turbocharge VB by describing how to control the entire Windows API. The book is primarily for VB6 programmers, but includes a VB5 source code tree as well.

Author: D Appleman; 483 pp plus CD-ROM RRP £24

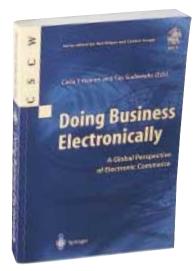
PCW reader price £21.60 PCW subscriber price £19.44 ORDER REF SPR01



#### Essential C++ 6.0 Fast

Microsoft's Visual C++ 6.0 contains lots of new features designed to help developers build high-performance applications. This book gives a quick introduction to Windows programming using C++ and the Microsoft Foundation Class (MFC) library. Essential Visual C++ 6.0 Fast will help you create your own applications quickly and effectively. Author: lan Chivers; 224pp RRP £14.95

PCW reader price £13.46 PCW subscriber price £12.11 ORDER REF SPR04



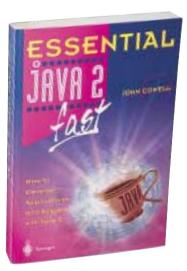
## Doing Business Electronically: A Global Perspective of Ecommerce

This book covers three main areas of concern to business today: how to join, manage and benefit from the Internet revolution. It will be of interest to anyone who is interested in how to buy or sell on the Internet.

Edited by Celia T Romm & Fay Sudweeks; 208pp

RRP £29.50

PCW reader price £26.55 PCW subscriber price £23.90 ORDER REF SPR02



#### Essential Java 2 Fast

A complete introduction to Java 2, this book will show you how to take advantage of Java 2's new features (such as the abstract windowing toolkit and the swing classes) for creating graphical user interfaces. It is designed for professional developers or students who need to learn the maximum in the minimum time.

Author: John Cowell; 256pp RRP £14.95

PCW reader price £13.46 PCW subscriber price £12.11

ORDER REF SPR05

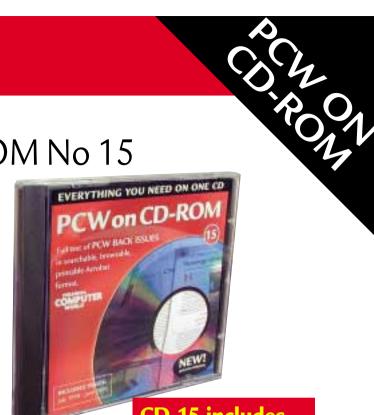
## PCW Collectors' CD-ROM No 15

The Personal Computer World Collector's CD-ROM contains every news item, product review, Group Test and Hands-On article from 24 complete back issues of Personal Computer World, giving you nearly 5,000 pages of quality editorial on a single CD-ROM. All articles appear on screen exactly as they appeared in the magazine and the whole CD is fully searchable, browsable and printable in Acrobat format. And what's more, it takes up just a fraction of the space on your shelves.

PCW reader price £14.95

PCW subscriber price £13.45

ORDER REF CD15



CD 15 includes **JULY 1998 to JUNE 2000** 

## CD-ROM wallet

Keep all those stray cover CDs in order with a Personal Computer World CD Wallet. Produced in heavy-grained black PVC with a velcro fastening and a silver PCW logo, this wallet holds and protects a total of 10 CDs. PCW reader price £4.75 PCW subscriber price £4.30 ORDER REF WAL01

### **HOW TO ORDER**

Phone us on **01858 438 886** 

Fax your order to us on **01858 468 969** Email your order (with credit card details) to pcw@subscription.co.uk

Post your order to:

Personal Computer World, Reader offers, Tower Publishing Ltd, Sovereign Park, Market Harborough, Leics LE16 9EF

	CLEARANCE OFFER!				Publishing Ltd, Sovereign Park, Market Harborough, Leics LE16 9EF  Photocopied coupons will be accepted if you do not wish to cut up your magazine.	
Order ref	Item	Reader offer	Subscriber *	Quantity	Total price	Name:
		price per item	price per item			Address:
						Postcode:
						Daytime telephone:
						Email address:
• Please add £3.50 for postage and packing for orders <b>outside the UK</b> • Please allow 28 days for delivery						Signature:
Total of order: £						Date
I enclose a	cheque/postal order for f	Epaya	ble to VNU Bus	siness Publ	ications Ltd	

Expiry date\_ \* Only subscribers to Personal Computer World are entitled to these discounted prices.

\*If you would like to subscribe to PCW and benefit from these discounts, call the Subscription Hotline on 01858 438 885 and quote SUBRO.

Credit card no.

- Please tick here if you do NOT wish to receive information about other products and services from VNU Business Publications Ltd
- $\bullet \ Please \ tick \ here \ if you \ wish \ your \ details \ to \ be \ passed \ to \ other \ carefully \ selected$ companies for marketing purposes

Coupon code 08-00