

NZQA

New Zealand Qualifications Authority
Mana Tohu Matauranga O Aotearoa

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New Zealand Scholarship Media Studies

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Media Studies assessment specification

Scholarship Performance Standard (93303)	Media Studies
Mode of Assessment	Written Examination
For Year	2016

Format of the assessment

Candidates will be required to write answers for two of three questions. Answers will be in essay format.

Question One will focus on the relationship between media and wider society.

Question Two will focus on the development of a medium and/or the factors that shape a media industry.

Question Three will focus on conclusions drawn from the close reading of media texts and/or a student's experiences undertaking a media production.

For all questions, candidates will be expected to demonstrate wide and/or close reading and personal perceptive understanding of at least one medium/media industry and its context, illustrated by reference to specific media texts and other relevant evidence. Where the context allows, candidates can refer to their own production experiences in their responses (allowing students to demonstrate insight into their own production experience).

Candidates may not use the same material to answer more than one question. Each question will require candidates to address a selected quotation/statement in their analysis.

Media Studies resources

The links listed below are for resources to help teachers and students understand what is required for success in New Zealand Scholarship.

- [Performance standards](#)
- [Top Scholar 2014 \(PDF, 28MB\)](#)
- [Outstanding Scholarship Exemplar \(PDF, 12MB\)](#)
- [Scholarship Exemplar \(PDF, 13MB\)](#)
- Exam materials (question books, resource books, reports, schedules, etc)
 - [2014 exam materials \(ZIP, 590KB\)](#)
 - [2013 exam materials \(ZIP, 8.2MB\)](#)

- [2012 exam materials \(ZIP, 6.5MB\)](#)
 - [2011 exam materials \(ZIP, 18MB\)](#)
 - [2010 exam materials \(ZIP, 525KB\)](#)
 - [2009 exam materials \(ZIP, 3.3MB\)](#)
 - [2008 exam materials \(ZIP, 789KB\)](#)
 - [2007 exam materials \(ZIP, 505KB\)](#)
 - [2006 exam materials \(ZIP, 747KB\)](#)
 - [2005 exam materials \(ZIP, 397KB\)](#)
 - [2004 exam materials \(ZIP, 529KB\)](#)
 - [All years \(ZIP, 36MB\)](#)
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