



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

**New Zealand Scholarship  
Assessment Specifications**

**General Information**

<b>Scholarship Performance Standard</b>	Graphics
<b>Mode of Assessment</b>	Portfolio submission
<b>For Year</b>	2007
<b>Submission Date:</b>	7 November 2007

**Format of the assessment**

Assessment will be in the form of a portfolio. A portfolio is an organised collection of evidence that clearly communicates the candidate's knowledge, understanding and skills relevant to the graphics standards. Evidence may be drawn from one or more units of work, provided they are linked and integrated in generating a coherent body of material.

A candidate may submit a portfolio of work using a variety of media in any form and up to a maximum size of A2 (420 × 594mm). Digital media will need to be submitted in a PDF, Powerpoint, HTML or QuickTime format on CD ROM. Where mock-ups, prototypes and models have been used, photographic evidence of this may assist in the assessment.

Candidates should develop their ideas within the context of a design brief or briefs, which should draw evidence from any of the following graphics areas: Architecture, Environmental, Engineering, Technological, Media, and Technical Illustration.

For scholarship, students will need to produce evidence at an advanced level and of an in-depth nature specifically in one of these areas.

There must be some indication attached to the work that identifies the design topic or context.

Instrumental drawings may include computer-generated drawings. If the candidate wishes to submit computer generated drawings, they must include evidence of the design brief and their design thinking.

## **Special notes**

Candidates will need to demonstrate the ability to do each of the following:

- clearly communicate design ideas and solutions through a variety of highly refined graphics modes (e.g. freehand sketching, modelling, formal drawing, annotation)
- apply design processes and principles that integrate and synthesise graphics knowledge in an effective, coherent, and innovative manner
- apply design decisions that are valid and effective in leading to a highly resolved and appropriate design solution
- generate design ideas and solutions that are effective and fully reasoned in terms of design considerations and requirements of the brief
- employ presentation techniques with visual impact that is coherent and effective.

Visual impact refers to the manner of presenting graphic material so as to have the purpose of creating an immediate and lasting impression.

The primary nature of evidence being sought shifts towards the clear demonstration of quality ideas/solutions, generated through the critical application of graphics knowledge and skills. It should be noted that this is in addition to the communication and process skills required at Level 3. Features of the Scholarship standard include the assessment of the areas of higher level critical thinking, abstraction and analysis, and the ability to integrate, synthesise and apply knowledge, skills, understanding and ideas coherently within complex situations.

*Integration and synthesis* refers to the ability to take a diverse range of different design ideas, graphics knowledge and skills, and blend them into a coherent whole or combine them in a new way so as to produce an effective outcome.

*Coherence* refers to the way a diverse range of elements and ideas are brought together effectively as a unit, with a logical consistency, clarity, and unity of thought and/or purpose.

*Effectiveness* refers to processes utilised and solutions generated that are highly appropriate, fit for use, and are capable of producing the desired effect and/or operation.

*Innovation* refers to ideas and solutions that lead to something new and/or different, whether it is something original or renewed, in terms of either aesthetics or function.

## **Management of External Assessment**

### **Portfolio construction**

Candidates will be producing a portfolio of work that will be submitted to NZQA at the end of the year. An A2 (420 × 594mm) envelope will be supplied by NZQA for each candidate.

No material should exceed the actual size of the A2 portfolio. Large work should be submitted in photographic form together with the appropriate documentation.

**Original copies**

Original copies should be sent.

**Writer assistance**

Writer assistance is excluded from the graphics scholarship performance standard. This is due to the nature of drawing and graphics. Any queries regarding this must be addressed to NZQA through the Principal's Nominee.

**Authenticity**

Candidates must provide material that is their own work and demonstrates their own ability for assessment purposes.