

Assessment Schedule – 2010

Scholarship Graphics (93602)

DESIGN THINKING (8 marks)	SYNTHESIS (8 marks)	VISUAL COMMUNICATION (8 marks)
Ideas and decisions are valid, with good consideration . (1 mark)	Ideas and solutions are explored and clarified . (1 mark)	Ideas and solutions are communicated using a variety of modes. (1 mark)
Ideas and decisions are valid and well considered in leading to an appropriate solution . (3 marks)	Ideas and solutions are explored and clarified, demonstrating the application of design processes and principles. (2 marks)	Ideas and solutions are well communicated using a variety of modes in a detailed manner . Presentation techniques and principles are employed. (2 marks)
Ideas and decisions are valid and well considered in leading to an appropriate solution that is resolved . (4 marks)	Ideas and solutions are explored and developed , demonstrating the coherent application of design processes and principles. (4 marks)	Ideas and solutions are clearly and coherently communicated using a variety of modes in a refined and detailed manner. Presentation techniques and principles are employed. (4 marks)
Ideas and decisions are valid and well considered in leading to an appropriate solution that is well resolved . (5 marks)	Ideas and solutions are explored and developed, demonstrating the coherent application of design processes and principles, integrating and synthesising knowledge and skills in an effective manner . (5 marks)	Ideas and solutions are clearly and coherently communicated using a variety of modes in a refined and detailed manner. High quality presentation techniques and principles are employed that are effective . (5 marks)
Ideas and decisions are valid and well considered in leading to an appropriate solution that is well resolved and innovative . (6 marks)	Ideas and solutions are explored and developed, demonstrating the coherent application of design processes and principles, integrating and synthesising knowledge and skills in an innovative and effective manner. (6 marks)	Ideas and solutions are clearly and coherently communicated using a variety of modes in a refined and detailed manner. High quality presentation techniques and principles are employed that are innovative and effective. (6 marks)
Ideas and decisions are valid and well considered in leading to an appropriate solution that is well resolved and highly innovative . (7 marks)	Ideas and solutions are explored and developed in detail , demonstrating the coherent application of design processes and principles, integrating and synthesising knowledge and skills in an innovative and effective manner. (7 marks)	Ideas and solutions are clearly and coherently communicated using a variety of modes in a highly refined and detailed manner. Outstanding presentation techniques and principles are employed that are innovative and coherent , having visual impact . (7 marks)
Ideas and decisions are valid and comprehensively considered in leading to an appropriate solution that is highly resolved and highly innovative. (8 marks)	Ideas and solutions are explored and developed in detail, demonstrate a comprehensive and coherent application of design processes and principles, integrating and synthesising knowledge and skills in an innovative and highly effective manner. (8 marks)	Ideas and solutions are clearly and comprehensively communicated using a variety of modes in a highly refined and detailed manner. Outstanding presentation techniques and principles are employed that are innovative and highly coherent, having visual impact. (8 marks)
Sub Total	Sub Total	Sub Total
Overall Level of Performance (maximum 24 marks) <input type="text"/>		

Clarification of terminology:

Integrating and synthesising – Taking a diverse range of design ideas, graphics knowledge and skills, blending them into a coherent whole or combine them in a new way so as to produce an effective outcome.

Coherence – A diverse range of elements and ideas that are brought together effectively as a unit, with a logical consistency, clarity and unity of thought and/or purpose.

Innovation – Ideas that lead to something new and/or different, whether it is something original or renewed, in terms of either aesthetics or function.

Resolution – Solutions that are fully resolved (problems are minimised), highly refined and detailed, leaving little doubt as to their qualities and use.

Modes – Advanced freehand sketches, annotation, modelling, formal drawing (digital/manual) that communicates highly detailed information.

Considered – Ideas and decisions are expressed in terms of design principles associated with addressing aesthetics, function and project requirements.