

Scholarship

2012 Assessment Report

Media Studies

COMMENTARY

SCHOLARSHIP WITH OUTSTANDING PERFORMANCE

Candidates awarded Scholarship with Outstanding Performance typically:

- developed a clear, convincing argument that addressed the quote
- challenged the quote if necessary, giving convincing reasons why their approach was appropriate
- included well considered, thoughtful analysis with considerable insight and/or originality
- used evidence from a range of sources to support their argument in an effective way
- demonstrated considerable understanding of ambiguity and subtlety in their argument
- demonstrated a convincing and extensive understanding of the aspects considered
- wrote in an engaging, articulate way using academic language where appropriate
- considered issues from various perspectives or positions
- used media theory in a knowledgeable and appropriate way.

SCHOLARSHIP

Candidates awarded Scholarship but not Scholarship with Outstanding Performance typically:

- developed a clear argument that addressed the quote
- challenged the quote if necessary, giving valid reasons why their approach was appropriate
- included well considered analysis with some insight
- demonstrated some understanding of ambiguity and subtlety in their argument
- used evidence from a range of sources in support of their argument
- demonstrated sound understanding of the aspects considered
- wrote in a clear way using academic language where appropriate
- used media theory where appropriate.

OTHER CANDIDATES

Candidates not awarded Scholarship or Scholarship with Outstanding Performance typically:

- demonstrated limited analytical ability
- considered only one or limited perspectives
- used inappropriate or insufficient evidence
- made sweeping claims without clear supporting evidence
- referred to media theory without a clear understanding of its relevance
- developed simplistic arguments
- failed to define or understand the language or intent of the quote
- failed to justify an alternative approach if they challenged the quote
- did not attempt or complete both essays
- used arguments prepared for other standards or previous year's scholarship papers that were not well suited to the quote.