

# **New Zealand Scholarship Assessment Specifications**

## **General Information**

<b>Scholarship Standard</b>	Media Studies 93303
<b>Mode of Assessment</b>	Written examination
<b>For Year</b>	2008

## **Specific Information**

### **Format of the assessment**

The examination will take the form of three essay questions.

Candidates will be required to answer any two of the three questions.

Each question will provide candidates with a choice of quotations. For each question candidates will be required to choose and respond to ONE of the quotations provided.

Question One will focus on the relationship between media and wider society.

Question Two will focus on the development of a medium and/or the factors that shape a media industry.

Question Three will focus on the close reading of media texts.

The intention of question 3 is to provide candidates with the opportunity to draw general conclusions about the medium, wider media and society, based on their own close reading of a range of media texts. Candidates will not be expected to close read unseen media texts in the examination.

Candidates may not use the same material to answer more than one question.

Each question will require candidates to address the quotation in their analysis.

For all questions, candidates will be expected to demonstrate wide and/or close reading and personal perceptive understanding of at least one medium/media industry and its context, illustrated by reference to specific texts and other relevant evidence.

Essays will be marked on the basis of each of the following:

- 1 0–8 mark scale for subject knowledge.
- 2 0–8 mark scale for higher-level thinking and organization / presentation abilities such as integration, analysis, synthesis, logical argument expected in a structured response.