

New Zealand Scholarship Assessment Specification

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| Scholarship Performance Standard | Media Studies |
| Mode of Assessment | Written Examination |
| For Year | 2013 |

Format of the assessment

Candidates will be required to write answers for two out of three questions. Answers will be in essay format.

Question One will focus on the relationship between media and wider society.

Question Two will focus on the development of a medium and/or the factors that shape a media industry.

Question Three will focus on conclusions drawn from the close reading of media texts and/or a student's experiences undertaking a media production.

For all questions, candidates will be expected to demonstrate wide and/or close reading and personal perceptive understanding of at least one medium/media industry and its context, illustrated by reference to specific media texts and other relevant evidence. Where the context allows, candidates can refer to their own production experiences in their responses (this will allow students to demonstrate insight into their own production experience).

Candidates may not use the same material to answer more than one question. Each question will require candidates to address a selected quotation/statement in their analysis.