



For Supervisor's use only

S

93303A



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

New Zealand Scholarship Media Studies, 2004

2.00 pm Monday 15 November 2004

ANSWER BOOKLET

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should answer ALL the questions in this Answer Booklet.

Start each answer on a NEW page. Number each answer carefully.

Check that this booklet has pages 2–16 in the correct order.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

For Assessor's use only

Outcome Description

The student will, through the analysis of texts, processes and issues, demonstrate a comprehensive understanding of media theory and practice.

Scholarship Criteria

The student will demonstrate:

- a knowledge of a diversity of media texts and the various contexts in which the media operate
- a knowledge of the production processes used in shaping texts
- an awareness both of media history and of current media trends and issues
- strong analytical skills
- a knowledge of Media Studies concepts and the ability to apply them in a relevant, thoughtful way (to both texts and contexts).

☐

Scholarship with Outstanding Performance Criteria

In addition to meeting the criteria for Scholarship, the student will demonstrate:

- independence, flexibility, and originality
- ability to integrate and synthesise.

☐

Overall Level of Performance

☐

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]