

Assessment Schedule – 2005

Scholarship Media Studies (93303)

A nine point marking scale (0-8) was used to assess each question.

Performance Descriptor 1 essay (7, 8 marks)

In addition to the criteria for descriptor 2, candidates' analysis must show independence, flexibility and originality of thought, and their ability to integrate and synthesise an overarching view of the implications and ramifications of developments in a medium.

Performance Descriptor 2 essay (5, 6 marks)

Candidates must demonstrate:

- a coherent, well structured argument that addresses the question including consideration of various perspectives
- an ability to use diverse media texts or other evidence to explain or illustrate the argument
- an awareness of media history and of current trends and issues and / or a knowledge of the production processes used in shaping texts
- some insightful or perceptive analysis including detailed examination of significant aspects of the developments (Question One), the issue (Question Two), and the role of media (Question Three)
- an ability to draw well-supported and thoughtful conclusions
- consistent accuracy in matters of fact.

Performance Descriptor 3 essay (3, 4 marks)

Candidates must demonstrate:

- an argument that addresses the question, including consideration of various perspectives
- an ability to use media texts or other evidence to explain or illustrate the argument
- some awareness of media history and of current trends and issues and / or some knowledge of the production processes used in shaping texts
- analysis including examination of significant aspects of the developments (Question One), the issue (Question Two), and the role of media (Question Three)
- an ability to draw supported conclusions
- general accuracy in matters of fact.

Performance Descriptor 4 essay (1, 2 marks)

Candidates must demonstrate:

- consideration of the question
- an ability to use media texts or other evidence to illustrate the argument
- some awareness of media history or of current trends and issues and / or some knowledge of the production processes used in shaping texts
- some analysis including examination of aspects of the developments (Question One), the issue (Question Two), and the role of media (Question Three)
- an ability to draw some conclusions
- reasonable accuracy in matters of fact.

Note: 0 was awarded where any essay was wholly lacking in substance.

Sufficiency Statement

Each essay is awarded a mark out of 8 based on the number of Bullet Points (BPs) achieved from the appropriate Performance Descriptor (PD). For example, an essay meeting:

- most BPs from PD3 with 1 from PD2 might receive a 4/8
- several BPs from PD2 with some from PD3 might receive a 5/8
- 3 BPs from PD3 and 2 BPs from PD4 might receive a 3/8

Not all BPs have equal weighting in this determination. For example, BP4 and BP5 are the most important, with BP6 significantly less so. A holistic judgement is made on these grounds.

An aggregate mark of 16 from two questions was used in Media Studies.

In 2005, candidates who achieved 13-16 marks were awarded outstanding scholarship and candidates who achieved 9-12 marks were awarded scholarship.