

IBM PROJECT:

London Housing & Properties Market

Business Problema

London Home Buying Business in Crisis:

Brexit

Hidden cost falls

Record-low deals

Homebuilder departure

Tax climbs

Tending to abroad buyers of homes in Britain

Question to Ask

- ◆ How seem we offer back to homebuyers clientele in to buy a appropriate genuine bequest in London in this dubious financial and budgetary scenario?

An Answer

- ◆ Clustering London neighborhoods in arrange to prescribe settings and the current normal cost of genuine domain where homebuyers can make a genuine domain investment.

This map illustrates the geographical layout of Greater London and its immediate surroundings. The River Thames flows through the center, with numerous districts labeled, including Ealing, Acton, Chiswick, Hammersmith, Kensington, Chelsea, Fulham, Putney, Wandsworth, Brixton, and Greenwich. The map is overlaid with a network of colored dots (red, blue, green, purple) and lines, representing a complex system of connections or data points across the city.

Outcome:

Examination of genuine bequests agreeing to neighborhoods/London areas

West London (Notting Slope, Kensington, Chelsea, Marylebone) and North-West London (Hampsted) may be considered exceedingly beneficial scenes to buy a genuine estate;

South-West London (Wandsworth, Balham) and North-West London (Islington) are emerging as another future tip top scenes with a wide run of conveniences and facilities.

Examination of genuine bequests by clusters

Clusters 0, 2 and 4 may target domestic buyers inclined to live in 'green' zones with parks, waterfronts;

Clusters 1 and 3 may target people who adore bars, theaters and soccer.