

Site Flow and Sketches

Step 1: Competitive Analysis

<p>Competitor Site 1: <Netflix></p> <p>URL: <https://www.netflix.com/></p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. <NO ads when using it >2. <It's affordable. Unlike other streaming streams, Netflix is fairly affordable.>3. <It's easy to use, only require a device with internet > <p>What is bad about this site?</p> <ol style="list-style-type: none">1. <There are relatively few movies, most of them are just Netflix originals>2. <can't watch for free>3. <The speed of downloading movies is slow. It takes 10-15 minutes for a movie to be downloaded. And you can only download one movie at a time, not multiple movies at the same time >	<p>Competitor Site 2s: <Hulu></p> <p>URL:</p> <p><https://www.hulu.com/welcome?orig_referrer=https%3A%2F%2Fwww.google.com%2F></p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. <There are frequent and quick updates in the TV show library, so users don't have to wait long to watch the latest updates.>2. <I really like the ability to have a viewing history to keep track of the series and movies you're currently watching.>3. <Hulu's service is divided into Hulu and Hulu+ Live TV, both of which offer two different plans > <p>What is bad about this site?</p> <ol style="list-style-type: none">1. <Compared to Netflix, Hulu doesn't offer the option to download movies and TV shows offline and watch them offline>2. <Hulu service is only available in the US and Japan>3. <Users will be interrupted by ads when watching TV shows and movies, and they can only pay for the solution>
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Competitor 1 Pages

Page (or Screen) where you ask "What should I do tonight?"

<paste screen-shot here>

Pages (or Screens) look for the answer

<paste screen-shot here>

Page where you get an answer

<paste screen-shot here>

Competitor 2 Pages

Page (or Screen) where you ask "What should I do tonight?"

<paste screen-shot here>

Pages (or Screens) look for the answer

<paste screen-shot here>

Page where you get an answer

<paste screen-shot here>

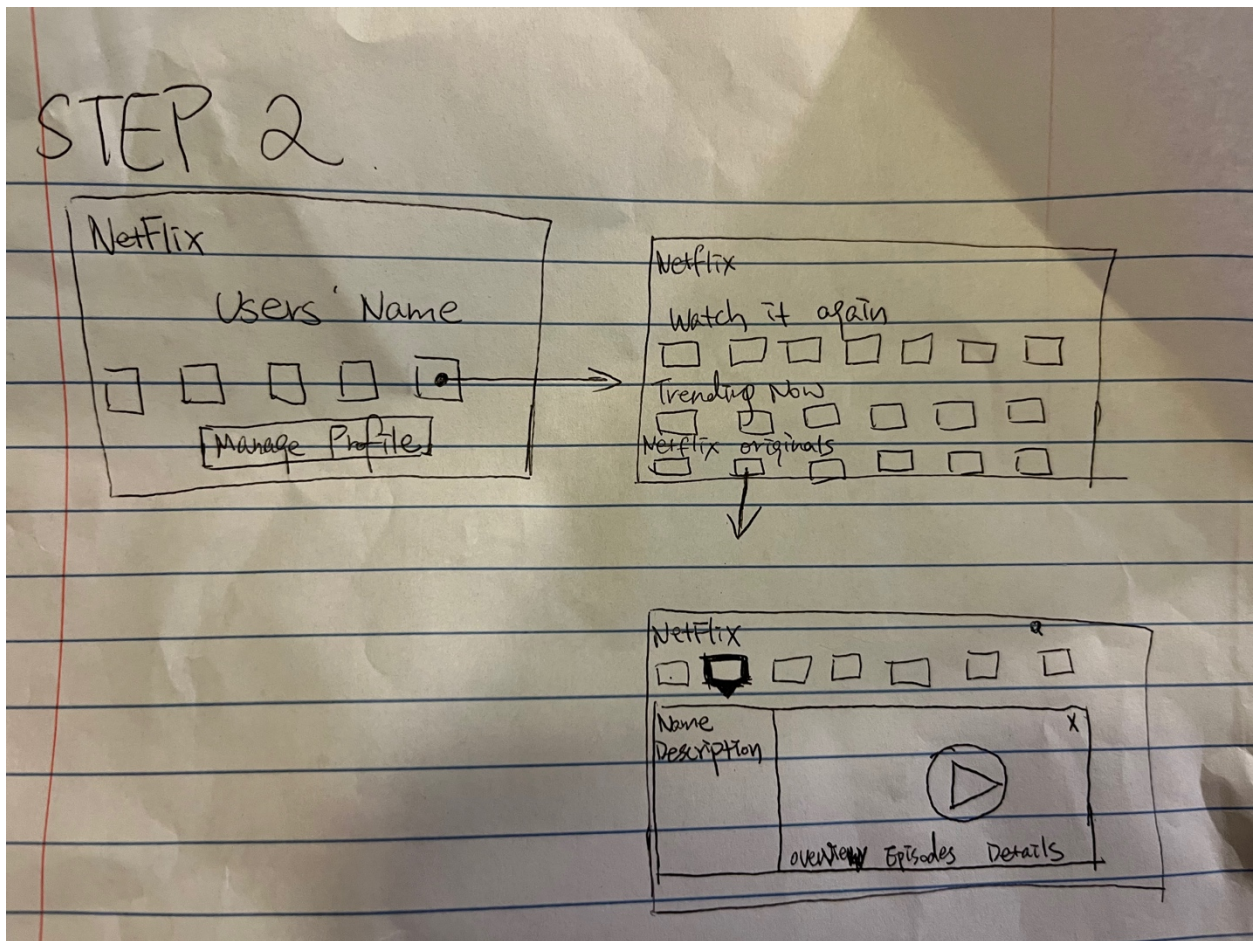
Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask "What should I do tonight?", look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the "things to do" are displayed
- Where you click to move from page to page

<paste screenshot of sketches here>



Step 3: Sketch YOUR Flow

My Site Name

<PLAN4U>

Sketch of My Page Flow

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page

<paste screenshot of sketches here>

STEP 3

